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## Video AI Rent Roll Acceleration System

### PREPARED FOR

Michael Berner

Berner Company & Co

### PREPARED BY

Kosta Kondratenko

July 13, 2022

**Michael Berner**

**Berner Company & Co**

34 Berner Avenue, Bromengham 2012 QLD

Dear Michael Berner,

Hey Joh,

Are you ready for the real?

Then let's do it!

Yours Truly, Kosta Kondratenko

### EXECUTIVE SUMMARY

It seems that we are in a strange position - the issue is:

*Issue here* And we will fix it!

<b>Signed as accepted by client:</b>
Michael Berner, Shot Caller

## 1. Understanding the Challenge

[Company Name] wishes to accelerate its growth and increase the volume of outbound activity - however at the moment it doesn't know what those metrics are. Also - balancing outbound activity with operational activity is challenging as it's not easy to see how much availability staff has for the week.

Also staff motivation is a challenge since it's difficult to get a read of current open work orders to

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load balance outreach efforts with property management efforts.

## 2. Proposed Solution

In order to understand [Company Name]'s current situation the following 1st principle metrics will be made available in the following categories:

Product	Description	Benefit
Product Name #1	Product Feature #1	Product Benefit #1
Product Name #2	Product Feature #2 - Description here	Product Benefit #2 - Description here and here.
Product Name #3	Product Feature #3 - Description here and here.	Product Benefit #3 - Description here and here.

## 3. Stakeholders

Below will be the direct contact details of the Stakeholders involved in the Dashboard deliverable as well as their roles (minor and more major)

Stakeholder Name	Position	Best Contact Details	Responsibility
Brian Gumble	Principal	0415932797 / j.smith@gmail.com	Make it real
Jessica Almond	Property Manager	0432 451 332 / j.almond@headstudios.com.au	Oversee and make sure everything works well

## 8. Proposed Schedule

Project Activity	Description	Date of Completion
Start the Ball	Get all the info	July 8, 2022
Roll the Ball	Get the ball moving	July 14, 2022
Ball the Wall	Kick the ball out of the park	July 22, 2022
Kick the ball over the wall	This is the process by which we kick the ball over the wall	July 21, 2022

## 7. Terms & Conditions

### Headline #1

Make sure you play ball

### Headline #2

Make sure you dunk the ball in

### Headline #3

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Make sure you don't stumble