

# Adedayo Ayomide Samuel

## Tech Content Writer

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### CAREER SUMMARY

Experienced technical writer with 3+ years of expertise in producing high-quality technical articles and documentation, a strong software engineering background, and 2+ years of hands-on coding expertise. Collaborative team player with strong attention to detail and exceptional communication skills with a proven ability to distill complex information into accessible content. Passionate about creating user-friendly documentation that enhances user experiences.

### SKILLS AND TECHNOLOGIES

<b>Hard Skills</b>	Technical Writing, Proof Reading, Editing, On-Page SEO, Keyword Research
<b>Soft Skills</b>	Research Skills, Communication, Collaboration, Empathy, User Advocacy
<b>Tools</b>	Ms-Word, Google Docs, Ahref, SemRush, SurferSeo, Grammarly
<b>Languages and Technologies</b>	Python, MySQL, Javascript, NodeJs, React, MongoDB, Java, C

### PROFESSIONAL EXPERIENCE

<b>Plan-M</b>	Italy
Blockchain Technical Writer	11/2020 – 05/2022
<ul style="list-style-type: none"><li>I authored and published 50+ optimized articles for various blockchain clients like Stakenet and Pancake Swap resulting in a significant increase in website traffic by an average of 65%.</li><li>I developed engaging and informative social media content for platforms like Twitter and Reddit, effectively promoting blockchain projects and driving user engagement</li><li>I created technical documents for 50,000+ users in collaboration with the business and development team that improved processes by 30% and saved 20 person-hours.</li></ul>	

<b>History-Computer</b>	United State
Technical Writer	05/2022 - 11/2023
<ul style="list-style-type: none"><li>I implemented SEO best practices, including keyword research and optimization, resulting in a 30% increase in organic search traffic and improved search engine rankings for the blog.</li><li>I conducted in-depth competitor analysis to identify content gaps and opportunities, leading to the creation of targeted and highly engaging articles that attracted a 40% increase in website conversions.</li><li>Collaborated with web development and design teams to enhance on-page SEO elements, resulting in a 25% decrease in page load time and improved user experience, leading to higher engagement and reduced bounce rates.</li></ul>	

<b>Probus Technologies</b>	Nigeria
FullStack Software Engineer	1/2022 - Current
<b>Technologies:</b> React, Node, JavaScript, MongoDB, Express, Flask, MySQL, and WordPress	
<ul style="list-style-type: none"><li>I worked with a team of 5 developers to develop a SaaS website, where I designed the website's front end.</li><li>Built and maintained over 8 landing pages and websites for small and medium-scale businesses.</li><li>Worked on tasks assigned by the Sr. Team in designing and testing RestFUL APIs created with Node, Express, or Flask.</li><li>Followed TDD approach, averaging 3-5 unit tests per new function.</li></ul>	

2020 - Present: Independent and Ghost Freelance Technical writer and blogger with 200+ articles. Learned SEO skills, Marketing, and Client Management - <https://writeaboutcoding.com>, <https://thedatapath.com>

### EDUCATION & ACCREDITATIONS

<b>Obafemi Awolowo University</b>	05/2016 - 12/2021
Bachelor of Science In Electronics and Electrical Engineering	