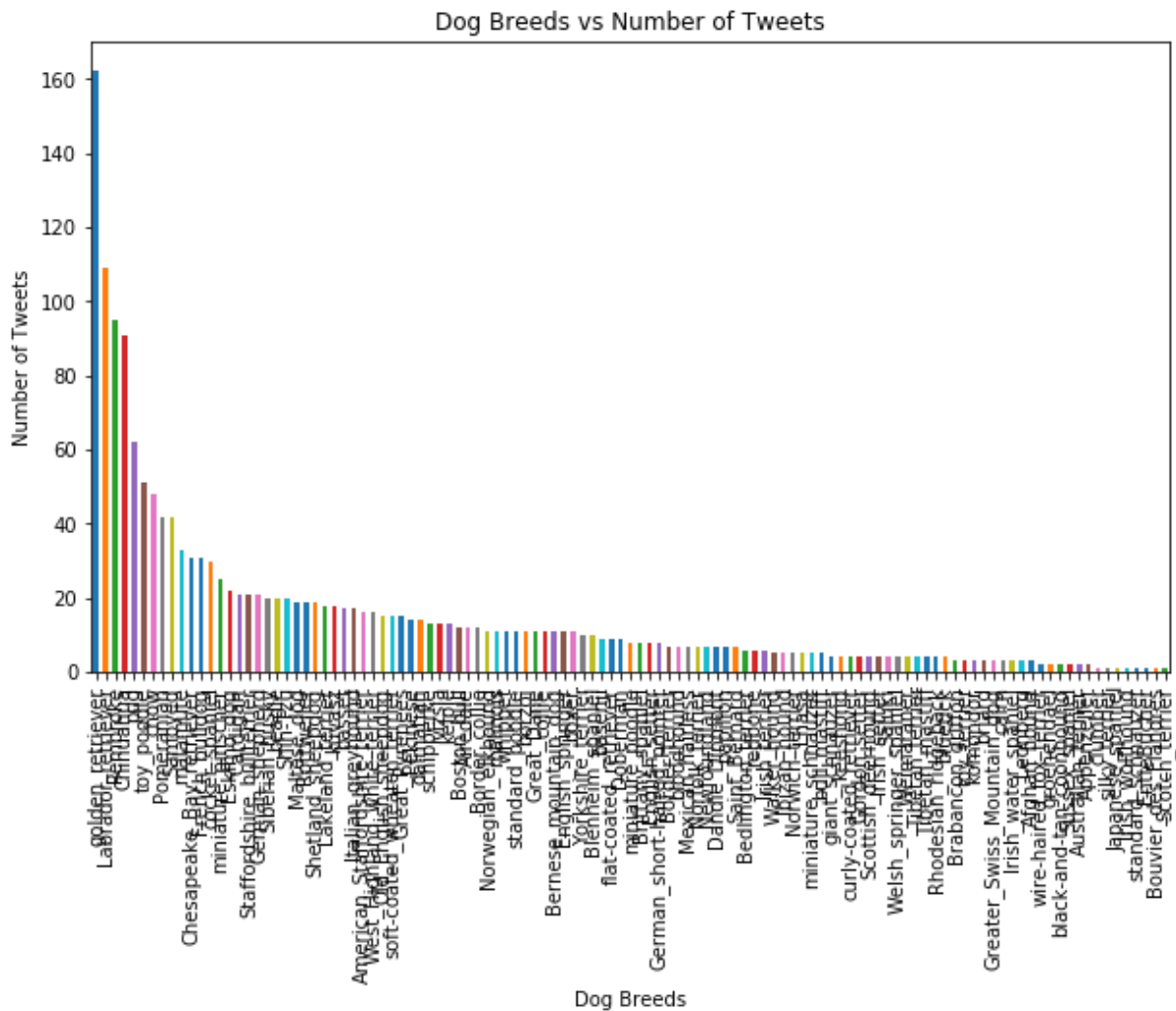


Act Report

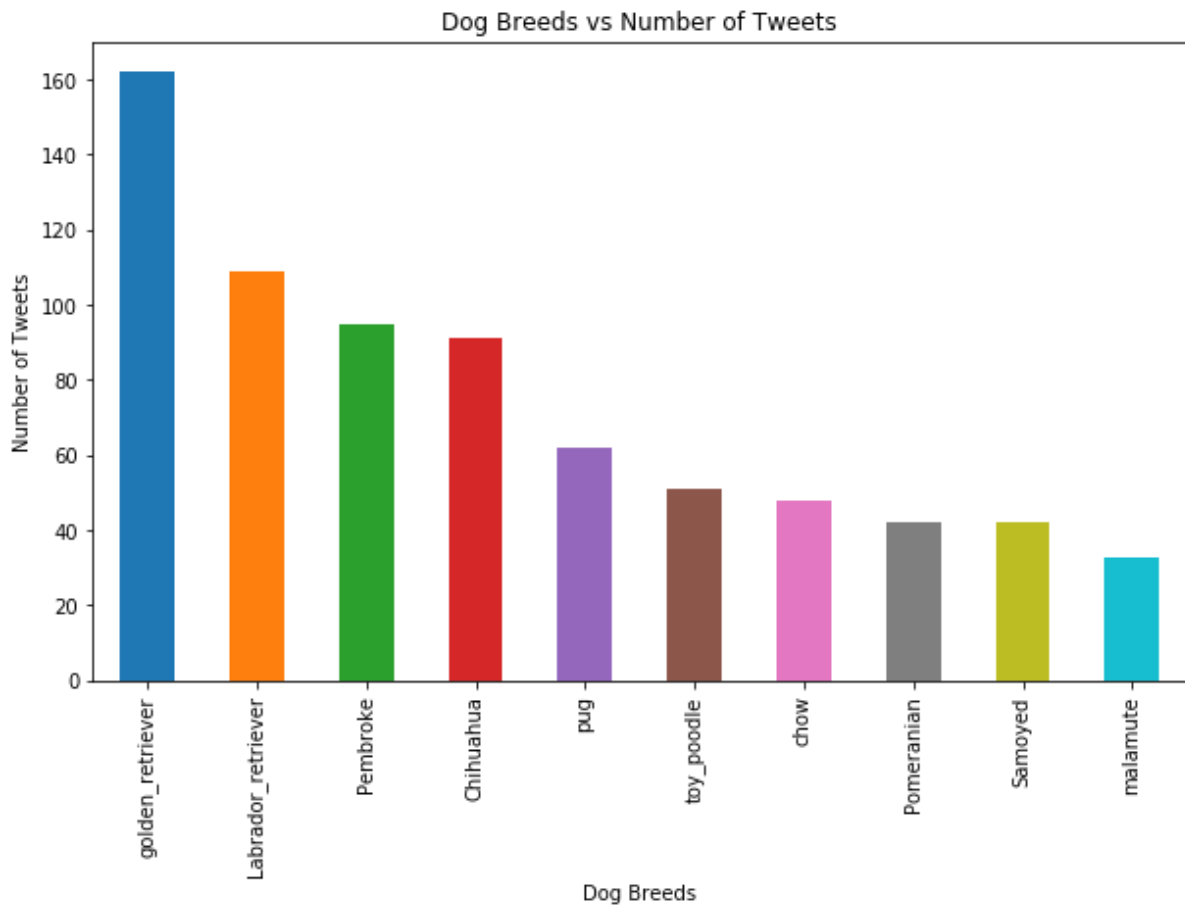
The dataset that we have wrangled (and analyzing and visualizing) is the tweet archive of Twitter user [@dog_rates](#), also known as [WeRateDogs](#). WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. WeRateDogs has over 4 million followers and has received international media coverage.



