



# Headspur

CAPABILITY DECK

<http://www.headspur.it>



**12+**  
Years in Business

**800+**  
Clients Served

**12+**  
countries worked in



# Design

UI/UX Design

Websites | Apps | Wireframes |  
Illustrations and animations | Information Architectures



# Build

Development

HTML & CSS | React JS | Wordpress | Woocommerce |  
Shopify | Magento | Javascript



# Grow

CRO & SEO

**CRO** - Audits | AB Tests | Landing Pages | UI Based Improvements  
**SEO** - On Page Optimization | Search Engine Ranking | Local/National  
Optimization | Market research | Copywriting

# Clients Served

## D2C / E-Commerce Projects



MABEL'S  
VACATION RENTALS

#Top rated holiday rentals



#Personalised Gifting Services



PICTURES  
INTO PUZZLES

#Personalised Puzzle Creation



ASM CHILTECH

#HVAC & Maintenance Services



CASEYDENTAL

#Award winning dental services



DOOR REALTY

#Luxury Construction Company



blacktree  
SERVICES

#Commercial Cleaning Services



Tivoli Hi-Fi®  
Delivering Sound Excellence

#Audio Visual Equipment Supplier



URBAN LEAF

#Indoor gardening company



MacBook Hub

#Best Macbook accessories

## Personal Brand / Agency Projects

ROBIN SHARMA

#1 Bestselling author



ClickSquad

#Digital Marketing Agency

zen.agency

#Digital Marketing Agency

PANK®

#Brand by Melanie Notkins



PCOS FAT LOSS  
ACCELERATION

#Healthcare & Wellness

PERFEKTSOFFIT

#Hardware Manufacturer

# Clients Served

## SAAS Projects



#Managing events through tech



#Digital Marketing Tool



#Y-combinator funded meditation app



Tubekick

#Digital Marketing Tool



Just In Case

#Digital Planning Tool



CitizenShipper

#American Shipping Marketplace



#Mini Golf Spot



#Mobile Dog Grooming Franchise



#Mobile Dog Grooming Franchise



favouriteTable  
passionate about restaurants...

#Restaurant dining & management #Perfect Indoor Golf Simulator



#Payrix



# OUR PORTFOLIO

# Benefit Flow



**Benefit Flow** is the ultimate prospecting platform for any business that sells through benefits brokers. Our proprietary technology synthesizes government filings and web pages to provide a goldmine of prospecting information.

NEW DESIGN

The screenshot shows the new Benefit Flow interface. At the top, there's a navigation bar with the Benefit Flow logo, a search bar, a lists icon, a knowledge base icon, and a user profile for Eleanor Pena (Admin - Amazon). Below the navigation is a main dashboard section for Walmart Inc., featuring a summary of 11 Medical Policies, 8 Non-Medical Policies, \$57.5K Broker Commissions, and \$947.5M Carrier Premiums. A large circular progress bar indicates a value of 2022. To the left, there's a sidebar with links for Dashboard, Brokers, Employers (which is highlighted), and Service Provider. The main content area has a table titled 'Benefits Offered' with columns for Benefits Offered, Covered Lives, Renewal, Broker Comm, and Carrier Premiums. The table lists various Health and Prescription Drug HMO plans with their respective details. A vertical banner on the right side of the table says 'OLD DESIGN'.

Benefits Offered	Covered Lives	Renewal	Broker Comm	Carrier Premiums
Health, Prescription Drug, HMO	35.5K	Jan 1	N/A	<div style="width: 150px; height: 10px; background-color: red;"></div>
Health	9.3K	Jan 1	N/A	<div style="width: 63px; height: 10px; background-color: lightblue;"></div>
Health, Prescription Drug, HMO	8.7K	Jan 1	N/A	<div style="width: 49px; height: 10px; background-color: lightblue;"></div>
Health, Prescription Drug, HMO	7.0K	Jan 1	N/A	<div style="width: 39.1px; height: 10px; background-color: lightblue;"></div>
Health, HMO	4.2K	Jan 1	N/A	<div style="width: 26.5px; height: 10px; background-color: lightblue;"></div>
Health, Prescription Drug, HMO	5.7K	Jan 1	N/A	<div style="width: 35.5px; height: 10px; background-color: lightblue;"></div>
Health, Prescription Drug, HMO	3.2K	Jan 1	N/A	<div style="width: 21.2px; height: 10px; background-color: lightblue;"></div>
Health, HMO	2.4K	Jan 1	N/A	<div style="width: 15.8px; height: 10px; background-color: lightblue;"></div>

The screenshot shows the old Benefit Flow interface. It has a similar layout to the new version but with different styling and data. The main dashboard for Walmart Inc. shows 11 Medical Policies, \$57.5K Broker Commissions, and \$947.5M Carrier Premiums. The sidebar on the left shows 'Employers' as the selected category. The table below is identical to the one in the new design. The vertical banner on the right side of the table says 'OLD DESIGN'.

Benefits Offered	Covered Lives	Renewal	Broker Commissions	Carrier Premiums
Health, Prescription Drug, HMO	35.5K	Jan 1	N/A	<div style="width: 150px; height: 10px; background-color: red;"></div>
Health	9.3K	Jan 1	N/A	<div style="width: 63px; height: 10px; background-color: lightblue;"></div>
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Health, HMO	4.2K	Jan 1	N/A	<div style="width: 26.5px; height: 10px; background-color: lightblue;"></div>
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Health, HMO	2.4K	Jan 1	N/A	<div style="width: 15.8px; height: 10px; background-color: lightblue;"></div>

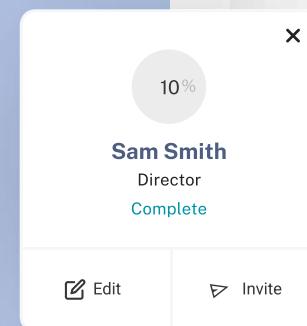
# UX/UI and Admin Panels

# Dashboard



# Payrix

Payrix.com is a cutting-edge fintech platform that empowers businesses to effortlessly manage their payment operations. With a suite of customizable solutions, Payrix simplifies payment processing, enabling companies to focus on growth and innovation while ensuring a seamless financial experience for their customers. Discover a smarter way to handle payments with Payrix.com.





