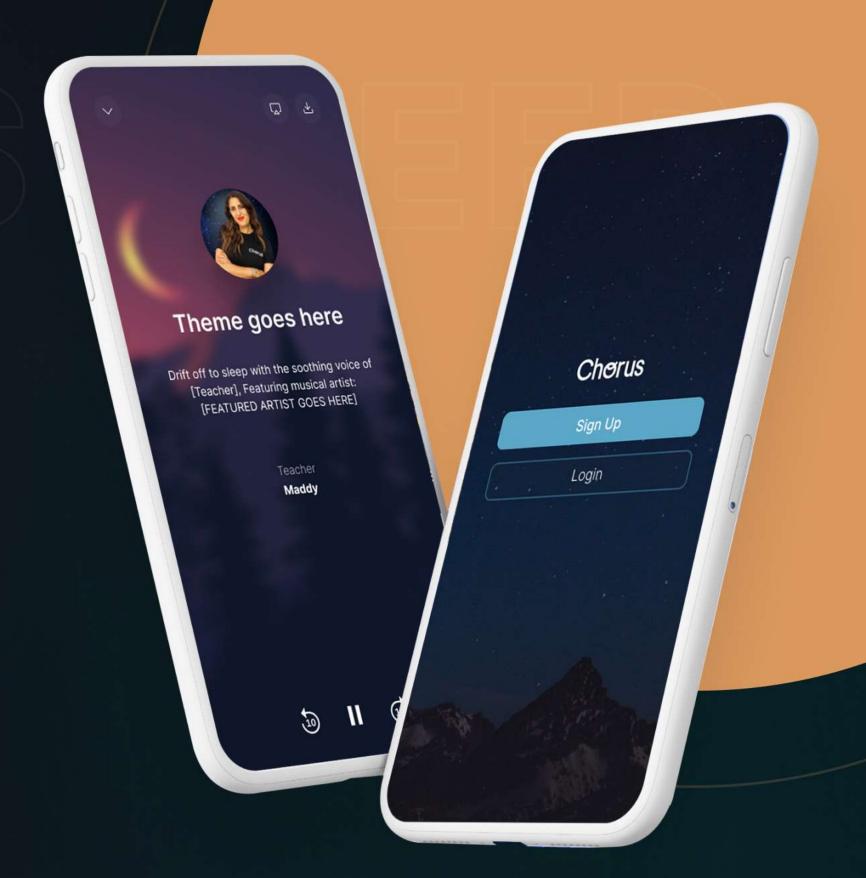
CHORUS SLEEP UI/UX Case Study

Chorus is an app that helps users sleep better by combining 15-minute relaxing audio sessions with short lessons and morning sleep logs. Our unique program will help you quiet your racing thoughts and get better rest. www.chorussleep.com



Project Overview

UX for web and mobile apps both. Later we helped with coding the UI in React as well. We are now closely working with the their team to create newsletters and digital campaigns

We started working with Y-combinator funded Chorus Meditation before it was converted

into Chorus Sleep. We conceptualised the designs, improved the user journey and created UI

while analysing user behaviour to improve user experience.

Style Guide

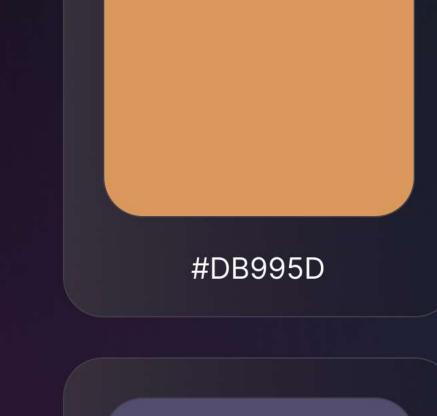
Features

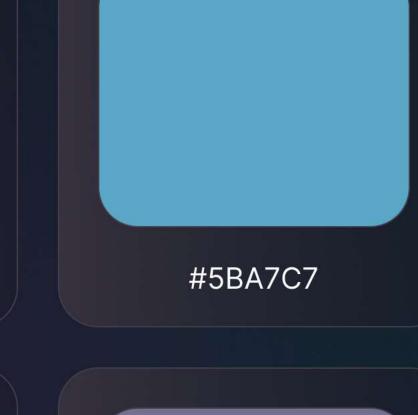
The Implementation of a style guid is necessary for uniformity in style and formatting within a desgin and

across multiple screens.

