

Retrieval-Augmented Generation

Embeddings · Vector Search · Chunking · Advanced RAG

Why RAG?

Hallucination
fluent but wrong

Knowledge cutoff
can't know new facts

No domain depth
generic, not expert

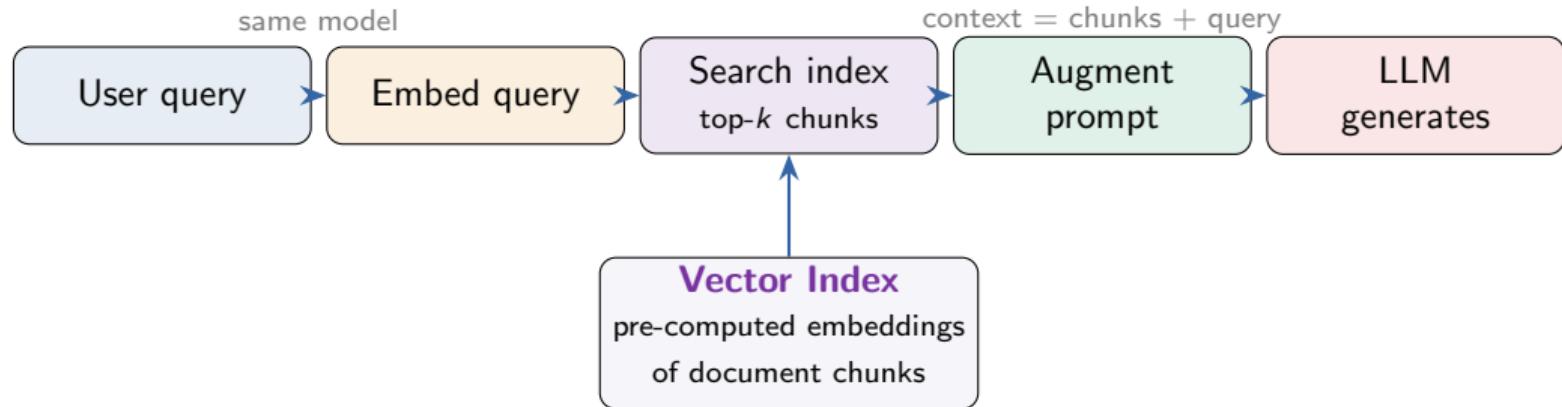
No source citation
“trust me, bro”

↓ Solution

RAG: give the LLM access to **external knowledge** at inference time

Lewis et al., “Retrieval-Augmented Generation for Knowledge-Intensive NLP Tasks,” NeurIPS 2020

The Big Picture



Sparse vs Dense Retrieval

BM25 (Sparse)

Bag-of-words: exact term matching

$$\text{score} = \frac{\sum_i \text{IDF}(q_i) \cdot f(q_i, D) \cdot (k_1 + 1)}{f(q_i, D) + k_1(1 - b + b \frac{|D|}{\text{avgdl}})}$$

No training needed, fast

Fails on synonyms/paraphrases

Dense Retrieval (DPR)

Neural embeddings:
semantic matching

$$p_\eta(z|x) \propto \exp(\mathbf{q}(x)^\top \mathbf{d}(z))$$

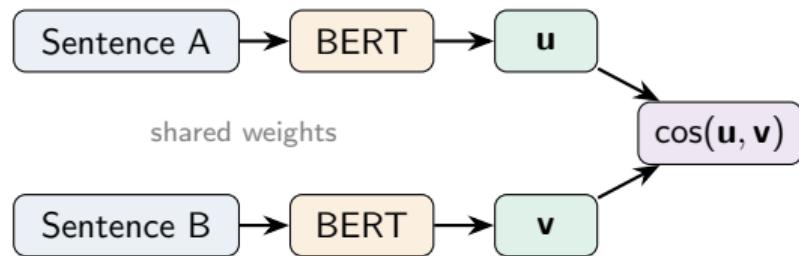
Captures meaning, not just words

Requires training data & compute

Hybrid search = BM25 + Dense →
best of both worlds (Reciprocal Rank Fusion)

