

KEYS



COMPANY PROFILE 2025

# Company Snapshot

Category	Details
Company Name	Pixi Creative Administration Management Consultancy Services (Pixi Creative)
Established	2020 (formally registered in 2024)
Headquarters	Kabul, Afghanistan
Operational Branch	San Diego, California, USA
Legal Status	Registered consultancy and creative solutions provider
Core Services	<ul style="list-style-type: none"><li>• <b>Creative &amp; Digital Solutions:</b> Branding, company profiles, web design, digital marketing, multimedia</li><li>• <b>Consultancy &amp; Advisory:</b> Management consulting, business development, financial advisory, project &amp; program consulting</li><li>• <b>Capacity Building:</b> Training and workshops for NGOs, corporates, and individuals</li></ul>
Vision	To be the global partner of choice for innovative consultancy and creative design.
Mission	To empower organizations with clear strategies and impactful communication that drive growth.
Core Values	Excellence in Detail · Purposeful Creativity · Global Standards with Local Relevance · Long-Term Partnership · Transparency · Impact First
Clients & Sectors	Private businesses, NGOs, and international organizations across construction, logistics, education, technology, and services.
Competitive Edge	<ul style="list-style-type: none"><li>• Licensed in both consultancy and creative services</li><li>• Dual presence in Afghanistan and the USA</li><li>• Experience with donor-compliant and procurement-ready deliverables</li><li>• Proven record of completed projects since 2020</li></ul>
Contact Information	Kabul, Afghanistan – 2nd Floor, Clock Tower, Shahr-e-Naw San Diego, California, USA ☎ +93 705 155 015   +1 619 960 4242 ✉ hi@pixigroup.co   ca@pixigroup.co 🌐 www.pixigroup.co

# Company Overview

Pixi Creative Administration Management Consultancy Services (Pixi Creative) is a registered consultancy and creative solutions firm headquartered in Kabul, Afghanistan, with an operational branch in San Diego, USA. Founded in 2020 and formally licensed in 2024, we help organizations strengthen both their operations and their image — combining consultancy expertise with creative communication.

Our services cover business administration, management consulting, corporate branding, digital marketing, and capacity building. This unique mix means we don't just create designs — we help organizations build the systems, strategies, and visibility they need for long-term growth.

We follow international standards while adapting to local realities, ensuring our solutions work for businesses, NGOs, and international agencies alike.

The name Pixi comes from the word “Pixel” — the smallest unit of an image, yet essential for clarity. Just as thousands of pixels form a complete picture, we bring together strategy, creativity, and execution to help our clients see the bigger picture and present themselves with clarity and impact.



Your Vision,  
Our Pixi Magic!



# vision

To be the global partner of choice for innovative consultancy and creative design.

# mission

To empower organizations with clear strategies and impactful communication that drive growth.

# Core Value



## **Excellence in Detail:**

We believe small details build the bigger picture, and precision guides everything we do.



## **Global Standards, Local Relevance :**

We combine international practices with local understanding to deliver solutions that truly fit.



## **Purposeful Creativity :**

Every idea is designed to solve real challenges and create meaningful results.



## **Long-Term Partnership :**

We believe small details build the bigger picture, and precision guides everything we do.



## **Transparency:**

We communicate openly and honestly, ensuring trust at every step.



## **Impact First :**

Success is measured by the positive difference our work makes for clients & their audiences.