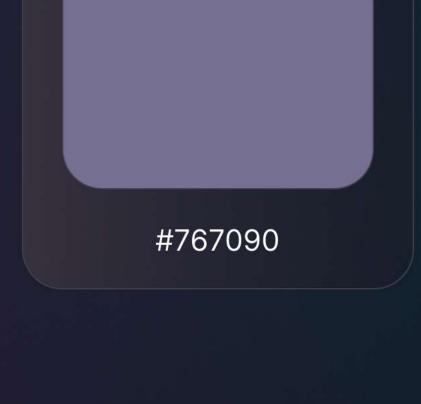
Aa ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Inter Font Family



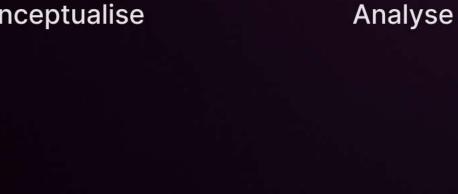


#534D6E

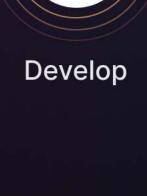


Design Process

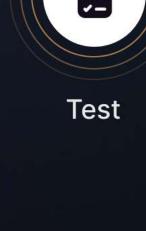


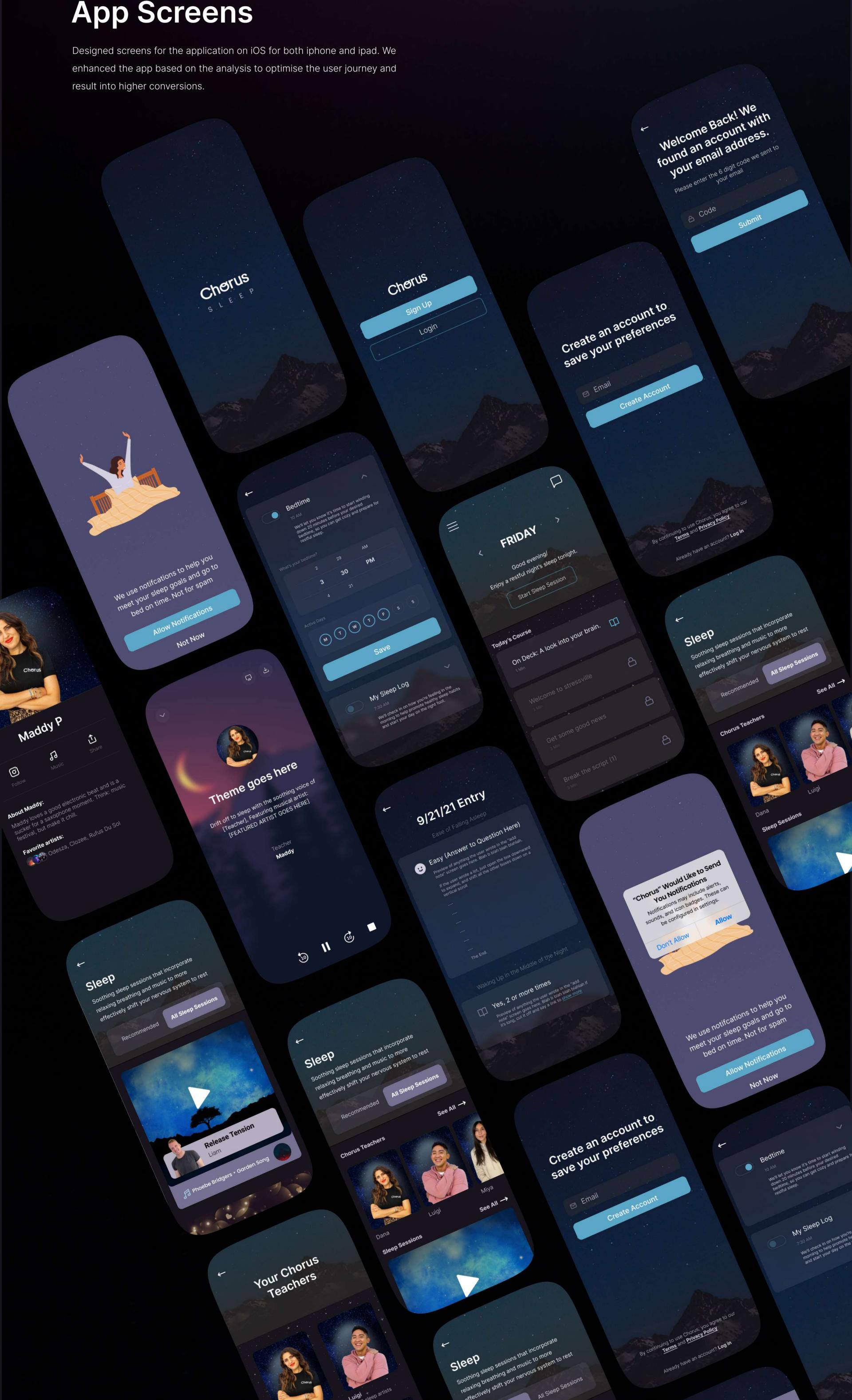






</>/>





Web Screens

Cherus Get the app

Improve your

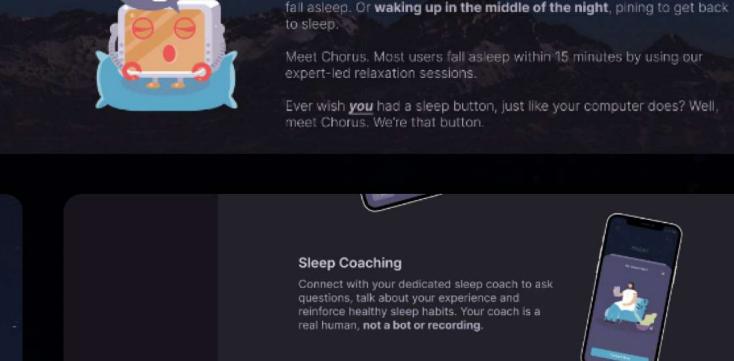
sleep quality

Our goal is to help you sleep better, with 15minute expert-led sessions designed to provide deeper and more restful sleep

After the success with the iOS App, we designed the web app as

well to reach the larger user database who would prefer to

meditate using wider screens and are not on iOS platform.



We don't just

we improve it

track your sleep,

Fall asleep in a flash and get higher

Charus can help you fall asleep faster and get deeper, higher quality sleep throughout the

Our expert-led program combines relaxing audio sessions with short lessons, sleep logs, and

Fall sleep in a snap!

We all know that feeling of laying awake, desperately wishing we could

Chorus Replaces Legacy, Stale Options with a

a delightful, easy to use mobile app, built for today's needs.

improve sleep, boring worksheets and programs, or fear-mongering

Chorus is an all-natural solution that actually improves sleep, and is

80% of Chorus users experienced improved sleep

Be at Y

Remarkable Solution

quality sleep through the night

real, human, coaching to help you be at your best.

Free 3-Min Demo Video

Want to give it a try? Check it out!

relaxing breathing and music to more to rest effectively shift your nervous system to rest

