



# Good write-up for good journal

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# How to write?

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1. State the **question(s) or problem(s)**, **aim(s)**, **objectives**, **hypotheses** and **contributions** clearly.
2. Review (don't just list!) relevant **literature** and derive meaningful research questions and/or problems from it appropriately.
3. Discuss your **methodology**, paying attention to its **validity and reliability of methods and data**.
4. Show your **analysis** giving as much detail as possible so reviewer can follow every stage.
5. Discuss **findings** with reference to the aim(s), objectives and questions/problems.
6. **Conclude** your findings and identify the **limitations and opportunities** for further study.

# How to write it?

## How to write the Introduction section?

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- Make it **simple** and **clear**
  - Directly drive the reader to the problem, motivation and significance of the work.
  - Don't make an extensive essay.
- Define **aim(s)** and **objective(s)** of the paper:
  - Be specific.
  - The wider study is probably not that relevant (hardly acceptable)
- Explain **structure** of the paper
  - E.g. section 2 discuss LR and hypothesis, section 3 focuses on res. Design and sec 4 & 5 discuss about findings and conclusion.

# How to write it?

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## How to write LR?

- Don't list it. **Try to critique.**
- **Develop your arguments.** Bring in relevant citation as e.g. of who supports or conflicts with that argument.
- Write in sentences and para. Where:
  - *Each para discusses a single theme or central idea.*
- **Cited** the key authors from the best journals.
- Focus on the new literature.
- All **references** must be accessible.



# How to write?

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## How to write the Methodology/analysis section?

- Can the reader follow your complete method from start to finish?
- Is there a questionnaire? Have you appendices it?
- Are all formulae and values accurately reported?



# How to write?

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- How to write the **discussion/conclusion** section?
  - The discussion should be able to answer the RQ and fulfil the objectives.
  - Identify any limitations
  - Make recommendations for future research.
  - Discuss any implications or impacts for theory/practice.





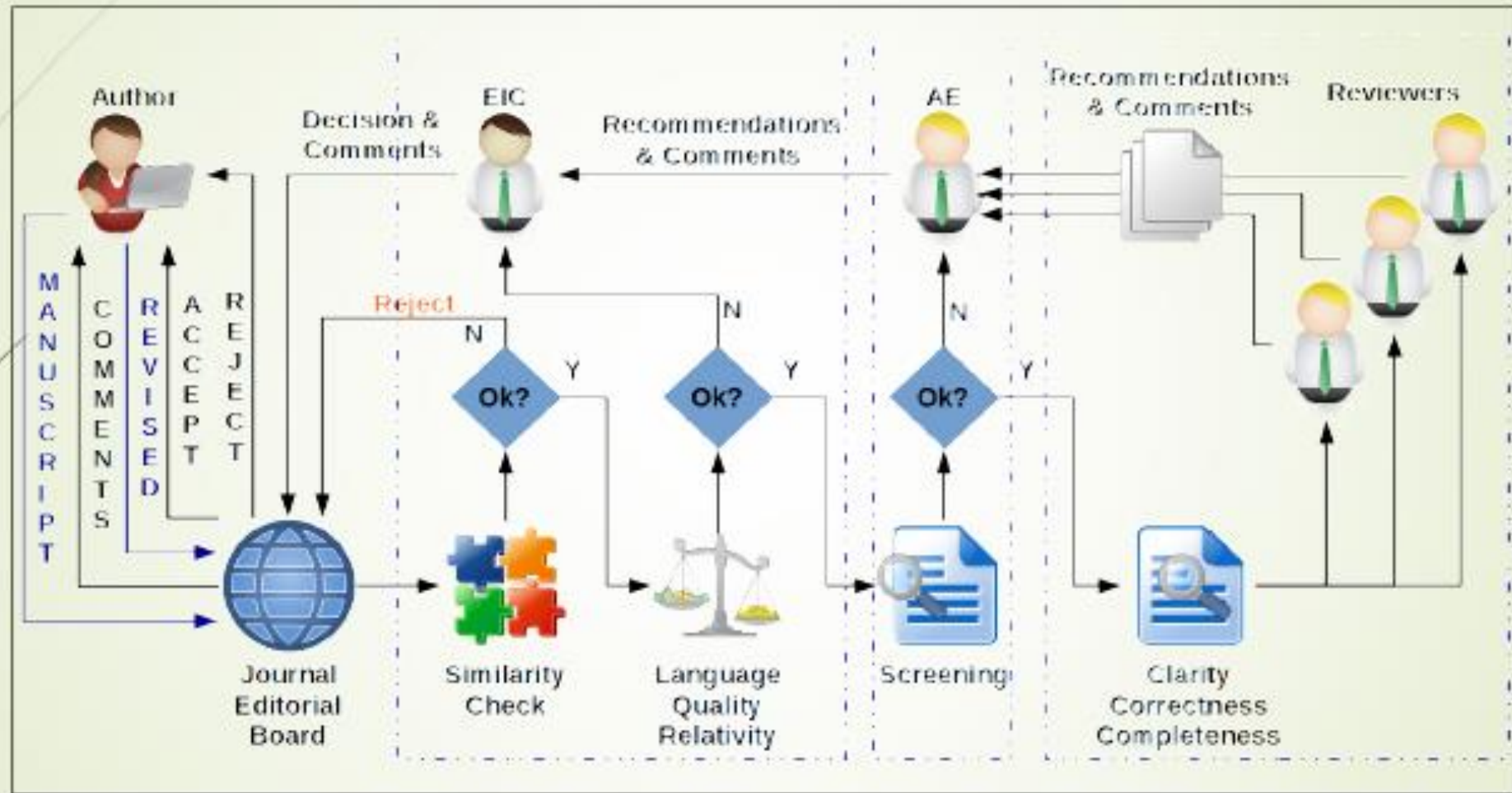
# Want to fast-track the process?

