Headieh Nichole Godwin

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Multifaceted technical career with track record of innovation and success

HTML5 / CSS / Javascript / Git / Python / SQL / AWS / R / S+ / Statistical Analysis / Analytical Thinking / Collaborative Leader / Technical Knowledge / Microsoft Office Suite

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PROFESSIONAL EXPERIENCE

Senior Front-End Developer (2/2017 – 9/2019)   Marketing Evolution

- Created unique data visualizations that are utilized in a revolutionary software for the marketing analytics industry.
- Lead design, implementation, and framework of customized client dashboards across a SaaS platform, producing clean, professional, powerful designs, and compelling experiences that meet user needs and feature requirements.
- Maintained and ensured constant accuracy across all client dashboards.
- Collaborated with DevOps teams to design specs for development.
- Identified and applied innovative ways to streamline data pipelines and processes for a better workflow and automated daily tasks.
- Extensive communication skills and known for being a strong team player.

Data Scientist (6/2014 – 2/2017)   Marketing Evolution

- Developed cutting edge analytics, built strong data sets, and leveraged technology to produce insights that exceeded clients' learning goals.
- Organized, manipulated, analyzed, and modeled complex sets of data in a statistical setting, and integrated data into databases from various platforms.
- Collaborated with the Customer Success team to understand clients' goals and building analytical outputs that answers their most pressing questions.

Key Achievements:

- Created and maintained constant accuracy across all client dashboards.

- Developed unique data visualizations that are used in software for marketing industry.

- Streamlined all data pipelines and processes for a better workflow and was praised for automating over 95% of daily tasks.

EDUCATION AND TRAINING

Bachelor of Science in Applied Statistics, Concentration in Economics
University of California, Davis (2014)

Technical Certifications

Certificate in Python from University of Washington (Expected 2020)
Certificate in Front-End Development from University of Washington (2020)
Certificate in Data Science from University of Washington (2015)