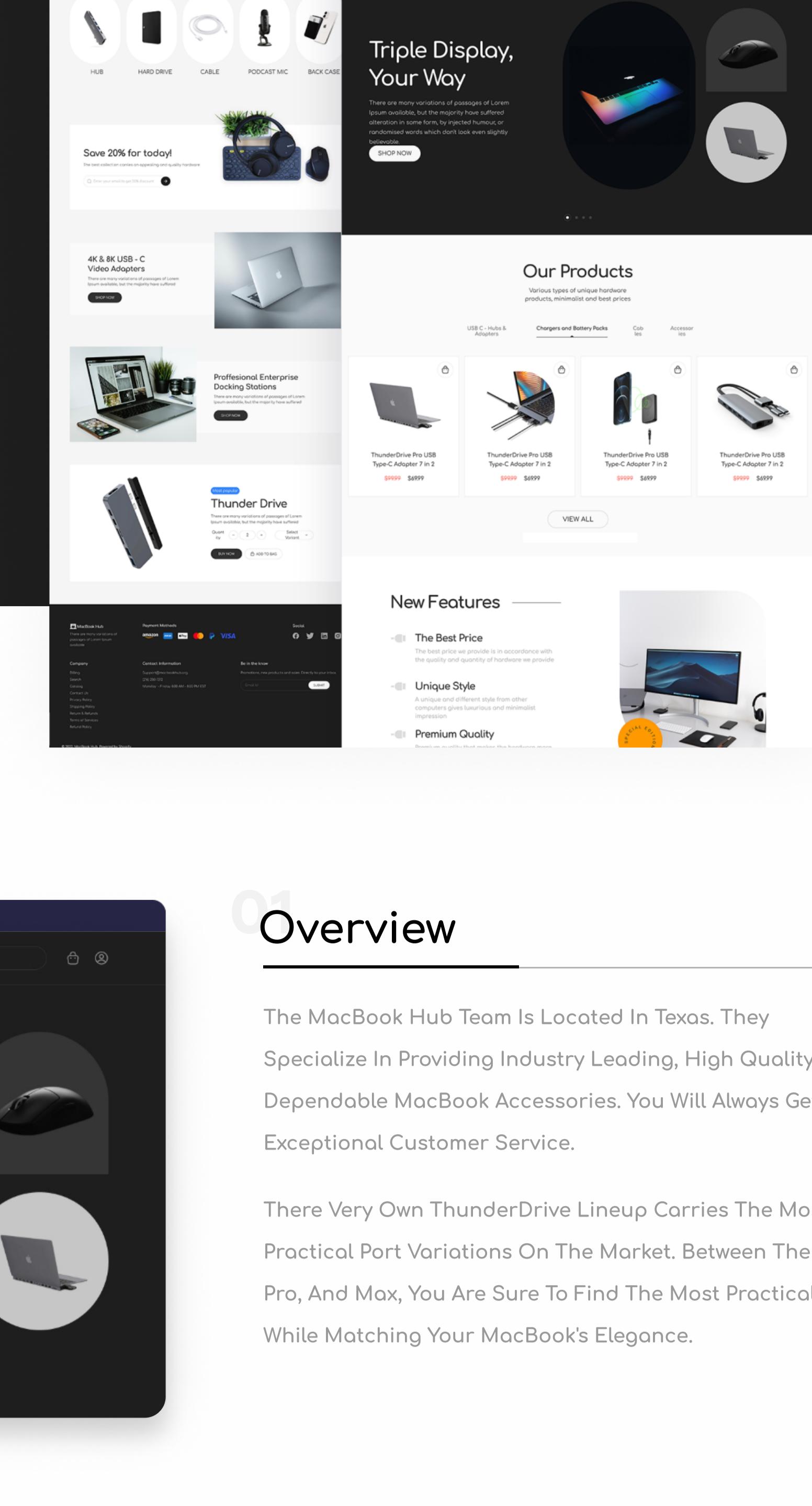
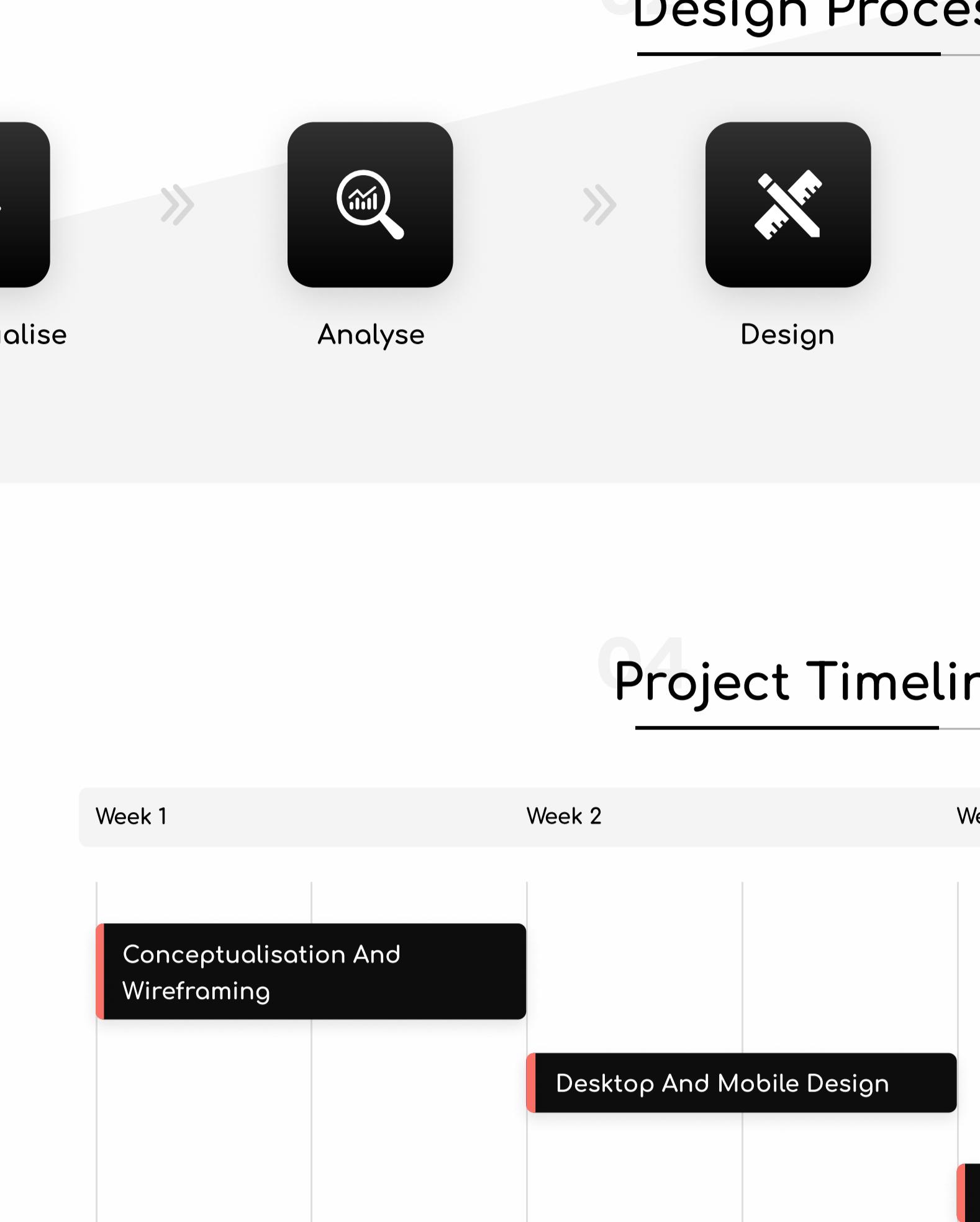


