

Title: Webpage Design #2

Name: Hayden Woods

- Inclusivity
- Accessibility
- Usability

Mobile Optimisation

- Makes use of a full screen layout
- Uses a burger menu to assist navigation on mobile

Content Section

- Large title
- Smaller paragraph
- Text hierarchy

Small Logo and Title

- Gradient bottom left to top right
- Dark to light orange
- See "Logo Design" for progression

Moving Elements

- Hover animations
- Burger menu sliding out and in.

Structure

- Most important elements at the top
- Title
- Menu / Navigation / Settings
- Then content
- Then footer



↑
Taken to main page

Video

- Play at start
- No audio at start

Inclusion of the Travel Video

Familiar
Burger-Menu

Video

- Auto plays
- No sound
- Click on to enlarge on to center screen

Contains

- Skip to section
- Settings
- Language
- Unit
- Colour
- Font Size

Gradient

- Middle content splitter
- Left to right
- #FFD336 to #F15A24

Captured Images

- Caption images using "alt text" allow for machine reader to read images

Small Info Boxes

- Small information boxes to allow users to get information quickly
- Familiar icons
- Large titles
- Small description?

Footer

- Light line separator content
- Contains
- Copyright
- Details
- Name
- Site Map

Image

Discover Perth

Availability



Booking



Pricing



Hayden Woods

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