All Sleep Sessions

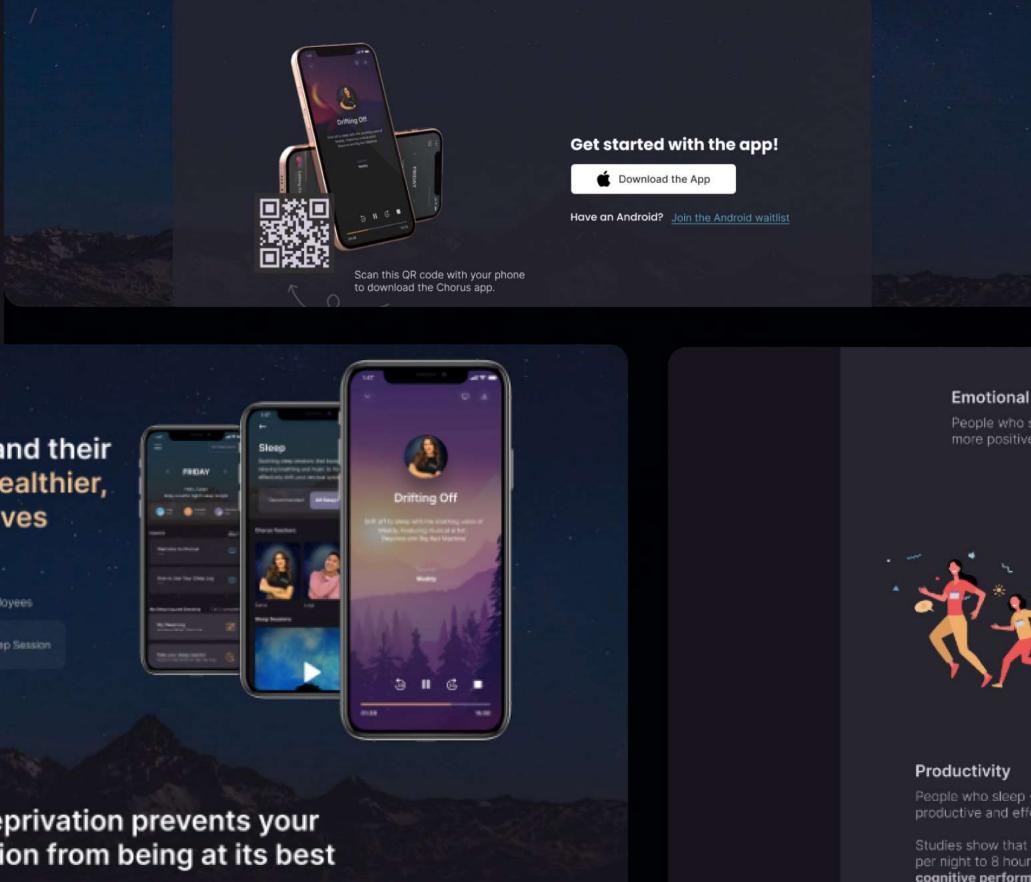
For tonight, we

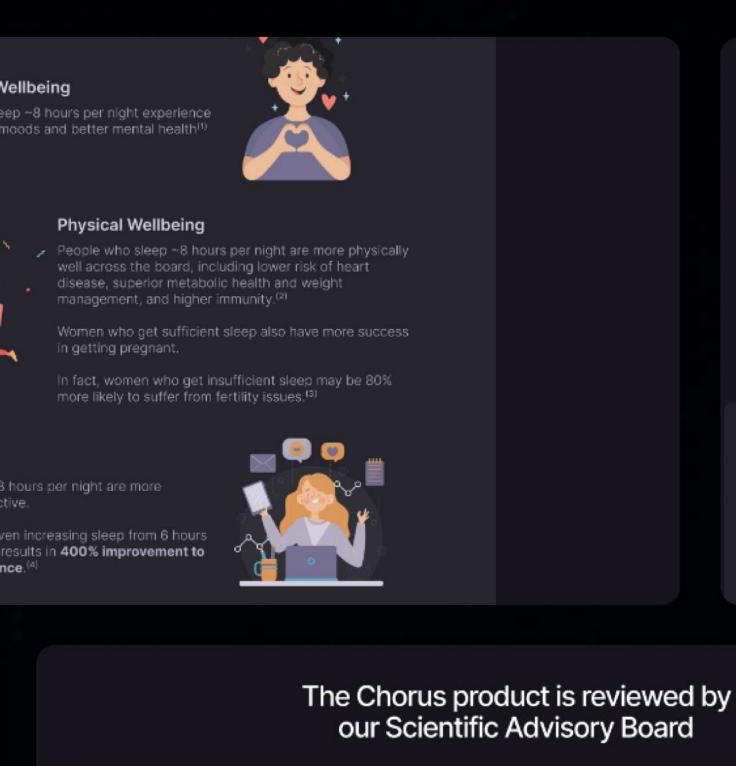
recommend...