Embedding Models for Retrieval

Sentence-BERT (Reimers & Gurevych, 2019)



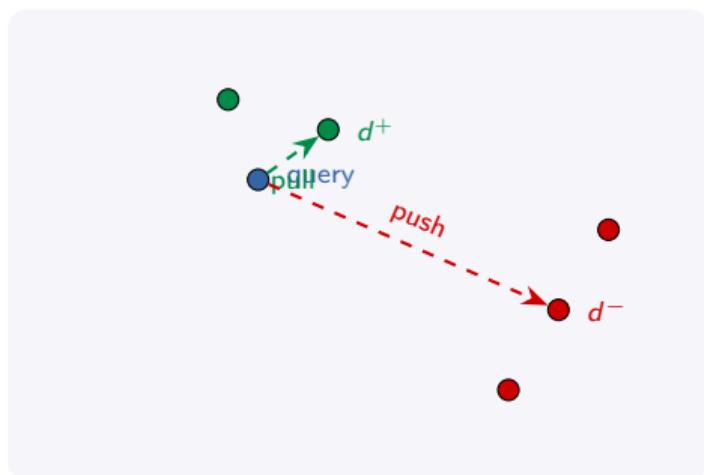
Model	Dim	Ctx
ada-002	1536	8K
embed-3-sm	1536	8K
E5-large	1024	512
BGE-M3	1024	8K
Nomic v1	768	8K
Cohere v3	1024	512

Cosine:
$$\frac{u \cdot v}{\|u\| \|v\|}$$

Dot:
$$u \cdot v$$

L2:
$$\sqrt{\sum (u_i - v_i)^2}$$

Contrastive Training for Embeddings



InfoNCE loss:

$$\mathcal{L} = -\log \frac{\exp(\text{sim}(\mathbf{q}, \mathbf{d}^+)/\tau)}{\sum_{j=1}^N \exp(\text{sim}(\mathbf{q}, \mathbf{d}_j)/\tau)}$$

τ = temperature, N = batch (in-batch negatives)

Hard negatives are critical:
documents that look relevant but aren't

Used in: Sentence-BERT, DPR, SimCSE, CLIP

Vector Databases & ANN Search

$1M \text{ vectors} \times 768 \text{ dims} = 3 \text{ GB}$ — exact
search is $O(n \cdot d)$ per query → need **ANN**

HNSW

Hierarchical Navigable
Small World graph
 $O(\log n)$ search
95–99% recall
high memory

IVF

k -means clusters
search nearest centroids
tunable n_{probe}
85–95% recall
moderate memory

Product Quantization

split vector into sub-vectors
quantize each to 1 byte
 $3072 \text{ B} \rightarrow 96 \text{ B}$
80–90% recall
very low memory

