

# Title: Welpage Design #1

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- Inclusivity
- Accessibility
- Usability

## Structure

- Navigation and settings and logo at top
- Shows you where you are
- How to navigate
- And what you can change for accessibility
- Then content
- Then footer
- "Repeat info first."

## Content Section

- Large title
- Black
- Medium (24pt - 32pt)
- Sans serif
- Content paragraph
- Black
- Small (16pt - 14pt)
- "Raleway", sans-serif

## Mobile Optimisation

- Mobiles use of a full screen layout
- Also used a background to take up less room on mobile

## Content for Images

- Content images to allow for auto image readers or on internet

## Progression of Ideas

- No top-bar → Nav bar → Burger menu → Burger Menu + Gradient Strip
- Slideshow on top → No slideshow → Slideshow in content
- Static image hero → Blurred out video hero
- No image shadows → Image shadows for depth \*

## Small Logo

- Gradient bottom left to top right
- Dark Orange to light orange
- See "My Logo Design" for progression

## Moving Elements

- Hero background
- Images on scroll

## Parallax

- Use mouse position or scroll position to move title section

## Hero Image

- Full width and 100% screen height
- Perth beach as sky line

## Gradient - Top bar

Left to right - #f4b03b to #f15a24

## Contains

- Shin to section
- Settings
- Language
- Units
- Colour
- Font size

## Font

- Large (>200pt)
- Bold
- Font - "Sans-serif"
- Black
- Font Out
- From image to white

## Overlapping Images

- Overlay
- Shadows
- Pictures of Perth

## Slideshow

- Swipe left/right transitions
- Next back buttons
- Dots
- Button
- Opacity 0.5
- Black

## Patterns

- Patterns to emphasise section and to cut between sections

## Footer

- Light line brought from content
- Contains
- Copyright
- Date
- Name
- Other info
- Site Map