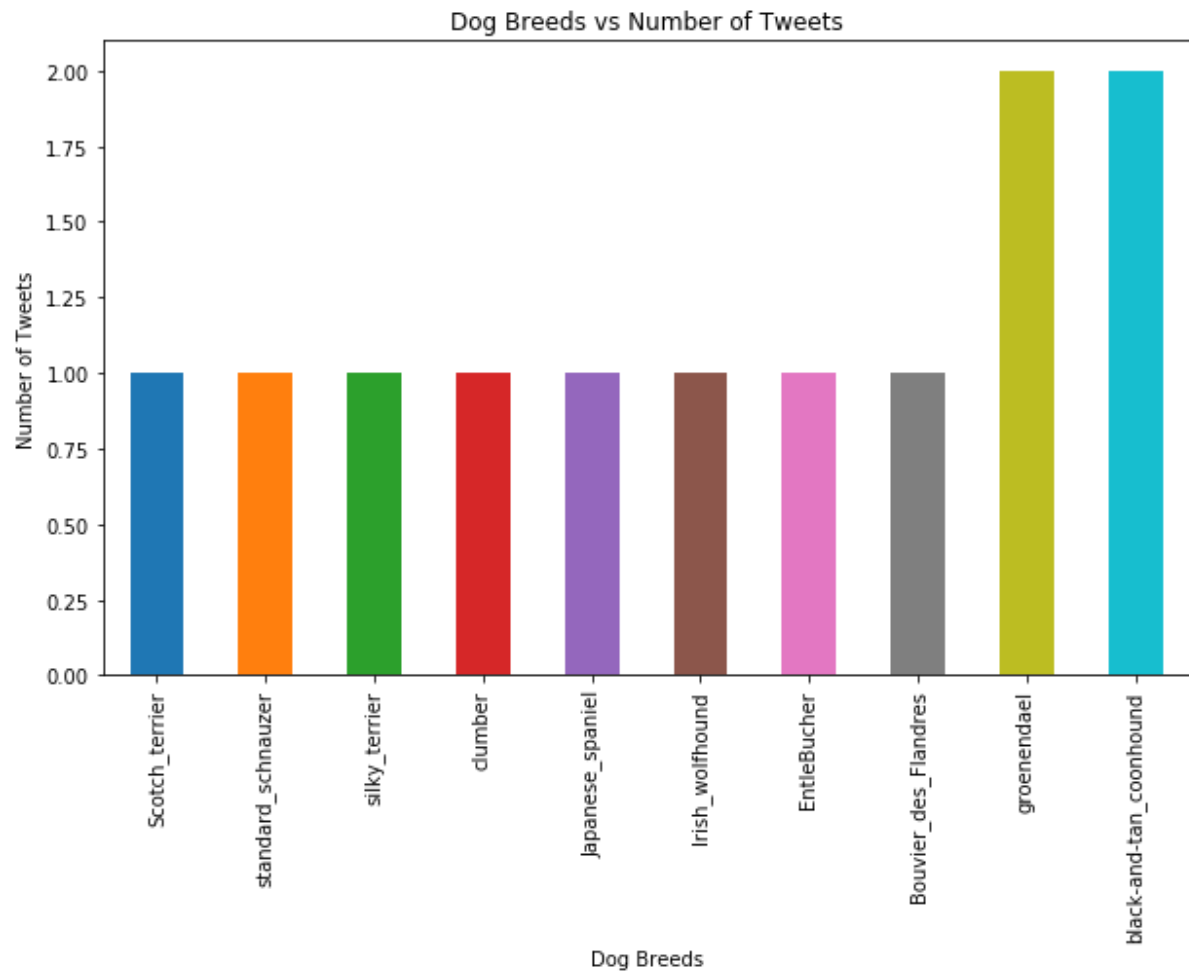
After cleaning and tidying the data, we have shown the distribution of dog breed vs number of tweets.



The most common species from WeRateDogs are 'golden_retriever', 'Labrador_retriever', 'Pembroke', 'Chihuahua', 'pug', 'toy_poodle', 'chow', 'Pomeranian', 'Samoyed', 'malamute'.



The list common species from WeRateDogs are 'Scotch_terrier', 'standard_schnauzer', 'silky_terrier', 'clumber', 'Japanese_spaniel', 'Irish_wolfhound', 'EntleBucher', 'Bouvier_des_Flandres', 'groenendael', 'black-and-tan_coonhound'.



The dog that received the highest favorite counts and retweet counts is a Labrador_retriever with retweet count of 80096 and favourite count of 160194.