## Welcome Back, Sally

You're almost half way to completing the form!  
Resume your application by clicking on one of the steps below.

Share directly  
[www.bitly.com/sharethisurlwithauthrep?live](http://www.bitly.com/sharethisurlwithauthrep?live) [Copy Link](#)

[Return To Page >](#)

**40% complete**

Add your company details [Complete](#)

Verify my bank account [Action Required](#)

Pricing and fee setup [Start Now >](#)

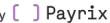
Owners and directors details [Start Now >](#)

Review and submit your application [Review Now](#)

What information do I need?  
Maecenas aliquet, mi in sodales pulvinar, quam mi egestas lorem.  
[Click Here](#)

Need Help?  
Maecenas aliquet, mi in sodales pulvinar, quam mi egestas lorem.  
[Click Here](#)

Take a tour  
Maecenas aliquet, mi in sodales pulvinar, quam mi egestas lorem.  
[Click Here](#)

Powered by  Payrix  
[Terms and Conditions](#) | [Privacy Policy](#)

# Payrix

**Payrix** is a cutting-edge financial technology platform that empowers businesses to seamlessly manage payments, optimize revenue, and enhance financial operations. With its user-friendly interface and robust features, Payrix.com is your trusted partner for simplifying payment processes and driving financial success.

The Payrix homepage features a dark background with a central illustration of a person interacting with a large digital screen displaying various financial metrics like a line graph and a balance of \$537k. The text "All-in-one integrated payments solutions" is prominently displayed above the illustration. A sidebar on the right shows a list of payment methods: "7500+ businesses in Australia use Payrix", "Get Your Free Demonstration Today", and logos for INC 5000 and Gartner. Below the main section, there's a grid of logos for partners like salesforce, xero, simplerent.com.au, ezyCollect, HubHello AUSTRALIA, and PerfectGym.

This Payrix landing page has a dark header with the Payrix logo and a "GET STARTED" button. The main title "All-in-one integrated payments solutions" is at the top. Below it is a section titled "Benefits that we provide" with two cards: one about a "Streamlined, comprehensive solution" and another about "No upfront investment or risk". At the bottom, there's a "Get Your Free Demonstration Today" button. The footer includes a copyright notice: "© 2023 Payrix Australia".

This screenshot shows the Payrix payment method selection interface. It displays a list of payment options: "Pay Using Debit/Credit Card", "Pay Using Bank Or Wallet", "Pay Using Direct Debit", and "See More Payment Options". Below this is a "Get Your Free Demonstration Today" button. The footer includes a copyright notice: "© 2023 Payrix Australia".

This Payrix testimonial section features a quote from David Salajan, CEO of HubHello: "The flexibility of Payrix has definitely made an impact ... We were able to create a seamless experience for the end user because of Payrix's modern API solutions." Below the quote is a photo of David Salajan and his title. The footer includes a copyright notice: "© 2023 Payrix Australia".

This screenshot shows the Payrix payment method selection interface, similar to the previous one but with a different layout. It includes a "TESTIMONIALS" section with a quote from David Salajan and a "Get Your Free Demonstration Today" button. The footer includes a copyright notice: "© 2023 Payrix Australia".



## All-in-one integrated payments solutions

7500+  
businesses in Australia  
use Payrix

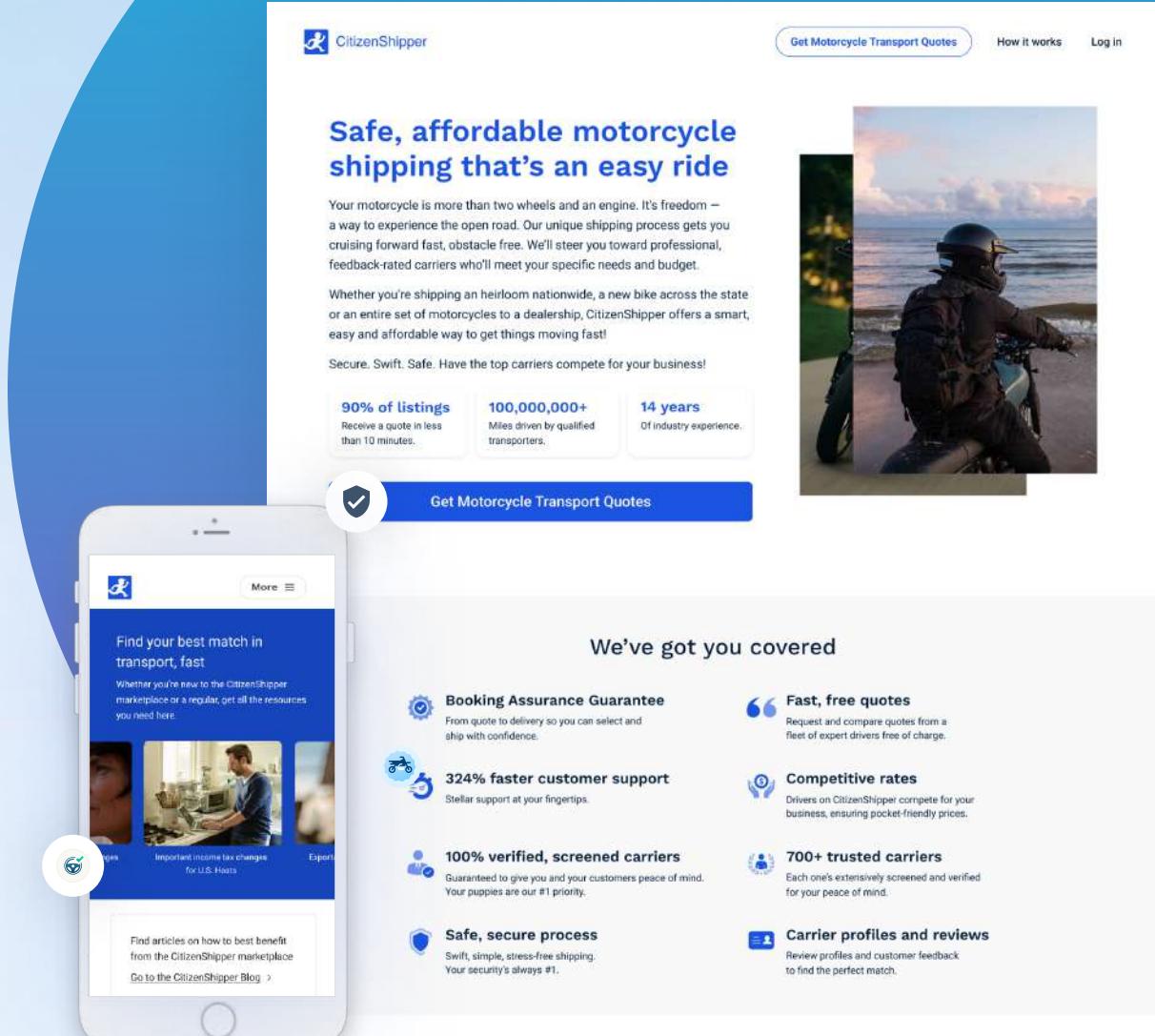
Easily add payment features to your software and unlock new revenue streams with Payrix's comprehensive and flexible solutions. Our all-in-one solution provides both the infrastructure and support you need to integrate payments without taking on too much heavy lifting.

