

Hugo Bler



Hugo Barbosa Luciano Ernesto

Front End Developer

CONTACT

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LANGUAGES

Portuguese - Native, English - Advanced (writing, speaking and listening), French - Studying

QUALIFICATIONS

HTML 5, CSS 3, JavaScript, TypeScript, React, Redux, Context API, Jest, Cypress, GIT, Axios, React Hooks, Styled-Components, Responsive Web Design, Object Oriented Programming, Test Driven Development, Python, Golang, Graphic Design, Branding, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Figma, Blender, Agile Methodologies

ABOUT

Hi, I'm Hugo, a 30 y/o, black cis man, living Guarulhos, São Paulo - Brazil, graduated graphic and product designer, branding consultant now transitioning to technology.

I've always had some sort of connection with technology, from an early age I liked tinkering and experimenting, I even won gold medals (two) on a national computing competition (OBI), but when it came the time to choose I ended up choosing the design path. And even in that area technology was always present, some new software, a script that would automate a task, etc.

So this year I "gave in" and started studying to become a Full Stack Web Developer at Kenzie Academy Brasil, where I've learned about Front End development and project versioning, and am learning about Back End development.

And in parallel studying in other courses to learn programming languages that we won't see there, like Go (Golang), concepts like TDD (test driven development), and more about algorithms and data structures.



PROFESSIONAL EXPERIENCE

MAR 2022 - PRESENT
(4 MONTHS)

Peer Coach - Kenzie Academy Brasil

Support and instruction to students that are in modules that I already concluded. Management of a squad of 5 studying developers, following their progress, grading their activities and making daily meetings following the agile method (Scrum).

Skills:

HTML5 · CSS3 · JavaScript · GIT · React JS · Scrum ·
Programming Logic · Time management and organization

JUL 2016 - PRESENT
(6 YEARS)

Branding Consultant and Designer - H B L E R

Independent consultancy and services in branding and digital design for companies in varied sectors.

Clients Include:

Kallina Filtros e Lagos · Prevente Engenharia · 1WordFlow

Skills:

Design · Branding · Marketing tools · Time and resources
management · Adaptation to shifting goals with each company

JUL 2016 - PRESENT
(6 YEARS)

Dance Instructor - Escola de Dança Rita Camilo

Ballet, jazz dance and contemporary dance classes for teens and adults.

Skills:

Clear communication · Ballet Discipline · Leadership · Behavior
observation · Analysis and course correction according with the
class performance · Basic knowledge of anatomy

AUG 2014 - FEB 2015
(7 MONTHS)

Design Intern - Zac Imóveis

Brands management of the brand and social media off the company, update of the stationary. Design, management and monitoring of ads campaigns.

Skills:

Design · Branding · Google Ads · Facebook Ads

NOV 2010 - JUL 2014
(3 YEARS AND 9 MONTHS)

Administrative Assistant - Casa das Águas Ltda. ME

Contact with the essential factors to manage and develop a company. Management of social media and the company e-commerce. Creation of promotional press and catalogs.

Skills:

Design · Microsoft Office



EDUCATION

JAN 2022 - JAN 2023 (IN PROGRESS)	FullStack Web Development - Kenzie Academy Brasil
JUL 2012 - JUL 2015	Graphic and Product Design - Universidade Guarulhos
1994 - 2009	Basic Education - Colégio Dinâmico

CERTIFICATIONS

	Programming With Google Go Specialization
JUL 2022	Concurrency in Go Coursera / University of California, Irvine
JUN 2022	Functions, Methods and Interfaces in GO Coursera / University of California, Irvine
MAI 2022	Getting Started With GO Coursera / University of California, Irvine
MAI 2022	Introduction to Data Analytics Coursera / IBM
MAR 2022	05 Soft Skills - Imersão Tech Grupo Cia de Talentos
JAN 2022	Complete Python Bootcamp Udemy
OUT 2020	Applied Branding Ana Couto Agency / LAJE





H B L E R

Thank You!

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