# Services:

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## 1. Branding & Visual Identity

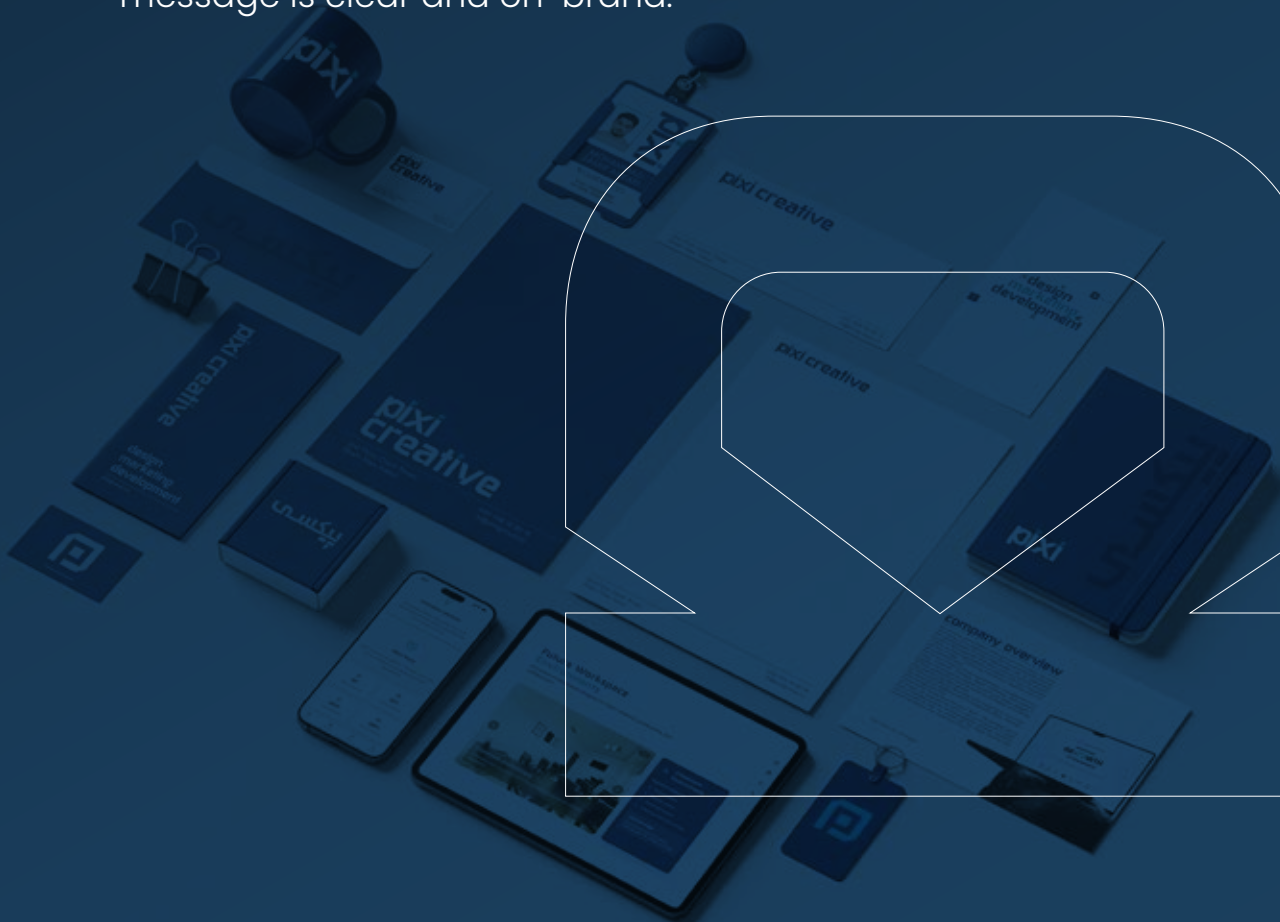
We design complete brand systems — from logos and stationery to full brand guidelines — so our clients present themselves with clarity and consistency. Whether it's a startup needing a professional look or an NGO preparing for donor engagement, our focus is on creating identities that are both professional and practical.

## 2. Company Profile Design

We create company profiles that do more than look good — they tell a story. Each profile is written, designed, and formatted to meet procurement, donor, or investor requirements, making it easier for our clients to win opportunities.