# Citizen Shipper

**CitizenShipper** connects people who need to transport their beloved pets and hard-to-ship items; like cars, motorcycles and furniture, with trusted and reliable transportation professionals, match their needs, budget and schedule.

## What we did

- Market Research
- UI UX Design
- AB test
- Development



The image displays the CitizenShipper mobile application and website side-by-side. The mobile screen shows the app's home screen with a blue header, a central promotional message about finding the best transport match quickly, and a footer with a blog link. The website screen shows the homepage with a large banner highlighting 'Safe, affordable motorcycle shipping that's an easy ride', key statistics (90% of listings, 100,000,000+ miles driven, 14 years of experience), and a 'Get Motorcycle Transport Quotes' button. To the right of the banner is a photograph of a person riding a motorcycle on a coastal road at sunset. Below the banner, there are sections titled 'We've got you covered' listing various services: Booking Assurance Guarantee, Fast, free quotes, Competitive rates, 100% verified, screened carriers, Safe, secure process, and Carrier profiles and reviews.

## OLD DESIGN

### What we do

We connect pet owners and breeders across the U.S. with elite, independent contract transportation professionals who consistently deliver the highest standards of pet care and safety. Our specialized, online marketplace utilizes shipping customer criteria to find suitable transporters that meet those needs. Choosing the transporter to hire is supported by additional tools and resources designed to make an informed decision and provide additional peace of mind.

All transporters are background-certified to provide an extra level of confidence when hiring from our community. We are committed to offering a high-quality pet transport experience at affordable rates. So, it makes sense that background checks are a good place to start.

## NEW DESIGN

The trusted, affordable way to transport your beloved pets and most precious items

From cats to cars to choppers, we do it all.  
Transport anything safely with trusted citizen drivers.

Pickup location  
 Delivery location  
 Email

We'll keep your email secure. Unsubscribe at any time.

**Get Free Quotes in Minutes**

Fast and easy    Only pay when you book

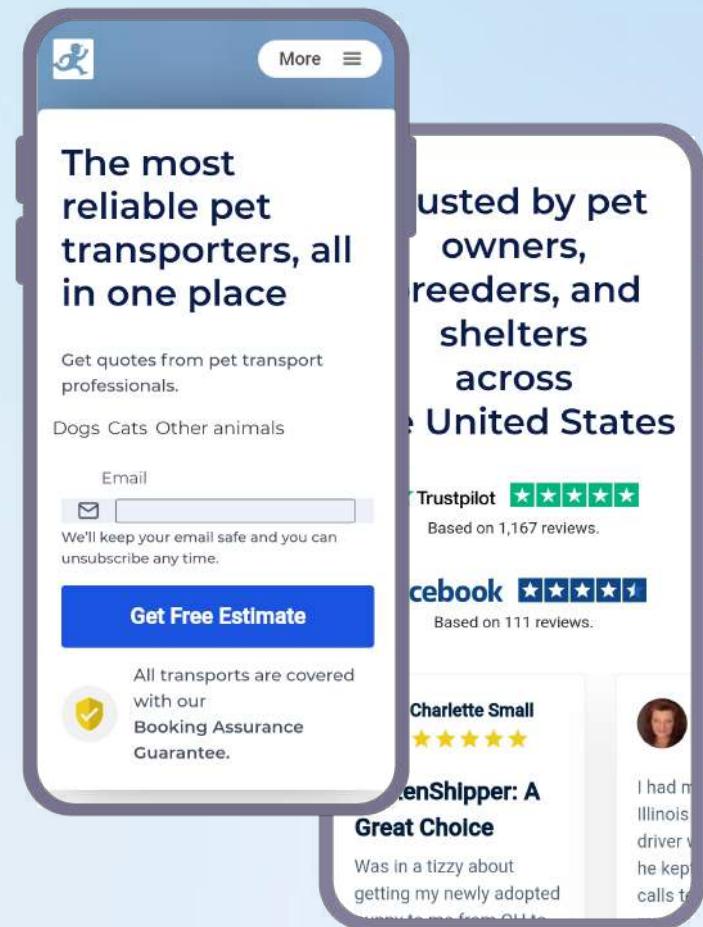
**2,500+ drivers**  
Actively competing for your business.

