

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- Data collection
- Data wrangling
- EDA with data visualization
- EDA with SQL
- Building an interactive map with Folium
- Building a Dashboard with Plotly Dash
- Predictive analysis

Summary of all results

- Attributes correlate with successful landings.
- Exploratory data analysis results
- Machine Learning models on SpaceX data

Introduction - Project background and context

The space industry has experienced a remarkable transformation in recent years, driven by innovative private enterprises like SpaceX, which has emerged as a frontrunner in this new era.

- By developing the Falcon 9 rocket, SpaceX has successfully lowered launch costs significantly, thanks to its ability to land and reuse the first stage.
- Falcon 9 rocket at a cost of \$62 million; other providers cost upward of \$165 million each.



Introduction - Project background and context

In this competitive landscape, Space Y aims to position itself as a viable competitor to SpaceX.

Objective

 Gather data about SpaceX's operations and use machine learning model

Challenges:

- Understanding the factors that influence the success of first-stage recovery
- Can we predict landing success based on historical data?
- What are the conditions to get best results and ensure the best succesful landing rate?



Methodology

Executive Summary

- Data collection methodology:
 - SpaceX's public API to gather data about launches.
 - Web scraping from wiki pages.
- Perform data wrangling
 - Preparing the dataset for analysis by standardizing and converting relevant attributes.
 - The data collected (JSON object and HTML tables) was converted into Pandas dataframe for visualization and analysis.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Use of machine learning to determine if the first stage of Falcon 9 will land succesfully

Data Collection

Request data

Convert to JSON file

Normalize data into CSV

SpaceX API

Web scraping Request data from Wikipedia

Web data extraction using BeautifulSoup

Normalize data into CSV

Data Collection - SpaceX API

- Import libraries
- SpaceX API for data retrival
 - use the GET method to retrieve data.
- Data processing
 - Capture the response from the API, which will be in JSON format.
 - Convert JSON response to DataFrame.
 - Clean data and apply getBoosterVersion function
- Filter to only include Falcon 9 and dealing with missig values
- Exporting to a CSV

```
spacex_url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex_url)
```

```
# Decode the response content as JSON
data_json = response.json()
# Convert the JSON result into a DataFrame using json_normalize
data = pd.json_normalize(data_json)
```

```
launch_dict = {'FlightNumber': list(data['flight_number']
'Date': list(data['date']),
'BoosterVersion':BoosterVersion,
'PayloadMass':PayloadMass,
'Orbit':Orbit,
'LaunchSite':LaunchSite,
'Outcome':Outcome,
'Flights':Flights,
'GridFins':GridFins,
'Reused':Reused,
'Legs':Legs,
'LandingPad':LandingPad,
'Block':Block,
'ReusedCount':ReusedCount,
'Serial':Serial,
'Longitude': Longitude,
'Latitude': Latitude}
```

Data Collection - Scraping

- Import libraries
- Wikipedia data retrival
 - Make an HTTP request to the URL for Falcon launches.
 - Create BeutifulSoup objet from HTML response
- Extract data
 - Finding all tables
 - Extract column names
 - Create dictionary

```
# Let's initial the launch_dict with each value to be an empty list
                                                                                                       launch_dict['Flight No.'] = []

    Store data in dictionary

                                                                                                      launch_dict['Launch site'] = []
                                                                                                       launch_dict['Payload'] = []
                                                                                                      launch dict['Payload mass'] = []

    Convert the

                                                                            Pandas
                                     dictionary
                                                          into a
                                                                                                       launch_dict['Orbit'] = []
                                                                                                       launch dict['Customer'] = []
          DataFrame
                                                                                                       launch_dict['Launch outcome'] = []
                                                                                                       # Added some new columns
                                                                                                                                                                  10
                                                                                                       launch dict['Version Booster']=[]
                                                                                                       launch_dict['Booster landing']=[]
• Exporting to CSV Notebook: Data Collection Webscraping -GitHub
                                                                                                       launch dict['Date']=[]
                                                                                                      launch_dict['Time']=[]
```

```
# use requests.get() method with the provided static_url
# assign the response to a object
response = requests.get(static_url)

# Use BeautifulSoup() to create a BeautifulSoup object from a response text content
soup = BeautifulSoup(response.content, 'html.parser')

# Use the find_all function in the BeautifulSoup object, with element type `table`
# Assign the result to a list called `html_tables`
html_tables = soup.find_all('table')

# Let's print the third table and check its content
first_launch_table = html_tables[2]
print(first_launch_table)
```

