HEALTHCARE HACKS

Sponsorship Package

@hccodingofficial
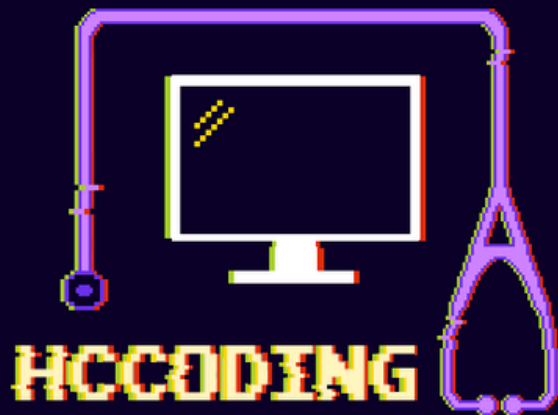
HCCODING

LET THE STATS TALK

ON INSTAGRAM...

220+
ENGAGEMENTS

369
FOLLOWERS

10000+
IMPRESSIONS DURING HACKATHON SEASON

AT OUR FIRST ONLINE EVENT...

20+
TEAMS

4
SPEAKERS

65+
PARTICIPANTS

100+
PASSIONATE HACKERS

36
HOURS OF CODING

WHO ARE WE?

HealthCareCoding is a nonprofit aimed at empowering young, aspiring **Canadians to achieve their medical goals through programming**. Run by high schoolers who hope to bridge the gap between healthcare and programming, HCCoding is a hackathon organization where students can create code designed to solve real-world medical problems.

In 2022, Canada had less than 80 total in-person hackathons that had a specific practical focus - and **under 25% of that was targeted towards youth**. As a group of future doctors and programmers, we are disheartened to see the **lack of concept-related hackathons**. Most groups in Canada focus on web development or game design instead of **solving practical medical issues** like identifying various diseases and helping track medicinal intake in a body.

We are one of the first in Canada to change this issue.

WHY CHOOSE US?

During the **36 hours**, students will build **projects** to **solve real-world health issues**.

Sponsors play a **crucial** role in allowing these **small** projects to develop further past a hackathon project, and help give it the **momentum** it requires to find itself on the real-world market.

Sponsors **allow** students to excel and gain **invaluable** innovation skills and **real-world** problem solving knowledge, making the event a memorable experience filled with **prizes**, **coding**, and, most importantly, **fun**!
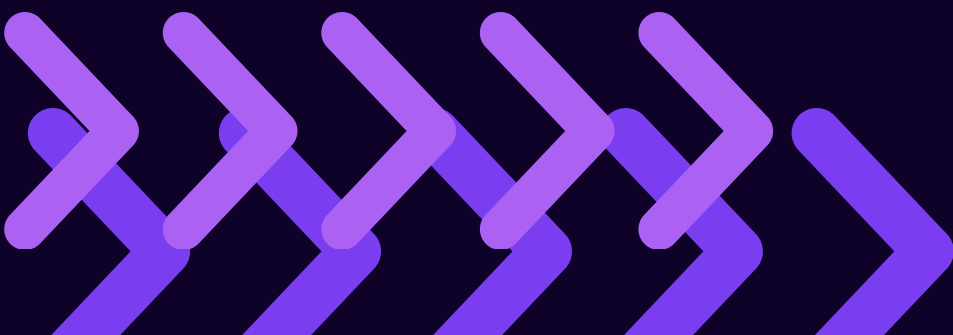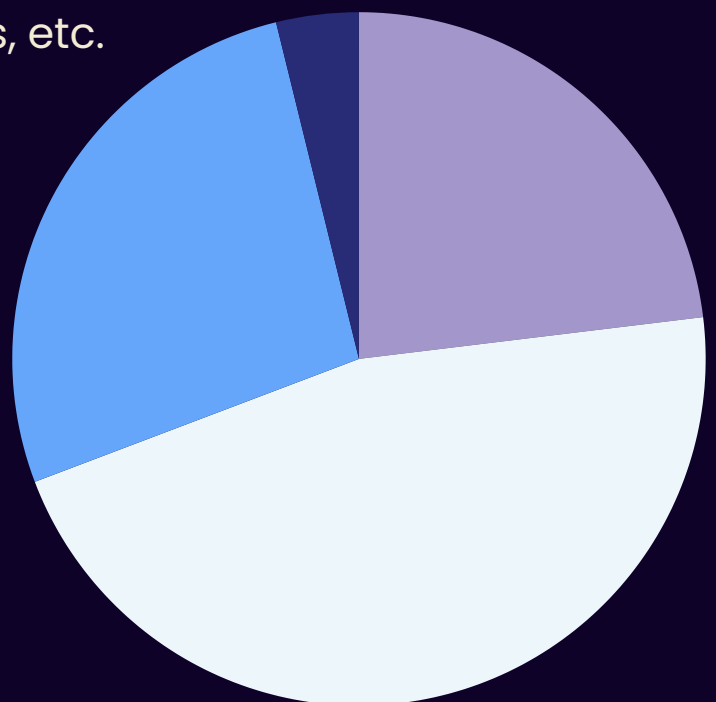
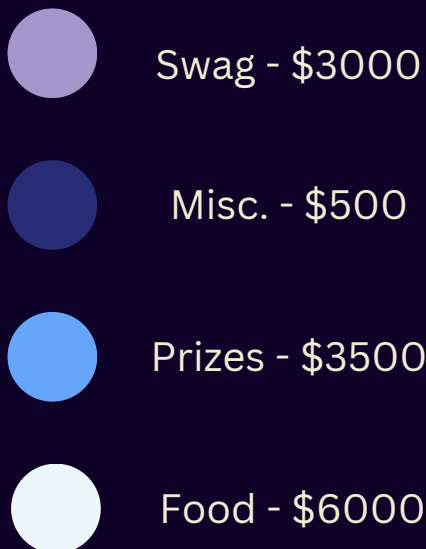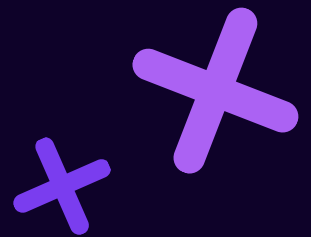# WHERE YOUR MONEY GOES

