SURYAH VADIVEL

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EDUCATION

The University of Texas at Austin   May 2026
Master of Science, Business Analytics

- Coursework Includes: Machine Learning for Business, Predictive Modeling, Optimization for Business Decisions, Financial Management, Advanced Analytics for Strategic Decision-Making, Marketing Analytics

RMK College of Engineering & Technology| Chennai, India   May 2018
Bachelor of Engineering | Electronics and Communication

TECHNICAL SKILLS

- Computer Software: Power BI, Snowflake,SSMS, Data Bricks, Advanced Excel, VBA, MS Office
- Computer Languages: Python (Pandas, NumPy, Scikit-learn), R, SQL, C

EXPERIENCE

ARUS Info (GLP)- Bengaluru, India
GLP is a global leader in logistics and real estate, focused on sustainability and ESG initiatives across its operations.
Team Lead - Data Analytics   February 2023 - June 2025

- Redesigned ESG reporting workflows by automating pipelines with Python/Databricks, reducing turnaround by 50% and enabling faster executive decision-making.
- Led 7+ cross-functional teams across multiple countries to deliver ESG Phase-2 rollout in Singapore, driving 3 major Sphera system enhancements through audits and stakeholder alignment.
- Built Power BI dashboards and SQL data models that provide executives with sustainability insights, strengthening GLP's global ESG positioning.

Scaler Academy / BYJUS (*EdTech platforms***)- Bengaluru, India**
Senior Business Analyst   July 2020 - December 2022

- Spearheaded the creation of Power BI dashboards for sales performance across cohorts, enabling data-driven strategies that boosted state-level revenue by 14.8%.
- Developed targeted digital marketing strategies using customer segmentation and social media analytics, improving conversion rates and supporting multi-region growth.
- Partnered with sales and product teams to translate insights into business actions, improving funnel efficiency and supporting ~40% YoY growth.

WIPRO Technologies - Chennai, India
Project Engineer   July 2018 - July 2020

- Delivered router GUI enhancements (Lua/OpenWrt) for global telecom clients, resolving critical defects under tight deadlines and reducing post-release issues.
- Automated testing and log analysis with Python, improving efficiency in Wi-Fi board development processes and reducing manual engineering effort.

ADDITIONAL EXPERIENCE/PROJECT:

Classic Polo *(Popular Indian brand specializing in casual wear and lifestyle apparel)*   January 2023 - March 2023

- Designed an automated ETL pipeline (Python/Excel) and interactive Power BI dashboards, cutting reporting effort and driving a 7% revenue uplift.
- Applied regression analysis on historical sales to forecast demand, leading to procurement strategies that secured 2 new high-demand brand partnerships.

LEADERSHIP AND INVOLVEMENT OR AWARDS

- Best Project Award (2018) Final year college
- Bagged 2 consecutive Best Performer awards as Team Lead, Guest speaker in FORD, HCL and Tech Mahindra clubs