

COVER LETTER

Xinzhu Hu
London, N1C 4BD
+44 7899918672
Hu_xinzhu@outlook.com
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Dear Hiring Manager,

I am writing to express my interest in the Game Market and User Research Intern position at Tencent Games. I greatly admire Tencent Games and Level Infinite for their global impact and innovation in the gaming industry, and I am eager to contribute my skills and enthusiasm to your esteemed team.

I am currently pursuing a Master's degree in Urban Design at the Bartlett School of Architecture, UCL, and have completed a five-year undergraduate program at a prominent architecture school in China. My academic background and project experience have equipped me with strong problem-solving, user research, and teamwork skills.

Through my design projects, I have learned to address complex design challenges through in-depth analysis and research. This process has not only enhanced my creativity and problem-solving abilities but also enabled me to collaborate effectively within multidisciplinary teams. My graduate studies have focused on big data processing and analysis, equipping me with the ability to analyze and interpret complex data, and make informed decisions in a data-driven environment.

I am passionate about the gaming industry, particularly in the areas of user behavior and market trends research. I believe my background and skills align well with Tencent Games' needs and that I can contribute significantly to assisting regional game research managers in the planning, execution, and management of research projects. Additionally, I deeply resonate with Tencent Games' commitment to creating high-quality digital life experiences, and I am eager to contribute to this mission.

Thank you very much for considering my application. I look forward to the opportunity to further discuss how my background and skills can contribute to the success of Tencent Games.

Yours sincerely,
Xinzhu Hu