money, awards, medals

tshirts, bags, stickers

food, snacks, drinks, etc.

karaoke, games, etc.

Swag - $3000

Misc. - $500

Prizes - $3500

Food - $6000

TOTAL: $13,000

OUR BENEFITS

General

	BASIC $400	BRONZE $750	SILVER $1100	GOLD $1500	PREMIUM $2000+
Send Mentors, Speakers, and Judges	✓	✓	✓	✓	✓
Sponsorship Tables	✓	✓	✓	✓	✓
SW/HW for Hackers			✓	✓	✓
Custom Category				✓	✓
Technical Workshop				30 mins	1 hour
Opening Keynote				✓	✓

Branding

	BASIC	BRONZE	SILVER	GOLD	PREMIUM
Your Company Swag	✓	✓	✓	✓	✓
Sponsor Activity/Event		✓	✓	✓	✓
Hacker Package blurb	100 words	150 words	150 words	150 words	150 words
Company logo (on all items)	S	M	L	XL	Largest
Social Media Promotions	With others	With others	2 promos	3 promos	4 promos
Powered By YOU					✓

Recruiting

	BASIC	BRONZE	SILVER	GOLD	PREMIUM
Dedicated Discord Channel	✓	✓	✓	✓	✓
Resumes/GitHubs/LinkedIn	Post	Post	Post	Pre-Post	Pre-Post
Coffee Chats			✓	✓	✓
Recruiting Emails				✓	✓
Pre-Screened Hackers					✓
Private Interview Room					✓
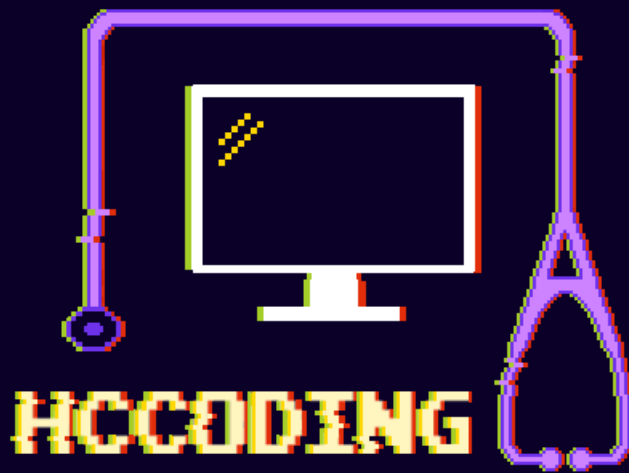
HCCODING

CONTACT US NOW!

Phone Number: 1+(647) 920 3981

Email: info@healthcarecoding.org

Location: Ontario, Canada

All sponsorships are negotiable, and any way that you would like to show your involvement with our events, we'd be happy to hear you out!