



# Headspur

CAPABILITY DECK

<http://www.headspur.it>



# Make Headpsur Your Creativity & Technology Partners

**12+**

Years in Business

**800+**

Clients Served

**12+**

Countries served

## Branding & Packaging

Logo design | Brand Book creation | Packaging design | Brochure design | Print & Social Media collateral

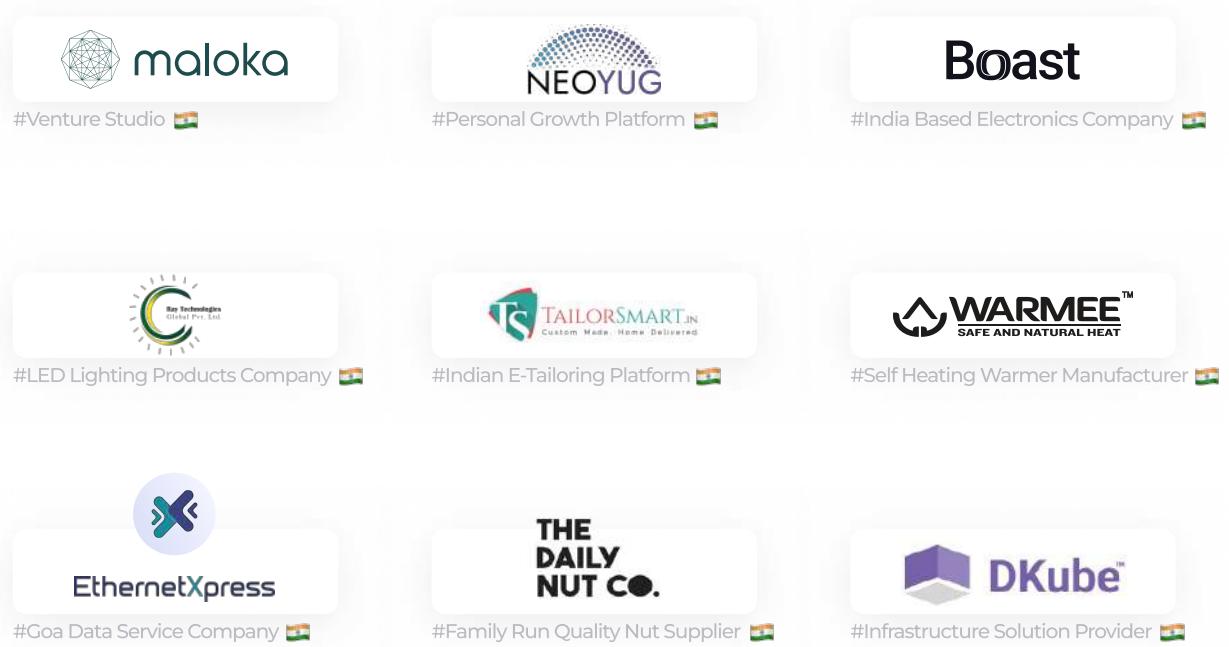
## Design & Development

Website design and development | App design and development | Application Modernisation | E-commerce Store development | Dashboard design and development | Transforming Manual Processes to Digital Automations | Growth - Conversion rate optimization

## Growth

Conversion rate optimization | SEO (Search Engine Optimization) | Mobile optimization | Market Research | Consultation services | A/B tests for continuous improvement | Comprehensive Audit Services

# Clients Served



# Clients Served



#Indoor Gardening Company



#Perfect Indoor Golf Simulator



#American Shipping Marketplace



#Digital Marketing Tool



#Top Rated Holiday Rental



#Digital Marketing Tool



#HVAC & Maintenance Services



#Mini Golf Spot



#Restaurant Dining & Management



#Home Cabinetry Manufacturer



#Startup Accelerator Company



#Y-Combinator Funded Meditation App



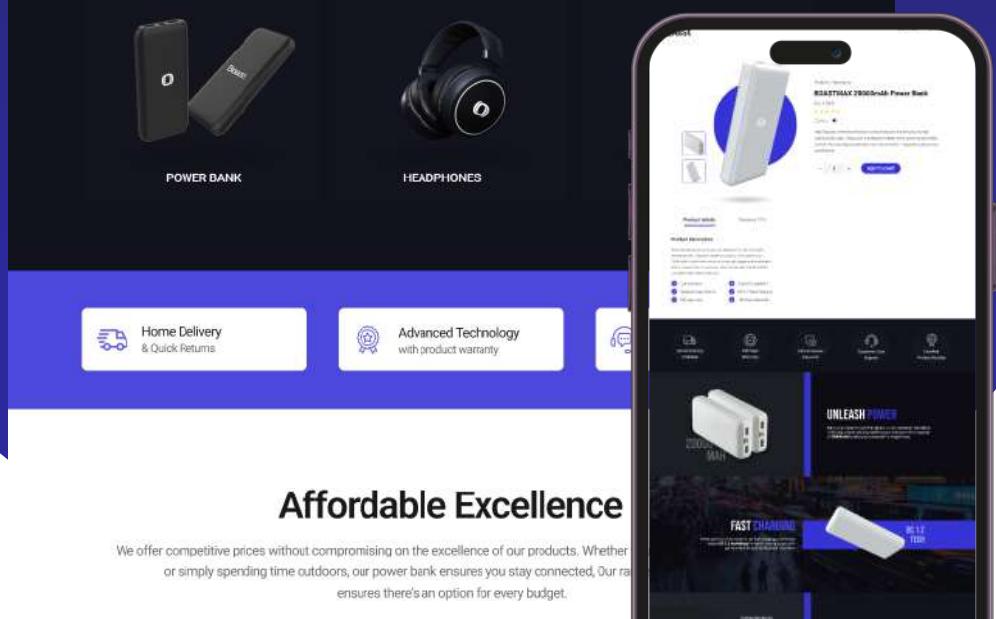
OUR PORTFOLIO

# Boast

**Boast** gives you power bank with reliable, high-quality, and innovative portable power solutions that keep your devices charged anytime, anywhere along with headphones and wireless speakers with ultimate audio experience.

