
Video AI Rent Roll Acceleration System

PREPARED FOR

Michael Bashford

{{client_company}}

PREPARED BY

Kosta Kondratenko

{{date}}

Michael Bashford

{{client_company}}

{{client_address}}

Dear Michael Bashford,

Hi Michael,

Thank you - the question is. Is this one line or two?

This is your email body - it's been formatting with new line characters I presume.

Thank you,
Kosta

Yours Truly, Kosta Kondratenko

EXECUTIVE SUMMARY

At Broadbeach you are having a project which is not working well. There are many problems. This executive summary is multi line so you know you're dealing with the best. At Broadbeach you are having a project which is not working well. There are many problems. This executive summary is multi line so you know you're dealing with the best. At Broadbeach you are having a project which is not working well. There are many problems. This executive summary is multi line so you know you're dealing with the best. At Broadbeach you are having a project which is not working well. There are many problems. This executive summary is multi line so you know you're dealing with the best.

| |
|--------------------------------------|
| Signed as accepted by client: |
| Michael Bashford, Shot Caller |

1. Understanding the Challenge

[Company Name] wishes to accelerate its growth and increase the volume of outbound activity -

however at the moment it doesn't know what those metrics are. Also - balancing outbound activity with operational activity is challenging as it's not easy to see how much availability staff has for the week.

Also staff motivation is a challenge since it's difficult to get a read of current open work orders to load balance outreach efforts with property management efforts.

2. Proposed Solution

In order to understand [Company Name]'s current situation the following 1st principle metrics will be made available in the following categories:

| Product | Description | Benefit |
|----------------|-------------------|-------------------|
| Product 1 Name | Product 1 Feature | Product 1 Benefit |
| Product 2 Name | Product 2 Feature | Product 2 Benefit |
| Product 3 Name | Product 3 Feature | Product 3 Benefit |

3. Stakeholders

Below will be the direct contact details of the Stakeholders involved in the Dashboard deliverable as well as their roles (minor and more major)

| Stakeholder Name | Position | Best Contact Details | Responsibility |
|------------------|----------|------------------------------------|-------------------|
| Michael Walden | Nobody | 041593234,j.smith@gmail.com | Being a shit head |
| Vedran | Cool Guy | 03344234,vedran@headstudios.com.au | Cool guy |

8. Proposed Schedule

| Project Activity | Description | Date of Completion |
|------------------|-----------------------------|--------------------|
| Setup emails | Vroom vroom go the outreach | 2022-06-21 |
| Setup CRO | Conversion go vroom | 2022-07-08 |

7. Terms & Conditions

Privacy

Any and all contact data provided by the company by [Company Name] should remain its property and will be treated with utmost confidence. All ownership of customer data will remain with [Company Name].

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Video Length

Video content is charged by video length. This agreement assumed a total length of up to 30 seconds per video for 5 videos.

Termination

This Agreement may be terminated by either Party at any time for any cause deemed reasonable, provided that the terminating Party issues a termination notice to the other Party by email. Any landing pages and domains created as part of this agreement then become property of Head Studios.

Satisfaction Guarantee

As this is the first project - if at any point you feel your expectations are not met simply email through and request a refund and it will be granted - I'll even let you keep the sub brand.