

# Hugo Bler

Hugo Barbosa Luciano Ernesto

# Front End Developer

## ABOUT

30 y/o, black cis man.  
Guarulhos, São Paulo - Brazil

## CONTACT

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## LANGUAGES

Portuguese - Native, English - Advanced (writing, speaking and listening), French - Studying

## QUALIFICATIONS

HTML 5, CSS 3, JavaScript, TypeScript, React, Redux, Context API, Jest, Cypress, GIT, Axios, React Hooks, Styled-Components, Responsive Web Design, Object Oriented Programming, Test Driven Development, Python, Golang, Graphic Design, Branding, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Figma, Blender, Agile Methodologies

## BIO

Hi, I'm Hugo!

A graduated graphic and product designer, branding consultant now transitioning to technology.

I've always had some sort of connection with technology, from an early age I liked tinkering and experimenting, I even won gold medals (two) on a national computing competition (OBI), but when it came the time to choose I ended up choosing the design path. And even in that area technology was always present, some new software, a script that would automate a task, etc.

So this year I "gave in" and started studying to become a Full Stack Web Developer at Kenzie Academy Brasil, where I've learned about Front End development and project versioning, and am learning about Back End development.

And in parallel studying in other courses to learn programming languages that we won't see there, like Go (Golang), concepts like TDD (test driven development), and more about algorithms and data structures.



PROFESSIONAL EXPERIENCE

**MAR 2022 - PRESENT**  
(4 MONTHS)

**Peer Coach - Kenzie Academy Brasil**

Support and instruction to students that are in modules that I already concluded. Management of a squad of 5 studying developers, following their progress, grading their activities and making daily meetings following the agile method (Scrum).

**Skills:**

HTML5 · CSS3 · JavaScript · GIT · React JS · Scrum · Programming Logic · Time management and organization

**JUL 2016 - PRESENT**  
(6 YEARS)

**Branding Consultant and Designer - H B L E R**

Independent consultancy and services in branding and digital design for companies in varied sectors.

**Clients Include:**

Kallina Filtros e Lagos · Prevente Engenharia · 1WordFlow

**Skills:**

Design · Branding · Marketing tools · Time and resources management · Adaptation to shifting goals with each company

**JUL 2016 - PRESENT**  
(6 YEARS)

**Dance Instructor - Escola de Dança Rita Camilo**

Ballet, jazz dance and contemporary dance classes for teens and adults.

**Skills:**

Clear communication · Ballet Discipline · Leadership · Behavior observation · Analysis and course correction according with the class performance · Basic knowledge of anatomy

**AUG 2014 - FEB 2015**  
(7 MONTHS)

**Design Intern - Zac Imóveis**

Brands management of the brand and social media off the company, update of the stationary. Design, management and monitoring of ads campaigns.

**Skills:**

Design · Branding · Google Ads · Facebook Ads

**NOV 2010 - JUL 2014**  
(3 YEARS AND 9 MONTHS)

**Administrative Assistant - Casa das Águas Ltda. ME**

Contact with the essential factors to manage and develop a company. Management of social media and the company e-commerce. Creation of promotional press and catalogs.

**Skills:**

Design · Microsoft Office



EDUCATION

<b>JAN 2022 - JAN 2023</b> (IN PROGRESS)	<b>FullStack Web Development - Kenzie Academy Brasil</b>
<b>JUL 2012 - JUL 2015</b>	<b>Graphic and Product Design - Universidade Guarulhos</b>
<b>1994 - 2009</b>	<b>Basic Education - Colégio Dinâmico</b>

CERTIFICATIONS

	Programming With Google Go Specialization
<b>JUL 2022</b>	<b>Concurrency in Go</b> Coursera / University of California, Irvine
<b>JUN 2022</b>	<b>Functions, Methods and Interfaces in GO</b> Coursera / University of California, Irvine
<b>MAI 2022</b>	<b>Getting Started With GO</b> Coursera / University of California, Irvine
<b>MAI 2022</b>	<b>Introduction to Data Analytics</b> Coursera / IBM
<b>MAR 2022</b>	<b>05 Soft Skills - Imersão Tech</b> Grupo Cia de Talentos
<b>JAN 2022</b>	<b>Complete Python Bootcamp</b> Udemy
<b>OUT 2020</b>	<b>Applied Branding</b> Ana Couto Agency / LAJE





H B L E R

# Thank You!

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