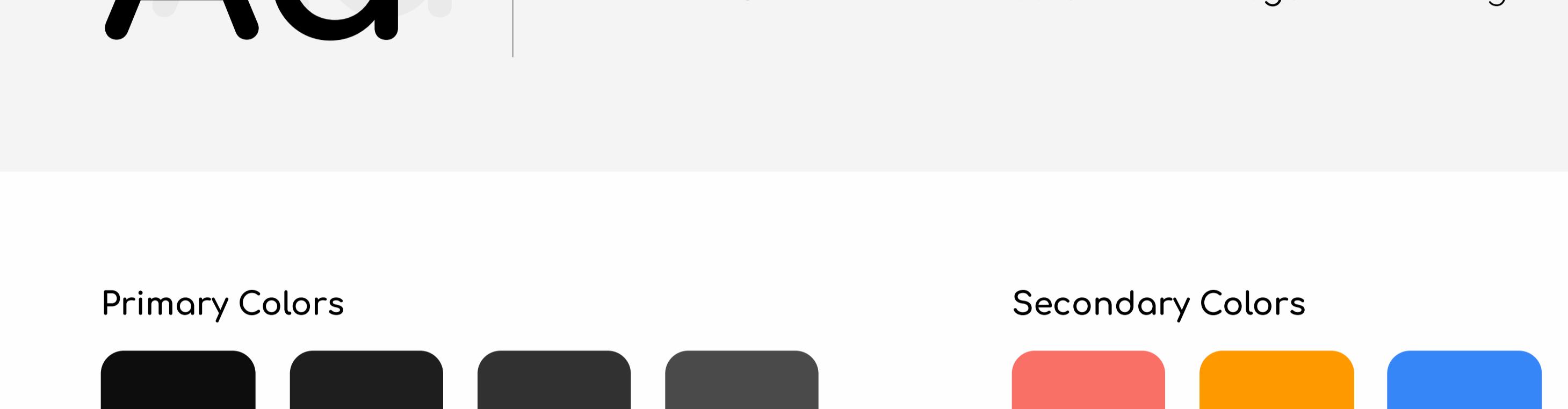
shopify

E-Commerce Website UX/UI Design

**Overview****Overview**

The MacBook Hub Team Is Located In Texas. They Specialize In Providing Industry Leading, High Quality, Dependable MacBook Accessories. You Will Always Get Exceptional Customer Service.