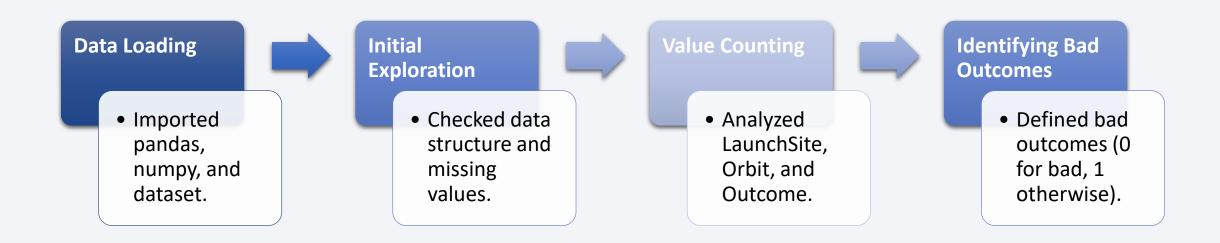
launch_dict= dict.fromkeys(column_names)

del launch_dict['Date and time ()']

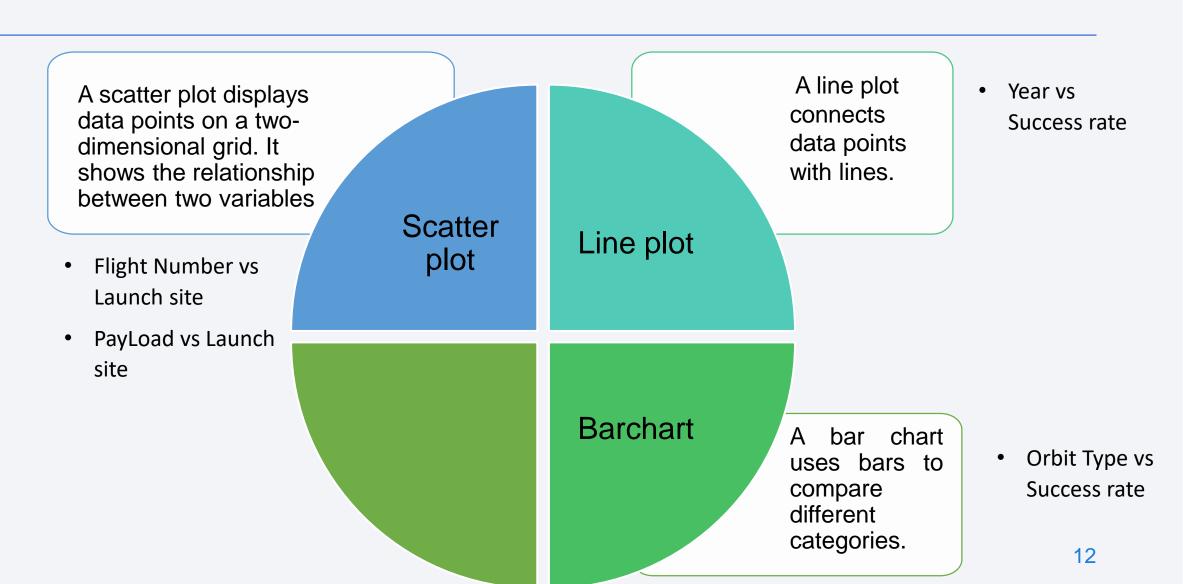
Remove an irrelvant column

Data Wrangling

Preparing the dataset for analysis by standardizing and converting relevant attributes, especially the outcome variable



EDA with Data Visualization



Notebook: <u>Data Visualization-GitHub</u>

EDA with **SQL**

Setup:

Table Creation and Management:

Distinct Launch Sites:

Payload Mass Calculations:

Landing Outcome Analysis:

Monthly and Date-Based Queries:

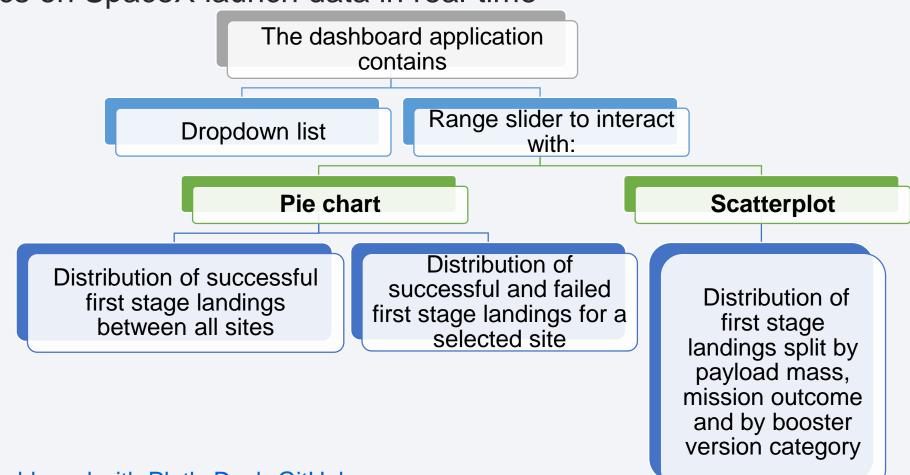
- Connect to SQLite database and read CSV data into a DataFrame.
- Drop an existing table (SPACEXTABLE) and create it from SPACEXTBL, filtering out records with null dates.
- Query for distinct launch sites from the SPACEXTBL table.
- Calculate total and average payload mass for specific customers
- Determine the earliest launch date, count successful missions
- Count landing outcomes over a specified date range

Build an Interactive Map with Folium

- Using FOLIUM for Launch site analysis for SpaceX launch dataset
- Finding an optimal location for building a launch site
- In a Folium map, you can create various map objects:
 - Markers: pinpoint specific locations points of interest, or data collection sites.
 - · Mark all launch sites on a map
 - Mark the success/failed launches for each site on the map
 - Circles: represent areas of interest or influence
 - Lines (PolyLines): show paths, routes, or connections between different locations.
 - Calculate the distances between a launch site to its proximities.
- Using Folium provided valuable insights into the spatial distribution of launch sites.

Build a Dashboard with Plotly Dash

Build a **Plotly Dash application** for users to perform interactive visual analytics on SpaceX launch data in real-time



Predictive Analysis (Classification)

Perform exploratory Data Analysis and determine Training Labels

BUILDING MODEL

Load our dataset into NumPy and Pandas

Transform Data

Split our data into training and test data sets

Machine learning algorithms: SVM, JNN, Classification Trees and Logistic Regression **EVALUATING MODEL**

Check accuracy for each model

Get tuned hyperparameters for each type of algorithms

Plot Confusion Matrix

FINDING THE BEST PERFORMING CLASSIFICATION MODEL

The model with the best accuracy score

16

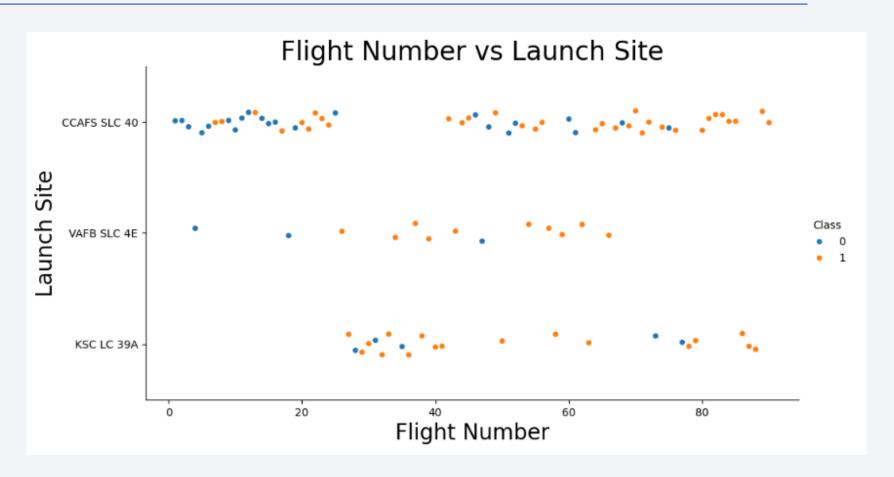
Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



