

Usability Test for Sea Wolf Bakery's mobile website

Testing script

Thank you for agreeing to do this today. We will be looking at a website and testing its usability. Keep in mind that we are testing the site, not you, so there are no wrong answers. Please go about the site as you normally would. Also, I did not create the site and have no personal stake in the site, so anything you say about it will not offend me.

Home Page Tour

1. Take a look at the page, you may scroll up and down but please don't click on anything yet. Walk me through what you see, let me know any thoughts you have about what you are looking at. Can you tell what this site is for?
2. Now I am going to give you some tasks to complete on this site. Just go about the site as you normally would. Remember there are no wrong answers. Let's assume you have come to this website to find more information on the bakery.
 1. Find the location, hours, and contact information (phone, email) of the bakery.
 2. Find out what classes are available and how to sign up.
 3. See if you can find a menu of the items they sell.
 4. Can you find a search bar?

Great thank you. Do you have any other thoughts or comments that you would like to share about the site? After this I thank them for their time and participation.