

Assignment Name: Story Board

Group Name: Feeling Cocky

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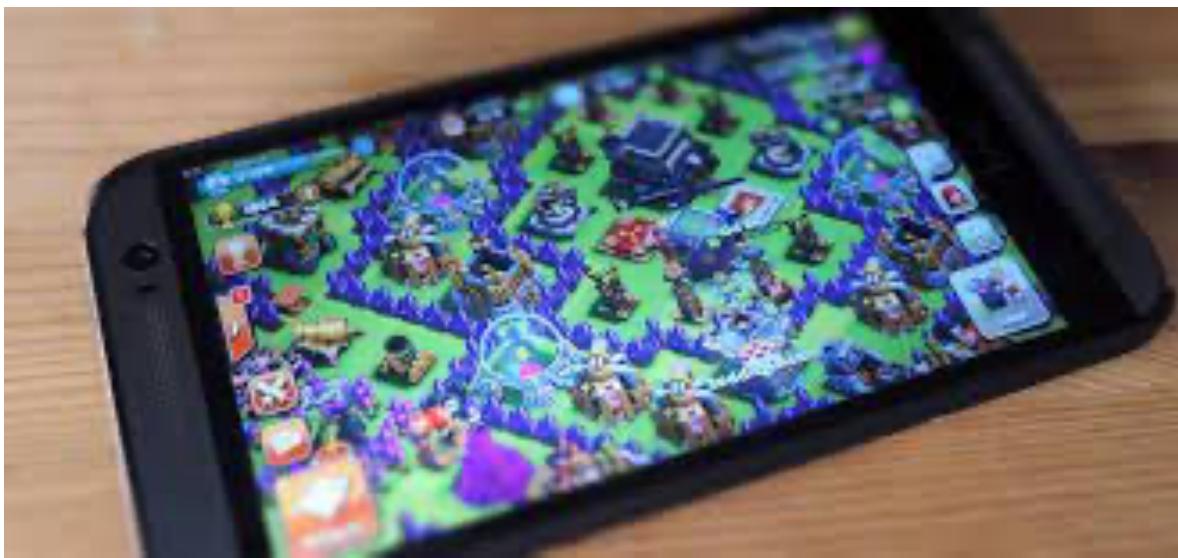
Aaron's Story Board



Ricky Gimes is sad because he doesn't have cool clothes like his friends. He wonders where his friends get all of their cool clothes?



He's watching tv and sees a cool outfit that he really likes. How could he possibly find this outfit online?



While playing his favorite game on his phone, an ad pops up for a new app called Cloth Finder.

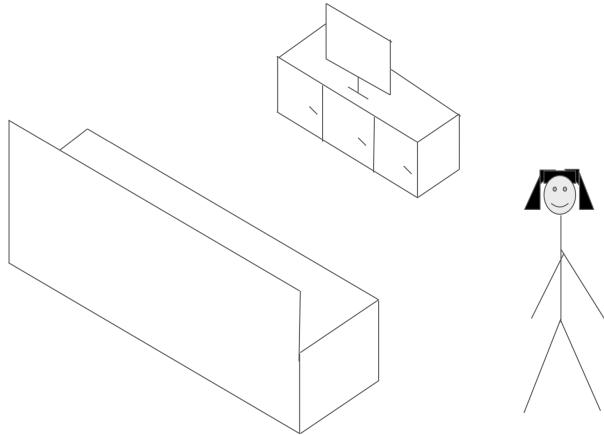


Ricky uses the scanning feature on the app and finds the shirt the man is wearing on the tv. Then the app redirects him to the shirt that he likes on Nike.com.



Ricky is elated because he is finally going to have some cool clothes.