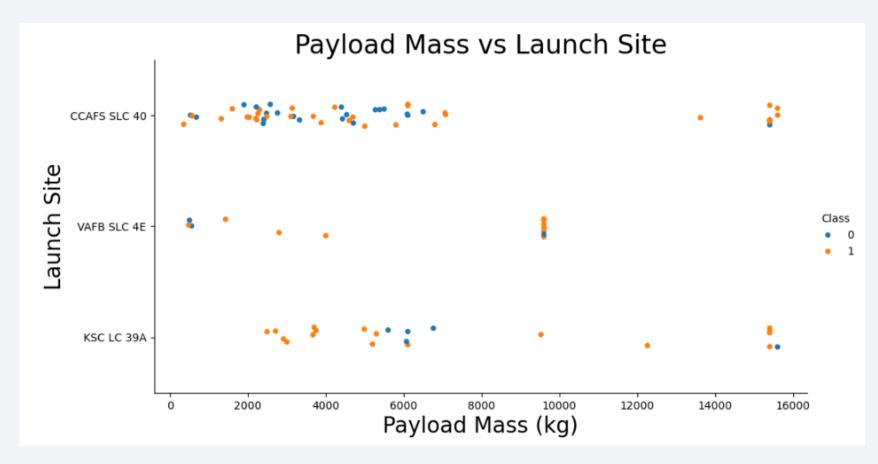
Flight Number vs. Launch Site

- Relationship between Flight Number and Launch Site
- Success rate varies with launch site.



- Class 0 (blue) = unsuccessful launch
- Class 1 (orange)= successful launch

Payload vs. Launch Site

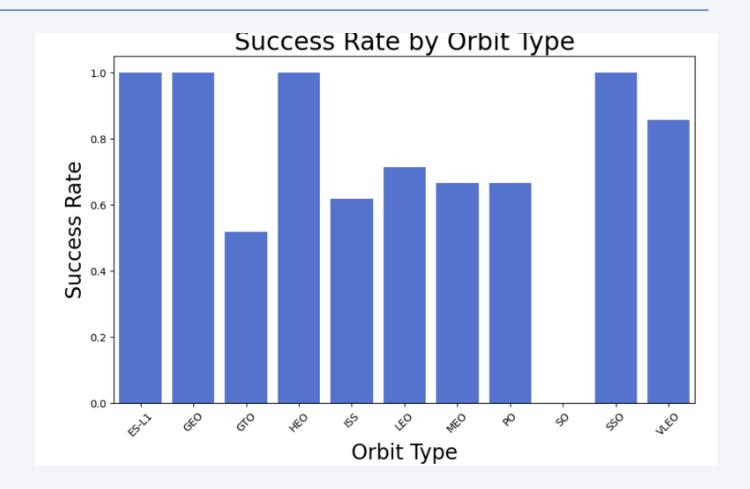


- Relationship between Payload Mass and Launch Site
- For VAFB-SLC launchsite there are no rockets launched for heavypayload mass(greater than 10000).

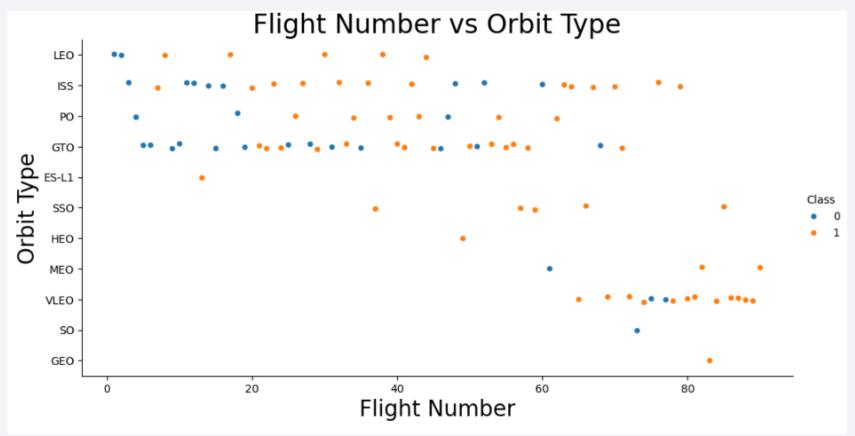
- Class 0 (blue) = unsuccessful launch
- Class 1 (orange)= successful launch