**90% of listings**  
Receive a quote in less than 10 minutes.

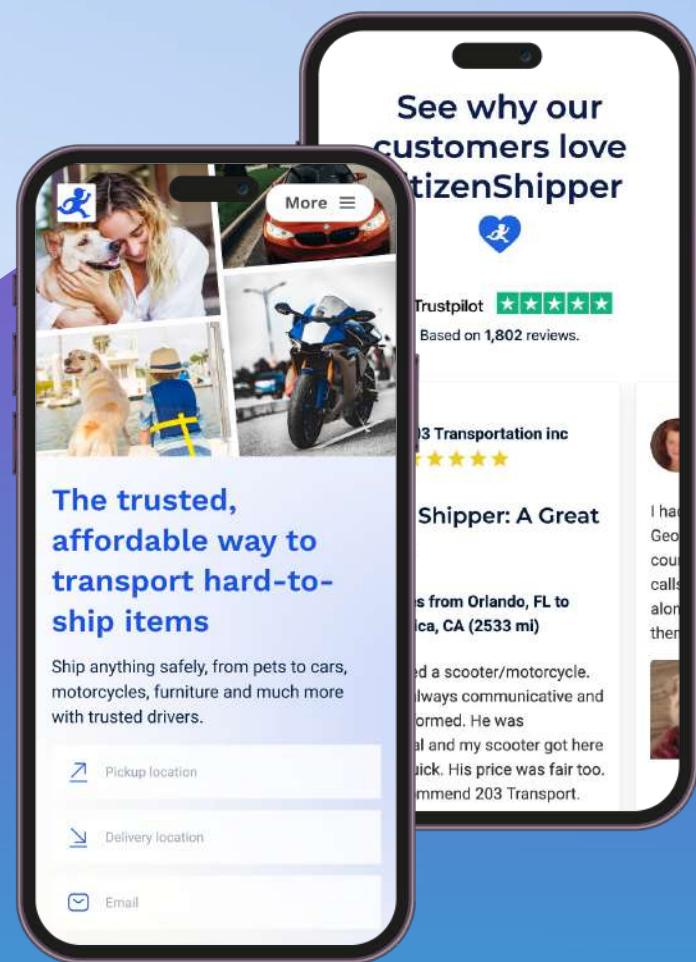
**100,000,000+**  
Miles driven by qualified transporters.  
Ship. Stay. Rest easy!

All transports are covered under our **Booking Assurance Guarantee**.

## OLD DESIGN



## NEW DESIGN



# Favourite Table



**Favouritetable** is a restaurant management and dining system which covers the A to Z of restaurant operations, from taking bookings online to managing capacity, payments, marketing and a host of other mission-critical features.

## What we did

- User Research
- UI UX Design
- Illustrations
- Development

The image shows the Favouritetable website and a mobile application side-by-side. The website has a white header with the logo 'favouritetable' and links for 'Solutions', 'Sectors', 'Testimonials', 'Pricing', 'Blog', 'Contact Us', and 'Get Started'. The main headline on the website reads 'The best value **full-function restaurant software** on the market'. It features a photograph of three people: a woman in an apron, a man in a suit, and a chef in a black uniform, all holding electronic devices. Below the headline, it says 'Favouritetable is the most flexible online restaurant reservations system - with absolutely no commission.' A green 'Book A Free Demo' button is visible. The mobile app interface shows a dark background with a white card containing the text 'An amazing group experience for you and your customers' and a small circular image of people at a table. At the bottom of the app screen, there's a small circular image of a woman smiling.

**One system,  
so many possibilities**

Whatever the size of your pub, cafe, bar or restaurant, Favouritetable's is the flexible reservation system designed to grow with you.

Online booking      Online ordering      E-marketing

**Fill your restaurant**

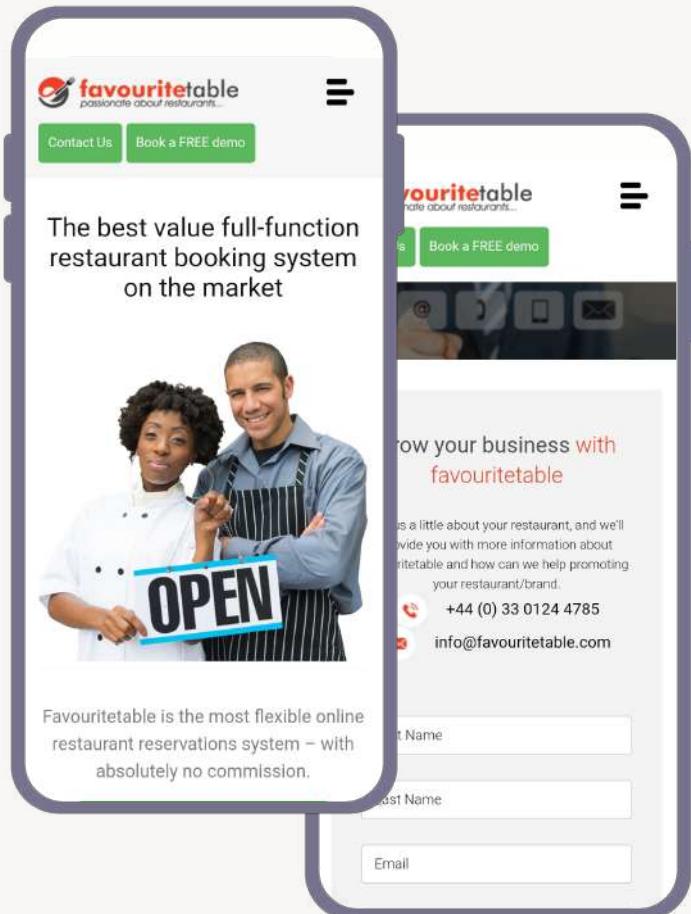
Enter a world of new customers with online table reservations.