## What we did

- ✓ Packaging Design
- ✓ Logo
- ✓ Website



**Boast**

**Ultimate portable power solution!**

Reliable, high-quality, and innovative solution that keep your devices charged anytime, anywhere.

10000 mAh    20000 mAh

**Products**

- POWER BANK
- HEADPHONES
- SPEAKERS

[View Shop](#)

**Affordable Excellence**

We offer competitive prices without compromising on the excellence of our products. Whether you're traveling, commuting, or simply spending time outdoors, our power bank ensures you stay connected. Our range of power banks ensures there's an option for every budget.

**Home Delivery & Quick Returns**

**Advanced Technology with product warranty**

**Customer Service & Reliable Support**

**Boast**

**BOASTMAX 20000mAH Power Bank**  
₹ 1599

High-Capacity Power Banks boasts a colossal capacity that ensures you stay connected for days. Charge your smartphone multiple times, power up your tablet, or even charge your laptop when you're far from an outlet - it's power bank is a powerhouse.

[ADD TO CART](#)

**Product details**

**Reviews (24)**

**Product Description**

With multiple output ports and one charge more than one device simultaneously. Despite its massive capacity, the Power Charge 20000mAh Power Bank maintains a slim and elegant profile. Easy access of power bank's remaining charge with the convenient LED battery indicator.

LED Indicator  
 Multiple Output Ports  
 BIS Approved

LED Indicator  
 Multiple Output Ports  
 BIS Approved

**Related Products**

**Boastmax Portable Power 10000 mAh** ₹ 1,299 [Buy now](#)

**Boastmax Portable Power 20000 mAh** ₹ 1,299 [Buy now](#)

**Boast**

Where the world and India comes together.

**Our World of Electronics that YOU can BOAST about.**

What to expect? Anticipating the unseen future, today.

**Our Boast-Ged Gadgets**

Our Boast-Ged Gadgets is a collection of unique and interesting gadgets that make life easier and more fun. From smartwatches to drones, we have something for everyone.

**Design Meets Functionality**

Our Design Meets Functionality products are designed to be both aesthetically pleasing and functional. Whether you're looking for a new smartphone or a sleek laptop, we've got you covered.

**Sustainable Solutions**

Our Sustainable Solutions products are designed to be eco-friendly and sustainable. From reusable bags to energy-efficient light bulbs, we're committed to making a difference.

**Affordable Luxury**

Our Affordable Luxury products are designed to be both affordable and luxurious. From high-end watches to designer clothing, we have something for everyone.

**Mark your Calendars.**  
**October 2023**

Subscribe to our newsletter for latest updates by email.

[Email](#) [Register Now](#)

**About Boast**

Founded in [Year], Boast is a leading distributor of cutting-edge consumer electronics. Headquartered in [City], Boast is committed to creating products that merge technology with style. We strive to never let a customer leave unsatisfied, which is why we offer a 100% satisfaction guarantee. Our mission is to bring the best of the world to India, and we're excited to see where the future takes us.

NEW DESIGN

## PACKAGING DESIGN



# Warmee

Warmee conceptualised and established in 2001 by a team of chemical engineers from India's foremost engineering Institutes. with more than 15 years of domain experience, Mumbai based Pantheon PharmChem has been in the manufacturing Industry for over a decade.

## What we did

- ✓ Packaging Design



## OLD DESIGN



## NEW DESIGN

# Mabel's Vacation Rentals

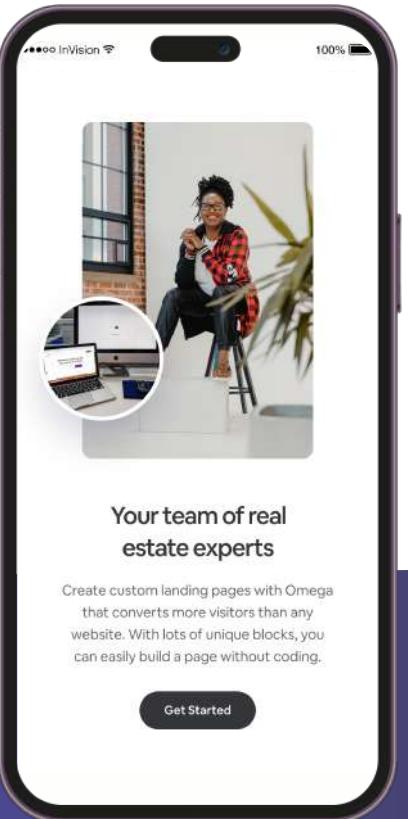
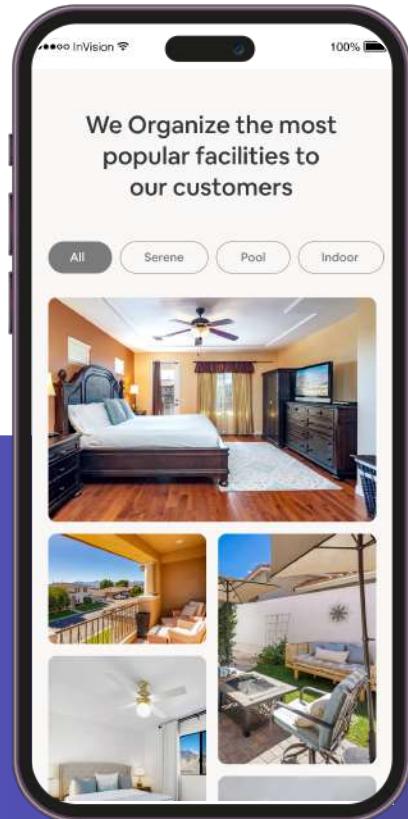
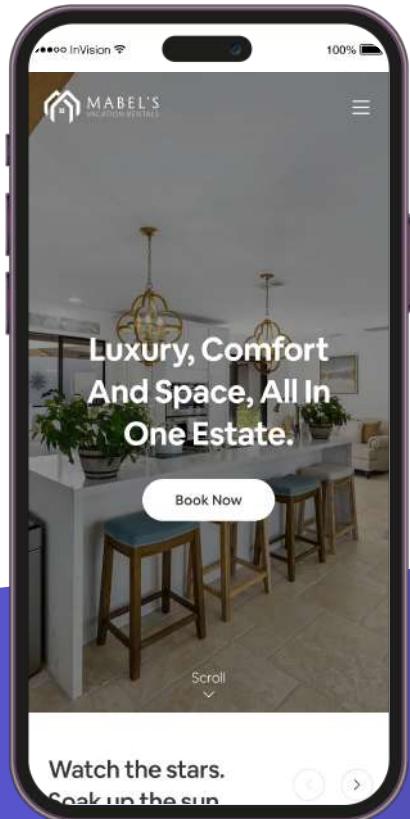
**Mabel's Vacation Rentals** was started in 2019 and has grown ever since, now offering the most luxurious and memorable vacation rental experiences in the Greater Coachella Valley with expert vacation rental hosts here to help.