Success Rate vs. Orbit Type

- Relationship between success rate of each orbit type
- The orbits with highest success rates are:
 - ES-L1
 - GEO
 - HEO
 - SSO
- SO orbits have no successful first stage landings



Flight Number vs. Orbit Type

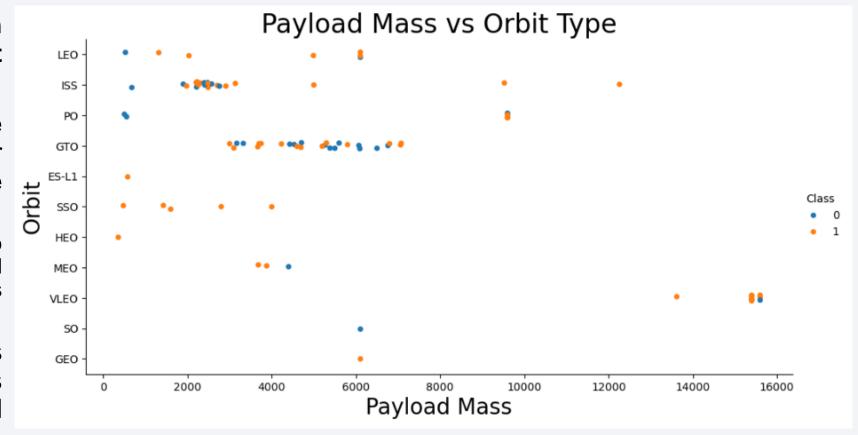


- Relationship between FlightNumber and Orbit type
- For the LEO orbit, success seems to be related to the number of flights.
- In the GTO orbit appears to be no relationship between flight number and success.

- Class 0 (blue) = unsuccessful launch
- Class 1 (orange)= successful launch

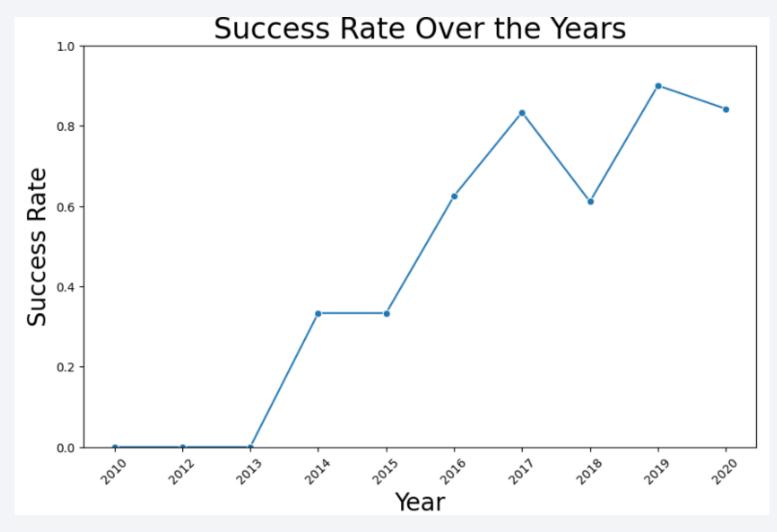
Payload vs. Orbit Type

- Relationship between Payload Mass and Orbit type
- With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
 - For GTO, it's difficult to distinguish between successful and unsuccessful landings as both outcomes are present.
- Successful launch appears to have no obvious correlation with payload mass



- Class 0 (blue) = unsuccessful launch
- Class 1 (orange)= successful launch

Launch Success Yearly Trend



- Visualize the launch success yearly trend
- Success rate since 2013 kept increasing till 2020

All Launch Site Names

SQL query

 SELECT DISTINCT LAUNCH_SITE as "Launch_Sites" FROM SPACEXTBL;

Explanation

• Using DISTINCT in the query will only show unique values

Output

Launch_Sites

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

Launch Site Names Begin with 'CCA'

SQL query

SELECT * FROM SPACEXTABLE WHERE "Launch_Site" LIKE 'CCA%' LIMIT 5;

Explanation

 Display 5 records where launch sites begin with the string 'CCA' using WHERE and LIKE

Output

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

SQL query

 SELECT SUM("PAYLOAD_MASS__KG_") AS Total_Payload_Mass FROM SPACEXTABLE WHERE Customer = 'NASA (CRS)';