Vector Database Landscape

FAISS

Meta, library

Pinecone

managed SaaS

Weaviate

hybrid search

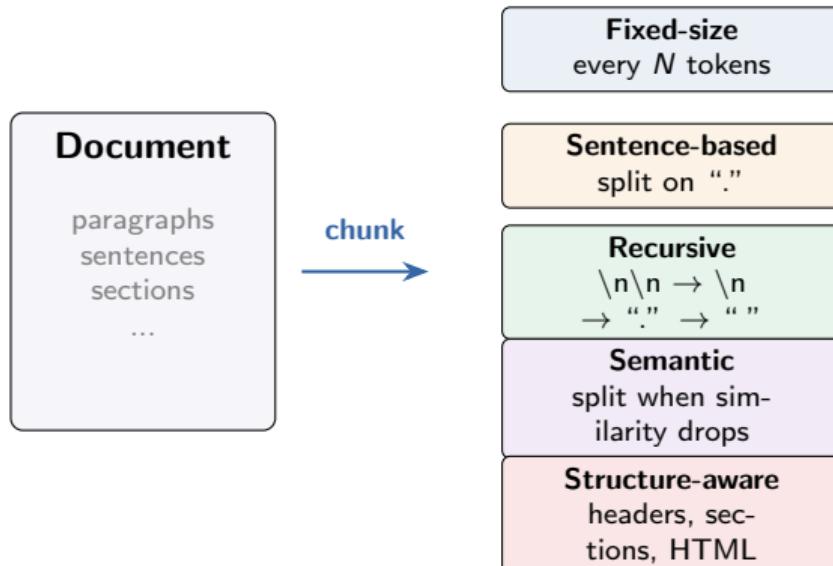
Chroma

lightweight

Qdrant

Rust, fast

Chunking Strategies



Too small (<128 tokens)
missing context, fragmented

Sweet spot (256–1024 tokens)
precise retrieval + enough context

Too large (>2048 tokens)
diluted relevance, poor embeddings

Overlap: 10–20% of chunk size
prevents information loss at boundaries

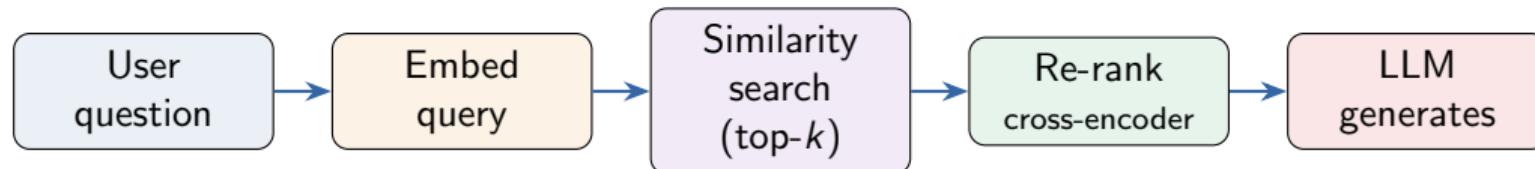
e.g., 512-token chunks
with 50-token overlap

Phase 1: Indexing (Offline)



Example: 1,000 PDFs → recursive splitting at 512 tokens → ~50,000 chunks → embed with E5-large (1024-dim) → ~200 MB FAISS index

Phase 2: Query (Online)



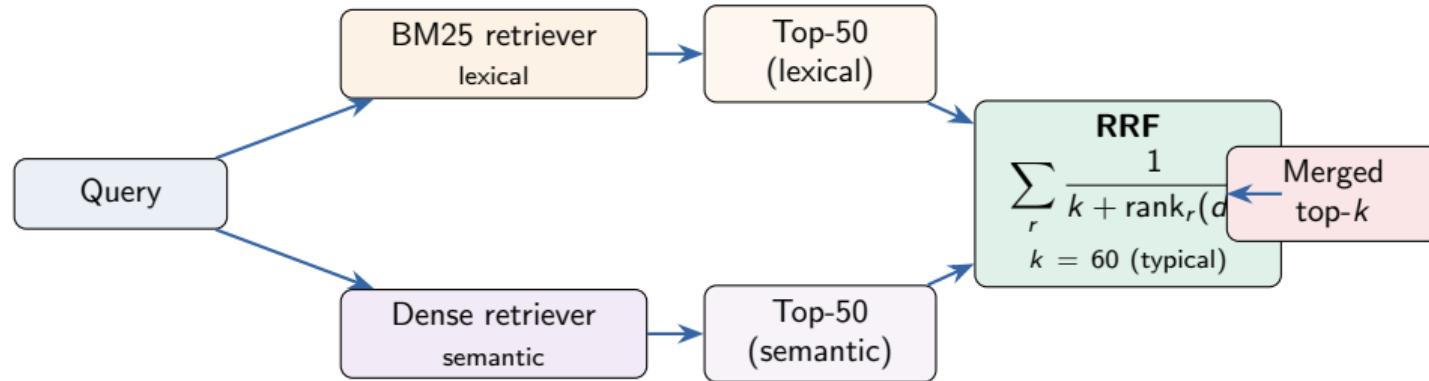
Bi-encoder (retrieval):
encode q and d independently
fast: pre-compute d embeddings
top-50 in ~ 10 ms

50

Cross-encoder (re-ranking):
encode (q, d) jointly through BER
much more accurate but $O(n)$
re-rank 50 → top-5 in ~ 100 ms

