# **Hugo Bler**

# Front End Developer

Hugo Barbosa Luciano Ernesto

**CONTATCT** 

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**LANGUAGES** 

Portuguese - Native, English - Advanced (writing, speaking and listening), French - Studying

**QUALIFICATIONS** 

HTML 5, CSS 3, JavaScript, TypeScript, React, Redux, Context API, Jest, Cypress, GIT, Axios, React Hooks, Styled-Components, Responsive Web Design, Object Oriented Programming, Test Driven Development, Python, Golang, Graphic Design, Branding, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Figma, Blender, Agile Methodologies

**ABOUT** 

Hi, I'm Hugo, a 30 y/o, black cis man, living Guarulhos, São Paulo - Brazil, graduated graphic and product designer, branding consultant now transitioning careers.

This year I decided to deepen my connection with technology and recently concluded a Front-End certification course of 1.000 hours, in which I experienced many aspects of a real professional environment, developing with deadlines, agile methodology, working with and managing teams, and also as a coach for peers.

As is characteristic of the tech field, I still have things to learn, so I'm going through a 1000 more hours in which I'm learning o learn about Back-End technologies, so I'm very excited about that.

As a 'scientist' I'm motivated by experimenting and learning with the new and the traditional to figure out the best ways to achieve goals and solve problems.

And since learning became a habit in parallel I'm studying in other courses and books to learn other programming languages and deepen some concepts like TDD (test driven development), common algorithms, data structures, and design patterns.



# **MAR 2022 - PRESENT**

(4 MONTHS)

#### Peer Coach - Kenzie Academy Brasil

Support and instruction to students that are in modules that I already concluded. Management of a squad of 5 studying developers, following their progress, grading their activities and making daily meetings following the agile method (Scrum).

#### **Skills:**

HTML5 · CSS3 · JavaScript · GIT · React JS · Scrum · Programming Logic · Time management and organization

#### **JUL 2016 - PRESENT**

(6 YEARS)

#### **Branding Consultant and Designer - HBLER**

Independent consultancy and services in branding and digital design for companies in varied sectors.

#### **Clients Include:**

Kallina Filtros e Lagos · Prevente Engenhaira · 1WordFlow

#### **Skills:**

Design · Branding · Marketing tools · Time and resources management · Adaptation to shifting goals with each company

### **JUL 2016 - PRESENT**

(6 YEARS)

#### Dance Instructor - Escola de Dança Rita Camilo

Ballet, jazz dance and contemporary dance classes for teens and adults.

#### **Skills:**

Clear communication · Ballet Discipline · Leadership · Behavior observation · Analysis and course correction according with the class performance · Basic knowledge of anatomy

# **AUG 2014 - FEB 2015**

(7 MONTHS)

#### Design Intern - Zac Imóveis

Brans management of the brand and social media off the company, update of the stationary. Design, management and monitoring of ads campaigns.

#### **Skills:**

Design · Branding · Google Ads · Facebook Ads

# NOV 2010 - JUL 2014

(3 YEARS AND 9 MONTHS)

#### Administrative Assistant - Casa das Águas Ltda. ME

Contact with the essential factors to manage and develop a company. Management of social media and the company e-commerce. Creation of promotional press and catalogs.

#### Skills:

Design · Microsoft Office



JAN 2022 - JAN 2023 FullStack Web Development - Kenzie Academy Brasil

(IN PROGRESS)

JUL 2012 - JUL 2015

Graphic and Product Design - Universidade Guarulhos

1994 - 2009 Basic Education - Colégio Dinâmico

#### **CERTIFICATIONS**

AGO 2022 Desenvolvimento Web Front-End

Kenzie Academy Brasil

AGO 2022 Profissional Adaptável: Inteligência emocional,

finanças pessoais e liderança

PUCRS - Pontifícia Universidade Católica do Rio Grande do Sul

JUL 2022 Concurrency in Go

Coursera / University of California, Irvine

JUN 2022 Functions, Methods and Interfaces in GO

Coursera / University of California, Irvine

MAI 2022 Getting Started With GO

Coursera / University of California, Irvine

MAI 2022 Introduction to Data Analytics

Coursera/IBM

MAR 2022 05 Soft Skills - Imersão Tech

Grupo Cia de Talentos

JAN 2022 Complete Python Bootcamp

Udemy

OUT 2020 Applied Branding

Ana Couto Agency / LAJE



# Thank You!