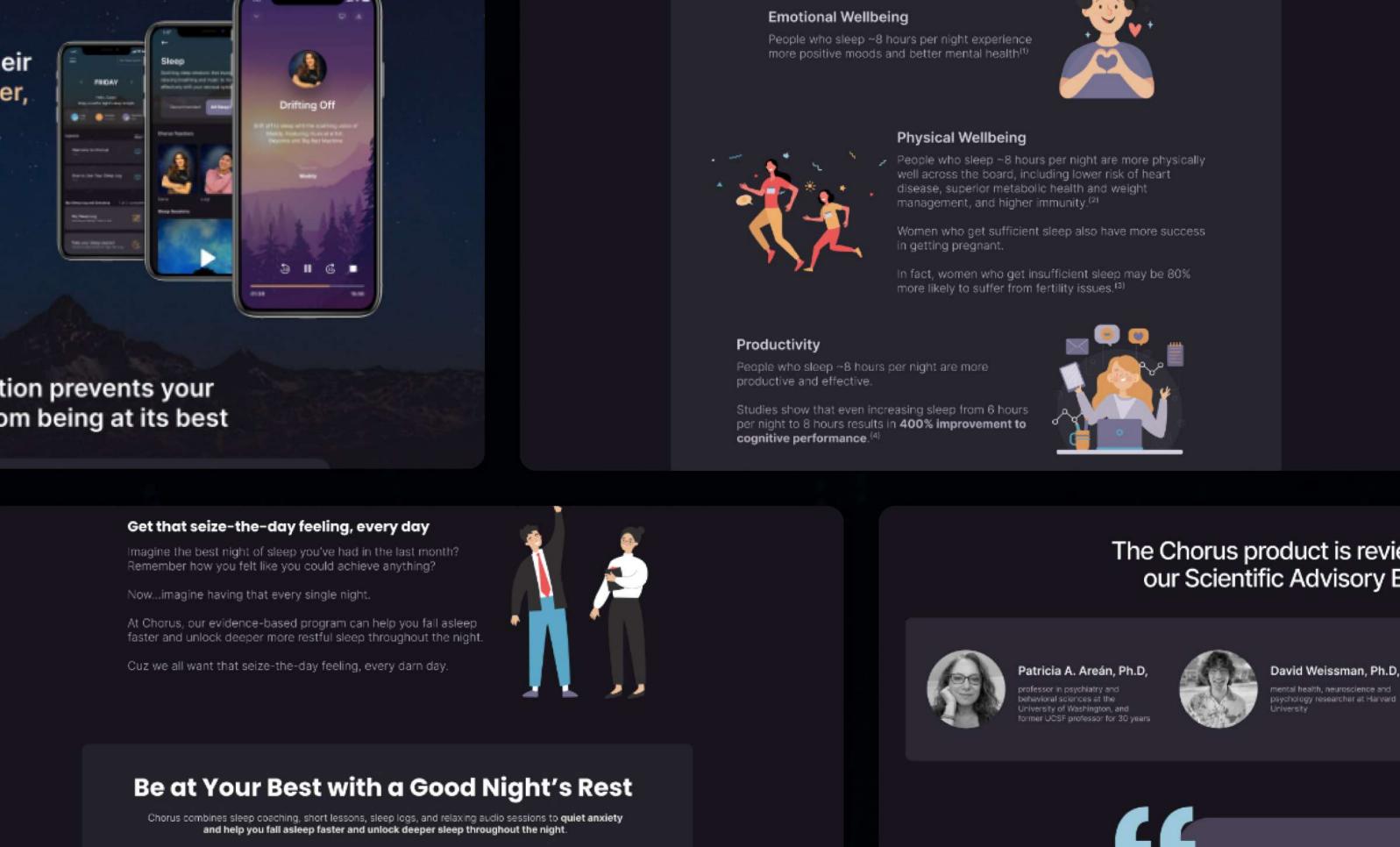
Deep & Restful Sleep

Soothing sleep sessions that incorporate

Soothing sleep sessions that incorporate
to more
relaxing breathing and music to more
relaxing breathing and music to yestem to rest
relaxing breathing your nervous system to rest
effectively shift your nervous system to rest







My Business Log In





"The client has received positive feedback on the designs Headspur created — their team is creative and has an intuitive approach to product design. The client has biweekly meetings with Headspur; they communicate via Slack outside of that. Headspur is great to work with and manages projects well."

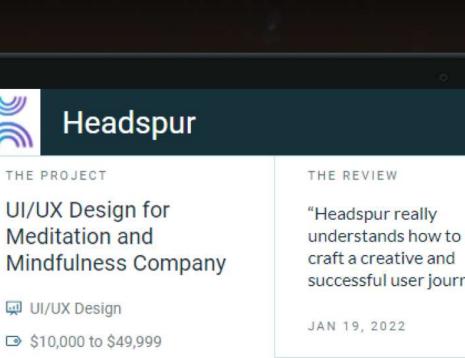
Sleep Sessions

Our proprietary Sleep Sessions are expertled, relaxing audio sessions that shift the

nervous system to rest more effectively than

traditional relaxation techniques.

Ali Abramovitz, CEO



June 2021 - Ongoing

Headspur developed the UX design

for a wellness company's web and

iOS mobile applications. The client

provided functionality and design

requirements that the Headspur

team used to create designs in

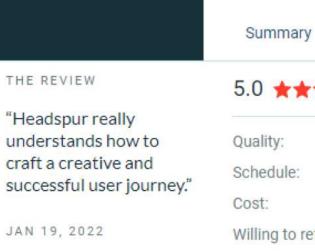
Project summary:

Figma.

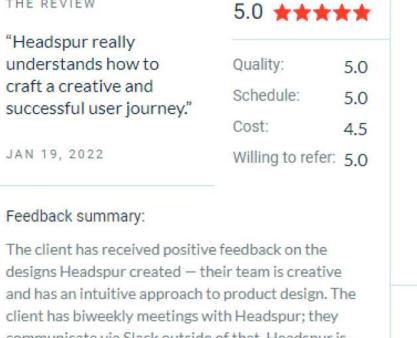
What

Saying

People Are



Feedback summary:



I slept like a baby! Thank you for

Focus

and

THE REVIEWER

Co-Founder &

CEO, Meditation

Mindfulness

Wellness & Fitne

2 1-10 Employees

San Francisco,

Company

these sleep sessions!

Avani P

and has an intuitive approach to product design. The client has biweekly meetings with Headspur; they communicate via Slack outside of that. Headspur is great to work with and manages projects well. Read Full Review V

California Phone Interview ∀erified