

# Web Standards Project

WDD 354-O/L

## TECHNICAL SPECS

6 HTML Pages  
1 CSS Stylesheet  
3 Responsive sizes

## MILESTONES

Prototype  
Alpha  
Beta  
Delivery

## REQUIRED SKILLS

Web development  
Graphic design  
Asset management  
Code revisioning

## Project Brief

### Description:

You will be building a six (6) page HTML website, utilizing a single CSS stylesheet to present a visual design that is consistent and effective on all modern browsers and at least three (3) device sizes.

### Requirements:

Each page should contain abundant text content, with supporting imagery and goal-directed interactions for the User, as well as page-specific capabilities such as:

- Complex HTML form
- Feature/price comparison chart
- User reviews and ratings
- Product/customer photos
- Product screenshots/videos
- Embedded map and directions
- Etc.

### Goals:

- Successful usage of modern, semantic HTML structure
- Successful implementation of organized, cross-platform & robust CSS presentation
- Demonstration of professional and well-crafted UI elements
- Demonstration of effective UX principles, with a focus on Goal-Directed Interactions
- Establishment of responsible time management and project communication skills

### Subject Matter:

#### HCI Students

You will be provided with two (2) possible project choices to choose from as the basis for your WSP project this month.

#### ADT Students

You will be utilizing the concept, layout and design you produce(d) in the ADT course as the basis for your WSP project this month.