## What we did

- ✓ Logo and brand book design
- ✓ Website Design & Development
- ✓ Booking engine development
- ✓ Annual Maintenance contract

The collage includes:

- A bedroom interior with a double bed and white curtains.
- A screenshot of the Mabel's Vacation Rentals website homepage featuring a large image of a modern kitchen and dining area, with the text "Luxury, Comfort And Space, All In One Estate." and a booking form.
- A section titled "Detached Bedroom" with descriptive text about the property.
- A testimonial from "Jonathan Taylor" on Twitter.
- A screenshot of the mobile version of the website.
- A graphic showing three stylized house icons.
- A graphic for "MABEL'S VACATION RENTALS".
- A footer section with the text "Your team of real".



NEW DESIGN

# Ethernet Xpress

**Ethernet Xpress Pvt. Ltd.** is a pioneering Internet service provider (ISP) that enables customers the power through connectivity. Operating through the idea of reinvention with their passion wired deep within them, challenging the way the Internet works.

## What we did

- ✓ App Design & Development



## OLD DESIGN



## NEW DESIGN

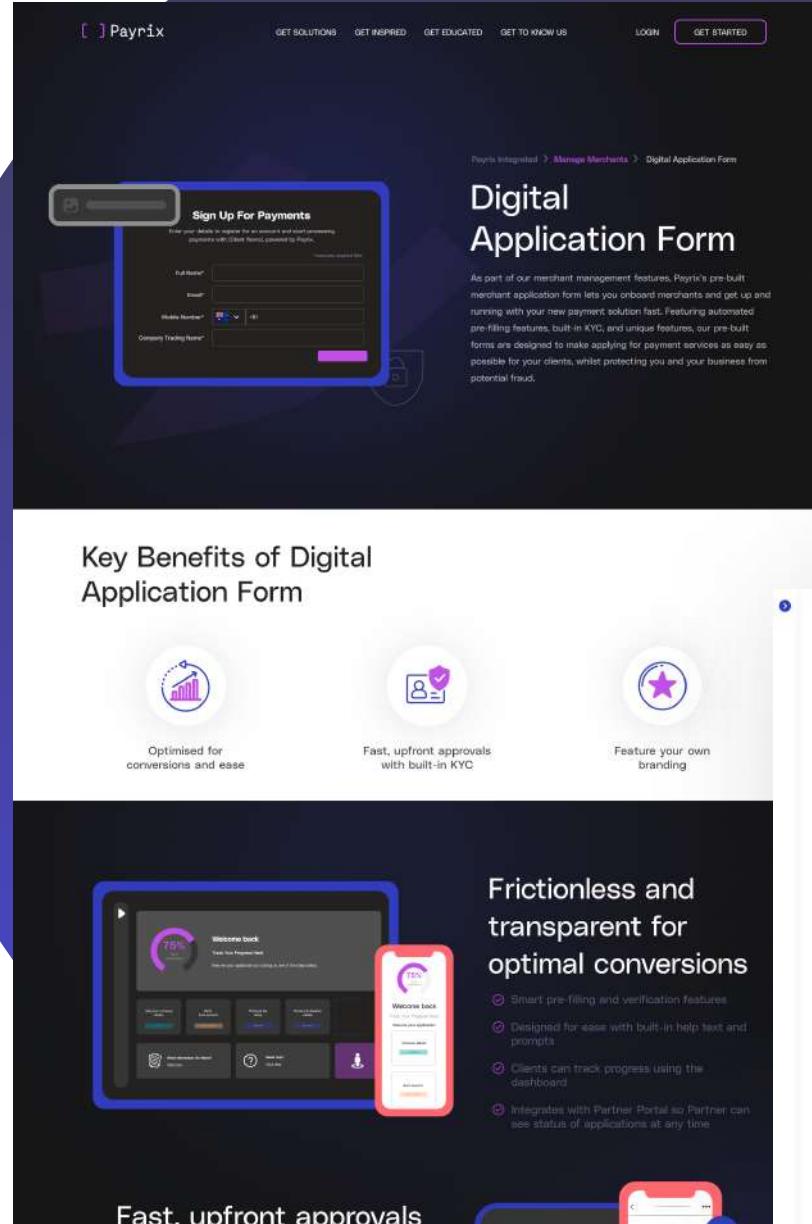


# Payrix

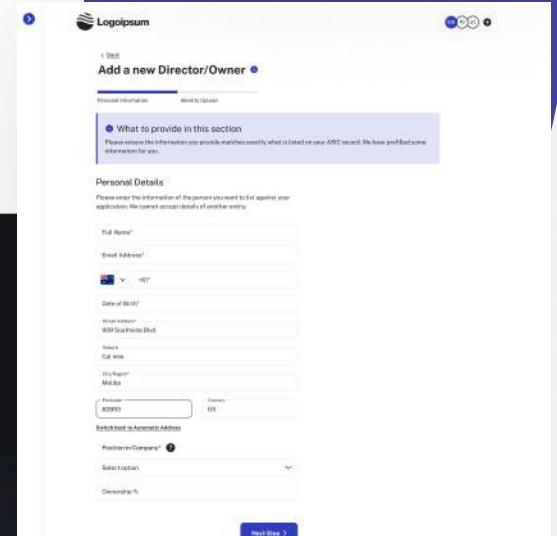
**Payrix** is on a mission to be the preeminent provider of embedded payment solutions for software businesses who want to monetize their platforms and eliminate friction.

## What we did

- ✓ Dashboard & Landing Page Design & Development



The Payrix Digital Application Form landing page features a dark blue header with the Payrix logo and navigation links: GET SOLUTIONS, GET INSPIRED, GET EDUCATED, GET TO KNOW US, LOGIN, and GET STARTED. Below the header is a breadcrumb trail: Payrix Integrated > Manage Merchants > Digital Application Form. The main content area includes a "Sign Up For Payments" form with fields for Full Name, Email, Mobile Number, and Company Trading Name, along with a lock icon indicating security. To the right, a section titled "Digital Application Form" describes its purpose: "As part of our merchant management features, Payrix's pre-built merchant application form lets you onboard merchants and get up and running with your new payment solution fast, featuring automated pre-filling features, built-in KYC, and unique features, our pre-built forms are designed to make applying for payment services as easy as possible for your clients, whilst protecting you and your business from potential fraud." Below this is a section titled "Key Benefits of Digital Application Form" with three icons: a bar chart