



WeRateDogs' Analysis

As of 2015 - 2017

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Deci L3 Data Science & AI

Overview

WeRateDogs is a popular twitter account where random dogs are rated with humor and a rating that doesn't make sense mathematically.

Why are the ratings like this?

"They're good dogs Brent"



An example of the data we are analyzing in this project

In this project, I wrangled and cleaned data containing the tweets of WeRateDogs' account as of 2015-2017.

After wrangling and storing my data, I started analyzing it and making insights and conclusions.

Insights of the Analysis

1- The most common dog breed in our data is the **Golden Retriever** with 158 occurrences in the data

On the right is a picture of 10 most common breeds in the data.

Golden Retriever	158
Labrador Retriever	108
Pembroke	95
Chihuahua	91
Pug	62
Toy Poodle	51
Chow	48
Samoyed	42
Pomeranian	42
Malamute	33

2- The year **2017** was the most popular year for the account in the data.

After 2017, comes 2016 then 2015.

Here is a list showing each year in the data with its average likes.

2015	2499
2016	7719
2017	23984

3- The most liked dog name was Duddles with **107,956** likes !

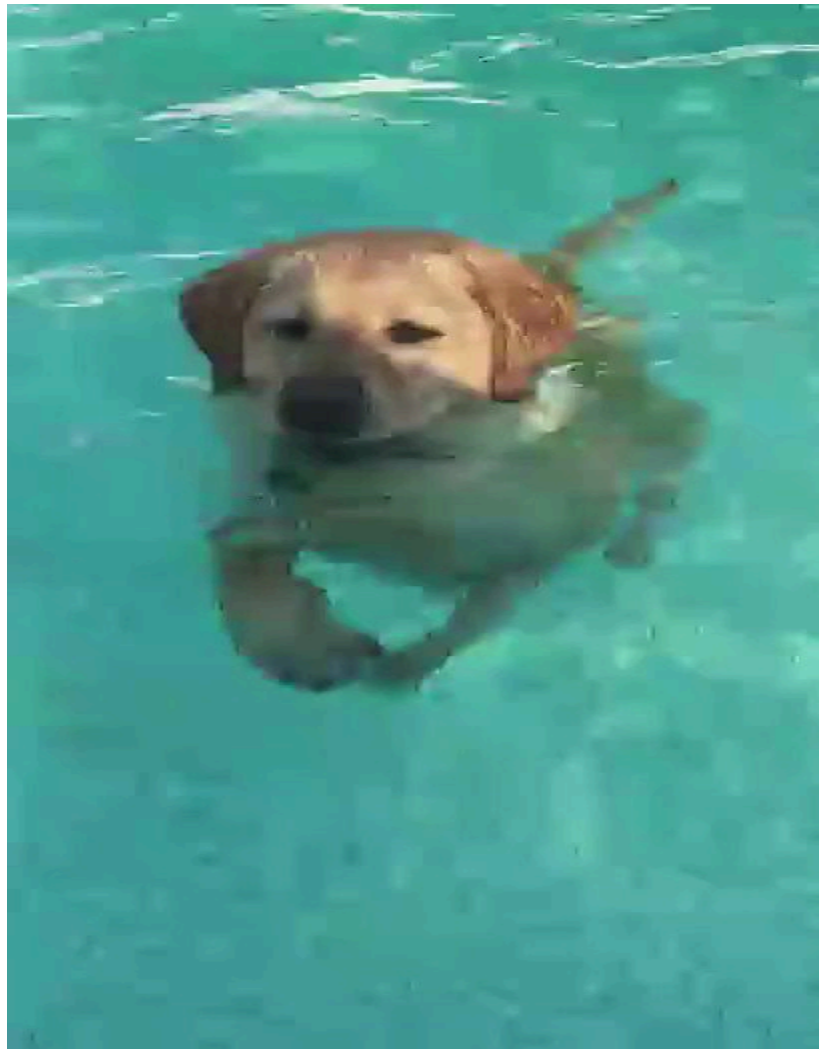
Lastly, comes the dog Christoper with 196 likes only :(

Although this doesn't necessarily mean the name Duddles is the most liked as there is a big chance that the reason for its likes is the picture and text on the tweet.

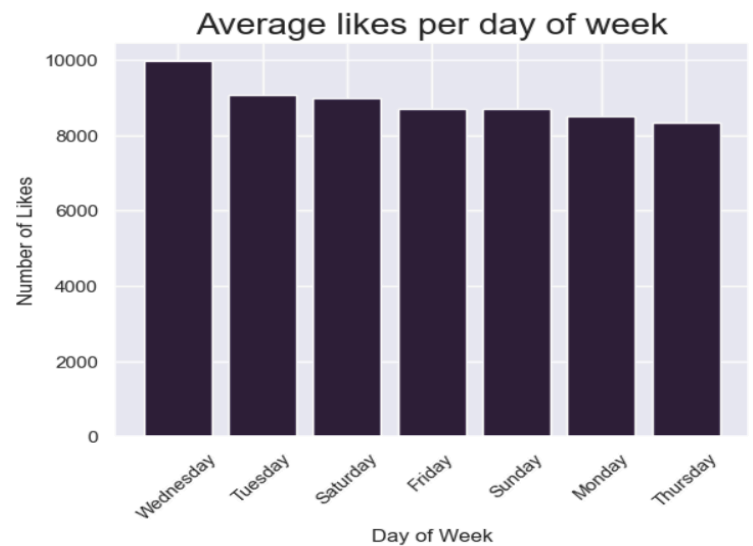
However, It still got the most likes !

Duddles	107956
Stephan	107015
Jamesy	106827
Lilly	73397
Aja	71144
...	
Lugan	244
Keet	227
Fwed	211
Kallie	211
Christoper	196

4- This photo below of a cute golden dog was the most retweeted with a total retweets count of **79,515** retweets !



5- Wednesday is the day of the week when the tweets get the most average likes
Meanwhile, Thursday is the least.



6-

- The likes / favorites of the tweets are **directly** related to the retweets count where if one increases the other increases and vice versa
- The **most** of likes and retweets in our data fall in the range of zero - 50,000

