

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example



# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

LEADER - S.NAGESHWARI

MEMBES - K.NISHA , M. NIVETHA, R.NEETHIVASHINI

Set the goal

EVERY PERSON DESERVES A HEALTHY LIFE

C HEALTH HUB MEDICAL CLINIC

Providing medical consultation
Vaccination and Immunization

Open article





# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

#### ① 5 minutes

#### **PROBLEM**

Lack of medical facility
Upcoming of health issue
Lack of medical coverage
High cost of health care



# Key rules of brainstorming

To run an smooth and productive session





Encourage wild ideas.





Listen to others.



Go for volume.



If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Person 1

Build good relation with patient

Awareness about medical knowledge

Analysing the problem of patient

#### Person 2

Specialised treatment paln

Providing online medical source

Wellness programme

#### Person 3

Upgrade the quality of medicine

Affordable medical for everyone

Accessable of medical course

#### Person 4

High quality of primary health

Medical assistant in need of everyone

Preventive treatment on priority basis

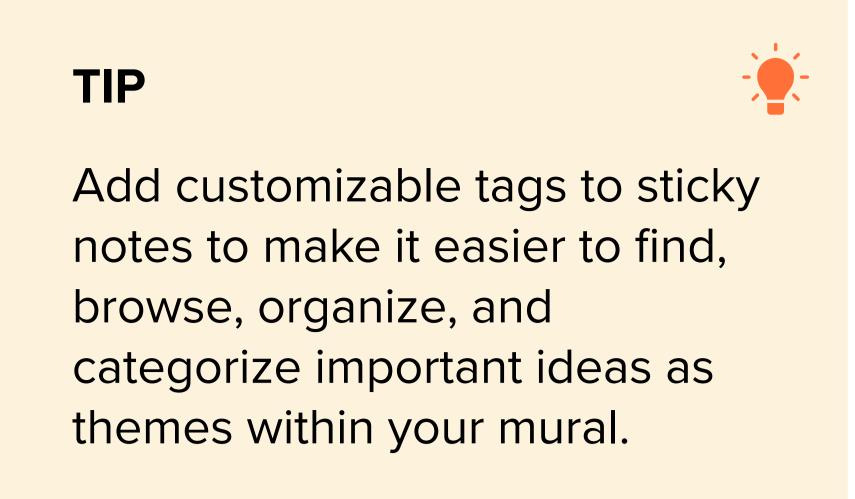




# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

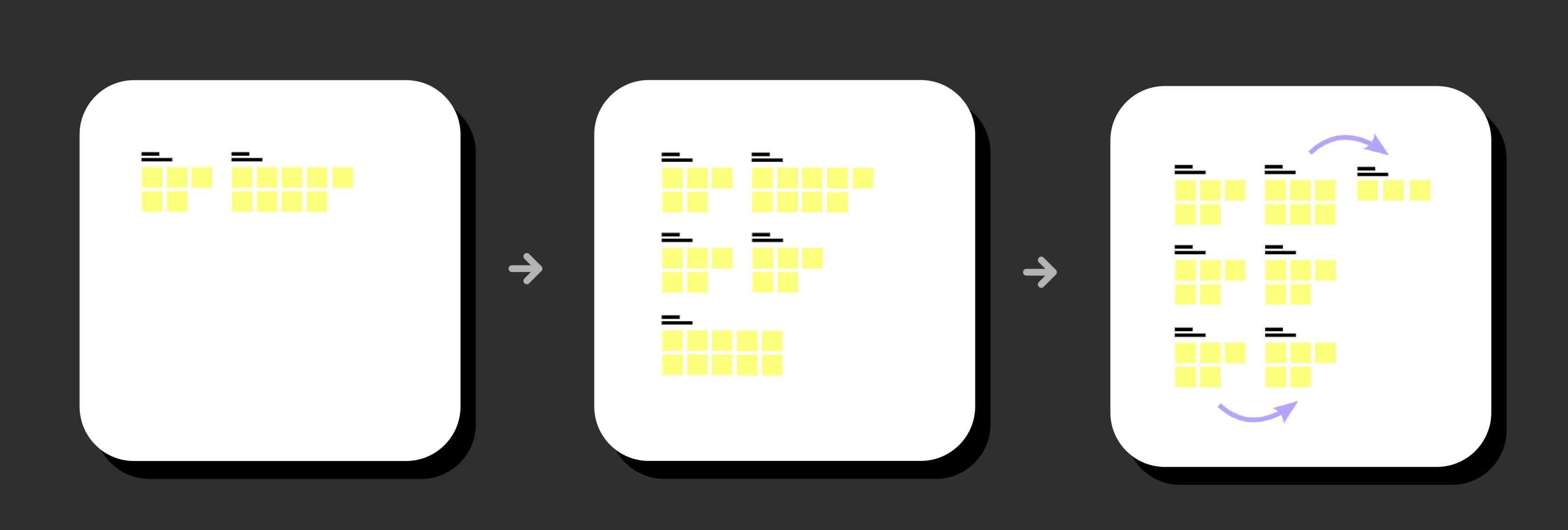


Awareness about medical knowledge

Specialised treatment paln

Affordable medical for everyone

High quality of primary health



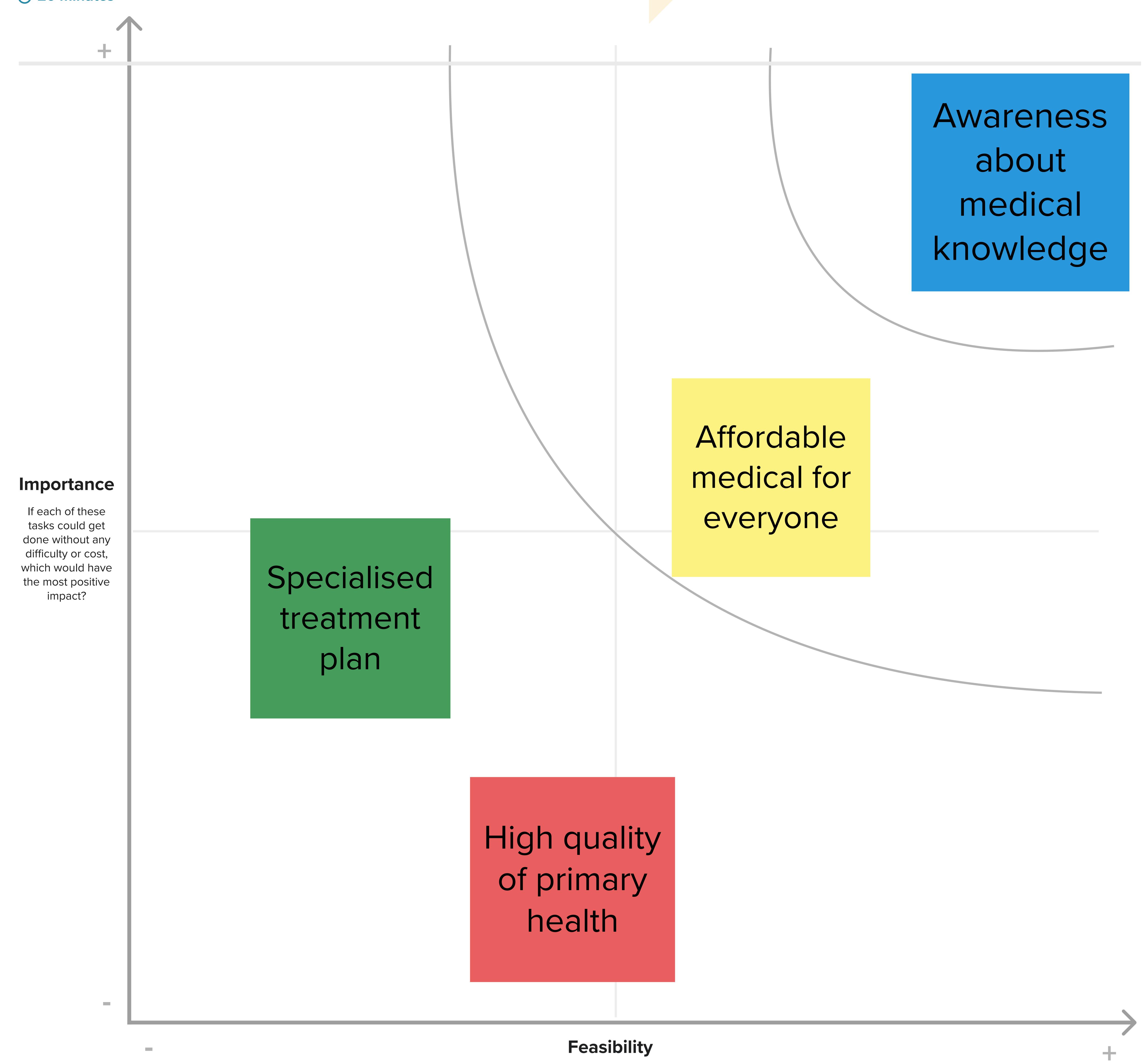


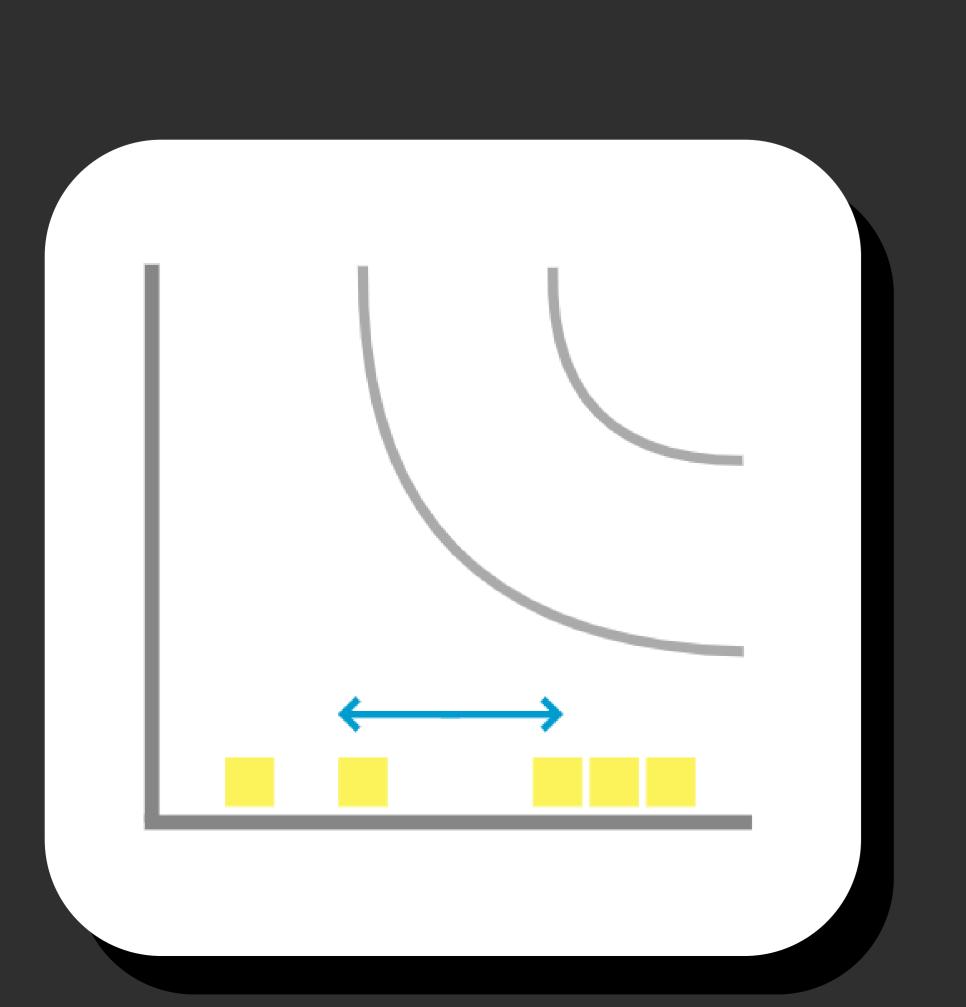
## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