The Favouritetable online reservations portal not only retains your existing customers but drives new diners to your restaurant to generate more revenue and profit.

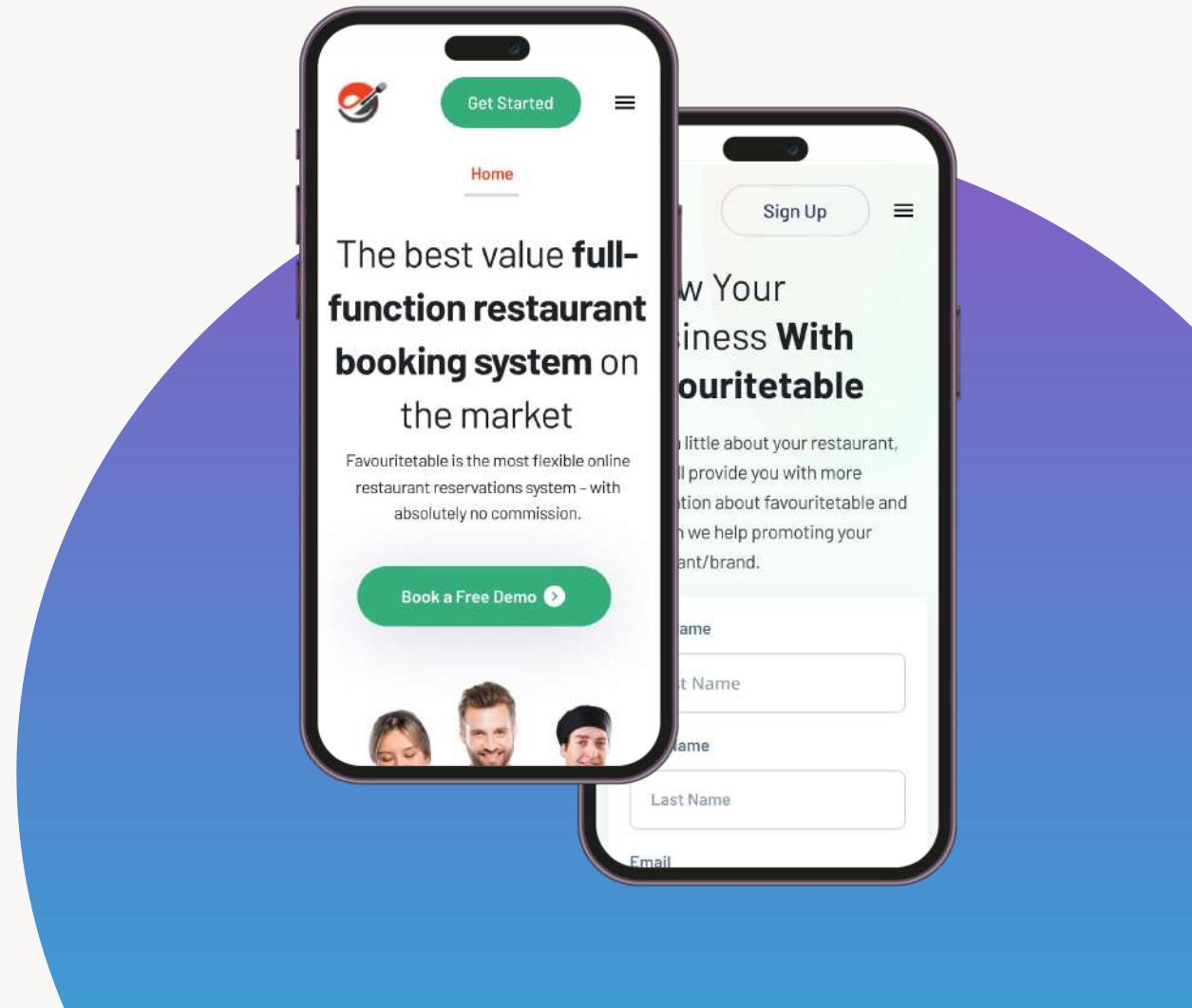
**OLD DESIGN**

**NEW DESIGN**

## OLD DESIGN



## NEW DESIGN

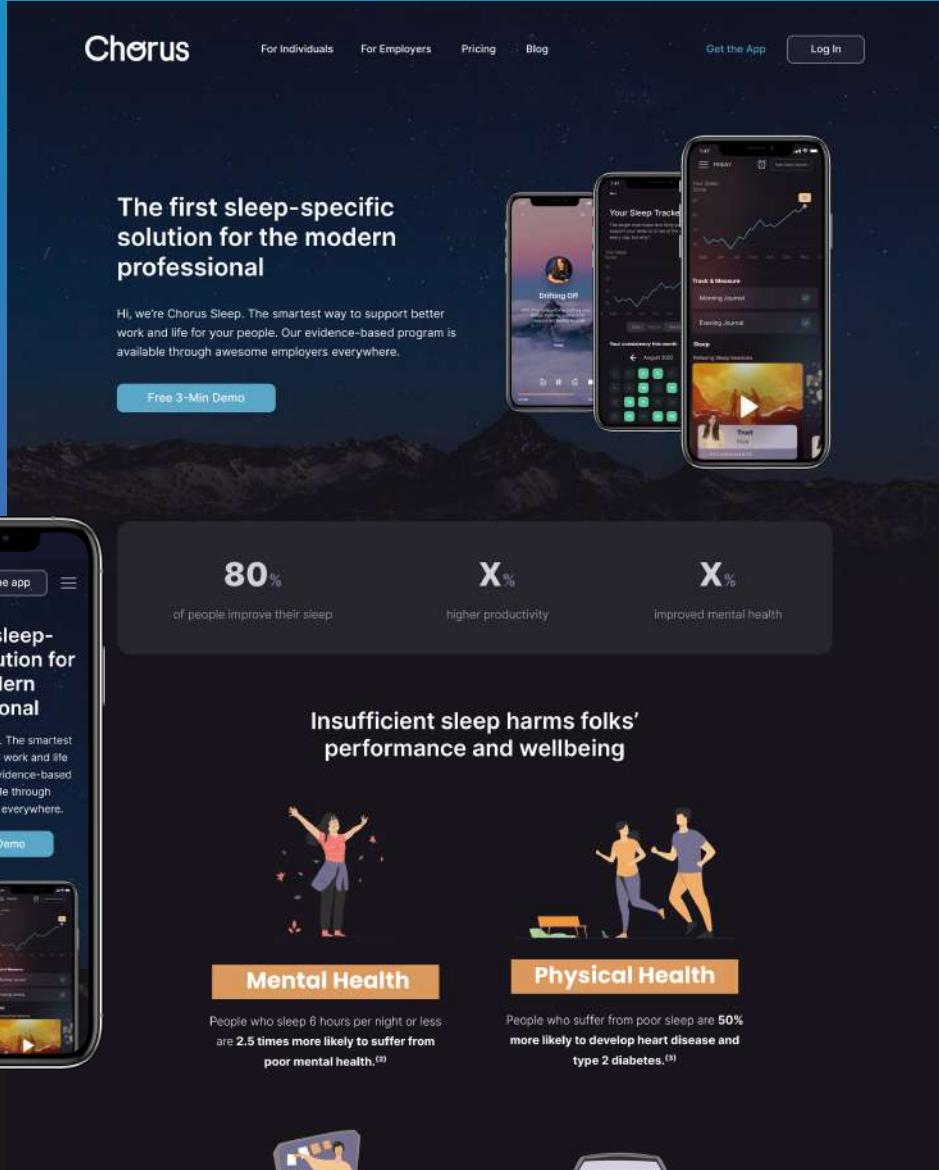


# Chorus

**Chorus Sleep** is the first solution to bring everything you need for better sleep under one roof. Our evidence-based mobile app and coaching program helps 80% of people sleep better and wake up feeling refreshed.

## What we did

- ✓ User Research
- ✓ UI UX Design
- ✓ Marketing Material
- ✓ Print Material
- ✓ Development



The screenshot shows the Chorus Sleep website homepage. At the top, there's a navigation bar with links for 'For Individuals', 'For Employers', 'Pricing', 'Blog', 'Get the App', and 'Log In'. Below the navigation is a large dark banner featuring a landscape image of mountains at night. The text 'The first sleep-specific solution for the modern professional' is displayed in white. A 'Free 3-Min Demo' button is located below this text. To the right of the text are three smartphones showing different screens of the Chorus app: a landing screen, a sleep tracking graph, and a journal entry. Below the banner, there's a section with three statistics: '80% of people improve their sleep', 'X% higher productivity', and 'X% improved mental health'. A heading 'Insufficient sleep harms folks' performance and wellbeing' is followed by two illustrations: one of a person jumping for joy labeled 'Mental Health' and another of two people running labeled 'Physical Health'. At the bottom, there are two small text blocks with statistics about poor sleep and its health consequences.

