

## CONTACT

#### Contact

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#### Social

- https://akeel230.github.io/AK-inc/
- https://akeel230.medium.com/
- in www.linkedin.com/in/seyedakeel
- https://www.instagram.com/ake el890/
- nttps://github.com/akeel230

# HARD SKILLS:

**Computer skills** 

**Marketing** 

Administrative skills

**Budgeting** 

Strong writing skills

**Brand Building** 

**Decision making** 

# SOFT SKILLS

**Problem-solving** 

**Clear communication** 

**Conflict resolution** 

Confidentiality

**Project management** 

**Team management** 

# SEYED AKEEL MALIK

MARKETING AND HR MANAGER

## **PROFILE**

Experienced human resource handling and marketing manager. 5 years experience in school, college, and public service in government-approved NGOs. Skilled in identifying opportunities and maximizing revenues. Proven strategic history of marketing results.

## **EXPERIENCE**

2021 - Present Sustainable Education Foundation(SEF)

Web Squad leader

Open Source contributor and developer

2020 - Present The Open Gate

Chief Marketing Officer, Kandy

Decision making, Planning out marketing strategies

2018 - 2020 St. Anthony's College Media Unit

President

Managed overall Human resources and Decision making, Announcing, videography, content writing.

2018 - 2020 Antonian Computer Fraternity

Vice President, Kandy

HR management, Decision making, project

handling

## **EDUCATION**

2021 - Present Software Engineering Undergraduate

Informatics Institute of Technology, Colombo

2007 - 2020 Advanced Level Student- Mathematics Stream

St. Anthony's College, Kandy

Passed All Subjects with Credit passes With A pass

for English (Physcial Science) 9 A passes at GCE / OL

2020 - 2020 IELTS

British Council, Kandy Overall Score of 7.5+ Proficiency level C1

## **PROJECTS**

2021 **SCHOLARX** 

Sustainable Education Foundation
Made the e-swabimani award ceremony
presentation, Made tutorial videos across all
platforms explaining and marketing the scholarX

mentoring program

https://sefglobal.org/scholarx/2022/

2021 **SUSTAINABLE EDUCATION FOUNDATION** 

Sustainable Education Foundation

Expanded the web squad of the Sustainable education foundation by taking the leader job role. recruited talented individuals from 14-30 years old.

# **COMPETENCES**

**Public speaking** 

**Technology** 

**Commentating** 

**Announcing** 

Writing

**Teaching** 

# **LANGUAGES**

**English** 

Sinhala

**Tamil** 

# **INTERESTS**

#### Writing

Free lance writer.
Blogger at Medium.com
Poem Writing page
Creative writing
Translating

#### **Programming**

Computer programming and software development, mobile app development

### **Charity and NGOs**

Volunteer organization office bearer. Active member of interact and many clubs across school and college

#### **Public Speaking**

Hosting, Announcing and commentating for huge audiences.

#### 2021 HATHARALIYADDA SCHOOL PROJECT

TheOpenGate.lk

Overall project management by holding the chief role in the organization. Ran social media marketing campaigns and SEO campaigns. Lifted 1.5 lakhs LKR in just 11 days. only by donations.

#### 2021 **BLOOD DONATION CAMP**

Held on 14th Jan at YMCA Kandy

Lead the marketing team of The Open Gate NGO in a two-week marketing campaign for the blood donation camp for Peradeniya Hospital. Gathered a total of 100~ donors and got sponsors over 50k LKR only from donations via Social media marketing https://www.instagram.com/theopengatelk/

#### 2021 **2019 BATTLE OF THE BLUES- TCK VS SACK**

St. Anthony's college Kandy

Lead the media unit of SACK in the media coverage of the annual big match. With a budget of more than 1 million per day. Reaching an international audience all across the globe with a quality and consistent live stream.

http://dev.sefglobal.org

# **ACHIEVEMENTS**

#### Promoted to CEO /COO and CMO roles

Joined as a member and promoted to one of the top office bearer roles in all the companies and organizations so far been part of.

#### **Top 10 SEF Developers Leaderboard**

Contributing as an Open source developer and entered the Top 10 list of Developers contributing to the Sustainable Education https://sef-github-leaderboard.herokuapp.com/

### GCE O/L Examination Foreign bureau presidential award

Got 9A's at GCE OL examination and got a presidential award at Araliya Gaha Mandiraya from the president for a parent in foreign child excellent performance in an overall academic career.

### REFEREES

#### Dr. Akshika Wijesundara

Chairperson
Sustainable Education
Foundation
Senior Technical Lead - Data
Scientist at WSO2
akshika.wjesundara@open.ac.uk

#### Mr. Shathir Naleer

Founder/CEO the open gate NGO.

Agro Engineering owner. Head prefect St. Sylvester's college. 0773691262

# Rev. Fr. Henry Bernard Wijerathne

Principal St. Anthony's College Kandy. 0773649717 https://www.sack.edu.lk/

#### Mr. Jayasanka Weerasinghe

CEO Sustainable Education Foundation. Google summer of code winner, Software Engineer Commiun AS jayasanka@sefglobal.org