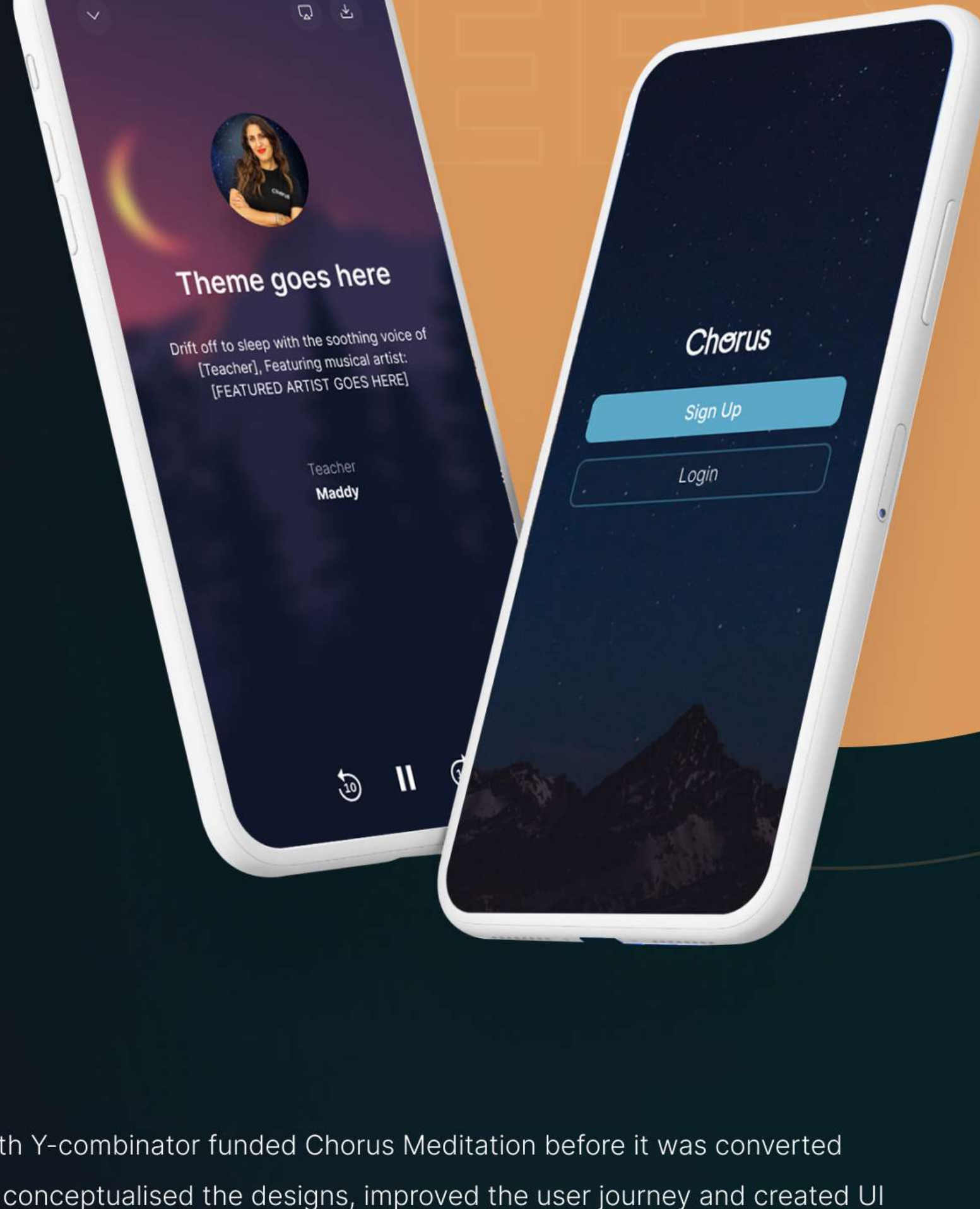


CHORUS SLEEP

UI/UX Case Study

Chorus is an app that helps users sleep better by combining 15-minute relaxing audio sessions with short lessons and morning sleep logs. Our unique program will help you quiet your racing thoughts and get better rest.

www.chorussleep.com



Project Overview

We started working with Y-combinator funded Chorus Meditation before it was converted into Chorus Sleep. We conceptualised the designs, improved the user journey and created UI UX for web and mobile apps both. Later we helped with coding the UI in React as well.

We are now closely working with the their team to create newsletters and digital campaigns while analysing user behaviour to improve user experience.