The first sleep-specific solution for the modern professional

Hi, we're Chorus Sleep. The smartest way to support better work and life for your people. Our evidence-based program is available through awesome employers everywhere.

Free 3-Min Demo

80%  
of people improve their sleep

X%  
higher productivity

X%  
improved mental health

Insufficient sleep harms folks' performance and wellbeing

Mental Health

Physical Health

People who sleep 6 hours per night or less are 2.5 times more likely to suffer from poor mental health.<sup>(2)</sup>

People who suffer from poor sleep are 50% more likely to develop heart disease and type 2 diabetes.<sup>(3)</sup>

**OLD DESIGN**

**Chorus**

For Individuals   For Employers   Pricing   Blog   Get the App   Log In

**CHORUS SLEEP FOR EMPLOYERS**

**Every part of your employees' wellbeing and performance starts with sleep.**

Chorus Sleep's evidence-based program suits every kind of employer and every employee. From relaxation techniques to educational content, Chorus has got you covered.

[Watch Demo](#)   [Get in Touch](#)

**The right employee benefit for right now**

Sleep problems are surging. Work is evolving. Shouldn't your health support do the same? Cutting edge research now supports that sleep is the foundation needed for everything in our bodies and minds to function properly.

Said differently, to support your employees' performance and wellbeing you must focus on sleep first.

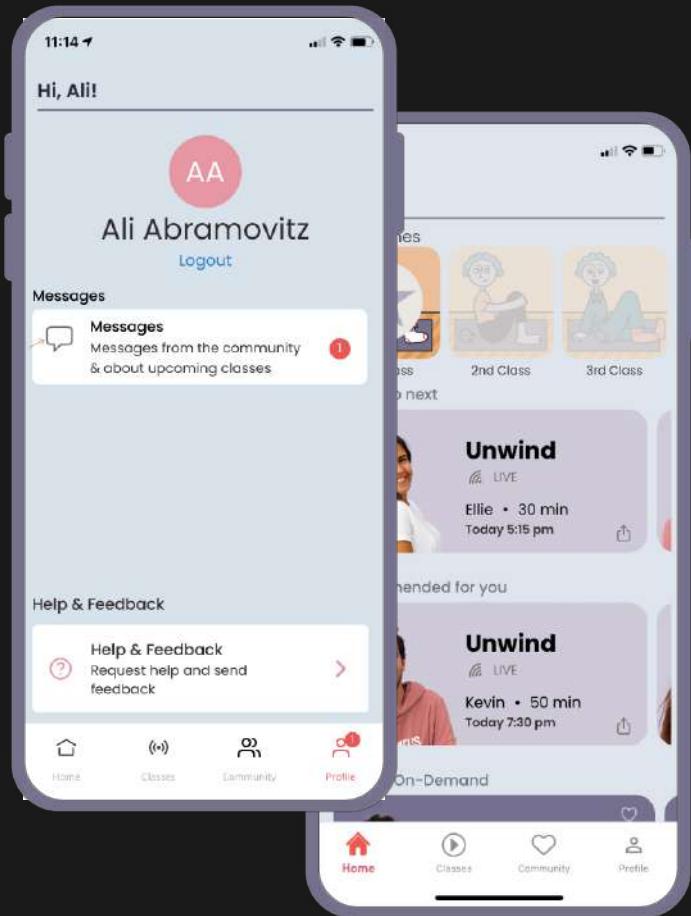
[Watch Demo](#)