for "Optimised for conversions and ease", a user profile for "Fast, upfront approvals with built-in KYC", and a star for "Feature your own branding". At the bottom, there's a tablet and smartphone displaying the digital application interface, with the text "Frictionless and transparent for optimal conversions" and a bulleted list of benefits: Smart pre-filling and verification features, Designed for ease with built-in help text and prompts, Clients can track progress using the dashboard, and Integrates with Partner Portal so Partner can see status of applications at any time.



This placeholder image shows a "Logopixum" interface for adding a new director or owner. It includes sections for "Personal Details" (with fields for Full Name, Street Address, Date of Birth, etc.) and "Business Details" (with fields for Business Name, Business Address, Business Type, etc.). A "Next Step" button is visible at the bottom right.

**OLD DESIGN**

Trusted by top software solutions

Fueling growth for your software payments

Discover flexible, scalable solutions that fuel your growth and transform the payments experience to delight your customers.

 Better user experience  Embedded experiences that give you more user adoption and revenue.	 Greater value capture  Gain a higher return on your investment with experts that guide a more productive payments program.	 Faster time to market  Dedicated teams that develop a program made for your rapid success.	 Better risk mitigation  Sophisticated risk management to protect your business and your customer's business.
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 Payrix [See API Docs](#) [GET ACCESS NOW](#)

## Try the All-In-One Payments API for Platforms

 7500+ Businesses in Australia Use Payrix

Streamline your tech stack without compromising on quality with an all-in-one payment API solution, designed exclusively for SaaS platforms. Built on REST, our robust software payments API is easy to integrate and comes with access to full support from our in-house integration experts. Try it for yourself with free access to our Sandbox environment.

[Get Access to the Sandbox](#)  

[View the API Documentation >](#)



Our robust API is trusted by industry leading platforms

		
ezyCollect	HubHello AUSTRALIA	PerfectGym

[Get Access to the Sandbox](#)

**NEW DESIGN**

# Tivoli Hi Fi

**Tivoli Hi-Fi**, established in 1973, Philippe Luder's vision was borne out of a long-standing love for music — a store that will cater to those looking for an audio experience above and well beyond the ordinary.