Explanation

Calculates the total payload carried by boosters from NASA

Output

Total_Payload_Mass

45596

Average Payload Mass by F9 v1.1

SQL query

• SELECT AVG("PAYLOAD_MASS__KG_") AS Avarage_Payload_Mass FROM SPACEXTABLE WHERE "Booster_Version" LIKE 'F9 v1.1%';

Explanation

Calculates the average payload mass carried by booster version F9 v1.1

01	Avarage_Payload_Mass	
Output	2534.666666666665	

First Successful Ground Landing Date

SQL query

 SELECT MIN("DATE") AS LaunchDate FROM SPACEXTABLE WHERE "Landing_Outcome" = 'Success (ground pad)';

Explanation

• Finds the dates of the first successful landing outcome on ground pad

Output LaunchDate 2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

SQL query

• SELECT DISTINCT "Booster_Version", "PAYLOAD_MASS__KG_" FROM SPACEXTABLE WHERE "Landing_Outcome" = 'Success (drone ship)' AND "PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000;

Explanation

 Lists the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

Output

Booster_Version	PAYLOAD_MASSKG_
F9 FT B1022	4696
F9 FT B1026	4600
F9 FT B1021.2	5300
F9 FT B1031.2	5200

Total Number of Successful and Failure Mission Outcomes

SQL query

 SELECT "MISSION_OUTCOME", COUNT(*) AS Total FROM SPACEXTABLE WHERE "Mission_Outcome" = 'Success'

Explanation

Calculates the total number of successful and failure mission outcomes

Quenue	Mission_Outcome	Total	
Output	Success	98	

Boosters Carried Maximum Payload

SQL query

 SELECT "Booster_Version", "PAYLOAD_MASS__KG_" FROM SPACEXTABLE WHERE "PAYLOAD_MASS__KG_" = (SELECT MAX("PAYLOAD_MASS__KG_") FROM SPACEXTABLE);'

Explanation

Lists the names of the booster which have carried the maximum payload mass

	Booster_Version	PAYLOAD_MASS_KG_
Output	F9 B5 B1048.4	15600
	F9 B5 B1049.4	15600
	F9 B5 B1051.3	15600
	F9 B5 B1056.4	15600
	F9 B5 B1048.5	15600
	F9 B5 B1051.4	15600
	F9 B5 B1049.5	15600
	F9 B5 B1060.2	15600
	F9 B5 B1058.3	15600
	F9 B5 B1051.6	15600
	F9 B5 B1060.3	15600
	F9 B5 B1049.7	15600

