



Says

What have we heard them say?
What can we imagine them saying?

Healthcare is delivered by health professional

Affordable of medicine cost for everyone

Looking for better medical clinic

Providing better medicine in better quality



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Learning of different types of medicine

Thinks about more health concious

Good and peace atmosphere of clinic

Discoverability of physical and mental concious



Invetigate specialised treatment

Patient verifies Insurance coverage

Recommend Medical clinic to others

Compares the best service provided

Feel safety for our health

Concerned about our health

Caring for our health and mental peace

Our greatest happiness depends upon our health



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?