

# Haziel de Oliveira Soares

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Dear Nevzat Ertunga Sarisozen,

I am writing to express my strong interest in the Student Assistant position with the Department of Social Responsibility. With a solid background in content creation, social media management, and event coordination, I am confident that my skills and experiences align well with the responsibilities of this role.

As a Content Strategist for Student Era, I conceptualized and organized educational events aimed at increasing student participation and engagement. My role also required producing compelling content for social media platforms, resulting in a broader public engagement on Instagram posts and podcast episodes. This experience honed my ability to craft engaging content that resonates with diverse audiences, a skill I am eager to bring to your team.

In addition to content creation, my role as the Treasurer of the Space Bar SIG at NYU Abu Dhabi allowed me to refine my project management and event planning skills. I led the financial aspects of the SIG while also assisting in the launch of new events, which significantly engaged the NYUAD community. The positive feedback we received underscored the importance of thoughtful planning and community involvement—qualities that I am excited to contribute to the Department of Social Responsibility.

Moreover, my experience as the Founder and Manager of CosmoPhysics, an online astronomy page, provided me with a solid foundation in content strategy, analytics, and community building. The platform I created has grown to reach over 5,000 followers, with content generating an average reach of 20,000 accounts per month. This experience has not only sharpened my social media management skills but also my ability to analyze data to optimize content strategies, ensuring maximum reach and impact.

I am particularly drawn to this role due to its focus on social responsibility and the opportunity to contribute to meaningful programming that aligns with my values and expertise. My ability to manage multiple priorities in fast-paced environments, combined with my passion for social impact, makes me an ideal candidate for this position.

I am excited about the prospect of contributing to the Department of Social Responsibility's mission and would welcome the opportunity to discuss how my skills and experiences can benefit your team. Thank you for considering my application. I look forward to the possibility of contributing to your department.

Sincerely,

Haziel de Oliveira Soares