2015 Launch Records

SQL query



Explanation

 Lists the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
%%sql SELECT
   CASE substr("Date", 6, 2)
       WHEN '01' THEN 'January'
       WHEN '02' THEN 'February'
        WHEN '03' THEN 'March'
       WHEN '04' THEN 'April'
       WHEN '05' THEN 'May'
        WHEN '06' THEN 'June'
       WHEN '07' THEN 'July'
       WHEN '08' THEN 'August'
       WHEN '09' THEN 'September'
        WHEN '10' THEN 'October'
        WHEN '11' THEN 'November'
       WHEN '12' THEN 'December'
   END AS Month,
   "Landing Outcome",
   "Booster Version",
   "Launch Site"
FROM SPACEXTABLE
WHERE "Landing Outcome" = 'Failure (drone ship)'
AND substr("Date", 0, 5) = '2015';
```



Output

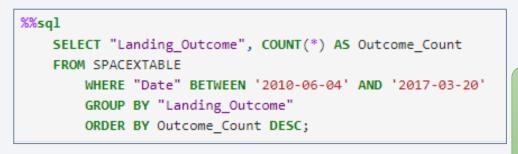
Month	Landing_Outcome	Booster_Version	Launch_Site
January	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
April	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



Explanation

• Ranks the count of landing outcomes between the date 2010-06-04 and 2017-03-20, in descending order





Output

Landing_Outcome	Outcome_Count
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1



Launch Site Locations

 Location on map using site's latitude and longitude

	Launch Site	Lat	Long
0	CCAFS LC-40	28.562302	-80.577356
1	CCAFS SLC-40	28.563197	-80.576820
2	KSC LC-39A	28.573255	-80.646895
3	VAFB SLC-4E	34.632834	-120.610745



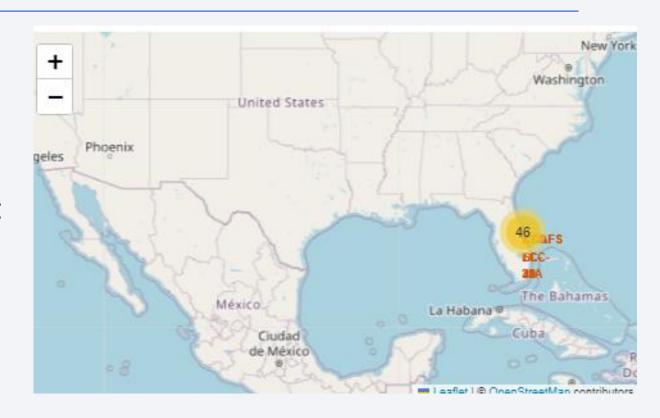
Map Markers of Success/Failed Landings

- Marker clusters are use to simplify the map containing many markers with the same coordinate
- The markers display the mission Success or Failure for Falcon 9 first stage landings.

• Image is of CCAFS SLC-40 launch

site





- Red = unsuccessful launch
- Green= successful launch

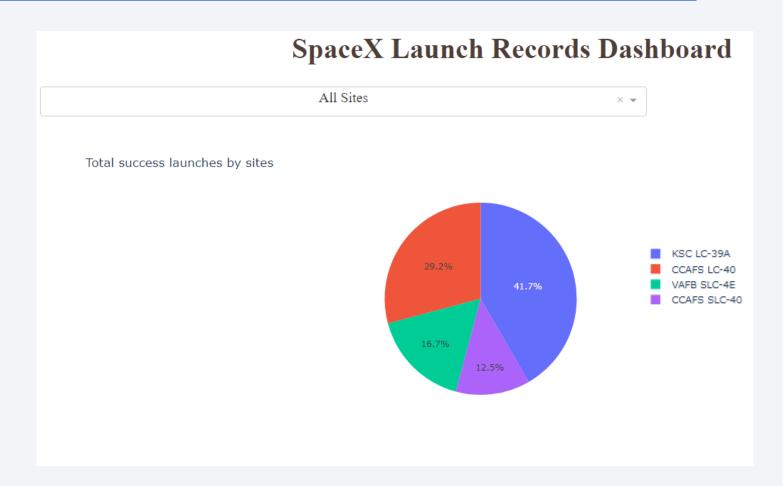
Distance from Launch Site to Proximities

Lat: 28.56476 Long: -80.57339 The generated folium map shows the launch site to its proximities to a coastline and a railway, with distance calculated and displayed Merritt Island National Wildlife 38

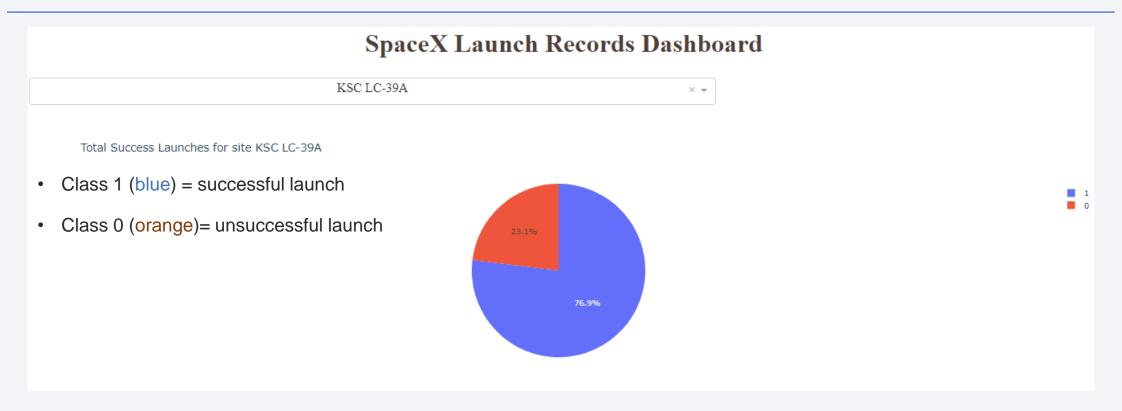


Total success launches all sites

- We have four different launch sites
 - KSC LC-39A **41.7**%
 - CCAFS LC-40 **29.2**%
 - VAFB SLC-4E 16.7%