Adam's Story board



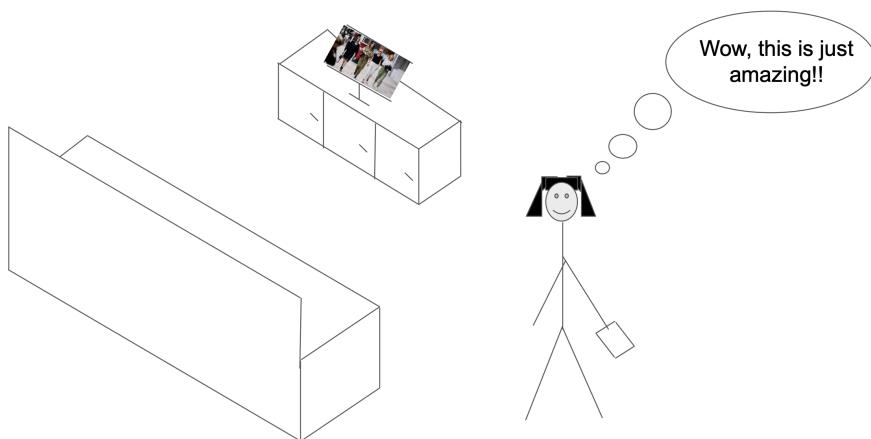
After a hard day of work at Macy's, Emily enjoys getting nice and cozy on her couch and watches television. She is invested in a TV show that she can't stop thinking about.



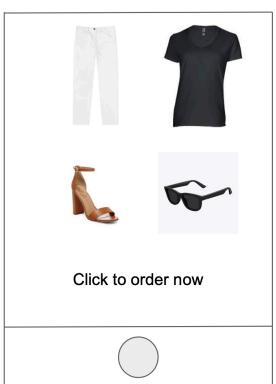
As Emily watches her favorite show, she sees one of the TV stars wearing an outfit that she loves and envys. She wants to order it but doesn't know what brand of clothing it is, leaving her only one option...



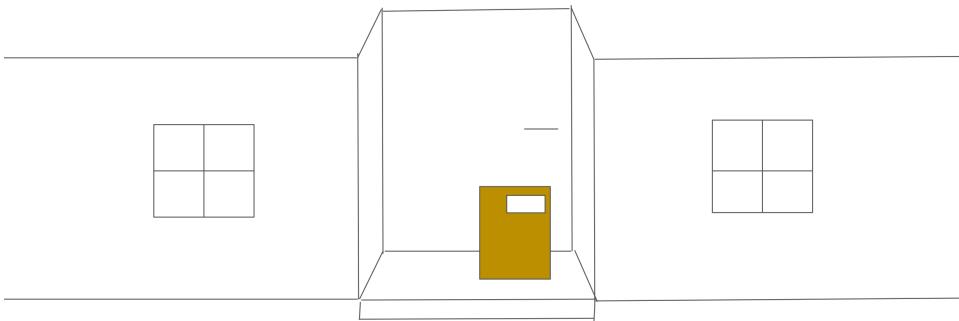
Emily takes out her phone and user her handy dandy clothing scanner app. She simply takes a picture of the clothes she wishes to know more about and waits.



In a matter of seconds, everything that Emily needs to know about the clothes appear on her phone ... the brand, color options, available sizes, and the online stores that have it in stock!



Emily has the option of ordering items individually, or she can purchase them all together as a package deal with a discount. She orders her new clothes and waits anxiously for them to arrive in the mail.



While Emily is hard at work at Macy's a few weeks later, her package has arrived at her front door! She gets a notification through her clothing scanner app that her package has arrived and she couldn't be more ecstatic to try them on when she gets home.

Hayden's Story Board



After a hard day at work, Hank decides to hit the gym so that he can get jacked after dealing with a hard breakup.



Until suddenly, Hank sees a really cool gym cut off that he needs to look more jacked when getting a pump



Hank then decides to pull out the Cloth Finder app so that he can scan the cutoff that the other guy at the gym has so that he can order the clothing item.



Hank then finds several different clothing companies and brands that sells the item and is given the chance to browse through the options of which store sells it the cheapest.