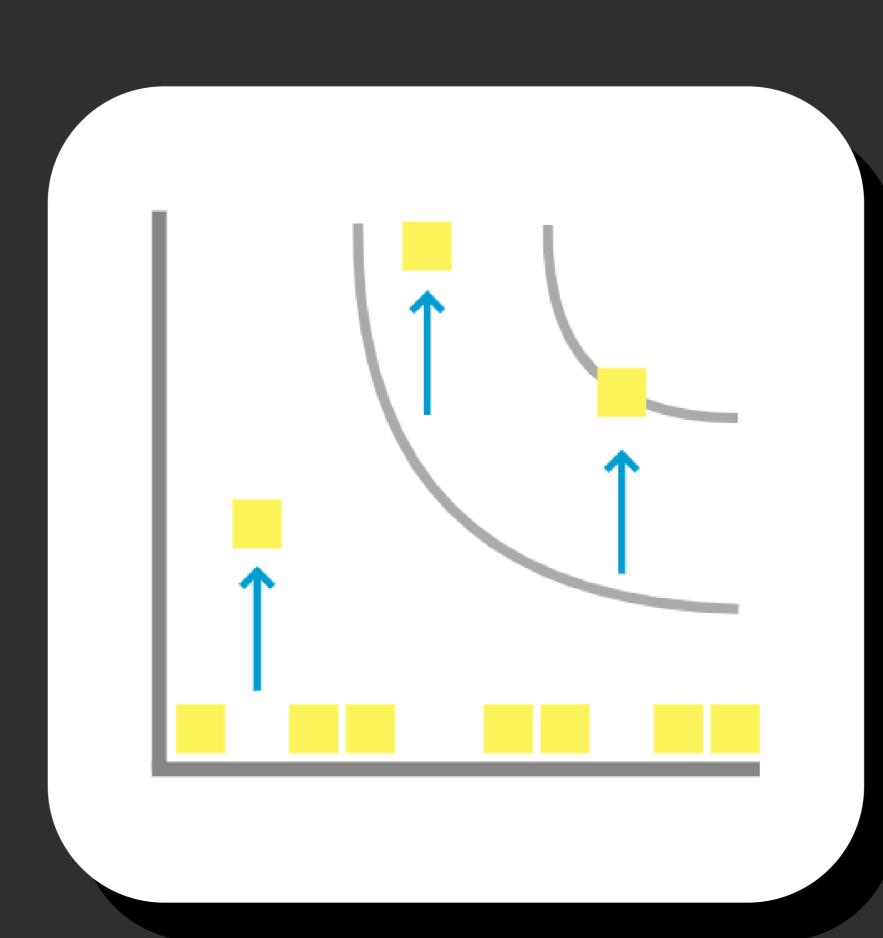
## ① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.









Regardless of their importance, which tasks are more

feasible than others? (Cost, time, effort, complexity, etc.)





# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

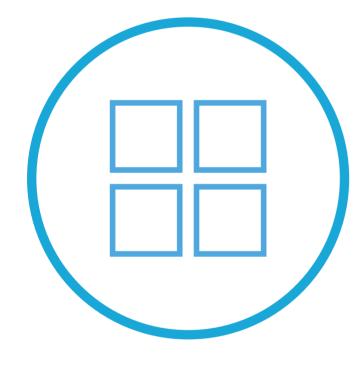
Open the template →



#### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



## Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback