



HAYKUHI MANUKYAN

Contact

+374 99 619261

Haykuhi7755@gmail.com

<https://www.linkedin.com/in/haykuhi-manukyan-4b3515189/>

Language

- Native Armenian
- English (B2)
- Russian (B2)

Skills

- Broad-minded
- Reliable
- Supportive
- Well-mannered
- Punctual
- Hardworking

INTERESTS

Photography, Graphic
Design, Traveling, Geography,
Movies

Professional Experience

MEDIA MARKETING EXECUTIVE Sportion AM (FEB 2022 - FEB 2025)

- Managing Ad Networks, Reporting, Analyzing, Optimizing, Intl & Local Media Buys
- Landing Page Updates, Copywriting, Content Management
- Influencer Marketing

SALES MANAGER (UPWORK) Siel Marketing (SEP 2021 - JAN 2023)

- Managing Upwork accounts, Presenting and Promoting
- Services, Communicating with Clients, Editing Portfolios

SMM SPECIALIST Hi-Tech Gateway (MAY 2019 - APR 2021)

- Content Creation, Graphic Design & Video Editing
- Facebook/IG Ads, Google Ads, Copywriting
- Customer Service

CALL CENTER AGENT Hi-Tech Gateway (JUL 2018 - APR 2019)

Inbound and Outbound Calls, Processing orders
Managing and Updating Customer
Databases/CRM, Handling Customer
Complaints, Reporting Issues

Education Sep 2009 — Jun 2013 MKHITAR GOSH ARMENIAN-RUSSIAN UNIVERSITY Faculty of Law

COMPUTER LITERACY

- MS Office
- Word, Excel, Powerpoint
- HTML/CSS/JavaScript
 - G Suite
- Docs, Drive, Forms, Gmail, Sheets
- Social media
- LinkedIn, Facebook, Twitter, Instagram, YouTube, Tiktok, Pinterest
- Photo/Video Editing Softwares
- Adobe Creative Suite, Vegas Pro, Canva