

**APPLICATION FOR THE QUALITY VERIFICATION OF
STAND ALONE MICRO-CREDENTIALS**

MQA-SAMC-01 form

MQA-01-SAMC form requires the Stand-Alone Micro-credentials (SAMC) provider to furnish information on the micro-credentials submitted for quality verification (QV). The following information must be provided with **supporting documents**:

PART A: GENERAL INFORMATION ON THE PROVIDER

1. Name of the Provider:
SULTAN IDRIS EDUCATION UNIVERSITY (UPSI)
2. Status of the provider (Organisation/company registration no./higher education institution HEI, public agency etc):
SULTAN IDRIS EDUCATION UNIVERSITY (UPSI)
3. Establishment information (establishment date, legal basis and mandate/mission):
01 MAY 1997
4. Registration with regulating or funding bodies (certificate or verification no. to be provided/attached):
GOVERNMENT GAZETTE P.U (A) 132 & 133
5. Scope/type of business: (of the entity that is applying for the QV. e.g. HEI)
HIGHER EDUCATION INSTITUTE
6. Name, Title and Designation of the Chief Executive Officer:
Y. BHG. PROF. DATO' DR. MD. AMIN BIN MD. TAFF
7. Name, Title and Designation of the Liaison Officer:
8. Address(s) of the location where the SAMC is/to be conducted (if applicable).
SULTAN IDRIS EDUCATION UNIVERSITY (UPSI)

PART B: QUALITY MANAGEMENT SYSTEM OF THE PROVIDER (OFFERING THE SAMC)

*(provide a concise and accurate description of the following elements as it **relates to the SAMC** with related evidence- flowcharts, diagrams, documents or picture accordingly)*

1. Development policy and design processes
2. Management of the delivery
3. Assessment of learning
4. Systems & resources
 - a. Financial resources

- b. Training & educational resources

[CLASSROOM/LAB](#)

- c. Physical and virtual resources

[LMS MYGURU/MOOC PLATFORM UPSI](#)

- 5. Instructor/s management policies and processes

- 6. Learner experience

[LULUS SIJIL PELAJARAN MALAYSIA \(SPM\)](#)

- 7. Credential management system

[LMS MYGURU/MOOC PLATFORM UPSI](#)

- 8. Monitoring, review & improvement

- 9. Digital Credential:

Provide information on the nature of the MC provided to successful learners. Explain how the digital credential addresses all the requirements as stated in the GGP SAMC.

Where the credential is provided by a third party,

- i. Proof of collaboration such as Memorandum of Agreement (MoA) between the offering entity and the credentialling body
- ii. Any other documents where relevant which will support the application

- 10. A sample of credential that will be issued must be attached.

PART C: SAMC DESCRIPTION

(the information below must be on the finalised SAMC)


SAMC Course Description		
Name of the SAMC Provider:	e.g., IR4.1 Holdings Sdn. Bhd.	Sultan Idris Education University (UPSI)
Name of the SAMC	As in the Malaysian Micro-Credential Statement to be provided – MC in Website Design	Storytelling and Scripting for Commercial
MQF level/levels	The SAMC in terms of ILO has the range and, complexity of learning that best fits one or more of the 8 levels in the MQF	Level 2 – Certification
Duration (in hours)	Total expected learning time (LT)	40
Classification of knowledge, skills or attitude	e.g., Management, leadership, Finance, banking, Islamic Finance, ECE	Communication and Digital Skills
Language of Instruction	English, Bahasa Malaysia	English, B.Melayu
Method of Instruction and learning	(e.g., presentation/ workshop/ seminar/tutorial/lab/field work/studio/blended learning/online learning):	<ul style="list-style-type: none"> - Blended Learning - Tutorial - Practical
Academic Credits	e.g., 1, 1.5 (computation to be attached)	1
Prior knowledge/experience	Academic qualifications or prior experience or knowledge requirements, if any:	None
SAMC Course Outline		
SAMC Synopsis	<p>Provide a brief description (less than 500 words) of the SAMC in terms of aims, outcomes, delivery, content and progression.</p> <p>Throughout the course, students will learn how storytelling can be used as a dynamic and robust tool for writing good stories in screenplay. Story writing for the medium of screenplay is known as script writing (or screen writing). In this course, students will be exposed to a script writing process that includes recordings of character movements, actions, expressions, and character dialogues in a screenplay format.</p>	

SAMC Intended learning outcomes		<p><i>State the ILOs for the SAMC – short, clear, measurable/observable statements which indicate the outcomes the learner/trainees are expected to attain at the completion of the SAMC.</i></p> <p>Describe the principles, structures and elements in storytelling and scriptwriting. (C2, PLO1)</p> <p>Produce a script for a short promotional video on the assigned topic. (P7, PLO3)</p>						
Instructor/s		1) Dr Siti Nor Amalina Ahmad Tajuddin						
Course Content Outline	CLO*	Instructional and Learning Activities						Total LT
		Guided Instruction (F2F)				Guided Instruction e.g., online learning	Independent Learning	
		Presentation	Tutorial	Practical	Others			
1. Introduction What is a story? What makes story so powerful?	CLO 1				1	1	2	4
2. How to Create a Story? - The FIVE steps Process for crafting your stories - Infuse emotions into your storytelling	CLO 1		1	1			2	4
3. Digital storytelling For Commercial	CLO 1				1	1	2	4
4. Elements of outstanding scriptwriting - Story structure - Audience - Genre - Story-type	CLO 1				2		2	4
5. Process of Scriptwriting Pre-script document - The logline: Purpose, style and content	CLO 2		1		1		2	4
6. Getting started	CLO 2			2			2	4

- Developing a Plot-Led story								
7. Story Editing Skills and Rewriting	CLO 2			2			2	4
Continuous Assessment		Percentage (%)				Independent Learning		Total LLT
1. Presentation		50		1		5		12
2. Individual Project		50		1		5		
Final Assessment		Percentage (%)				Independent Learning		Total LT
1.								
2.								
TOTAL LEARNING TIME (LT)								80

PART D: HEAD OF THE PROVIDER'S DECLARATION

I hereby declare that all of the information/documents provided to support this application are authentic, true and accurate. I fully understand that the Malaysian Qualifications Agency (MQA) reserves the right to reject the application if the information or details given do not satisfy the requirements stated in the 'Guidelines of Good Practices: Stand-alone Micro-Credentials'

Signature : 

Name : Siti Nor Amalina Ahmad Tajuddin

Designation : Acting of the Head of Department

Date : 22 August 2022

Official Stamp : 

Please submit four (4) printed copies and four (4) softcopies of MQA-SAMC-01 form application.