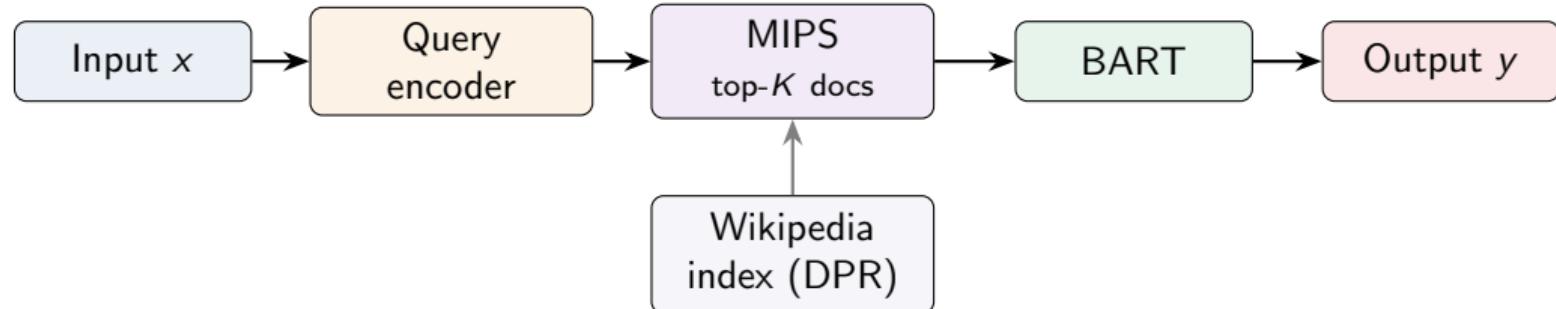
Context: {chunks}
Question: {query}
Answer from context only.

Hybrid Search & Reciprocal Rank Fusion



Hybrid consistently outperforms BM25-only **or** dense-only
BM25 catches exact keywords; dense catches synonyms/paraphrases

The Original RAG Paper (Lewis et al., 2020)



RAG-Sequence:

$$p(y|x) = \sum_z p(z|x) \prod_i p(y_i|x, z, y_{<i})$$

same document for entire sequence

RAG-Token:

$$p(y|x) = \prod_i \sum_z p(z|x) p(y_i|x, z, y_{<i})$$

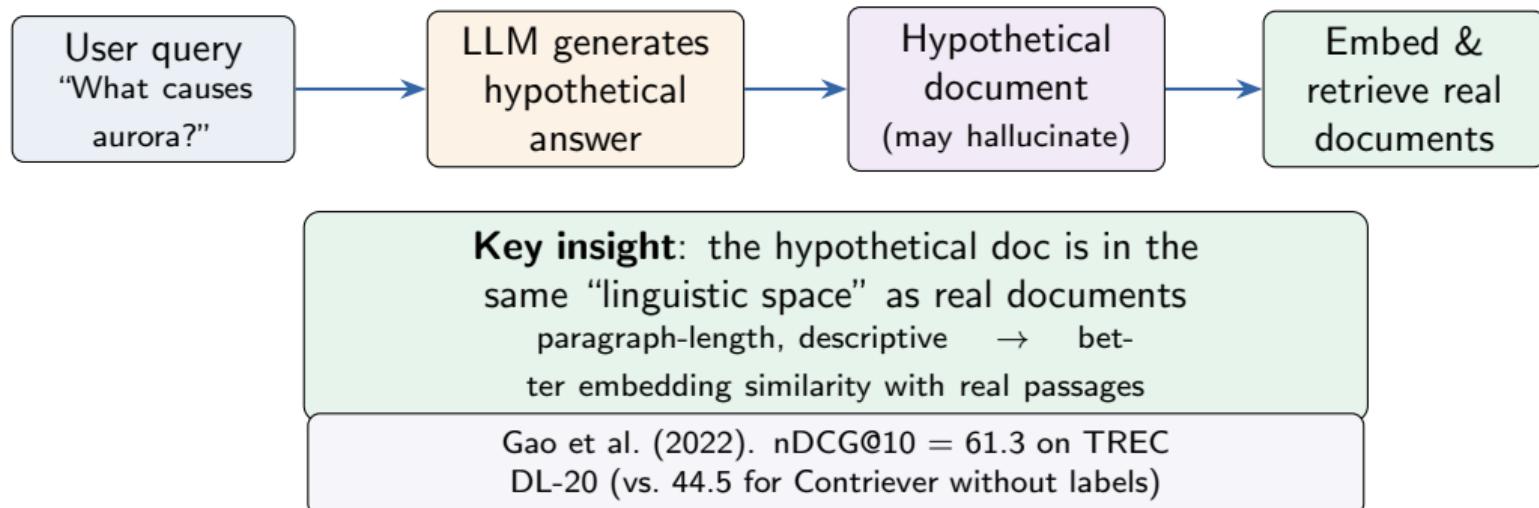
can use different doc per token

Joint end-to-end training of retriever + generator.
SOTA on Natural Questions, TriviaQA, WebQuestions

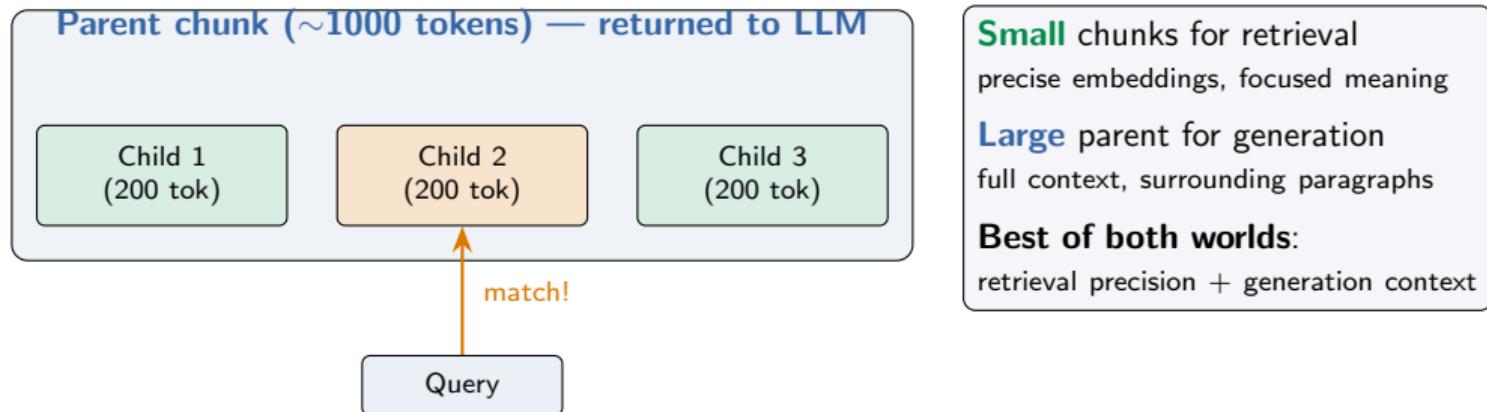
Query Transformation: HyDE

Problem: query–document mismatch

Short queries embed differently from long document passages



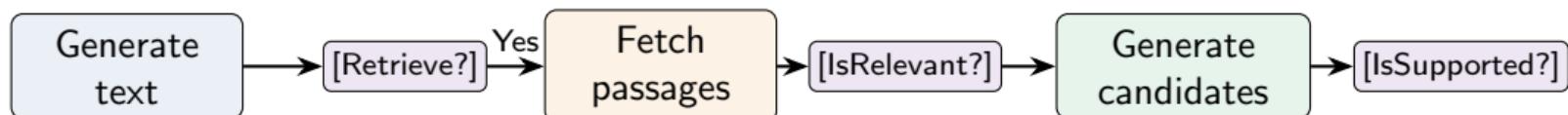
Parent-Child Chunking



Also called “small-to-big retrieval” — search over children, return the parent

Self-RAG (Asai et al., 2023)

Key idea: the model *itself* decides when to retrieve and evaluates what it retrieved



Reflection tokens

- [Retrieve]: Yes / No
- [IsRel]: relevant?
- [IsSup]: supported?
- [IsUse]: useful?