## What we did

- Website Design & Development

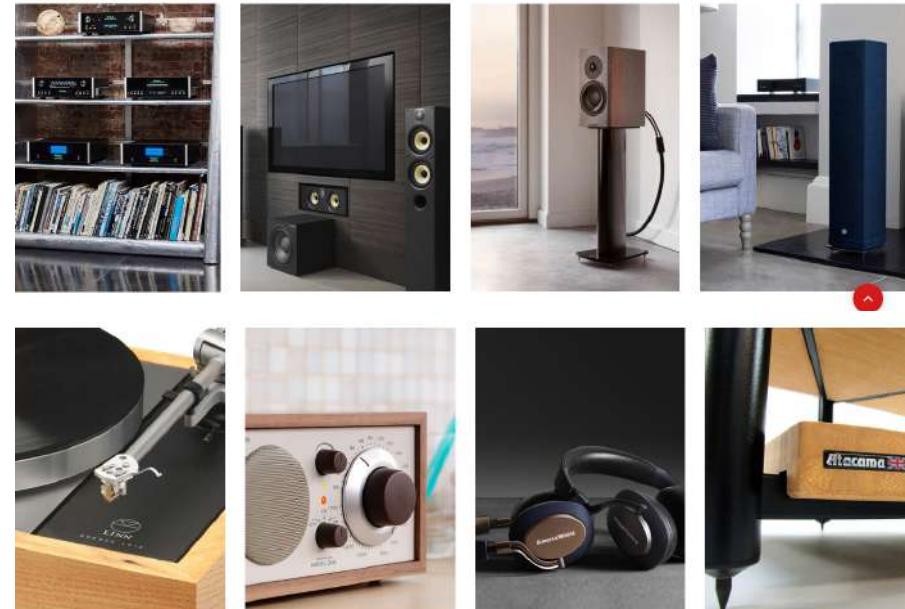
The screenshot displays the Tivoli Hi-Fi website. At the top, there is a navigation bar with links for "June EOFY Sale", "Products", "Brands", "Curated Systems", "Our Services", "About Us", and "Contact Us". A search icon and a user profile icon are also present. The main content area features a large image of the Tivoli Audio PAL BT Radio, which is black with a circular speaker and a dial. To the left of the main image are five smaller thumbnail images of the radio from different angles. Below the main image, there is a "Buy now" button and payment method options (PayPal, MasterCard, American Express, VISA). The page also includes sections for "Specifications" (listing details like model, dimensions, and materials), "Shipping & Delivery" (mentioning free shipping over \$500), and "Payments" (listing accepted payment methods). On the right side of the main content area, there are two other product pages: one for the "Tivoli Audio Radios" collection featuring the Model One Digital+ radio, and another for the "PAL + BT Portable FM/DAB+ Radio with Bluetooth". Both of these pages follow a similar layout with product images, descriptions, and purchase buttons.

## OLD DESIGN

Celebrate Father's Day With  
The Father's Day Collection  
2023

Tivoli Hi-Fi<sup>®</sup>  
Delivering Sound Excellence

The website features a dark blue header with white text. Below the header is a banner for the Father's Day Collection 2023, featuring small icons of various hi-fi components. The main content area shows four large images of different hi-fi equipment: a rack system, a television setup, a floor-standing speaker, and a tall, slim speaker. At the bottom, there are four smaller images: a turntable, a radio, headphones, and a speaker.



TIVOLI HIFI IS  
**CELEBRATING  
50 Years!**

DELIVERING SOUND EXCELLENCE  
50 years  
SINCE 1973  
TIVOLI HIFI

Join us in celebrating this milestone with our upcoming events!  
Explore Upcoming Events

Home delivery Available   High Quality Products   Safe & Secure Payment   Installation & Repair Services   Customer Care Support

The new design features a large, celebratory graphic in the center with a golden "50" and text "DELIVERING SOUND EXCELLENCE SINCE 1973". Below it are five service icons: "Home delivery Available", "High Quality Products", "Safe & Secure Payment", "Installation & Repair Services", and "Customer Care Support". The top navigation bar includes links for "Sale/Clearance Items", "Gift Ideas", "Products", "Brands", "Curated Systems", "Our Services", "About Us", "Contact Us", and search/filter icons.

ELECTROCOMPANIET

A LEGEND  
REBORN - AW 800 M  
THE ALL-NEW FLAGSHIP AMPLIFIER

INTRODUCING

The new design shows a separate screenshot of the Electrocompaniet website for their AW 800 M amplifier. It features a large image of the amplifier with its controls and branding. Navigation arrows are visible on either side of the main image.

## NEW DESIGN

# Macbook Hub

**Macbook Hub** is a shopify based store in US and Canada market industry leading, high quality, dependable MacBook accessories along with exceptional customer service.

## What we did

- ✓ User Research
- ✓ UI UX Design
- ✓ Marketing Material
- ✓ Print Material
- ✓ Development

The image shows a collage of screenshots from the MacBook Hub Shopify store. At the top right is the homepage, featuring a dark background with a central text area that reads "OUR PHILOSOPHY" and "Majority have suffered alteration in some form". Below this are three smaller images: a MacBook screen displaying a colorful abstract wallpaper, a collection of various electronic accessories like headphones and cables, and a desk setup with a laptop, a small potted plant, and a figurine. To the right of these is a large image of a pair of black over-ear headphones. In the center is a product page for a "ThunderDrive Pro USB Type-C Adapter 7 in 2". The page includes a large image of the adapter, its price (\$69.99), and a brief description. At the bottom left is a search results page showing two items: "ThunderDrive Pro USB Type-C Adapter 7 in 2" and "ThunderDrive Pro USB Type-C Adapter 7 in 2". The overall design is clean and modern, utilizing a dark color palette and high-quality product photography.

## OLD DESIGN

The old website design features a dark laptop with several cables and accessories attached, symbolizing productivity. A blue banner across the middle says "PRODUCTIVE". Below it, another blue banner says "FREE SHIPPING STORE-WIDE". A white box contains the text "Get free standard shipping from our US store site-wide!". At the bottom, there's a "NEWEST PRODUCTS" section with items like "Lightning Charge", "Lightning to HDMI", "ThunderKey Air Wireless MacBook Keyboard", and "ThunderDrive MacBook Mouse".

## NEW DESIGN

The new website design has a dark background with a large circular graphic on the left. The top navigation bar includes "MacBook Hub", "Home", "Shop", "Contact Us", "About Us", a search bar, and social media icons. The main headline is "Triple Display, Your Way" with a descriptive paragraph below it. To the right are three large circular images: one showing a monitor with a colorful screen, another showing a mouse, and a third showing a laptop. Below this is a section titled "Our Products" with a sub-section for "Various types of unique hardware products, minimalist and best prices". It shows four product cards: "ThunderDrive Pro USB Type-C Adapter 7 in 2", "ThunderDrive Pro USB Type-C Adapter 7 in 2", "ThunderDrive Pro USB Type-C Adapter 7 in 2", and "ThunderDrive Pro USB Type-C Adapter 7 in 2". Each card includes a price comparison (e.g., \$19.99 vs. \$89.99) and a "VIEW ALL" button.

