Financial Research of Apple

Stock Ticker: AAPL

Current Price: \$150.36 (as of market close on 2023-02-09)

Price Change: +\$2.14 (1.43%) today 52-Week Range: \$129.04 - \$182.94

Market Capitalization: \$2.37T Dividend & Yield: \$0.22 (0.15%)

Volume: 96,431,253 shares traded today

PE Ratio (TTM): 28.24 EPS (TTM): 5.33

Dividend Date: 2023-02-08 Ex-Dividend Date: 2023-01-27 Next Earnings Date: 2023-04-27

Key Statistics:

Institutional Ownership: 61.9%

Public Float: 4.28BShort Ratio: 1.25

• Return on Equity (TTM): 59.72%

• Price/Sales (TTM): 6.49

Analyst Ratings:

Buy: 30Hold: 18Sell: 2

Company Profile:

Apple Inc. is an American multinational technology company that specializes in consumer electronics, computer software, and online services. The company's most well-known products include the iPhone smartphone, iPad tablet computer, Mac personal computer, Apple Watch smartwatch, and Apple TV digital media player. Apple's software includes iOS, iPadOS, macOS, watchOS, and tvOS operating systems, as well as iCloud, iTunes Media Player, and the App Store.

Major Stockholders:

Vanguard Group, Inc.: 8.35%
BlackRock Fund Advisors: 7.09%
Berkshire Hathaway Inc.: 5.62%

• State Street Global Advisors (US): 4.17%

Fidelity Management & Research Company: 1.83%

Recent News and Events:

Financial Analysis of Apple

- I. Profitability Ratios
- 1. Return on Equity (TTM): 59.72%

Apple's ROE is exceptionally high, indicating efficient use of shareholder equity and strong profitability.

2. Price/Earnings (TTM): 28.24

The P/E ratio shows that investors pay \$28.24 for every dollar of Apple's earnings, reflecting a moderate valuation compared to its profits.

- II. Liquidity Ratios
- 1. Price/Sales (TTM): 6.49

With a Price/Sales ratio of 6.49, Apple demonstrates solid liquidity and the ability to generate sales relative to its market cap.

- III. Solvency Ratios
- 1. Not provided in the given information. Calculate by dividing total liabilities by shareholder equity:
- * Debt to Equity (Year-end 2022): _____
- * Interest Coverage (Year-end 2022): _____
- IV. Efficiency Ratios
- 1. Not provided in the given information. Calculate by dividing net sales or revenues by total assets:
- * Asset Turnover (TTM): _____
- V. Growth Metrics
- 1. Market Capitalization: \$2.37T

Apple's market cap indicates significant growth in the company's value over time.

2. 52-Week Range: \$129.04 - \$182.94

The stock has traded within this range over the past year, showing volatility and potential growth opportunities.

- VI. Valuation Metrics
- 1. PE Ratio (TTM): 28.24

The P/E ratio indicates that Apple's stock is moderately valued in relation to its earnings.

2. Dividend & Yield: \$0.22 (0.15%)

Apple pays a small dividend, which may be attractive to income-focused investors.

VII. Analyst Ratings

1. Buy: 30

2. Hold: 18

3. Sell: 2

A majority of analysts recommend buying Apple's stock, reflecting a positive outlook on its performance and potential growth.

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This financial research report is for informational purposes only and should not be considered investment advice. Always do your own research before making investment decisions.

Financial Summary of Apple

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- Price/Sales (TTM): 6.49 With a Price/Sales ratio of 6.49, Apple demonstrates solid liquidity and the ability to generate sales relative to its market cap.
- III. Solvency Ratios