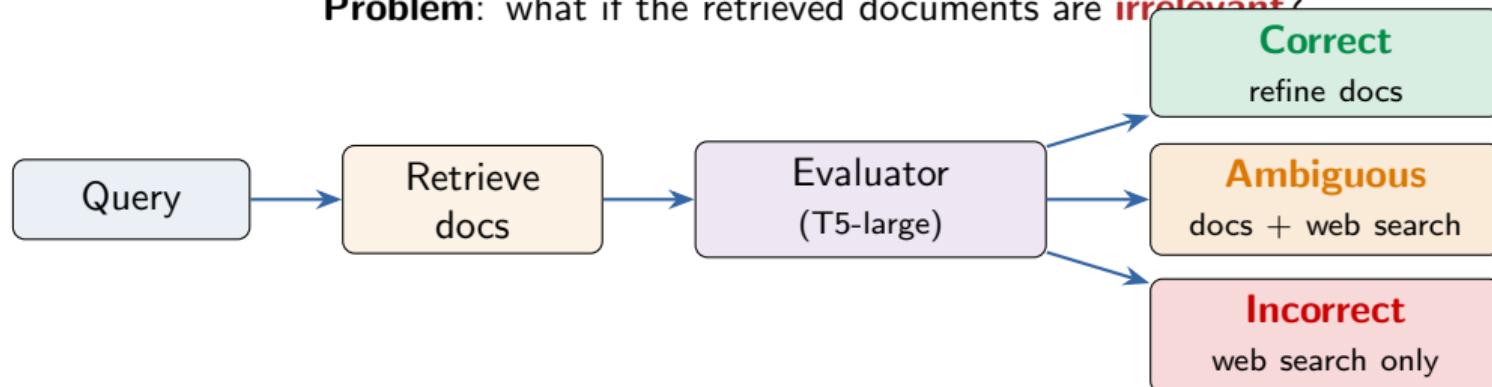
Training:

1. GPT-4 labels data with reflection tokens
2. Fine-tune Llama 2 to predict text + tokens
3. No separate retriever or critic at inference

Result: outperforms vanilla RAG and ChatGPT on factual benchmarks

Corrective RAG (Yan et al., 2024)

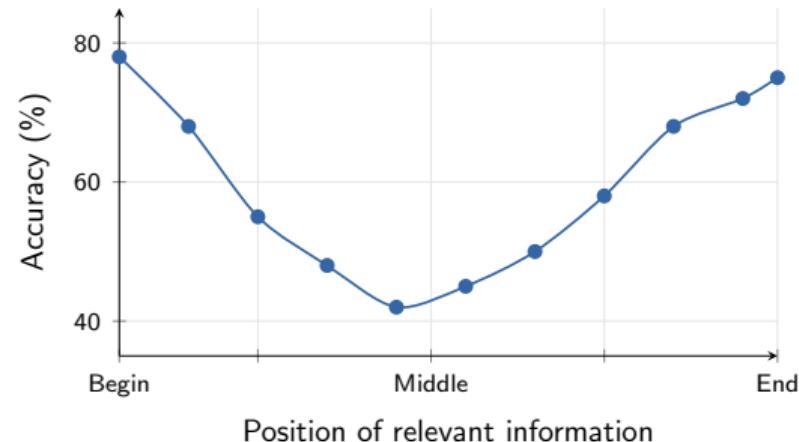
Problem: what if the retrieved documents are **irrelevant?**



Decompose-then-recompose: split docs into
“knowledge strips,” score each for relevance,
filter out irrelevant strips, reassemble

CRAG: 61.8% on PopQA (vs. 54.9% for Self-RAG), 86.2 FactScore on biographies

Lost in the Middle (Liu et al., 2023)



LLMs attend strongly to the **beginning** and **end**
Information in the **middle** is often **missed**