# Urban Leaf

**Urban Leaf** cater exclusively to the needs of indoor and urban gardeners. Right from seed selection to product design, everything we do caters to the unique needs of gardeners who want to grow their own food but don't have a lot of space to do so.

## What we did

- ✓ Landing Page Design & Development
- ✓ CRO audit
- ✓ AB Tests

The screenshot displays the Urban Leaf website's landing page. At the top left, a white callout box highlights a 8.2% CRO lift achieved in just 2 weeks. To the right, a woman is shown smiling while holding a container of microgreens. Below this, the main heading "Why Urban Leaf" is followed by three bullet points: "Born and bred in NYC, we're a gardening company like no other.", "We specialize in helping people who don't have a ton of space (or are barely qualified to keep a cactus alive) learn how to grow their own food.", and "We're also the world's first (and only) carbon negative gardening company." A "How We Got Started" button is located below the text.

The central section, titled "How It Works", is divided into three steps: "01 Setup" (kits are easy to set up with minimal mess), "02 Grow" (team helps every step of the way), and "03 Enjoy" (add home-grown greens to breakfast, lunch or dinner). Each step includes an image: a tray of growing microgreens, a hand holding a tray, and a bowl of salad.

The bottom section features a "Why Now?" section with a quote about the planet's health and a "Learn More About Our Mission" button. It also includes a "Reviews From Happy Customers" section with three five-star reviews and a video player on the right showing a hand reaching for microgreens in a bowl.

**OLD DESIGN**

Free shipping on orders over \$25 (US only)

SHOP TAKE THE QUIZ LEARN ABOUT

Eat Well, Grow Better  
Grow your own food, backyard not required.

SHOP OUR EDIBLE PLANTS

Shop Kits

Microgreens

Bottle Garden Kits

Soil Kits

Perfect for beginners, our These unique bottle kits make great For more experienced gardeners, soil

Home Shop Take The Quiz Learn About

Carbon Negative Indoor & Urban Specialists Hassle-Free Return & Refund Policy Free Shipping On Orders \$75

# NYC'S FAVORITE GARDENING COMPANY

Gardening Solutions For People With Big Ideas But Small Spaces

Let's Grow Our Happy Customers 4.6 (12.5k Reviews)

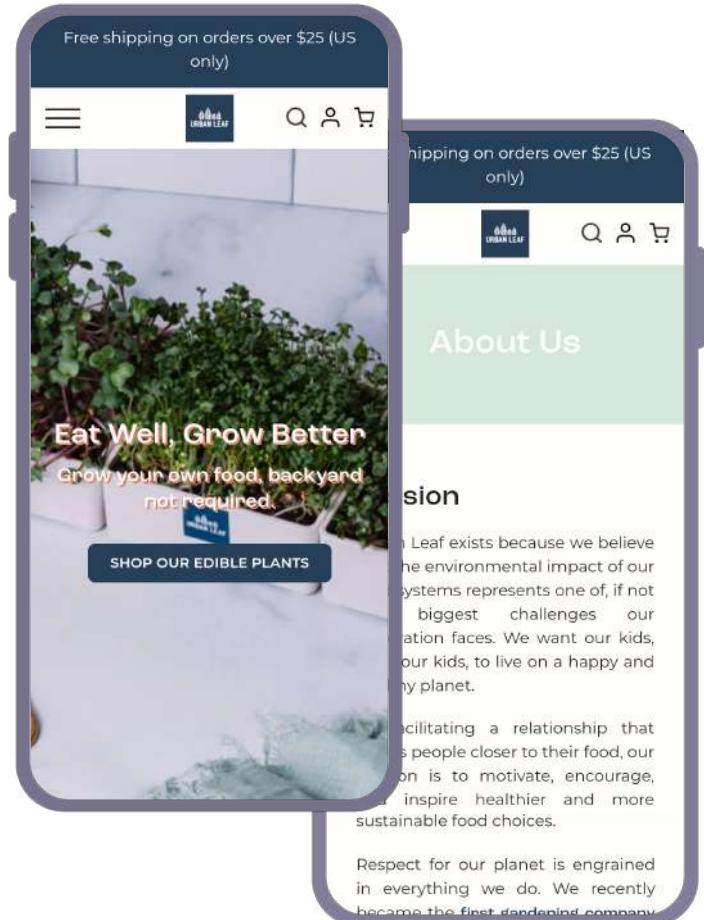
FOOD & WINE HAUTE LIVING fab/fun GOOD MORNING AMERICA Treehugger BUSTLE