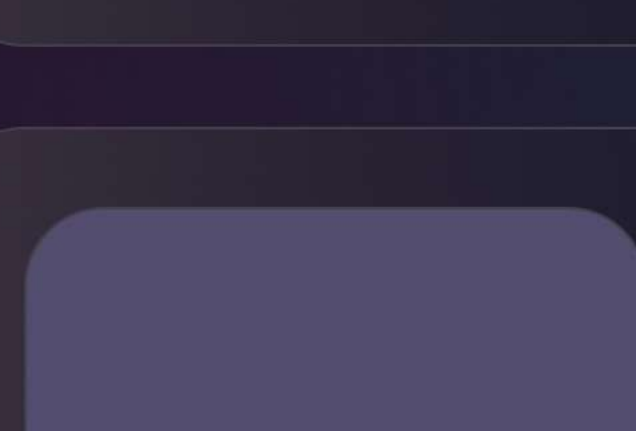
Features

Style Guide

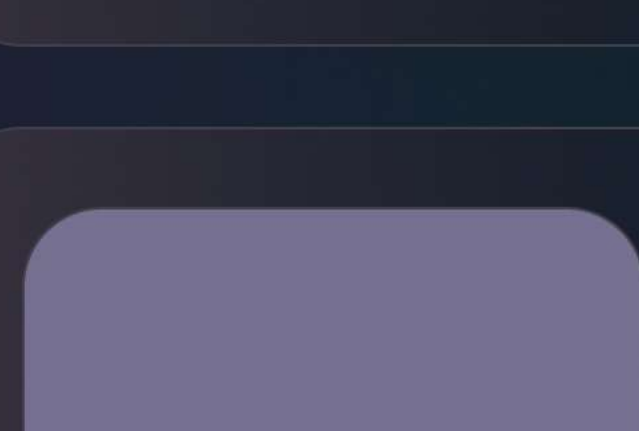
The Implementation of a style guide is necessary for uniformity in style and formatting within a design and across multiple screens.

Aa Inter Font Family

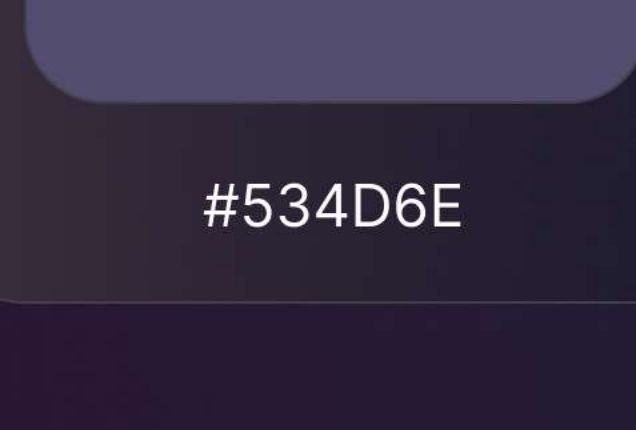
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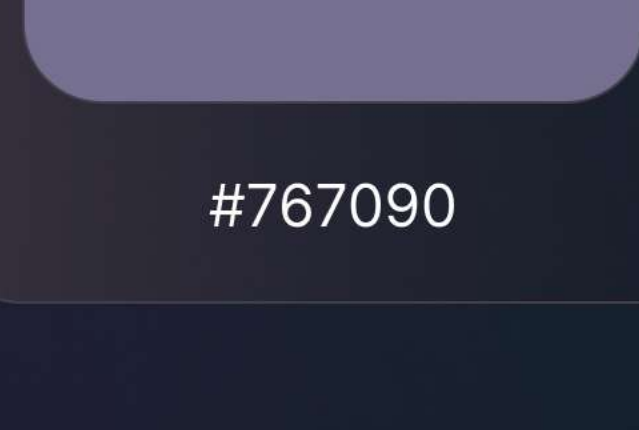
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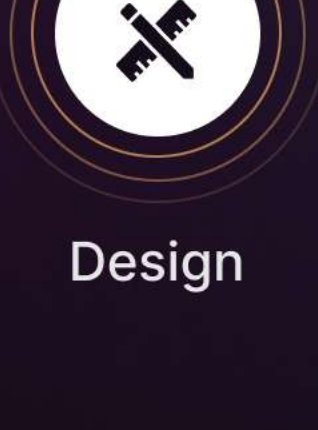
Design Process