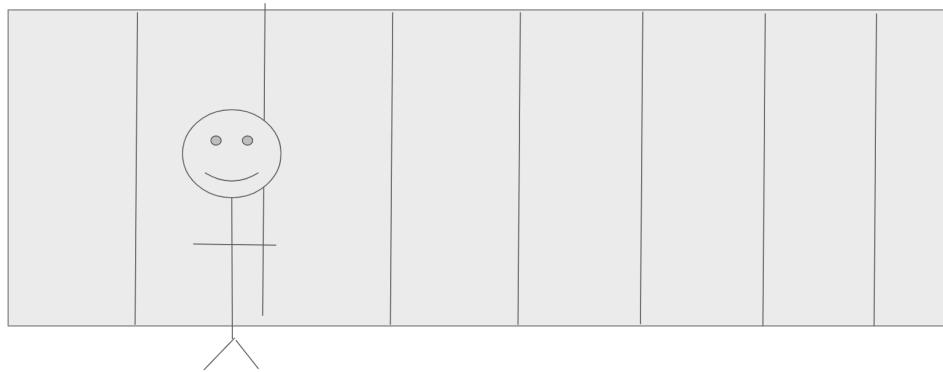


Hank then finds the best store selling the cutoff for the gym and orders the item to his house

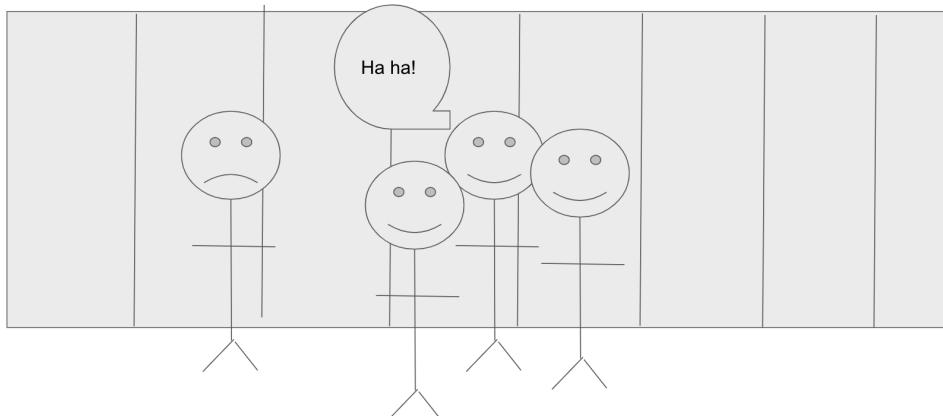


After a few days, a package arrives at Hank's doorstep with his desired cutoff that he saw at the gym the other week.