## Farm Fresh Greens, Straight From Your Windowsill

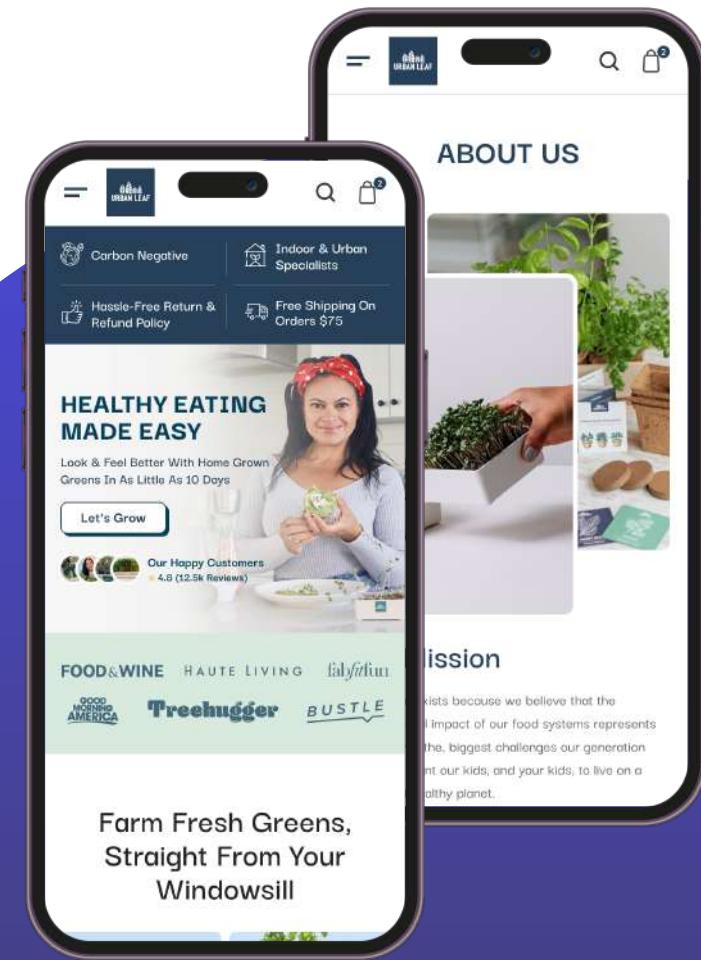
Microgreens Growing Kit \$45.00 Bottle Garden Kit \$19.00 Garden Trio Kit \$10.00 Window Shelf \$29.00

**NEW DESIGN**

## OLD DESIGN



## NEW DESIGN

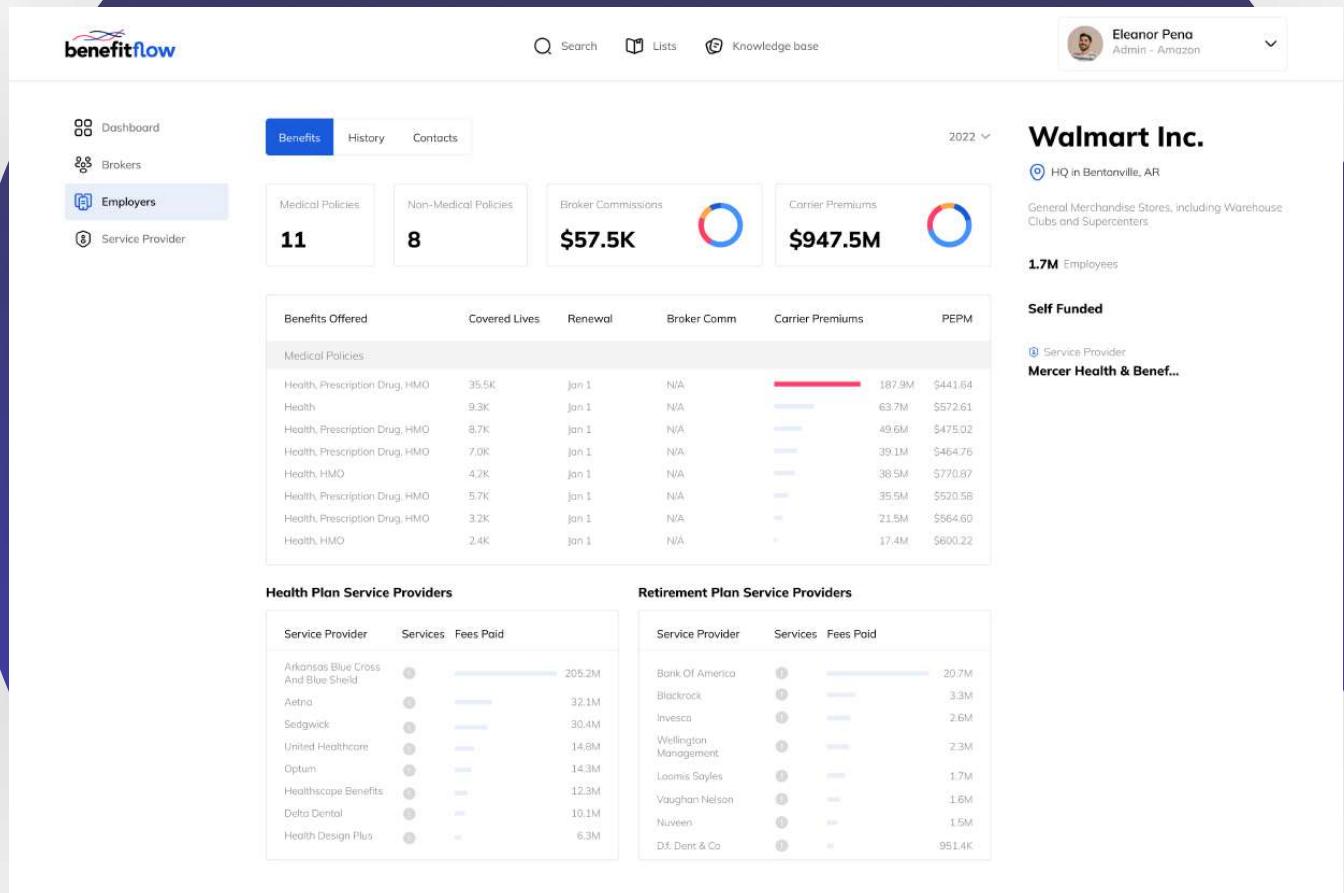


# Benefit Flow

**Benefit Flow** is the ultimate prospecting platform for any business that sells through benefits brokers. Our proprietary technology synthesizes government filings and web pages to provide a goldmine of prospecting information.