## 3. MultiMedia & Motion Graphic

From explainer videos to awareness campaigns, we create animated and visual content that helps organizations connect with their audience. Each piece is developed script-to-screen, ensuring the message is clear and on-brand.



# Services:

## 5. Web Design & Development

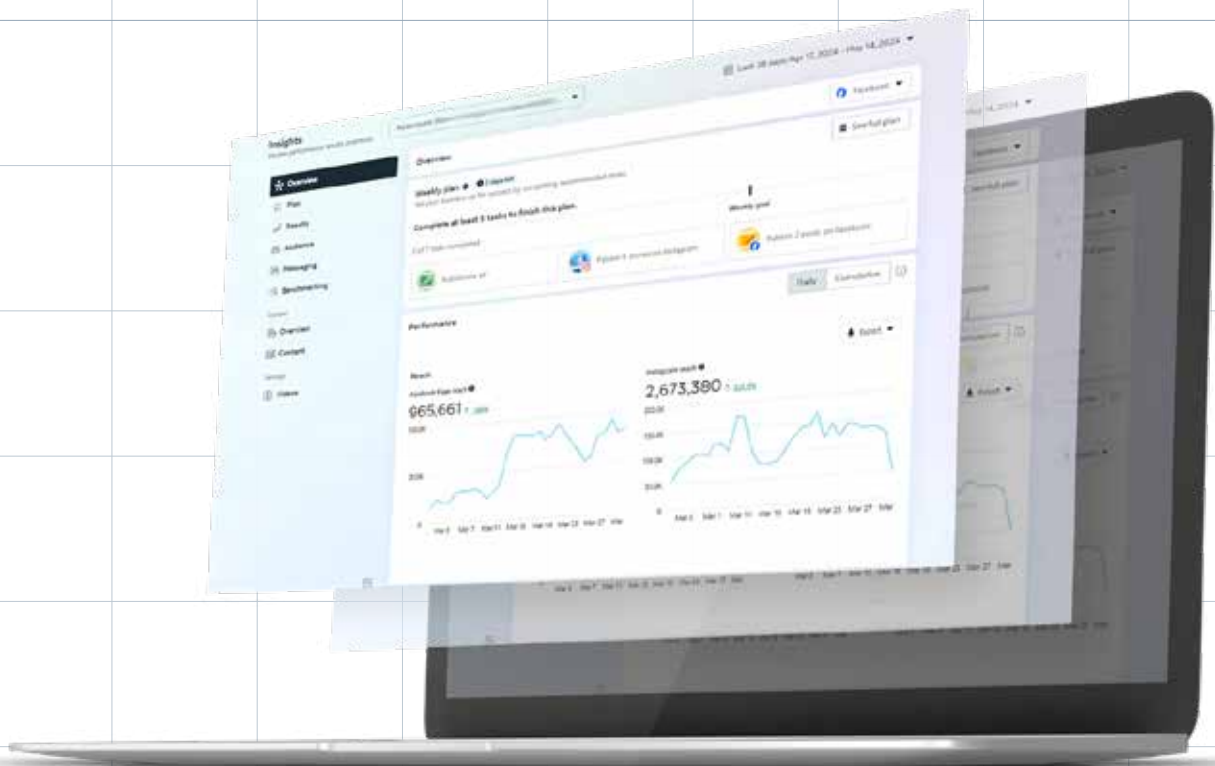
We build responsive, secure websites that are easy to use and maintain. Our sites follow international accessibility standards, are mobile-friendly, and come with content management systems so clients can update them without technical barriers.

## 6. Digital Marketing

Our team manages social media, SEO, and paid campaigns with one clear goal: visibility that turns into results. Every campaign is tailored, tracked, and reported transparently so clients know what works and why.

## 7. Management & Administration Consulting

We support organizations in building better structures and workflows. This includes developing HR policies, operational procedures, and simple systems that make day-to-day management more efficient and transparent.