**Exceptional Outcomes for HR teams**

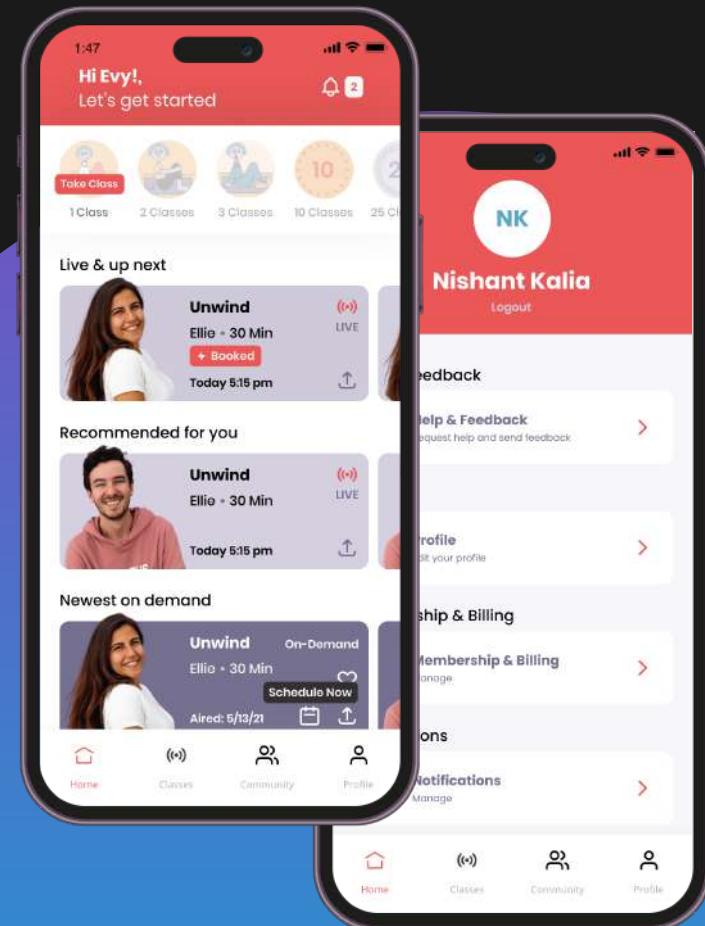
<b>80%</b> of people improve their sleep	<b>X%</b> higher productivity	<b>X%</b> improved mental health
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**NEW DESIGN**