## What we did

- ✓ Dashboard Design & Development



## OLD DESIGN

This screenshot shows the old design of the Benefitflow platform. It features a top navigation bar with links for Home, Search, Lists, and Knowledge base. On the left, there's a sidebar with sections for Dashboard, Benefits, Brokers, Employers (which is currently selected), and Service Provider. The main content area contains several data visualizations and tables. At the bottom, there's a list of service providers.

benefitflow

Search
Lists
Knowledge base

Eleanor Pena
Admin - Amazon

Dashboard
Benefits (selected)
 History
Contacts
2022

Brokers
Employers (selected)
 Service Provider

Medical Policies
Non-Medical Policies
Broker Commissions
Carrier Premiums

11
8
\$57.5K
\$947.5M

Benefits Offered
Covered Lives
Renewal
Broker Comm
Carrier Premiums
PEPM

Medical Policies					
Health, Prescription Drug, HMO	35.5K	Jan 1	N/A	187.9M	\$441.64
Health	9.3K	Jan 1	N/A	63.7M	\$572.61
Health, Prescription Drug, HMO	8.7K	Jan 1	N/A	49.6M	\$475.02
Health, Prescription Drug, HMO	7.0K	Jan 1	N/A	39.1M	\$464.76
Health, HMO	4.2K	Jan 1	N/A	38.5M	\$770.87
Health, Prescription Drug, HMO	5.7K	Jan 1	N/A	35.5M	\$520.58
Health, Prescription Drug, HMO	3.2K	Jan 1	N/A	21.5M	\$64.60
Health, HMO	2.4K	Jan 1	N/A	17.4M	\$600.22

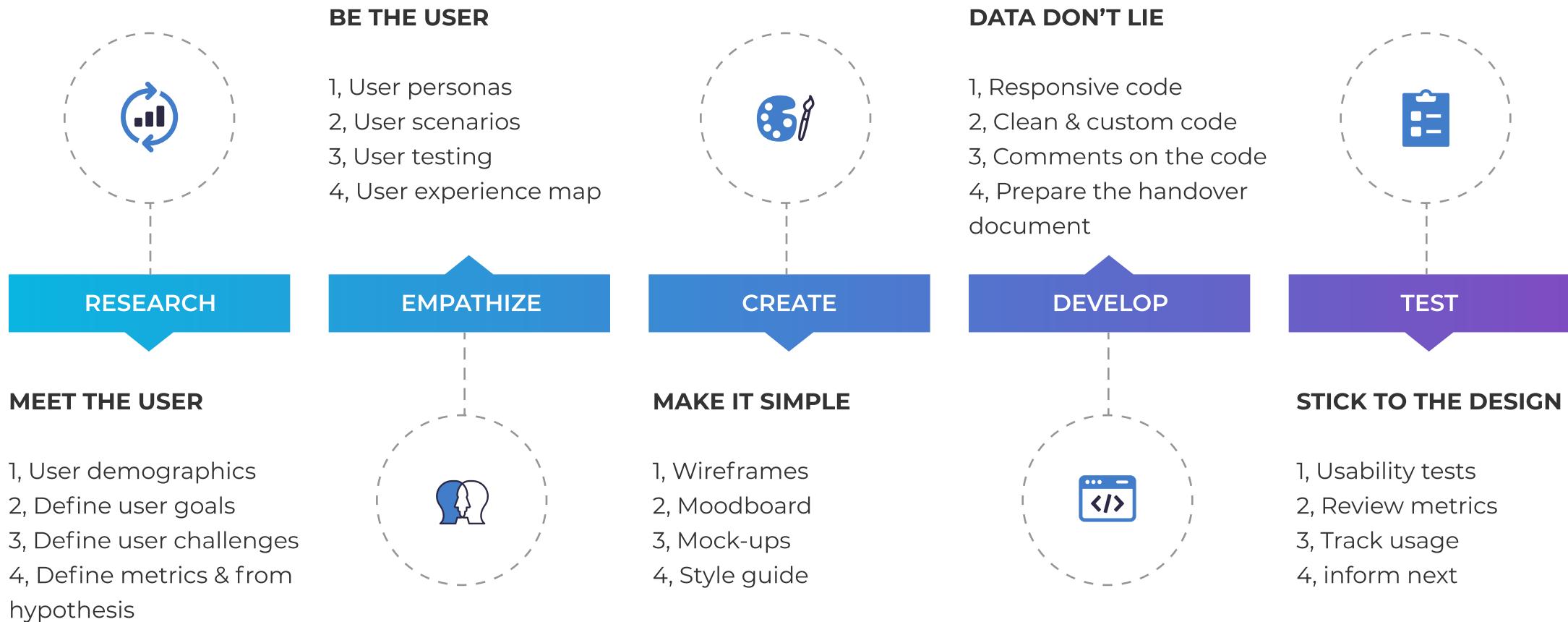
Health Plan Service Providers
Retirement Plan Service Providers

Service Provider	Services	Fees Paid
Arkansas Blue Cross And Blue Shield		205.2M
Aetna		32.1M
Sedgwick		30.4M
United Healthcare		14.8M
Optum		14.3M
Healthscope Benefits		12.3M
Delta Dental		10.1M
Health Design Plus		6.3M

Service Provider	Services	Fees Paid
Bank Of America		20.7M
Blackrock		3.3M
Invesco		2.6M
Wellington Management		2.3M
Loomis Sayles		1.7M
Vaughan Nelson		1.6M
Nuveen		1.5M
D.F. Dent & Co		951.4K

## NEW DESIGN

# Our Design Process





✉ **hello@headspur.it**

🌐 **www.headspur.it**



dribbble