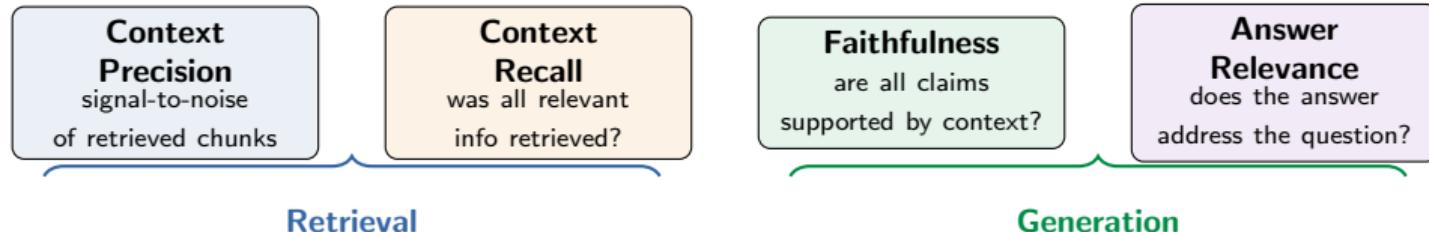
RAG implication:
place most relevant chunks
at the **start** or **end** of the prompt

RAG vs Fine-Tuning

	RAG	Fine-Tuning
Knowledge type	facts, up-to-date info	style, format, reasoning
Update knowledge	update the index (easy)	retrain (expensive)
Latency	+100–500 ms overhead	no overhead
Hallucination	reduced (grounded)	can still hallucinate
Source citation	✓ can cite	✗ no attribution
Setup	vector DB + chunking + embedding	training pipeline + curated data
Best for	factual QA, docs, support	classification, style, extraction

Hybrid (increasingly common): fine-tune for
task format + RAG for factual grounding
e.g., fine-tune Llama on medical QA format + RAG over PubMed abstracts

Evaluating RAG: RAGAS Framework

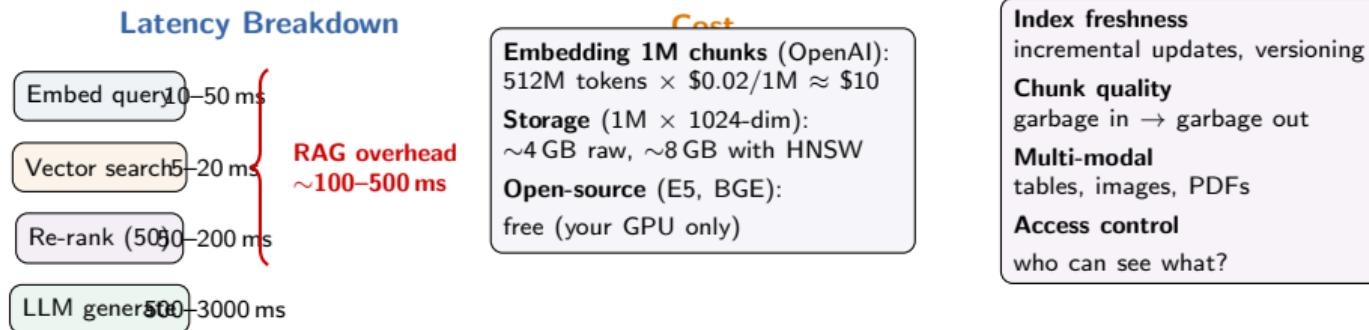


$$\text{Faithfulness} = \frac{\# \text{ claims supported by context}}{\# \text{ total claims in answer}} \quad (\text{LLM-as-judge, no ground truth needed})$$

Common failure modes:

retrieval miss | context overflow | lost in the middle | unfaithful generation

Practical Considerations



Real-World Applications

Customer support

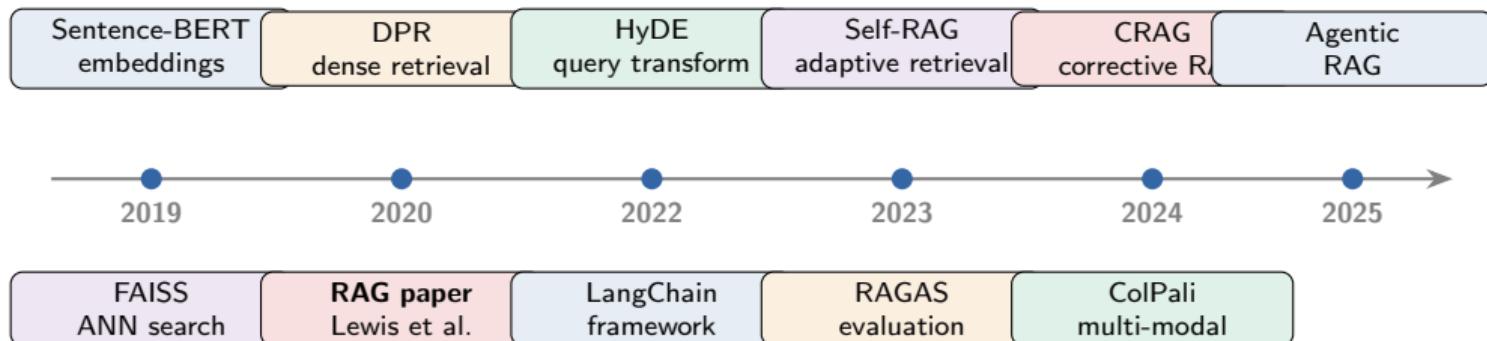
Legal search

Medical QA

Code assistants

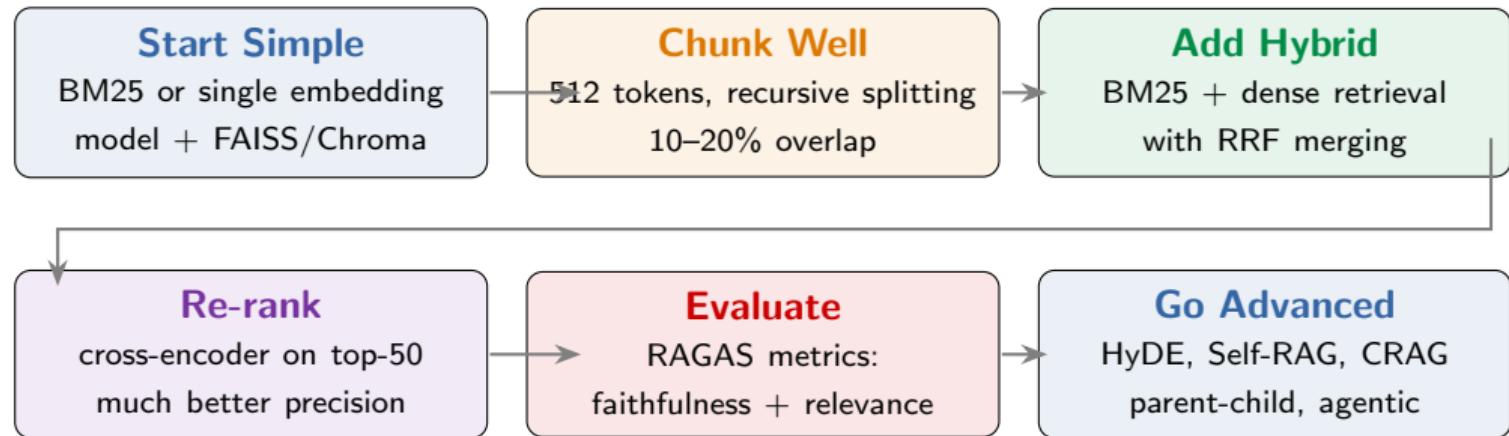
Enterprise search

RAG Evolution



Trend: simple retrieve-and-read →
adaptive, self-correcting, multi-step, agentic

The RAG Playbook



Don't over-engineer from day one — iterate based on evaluation results

Further reading

Foundations

- Lewis et al. (2020), "Retrieval-Augmented Generation for Knowledge-Intensive NLP Tasks"
- Karpukhin et al. (2020), "Dense Passage Retrieval for Open-Domain Question Answering" (DPR)

Advanced RAG

- Asai et al. (2024), "Self-RAG: Learning to Retrieve, Generate, and Critique through Self-Reflection"
- Gao et al. (2024), "Retrieval-Augmented Generation for Large Language Models: A

Embedding & Evaluation

- Muennighoff et al. (2023), "MTEB: Massive Text Embedding Benchmark"
- Es et al. (2024), "RAGAS: Automated Evaluation of Retrieval Augmented Generation"

Questions?

Next: Hallucination & Grounding