

Adedayo Ayomide Samuel

Tech Content Writer

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CAREER SUMMARY

Experienced technical writer with 3+ years of expertise in producing high-quality technical articles and documentation, a strong software engineering background, and 2+ years of hands-on coding expertise. Collaborative team player with strong attention to detail and exceptional communication skills with a proven ability to distill complex information into accessible content. Passionate about creating user-friendly documentation that enhances user experiences.

SKILLS AND TECHNOLOGIES

Hard Skills	Technical Writing, Proof Reading, Editing, On-Page SEO, Keyword Research
Soft Skills	Research Skills, Communication, Collaboration, Empathy, User Advocacy
Tools	Ms-Word, Google Docs, Ahref, SemRush, SurferSeo, Grammarly
Languages and Technologies	Python, MySQL, Javascript, NodeJs, React, MongoDB, Java, C

PROFESSIONAL EXPERIENCE

Plan-M	Italy
Blockchain Technical Writer	11/2020 – 05/2022
<ul style="list-style-type: none">I authored and published 50+ optimized articles for various blockchain clients like Stakenet and Pancake Swap resulting in a significant increase in website traffic by an average of 65%.I developed engaging and informative social media content for platforms like Twitter and Reddit, effectively promoting blockchain projects and driving user engagementI created technical documents for 50,000+ users in collaboration with the business and development team that improved processes by 30% and saved 20 person-hours.	

History-Computer	United State
Technical Writer	05/2022 - 11/2023
<ul style="list-style-type: none">I implemented SEO best practices, including keyword research and optimization, resulting in a 30% increase in organic search traffic and improved search engine rankings for the blog.I conducted in-depth competitor analysis to identify content gaps and opportunities, leading to the creation of targeted and highly engaging articles that attracted a 40% increase in website conversions.Collaborated with web development and design teams to enhance on-page SEO elements, resulting in a 25% decrease in page load time and improved user experience, leading to higher engagement and reduced bounce rates.	

Hux Ventures	Nigeria
FullStack Software Engineer	1/2022 - Current
Technologies: React, Node, JavaScript, MongoDB, Express, Flask, MySQL, and WordPress	
<ul style="list-style-type: none">I worked with a team of 5 developers to develop a SaaS website, where I designed the website's front end.Built and maintained over 8 landing pages and websites for small and medium-scale businesses.Worked on tasks assigned by the Sr. Team in designing and testing RestFUL APIs created with Node, Express, or Flask.Followed TDD approach, averaging 3-5 unit tests per new function.	

2020 - Present: Independent and Ghost Freelance Technical writer and blogger with 200+ articles. Learned SEO skills, Marketing, and Client Management - <https://writeaboutcoding.com>, <https://thedatapath.com>

EDUCATION & ACCREDITATIONS

Obafemi Awolowo University	05/2015 - 12/2021
Bachelor of Science In Electronics and Electrical Engineering	