## OLD DESIGN



## NEW DESIGN



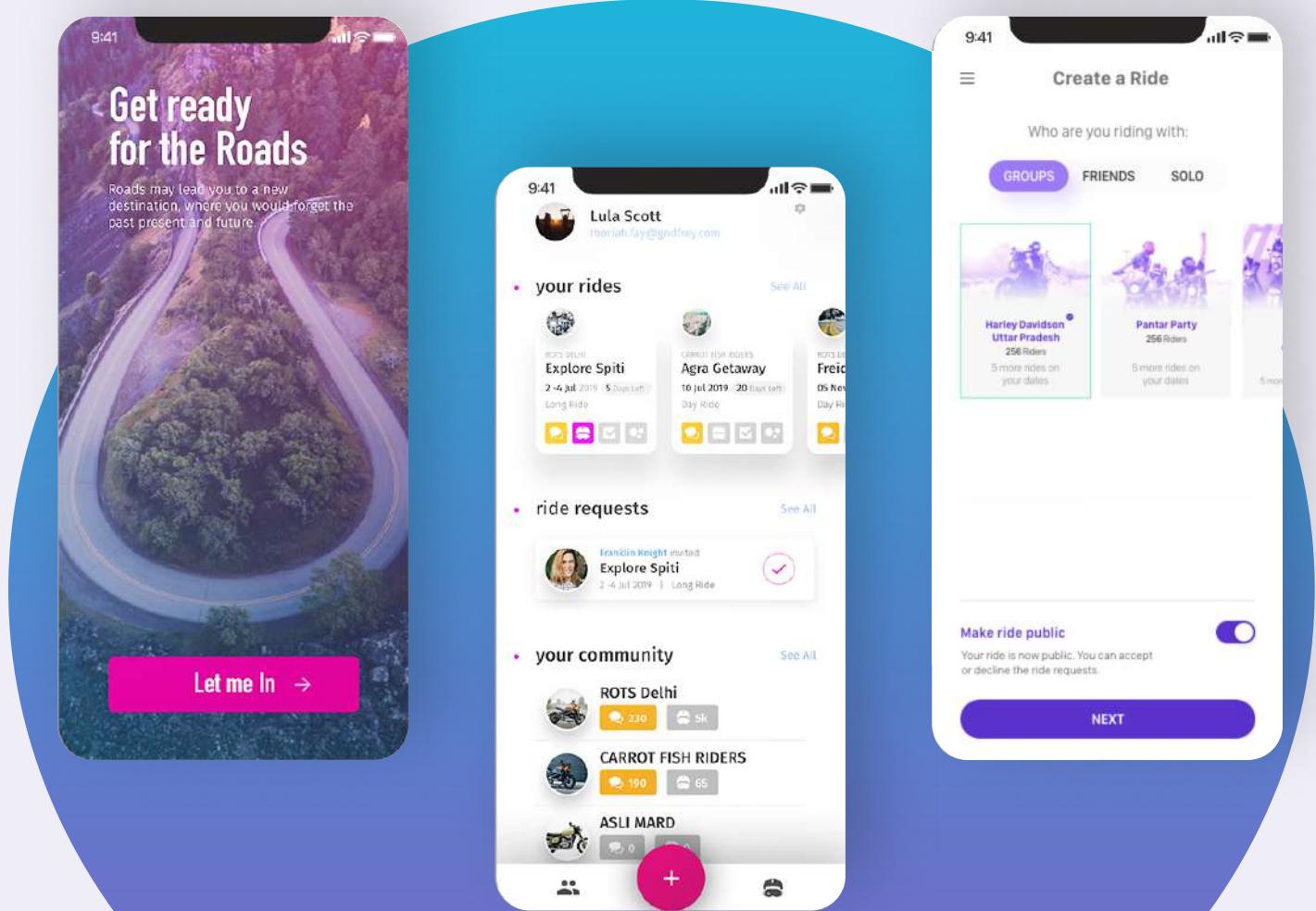
# Astride

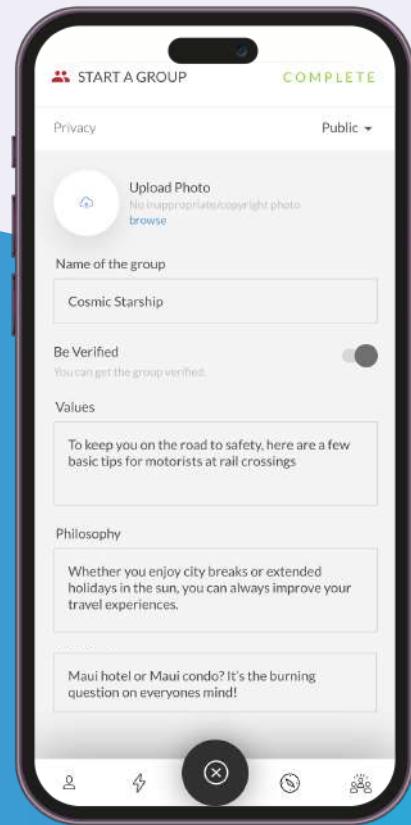
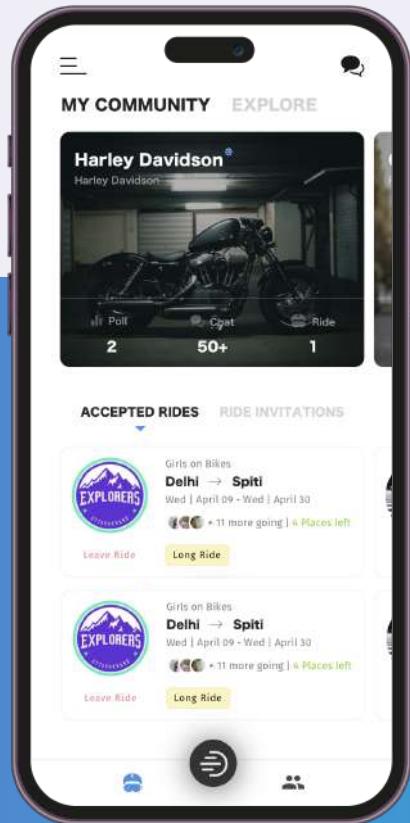
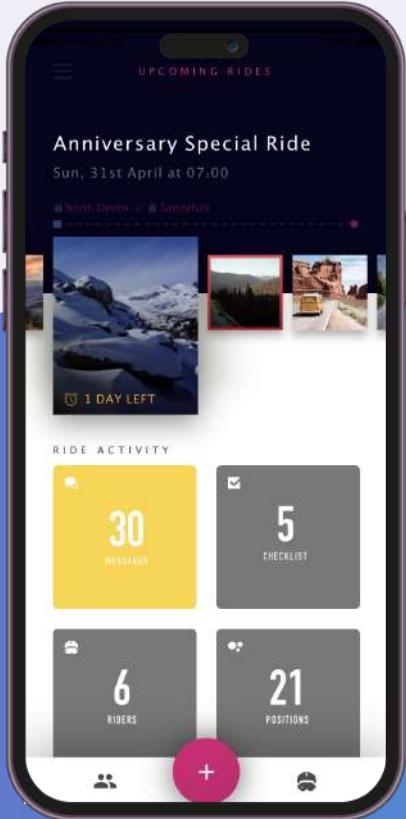
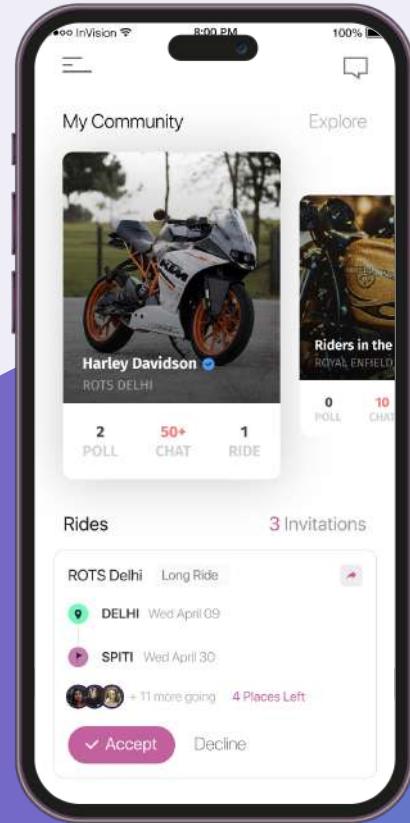


Astride is an iOS app for travellers to discover new paths and various attractions, views, legendary restaurants etc along the way. Astride also helps you form a community to join fellow travellers to roads less taken.

## What we did

- ✓ Market Research &
- ✓ Competition Research
- ✓ UI UX Design
- ✓ Development





New Designs

# Our Design Process





hello@headspur.it

<https://headspur.it>



dribbble