 - CCAFS SLC-40 12.5%



Total success lauches for KSC LC-39A



- KSC LC-39A is the launch site with highest launch success ratio
- When in the dropdown a specific launch site is selected, a pie chart is show for the success (class=1) and failed (class=0) lauches.

yload range (Kg): Correlation between Payload Mass and Success for all sites v1.0 • v1.1 FT B4 Payload Mass (kg) Payload range (Kg): Correlation between Payload Mass and Success for all sites Booster Version Category v1.1 B4 B5 Range slider Payload Mass (kg) Payload range (Kg) Correlation between Payload Mass and Success for all sites Booster Version Category • B4 9.5k Payload Mass (kg)

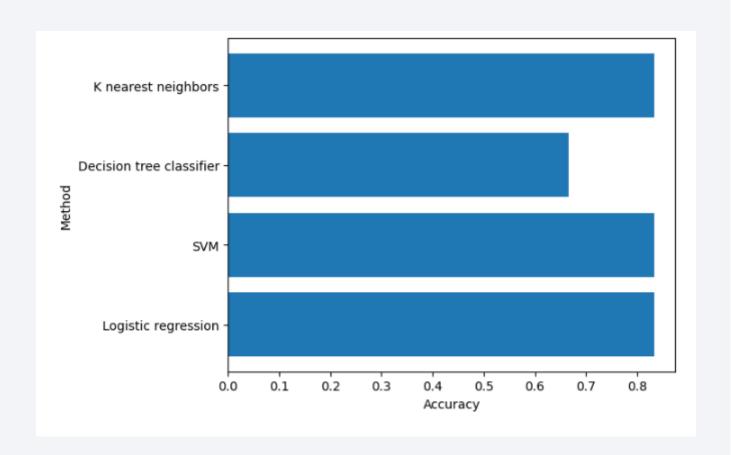
Payload vs. Launch Outcome

- Scatter plot for all sites with Payload range
 - 0-3k
 - 3k-6k
 - 6k-10k
- Range slider to select different payload range



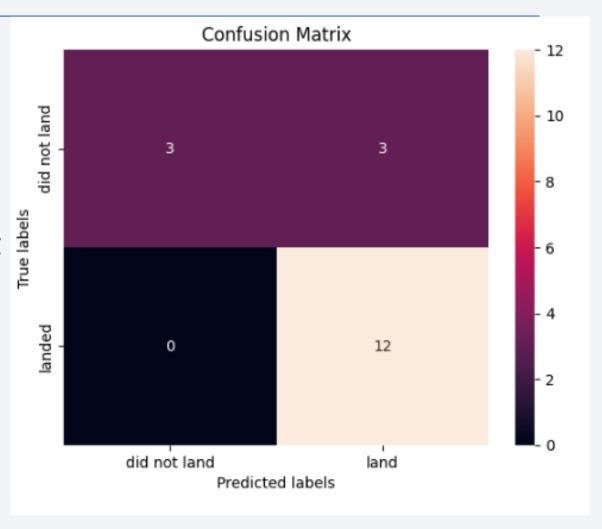
Classification Accuracy

- Bar chart of the accuracy for all built classification models
- The best performing model is: Logistic regression with an accuracy of 0.83
- Decision Tree model performed poorly relative to the other models



Confusion Matrix

- Visualization of the results using a confusion matrix to assess performance in terms of true positives, false positives, etc.
- The logistic regression can distinguish between the different classes. We see that the problem is false positives.
 - True Postive 12
 - False Postive 3



Conclusions

- The best performing model is: Logistic regression with an accuracy of 0.83
 - While the logistic regression model shows good performance with a reasonably high number of true positives, the false positives indicate an area for improvement.
- Success rate varies with launch site.
- This study has provided a comprehensive examination of the data science process, from data gathering to predictive modeling.

Appendix

Jupyter Notebooks

- Notebook: <u>Data Collection API -GitHub</u>
- Notebook: <u>Data Collection Webscraping</u> –
 GitHub
- Notebook: <u>Data Wrangling-GitHub</u>
- Notebook: <u>Data Visualization-GitHub</u>
- Notebook: <u>Data EDA with SQL-GitHub</u>
- Notebook: <u>Data Map Folium-GitHub</u>
- Notebook: <u>Dashboard with Plotly Dash-</u> GitHub

