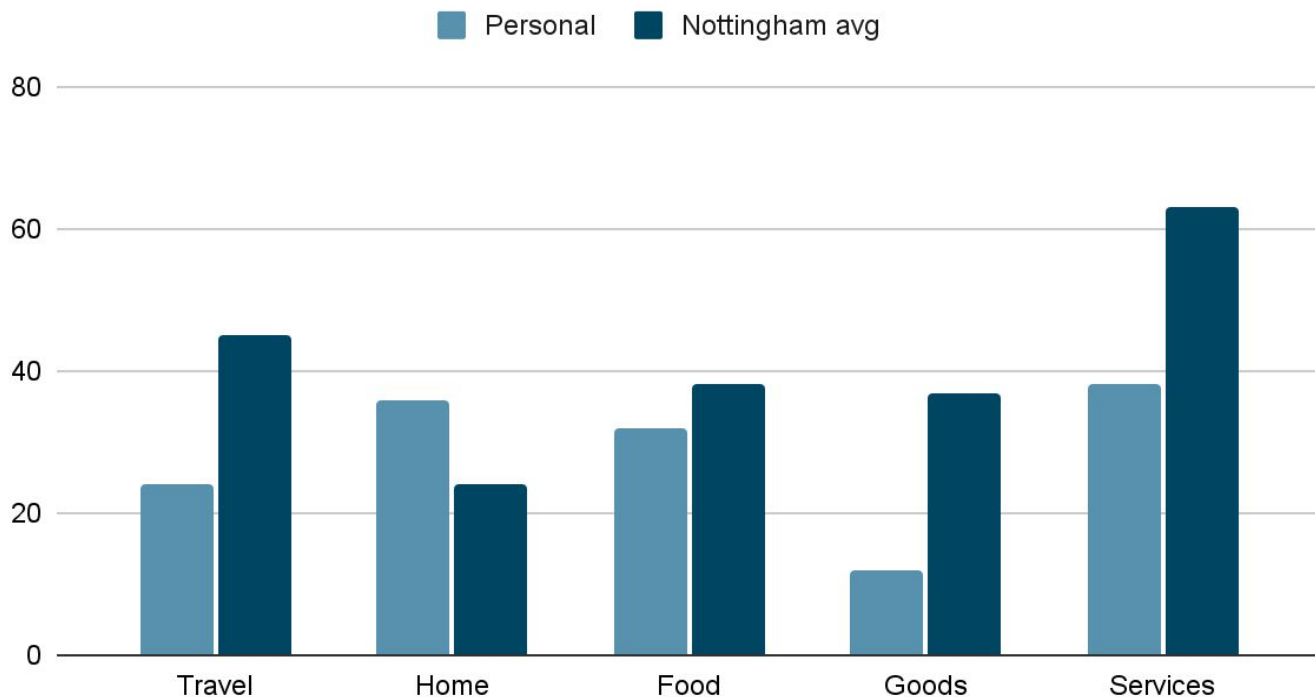


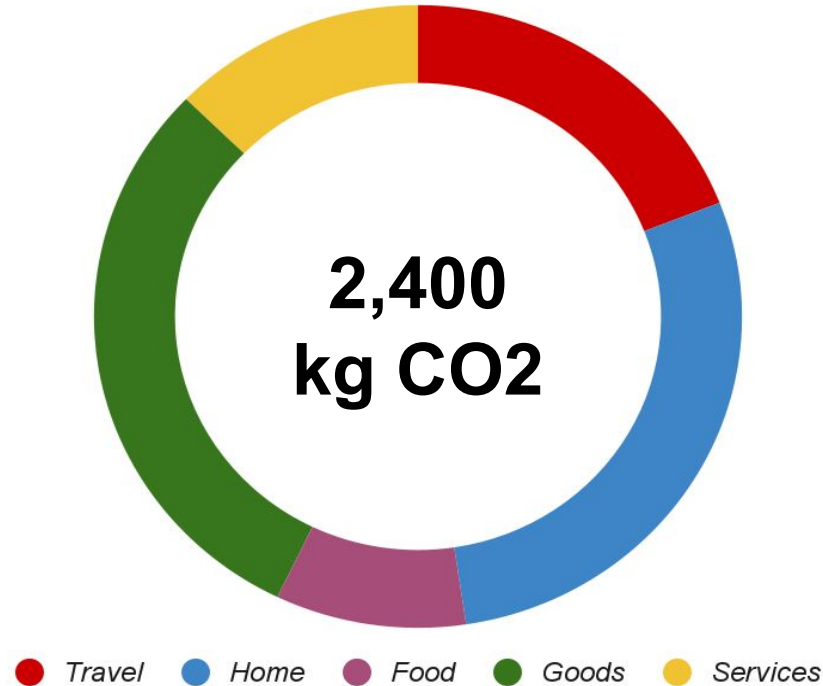
Carbon impact comparison



Better than 5%

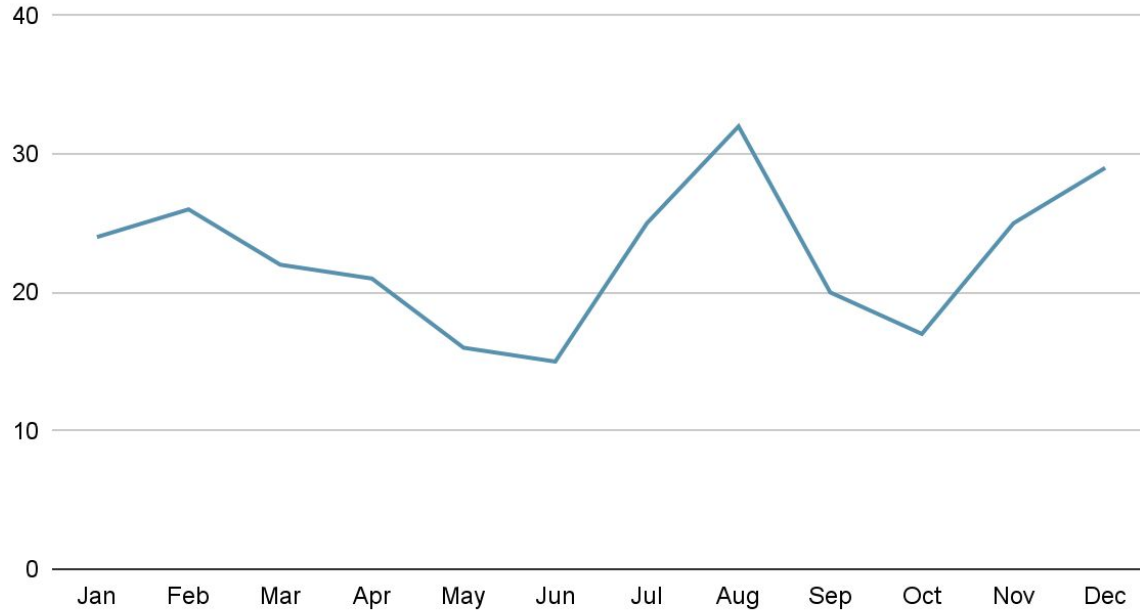
A graph to show the difference in carbon impact between the individual and the average in an area (eg: town, city, county, etc)

Carbon Usage Distribution



Simply graph showing individual carbon usage, separated into categories.

Monthly carbon usage



Could also include a average line

A graph to show the carbon usage each month of the year. Could be changed to a different scale (weekly, daily, etc)

- Record in kg/co2
- Present daily, weekly, monthly, yearly?
- Compare categories against county/country/global averages (transport, food, etc)
- Carbon impact over time (line graph), showing if you use more or less each month
- Distribution (pie chart, bar chart, etc)
- Individual transaction impact

Organization	Methodology Source	Description
		<ul style="list-style-type: none"> A near- real time carbon calculator within the card, utilizing the index created from company data provided as a cloud-based service. Users can set a maximum carbon spend to limit their impacts, and savings are invested into climate-focused projects.
		<ul style="list-style-type: none"> A transaction-based carbon calculator, estimating consumption contribution to the 1.5°C climate goal and allowing users to offset emissions immediately. Contains country-specific calculation based on company and banking data.
		<ul style="list-style-type: none"> A United Kingdom-based banking app estimating transactional impacts based on country and industry-specific input-output tables. It allows users to track impacts and purchase certified offsets.
		<ul style="list-style-type: none"> An investing app incorporating transactional carbon costs into its portfolios. It uses the CEDA database to estimate sectoral impacts and evaluate options partially based on the price of their environmental impacts.

Existing services