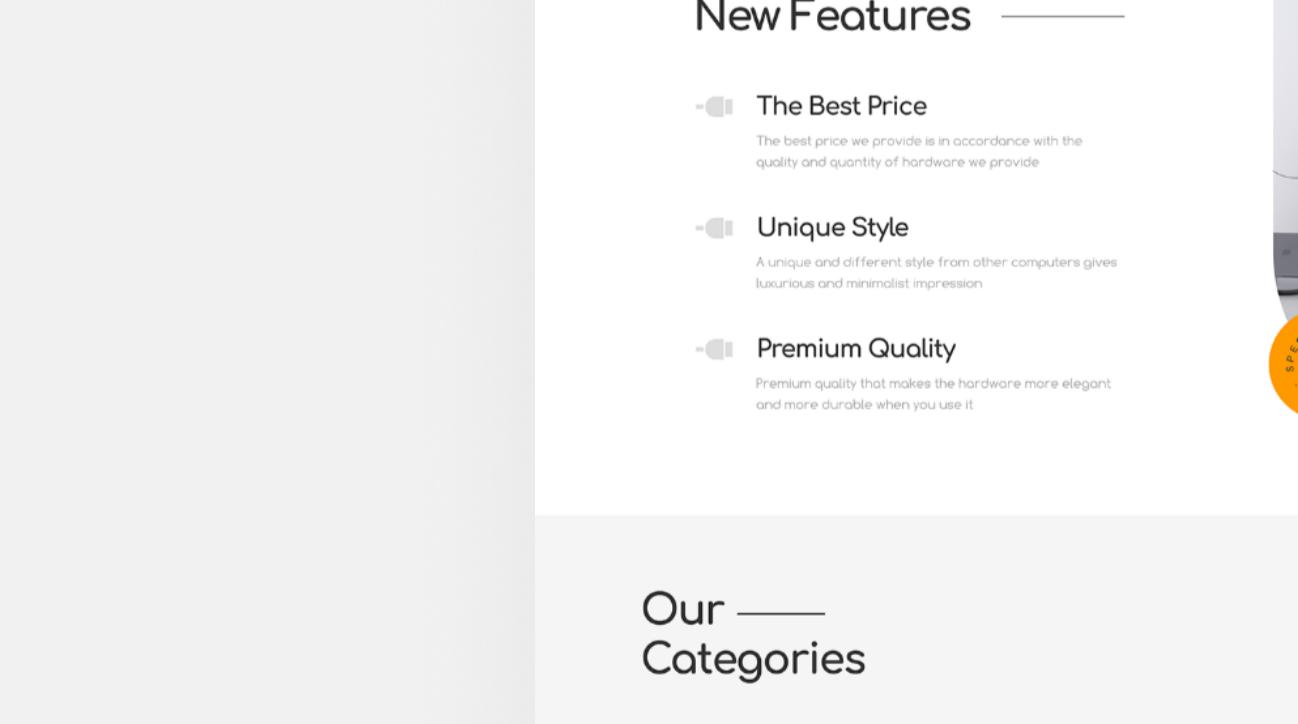
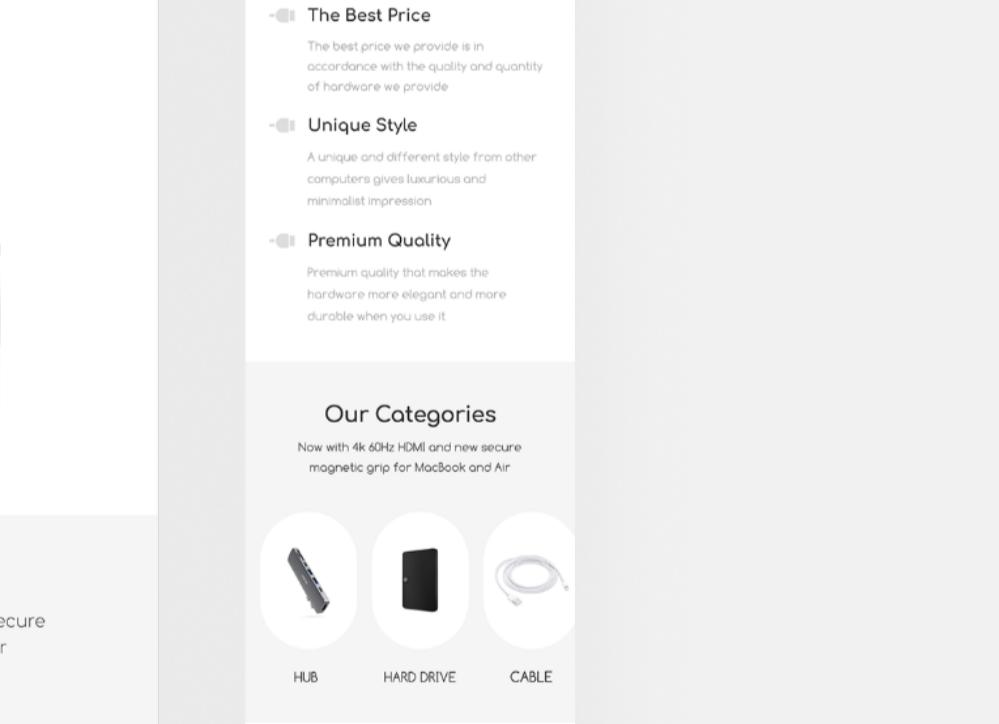
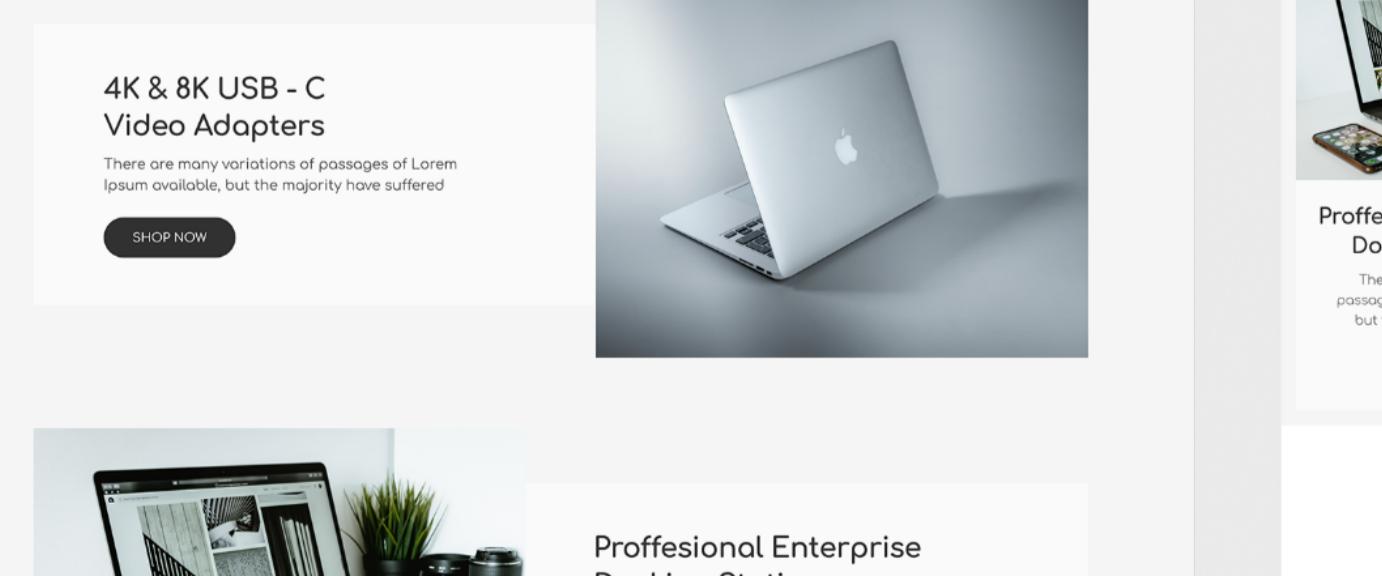
There Very Own ThunderDrive Lineup Carries The Most Practical Port Variations On The Market. Between The Air, Pro, And Max, You Are Sure To Find The Most Practical Hub While Matching Your MacBook's Elegance.

Design Process**Project Timeline****Style And Typography**

Aa

Comfortaa

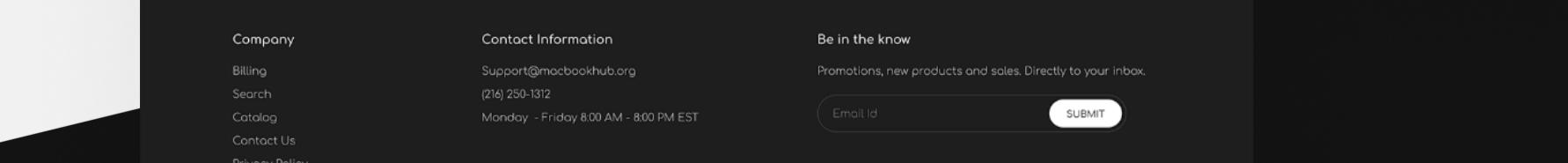
Bold Semibold Medium Regular Light

Primary Colors**Secondary Colors****Tools Used**

Figma HTML 5 CSS 3 Shopify

Improvement Observed

36% rise in conversion rate



2017 2018 2019 2020 2021 2022

Conversion Rate (%)

65 60 55 50 45 40 35 30 25 20 15 10 5 0

2017 2018 2019 2020 2021 2022

Conversion Rate (%)

65 60 55 50 45 40 35 30 25 20 15 10 5 0

2017 2018 2019 2020 2021 2022

Conversion Rate (%)

65 60 55 50 45 40 35 30 25 20 15 10 5 0

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