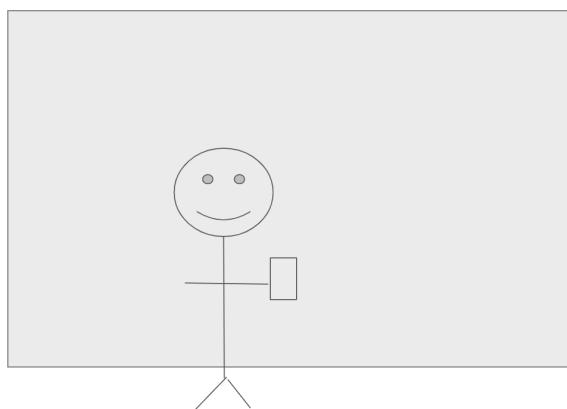
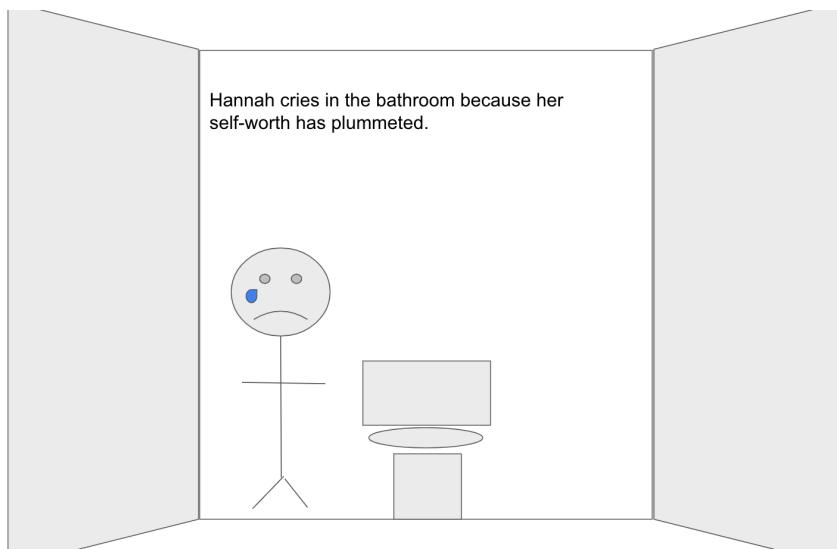
Wyatt's Storyboard



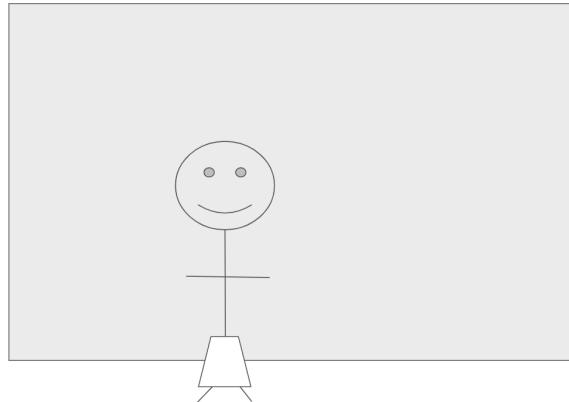
Hannah is at High School, always trying to fit in.



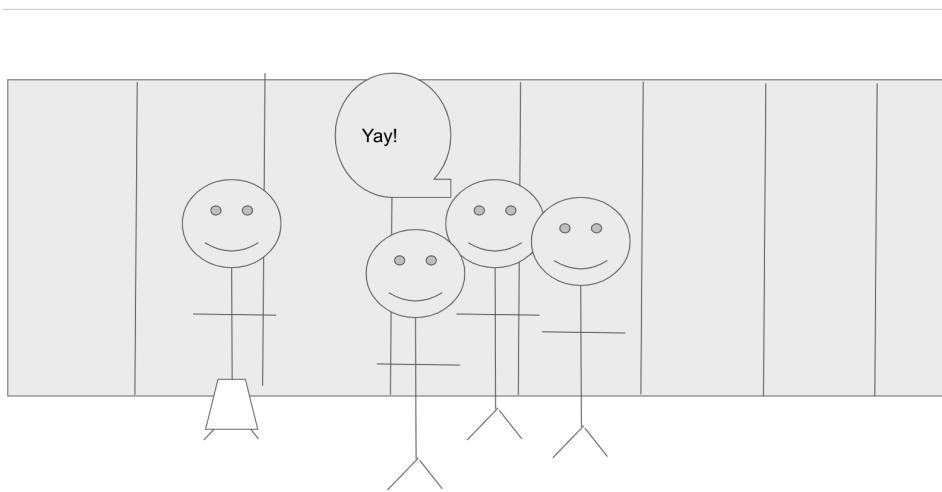
Hannah gets bullied by the popular kids because she is not participating in a recent clothing trend



Hannah gets home and uses her newly downloaded clothing scanner app to find exactly what the TikTok stars are wearing.



Hannah's new outfit arrives and she feels much more confident to go to school.



Hannah can find true happiness and fulfillment through conformity!