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- Look for a special issue (fast-track reviews).
- Look for a conference with a special issue attached.
- Look for rapid publication journals.
- Specify preferred reviewers (sometimes an option)

# The general review process

## The Review life cycle: behind the scene



Blind review? or Not?





# 7 reasons CE rejected your article

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## 1. Fail technical screening. Main reasons of being rejected:

- The article contains elements that are suspected to be **plagiarized**, or it is currently **under review at another journal**. (Republishing articles or parts of articles, **submitting to one or more journals at the same time** or using text or images without permission is not allowed. See Elsevier ethical guidelines.)
- The **manuscript is not complete**; it may be lacking key elements such as the title, authors, affiliations, keywords, main text, references and all tables and figures).
- The **English is not sufficient** for the peer review process.
- **The figures are not complete** or are not clear enough to read.
- The article **does not conform to the Guide** for Authors for the journal it is submitted to.
- **References are incomplete** or very old.



# 7 reasons CE rejected your article

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## 2. It's incomprehensible.

- The language, structure, or figures are so poor that it can't be assessed.

## 3. Doesn't fall within the Aims and Scope.

- e.g. impact of COVID-19 and world economics.

## 4. The procedures and/or analysis of the data is seen to be defective or deficient.

- The study lacked clear comparison metrics.
- The study uses procedures or methodology that cannot be repeated.
- The analysis is not statistically valid or does not follow the norms of the field.



# 7 reasons CE rejected your article

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5. The conclusions cannot be justified on the basis of the rest of the paper.

- The arguments are illogical, unstructured or invalid.
- The data does not support the conclusions.
- The conclusions ignore large portions of the literature.

6. It's is simply a small extension of a different paper, often from the same authors.

- Findings are incremental and do not advance the field.
- The work is clearly part of a larger study, chopped up to make as many articles as possible.



# 7 reasons CE rejected your article

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## 7. It's boring.

- ✓ It is archival, incremental or of marginal interest to the field (see point 7).
- ✓ The question behind the work is not of interest in the field.
- ✓ The work is not of interest to the readers of the specific journals.



# From the reviewer's perspective

Mostly, the reviewers want to check your manuscript based on the following criteria:

- Is the manuscript presented in an obvious fashion and written in standard **English**?
- Is the **methodology** correct?
- Is the manuscript technically sound, and do the **data** support the conclusions?
- Has the **statistical analysis** been performed appropriately and rigorously?
- Have the authors made all data underlying the findings in their manuscript fully available?
- Is the work repeatable or reproducible?
- Are the **references** up-to-date and sufficient?
- Are the metrics proper and sufficient?





# Important criteria for selection

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## **Based on disciplinary**

- Multidisciplinary vs interdisciplinary

## **Based on indexing**

- Scopus
- WoS
- ISI journals

## **Based on accessibility**

- Open vs subscribed-journals

## **Based on the review speed**

- Rapid publication vs traditional



# Journal selection tools

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- Elsevier Journal Finder
- Springer Journal Suggester
- IEEE Publication Recommender
- EndNote Online Matcher
- Find My Journal
- JS Journal Selector
- Journal Guide
- Wiley Find Journal



# Validity preference journals

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In order to check the validity of the candidate journals information, use the well known indexes:

- ☐ ISI-WOS
- ☐ ISI- Master Journal list
- ☐ Scopus
- ☐ Scimagojr
- ☐ Google scholar



– ***END OF PART 2***