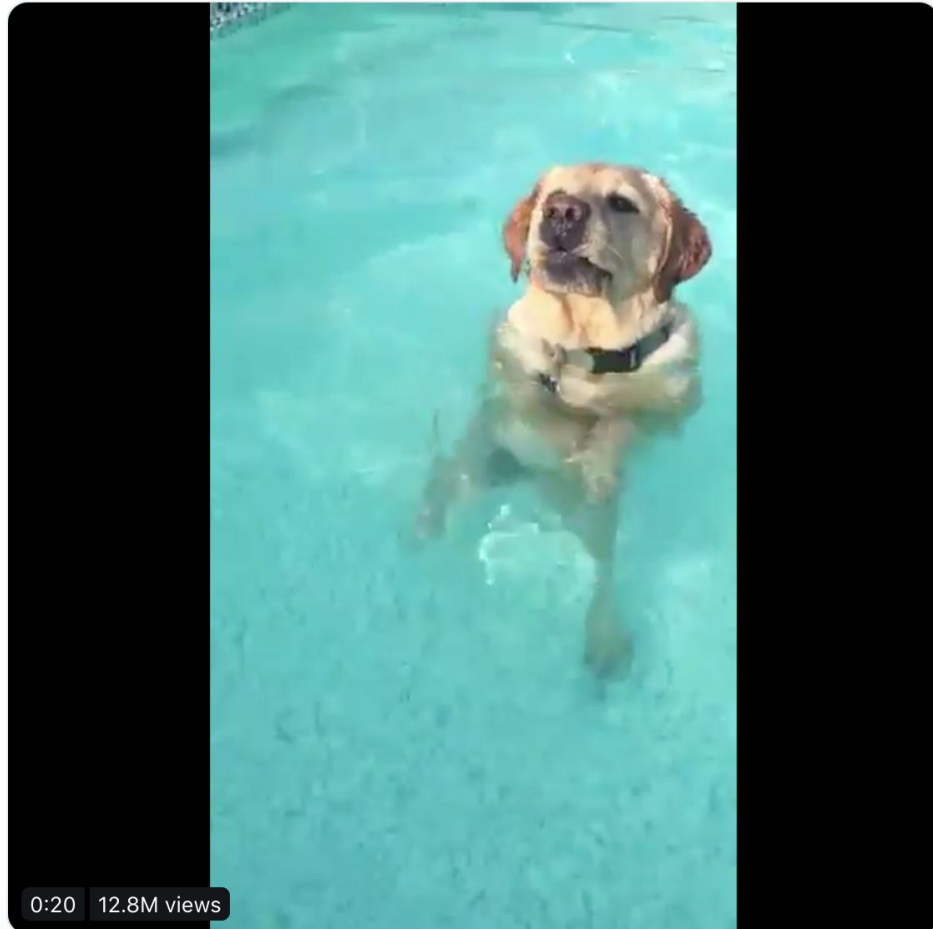


WeRateDogs® ✓
@dog_rates

Follow



Here's a doggo realizing you can stand in a pool. 13/10 enlightened af (vid by Tina Conrad)



The tweet is about a `Labrador_retriever` which swims. The dog cuteness might be the main reason why so many people are attracted. It is also interesting to mention that this tweet has the highest `favour_count` as well as the highest `retweet_count`.

We have also showed the other three top rated dogs with the highest favourite counts



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@dog_rates

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Here's a super supportive puppo participating in the Toronto [#WomensMarch](#) today. 13/10



10:26 AM - 21 Jan 2017

45,165 Retweets 136,537 Likes





WeRateDogs®

@dog_rates

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Here's a doggo blowing bubbles. It's downright legendary. 13/10 would watch on repeat forever (vid by Kent Duryee)



4:31 PM - 4 Jun 2016

59,328 Retweets 118,249 Likes



923 59K 118K



WeRateDogs® ✓

@dog_rates

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This is Bo. He was a very good First Doggo.
14/10 would be an absolute honor to pet



6:15 PM - 10 Jan 2017

38,429 Retweets **90,115** Likes



254



38K



90K

It is very interesting to notice that this dog is the pet of president Obama. That might be one reason why the tweet has so many favourite count. Maybe its recommended and retweeted by president Obama as well.

The data exploration is quite simple. A deeper dive might be identifying the key factors that a dog or dog species have high favourite counts and retweet counts. The analysis might be used by the WeRateDog marketer to further increase the popularity of the tweet ID.