# Services:

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## **8. Financial & Strategic Advisory**

We assist businesses and NGOs in preparing budgets, feasibility studies, and compliance-ready reports. Our focus is on practical financial planning and strategies that support long-term stability and donor trust.

## **9. Project & Program Consulting**

We help organizations design, manage, and report on projects — from proposal writing to Monitoring & Evaluation (M&E). Our role is to make sure projects run smoothly, meet donor requirements, and deliver measurable results.

## **10. Business Development**

We work with clients to identify opportunities, prepare tenders, and strengthen their market presence. Our approach is grounded in research and donor standards, making sure our clients can compete effectively.

## **11. Training & Capacity Building**

We deliver tailored training programs in both design and management fields. From digital marketing workshops to leadership and project management training, our sessions are practical, hands-on, and focused on skills that participants can apply immediately.



# Past Experience & Track Record

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Since 2020, Pixi Creative has delivered projects in branding, company profiles, digital marketing, and consultancy for businesses, NGOs, and international organizations. Our portfolio spans industries such as construction, logistics, education, technology, and services, strengthening client identity, visibility, and communication effectiveness.

We have supported organizations with donor-compliant documents, strategic planning, and training programs, ensuring they meet international requirements while staying practical in local contexts.

Selected Achievements:

- | Designed company profiles that helped clients secure contracts and funding.
- | Developed branding systems that improved recognition and credibility.
- | Managed digital campaigns that increased audience engagement and reach.
- | Supported NGOs in aligning reports and proposals with UN and donor standards.
- | Delivered training workshops that built practical skills for teams and individuals.



# Our Competitive advantages:

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**Licensed Consultancy & Creative Agency:** We are officially registered as both a management consultancy and creative service provider, offering a rare combination of strategy and design under one roof.



**Dual Presence:** With headquarters in Kabul and an operational branch in San Diego, we are positioned to serve both local and international clients seamlessly.



**Sector Diversity:** Our portfolio covers construction, logistics, education, technology, and service sectors, giving us adaptable experience across industries.



**Donor-Ready Materials:** We have developed procurement-compliant company profiles, reports, and communication tools that meet UN and NGO requirements.



**Integrated Solutions:** Clients save time and resources by accessing branding, consultancy, and capacity-building services from one provider.

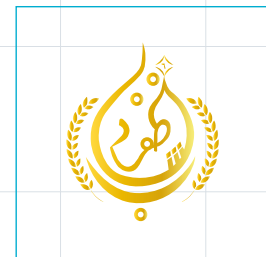
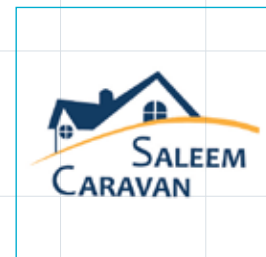


**Proven Deliveries:** Dozens of completed projects since 2020, ranging from company profiles and branding systems to strategic advisory and training.

# Key Clients & Partners

Pixi Creative has worked with private companies, NGOs, and international organizations in Afghanistan and abroad. These partnerships reflect the trust placed in us by clients who require reliable, professional, and standards-compliant work.

Our experience with both corporate and donor-driven organizations positions us as a capable partner for future collaborations with NGOs, UN agencies, and international development programs.



and the list continues to grow.



# President Message:

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When I started Pixi Creative, the idea was simple: to help organizations present themselves with clarity and confidence. I believed then, as I do now, that every business, NGO, and initiative has a unique story, and that story deserves to be told in a way that inspires trust and drives impact.

From working remotely in the early days to opening offices in Kabul and San Diego, our journey has been one of growth, learning, and staying true to quality. Each project we take on is personal, we invest ourselves fully because we know our work can make a real difference for the people and organizations we serve.

Today, Pixi Creative is more than a service provider. We are a partner listening, understanding, and working side by side with our clients to turn ideas into results.

Mohammad Zamir Akbari  
Founder & President  
Pixi Creative





**your vision,  
our pixí magic!**

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