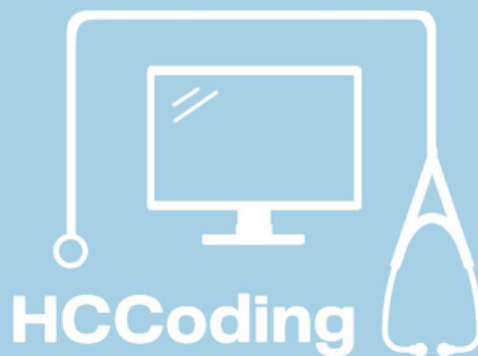


# HEALTHCARE CODING


## *Sponsorship Package*

@hccodingofficial

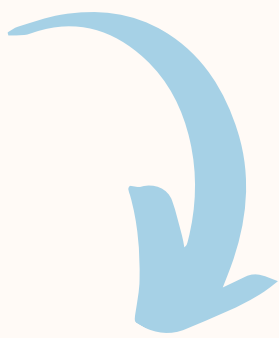




# WHO ARE WE?



HealthCareCoding is a nonprofit aimed at empowering young, aspiring **Canadians to achieve their programming and medical goals**. Run by high schoolers, HCCoding is a hackathon organization where students can create code designed to solve real-world medical problems.



In 2022, Canada had less than 80 total in-person hackathons that had a specific practical focus – and **under 25% of that was targeted towards youth**. As a group of future doctors and programmers, we are disheartened to see the **lack of concept-related hackathons**. Most groups in Canada focus on web development or game design instead of **solving practical medical issues** like identifying various diseases and helping track medicinal intake in a body.

**We are one of the first in Canada to change this issue.**



# LET THE STATS TALK

## ON INSTAGRAM...

**220+**

ENGAGEMENTS

**262**

FOLLOWERS

+

**2300+**

IMPRESSIONS  
DURING  
HACKATHON  
SEASON

## AT OUR FIRST ONLINE EVENT...

**20+**

TEAMS

**4**

SPEAKERS

**65+**

PARTICIPANTS

**100+**

PASSIONATE HACKERS

**36**

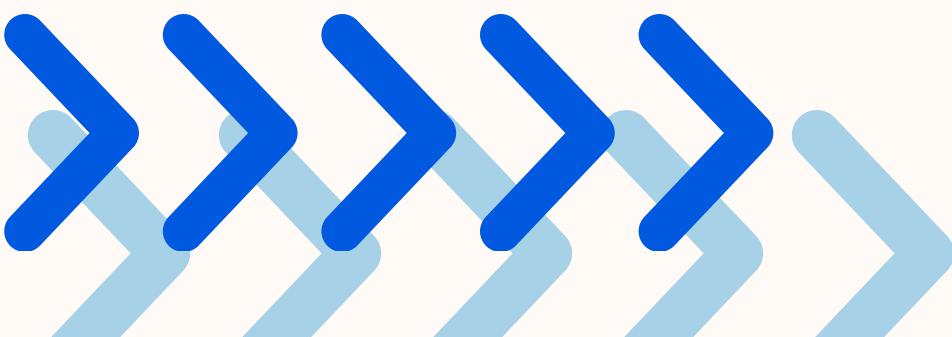
HOURS OF CODING

# WHY CHOOSE US?

During the **36 hours**, students will build **projects** to **solve real-world health issues**.

Sponsors play a **crucial** role in allowing these **small** projects to develop further past a hackathon project, and help give it the **momentum** it requires to find itself on the real-world market.

Sponsors **allow** students to excel and gain **invaluable** innovation skills and **real-world** problem solving knowledge, making the event a memorable experience filled with **prizes, coding**, and, most importantly, **fun!**



# OUR BENEFITS

**PREMIUM**  
\$5000

**BASIC**  
\$750

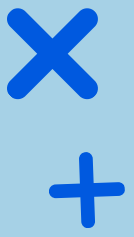
**BRONZE**  
\$1500

**SILVER**  
\$2500

**GOLD**  
\$3500

Benefits To Your Company	Basic	Bronze	Silver	Gold	Premium
Sponsor Showcase	2 mins	5 mins	15 mins	30 mins	1 hour
Dedicated Social Media Post (500 words)	✓	✓	✓	✓	✓
Included in a list on the Website	✓	✓	✓	✓	✓
Mentioned During Opening + Closing Ceremonies	✓	✓	✓	✓	✓
Included on Emails + Monthly Newsletter		✓	✓	✓	✓
Segment During Opening Ceremony		✓	✓	✓	✓
Logo on ALL merch			✓	✓	✓
Other branding opportunities that can be discussed			✓	✓	✓
Dedicated Section on Website				✓	✓
Co-Host 1 workshop or speech				✓	✓
Sponsored Segment in 1 workshop or speech				✓	✓
Full Social Media Access + Event Results				✓	✓
Adjust Event Details					✓
Co-host Title for Event					✓

# ADD-ON SPONSORS



## CATERING

\$2000-3000

LIMITED SPOTS

All benefits of Gold + exclusive speech before handing out the food (6x over the course of the event)



## SPEECHES\*

\$5000-10,000

LIMITED SPOTS

All benefits of Premium + company name next to Doctor Mike

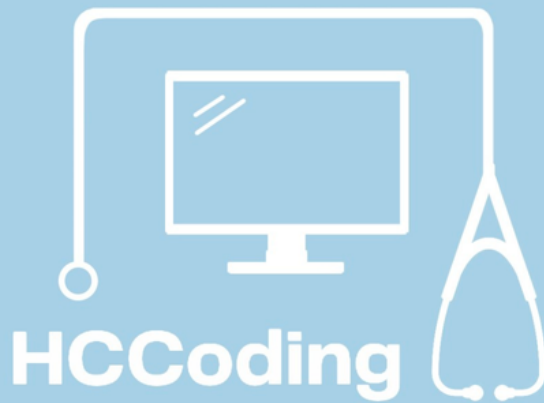


# 25+

# MILLION

OVER ALL SOCIAL MEDIA PLATFORMS

\*Money back guaranteed if speaker is not procured.



## **CONTACT US NOW!**

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Email: [hccodingofficial@gmail.com](mailto:hccodingofficial@gmail.com)

Location: Ontario, Canada

*We're always open to suggestions, and any way that you would like to show your involvement with our events, we'd be happy to hear you out!*