Conceptualise



Analyse



Design



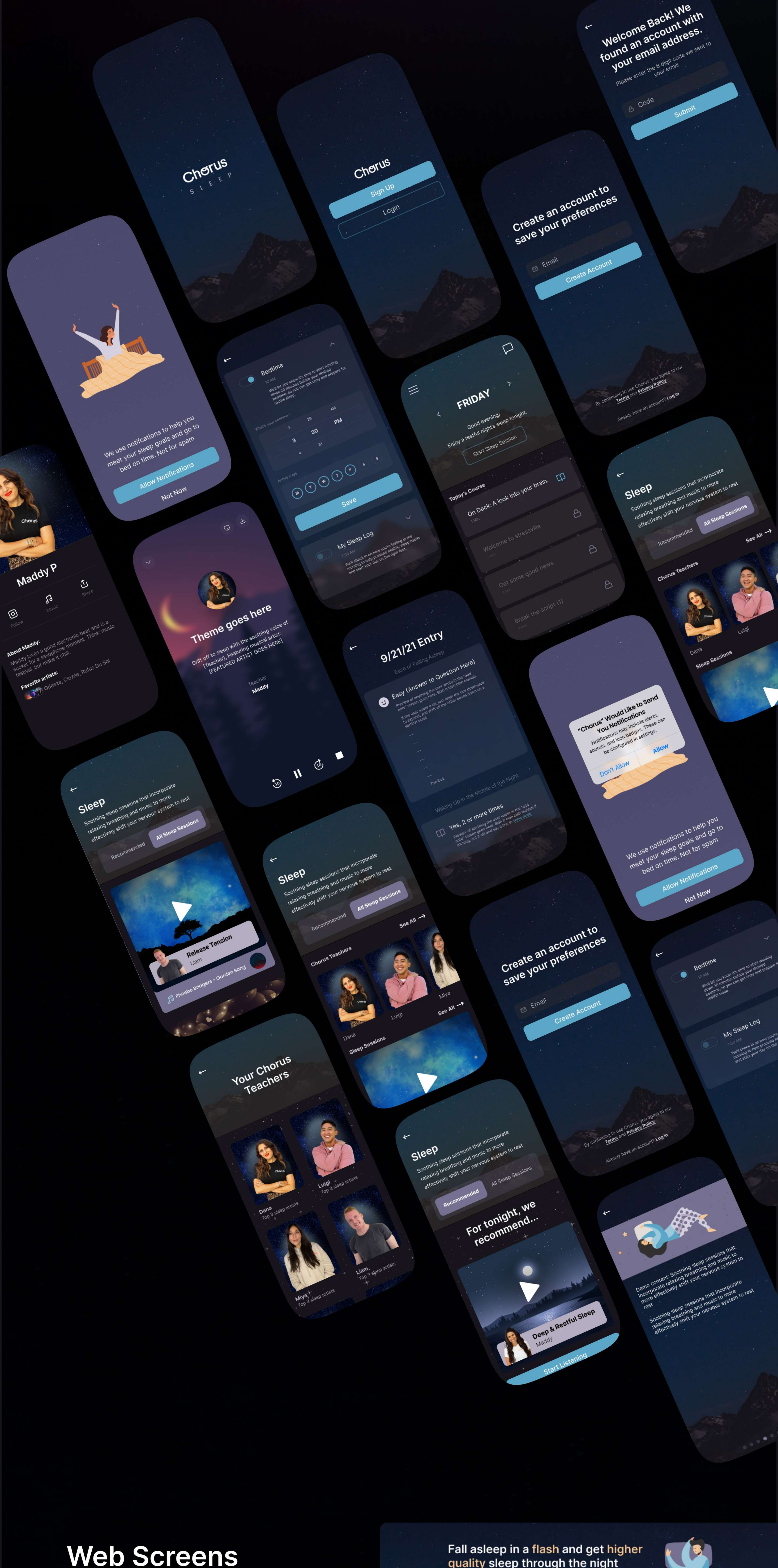
Develop



Test

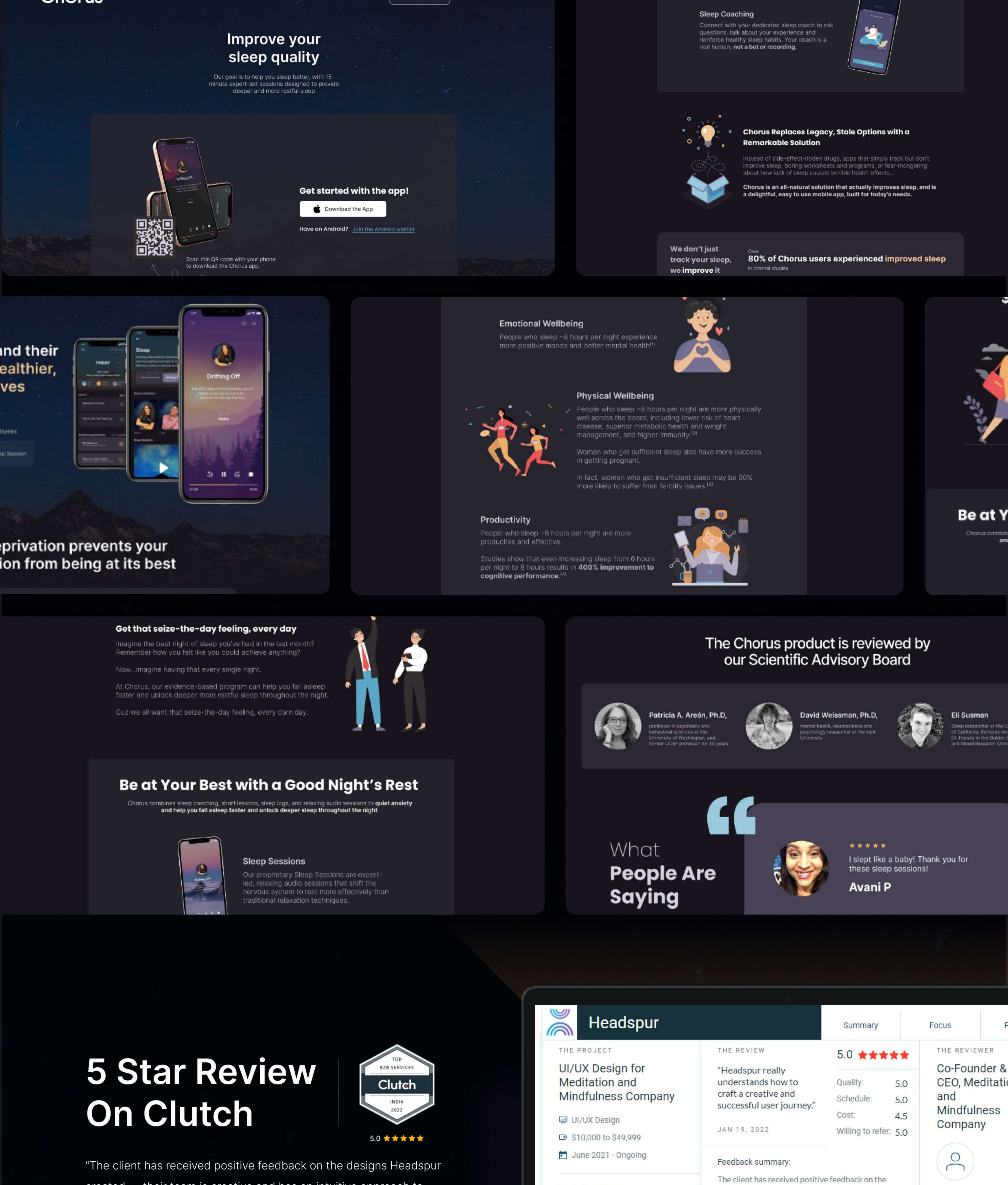
App Screens

Designed screens for the application on iOS for both iphone and ipad. We enhanced the app based on the analysis to optimise the user journey and result into higher conversions.



Web Screens

After the success with the iOS App, we designed the web app as well to reach the larger user database who would prefer to meditate using wider screens and are not on iOS platform.



5 Star Review On Clutch



"The client has received positive feedback on the designs Headspur created — their team is creative and has an intuitive approach to product design. The client has biweekly meetings with Headspur, they communicate via Slack outside of that. Headspur is great to work with and manages projects well."

Ali Abramovitz, CEO
★★★★★

THE PROJECT	THE REVIEW	Summary	Focus
UI/UX Design for Meditation and Mindfulness Company UI/UX Design \$10,000 to \$40,999 June 2021 - Ongoing	"Headspur really understands how to craft a creative and successful user journey." JAN 19, 2022 Feedback summary: The client has received positive feedback on the designs Headspur created — their team is creative and has an intuitive approach to product design. The client has biweekly meetings with Headspur; they communicate via Slack outside of that. Headspur is great to work with and manages projects well.	5.0 ★★★★★ Quality: 5.0 Schedule: 5.0 Cost: 5.0 Willing to refer: 4.5	Co-Founder & CEO, Meditation and Mindfulness Company Wellness & Fitness 1-10 Employees San Francisco, California Phone Interview Verified