

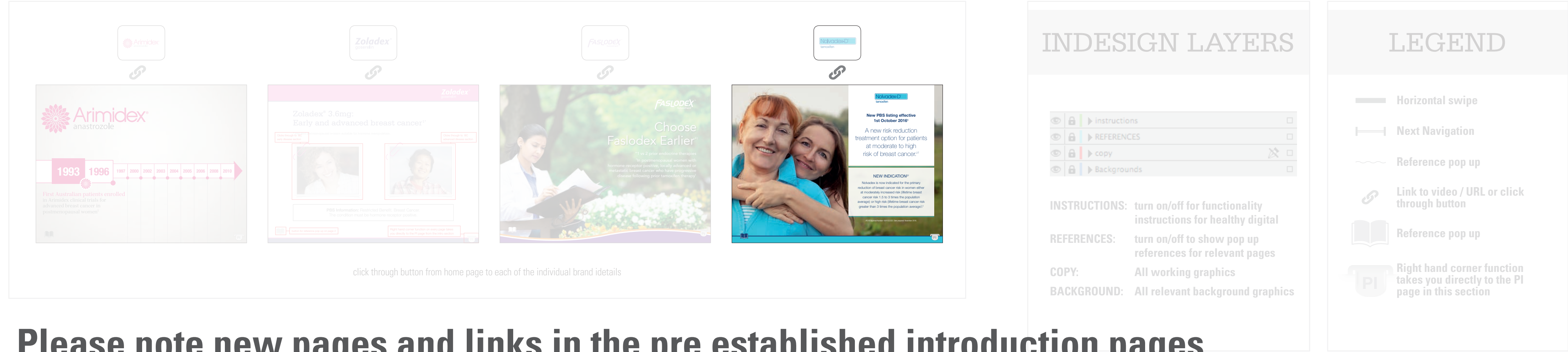
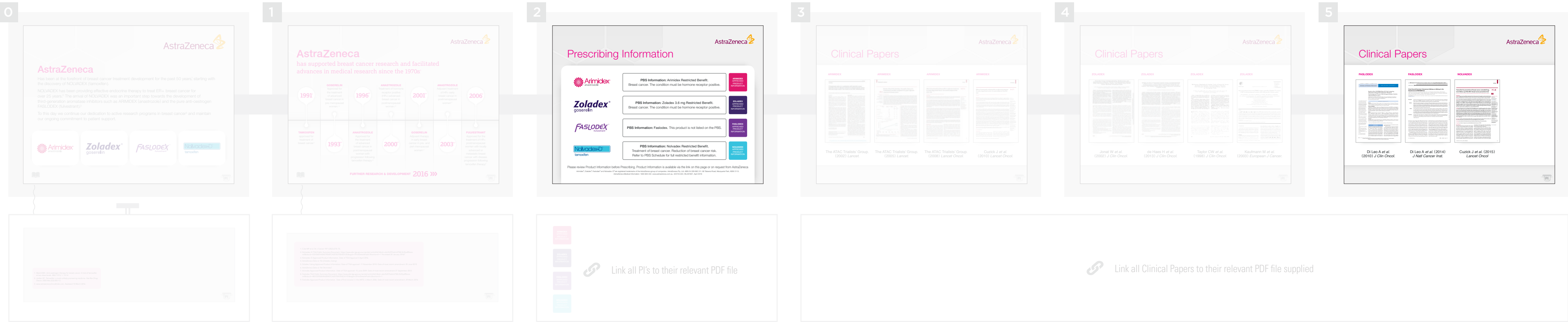
# BREAST CANCER IDetail - INTRO SECTION

## INTRO

## TIMELINE

## PI's

## CLINICAL PAPERS



Please note new pages and links in the pre established introduction pages.  
Nolvadex PBS box has been updated and Clinical Paper has been included for Nolvadex

BREAST CANCER IDETAIL - NOLVADEX

HOME

0

REFERENCE  
1. https://www.pfs.gov.uk/4547  
2. https://www.pfs.gov.uk/4547  
3. Nolvadex Approved Product Information April 2016

REDUCES RISK

1

REFERENCE  
1. Nolvadex Approved Product Information April 2016  
2. Coates et al. J Clin Oncol 2015; 33: 357-65

2

REFERENCE  
1. Nolvadex Approved Product Information April 2016  
2. Coates et al. J Clin Oncol 2015; 33: 357-65

SATEFY & TOLERABILITY

3

REFERENCE  
1. Nolvadex Approved Product Information April 2016  
2. Coates et al. J Clin Oncol 2015; 33: 357-65

4

REFERENCE  
1. Nolvadex Approved Product Information April 2016  
2. Coates et al. J Clin Oncol 2015; 33: 357-65

SUMMARY

5

REFERENCE  
1. Nolvadex Approved Product Information April 2016  
2. Coates et al. J Clin Oncol 2015; 33: 357-65  
3. Nolvadex Approved Product Information April 2016  
4. Nolvadex Approved Product Information April 2016

LEGEND

- Horizontal swipe
- Next Navigation
- Reference pop up
- Pop up full screen
- Link to click through button for alternate graphics
- Reference pop up
- Additional information pop up
- Press to build graph
- Slide up and down toggle switch button to activate different graphics
- Scroll bar to scroll full content information
- Right hand corner function takes you directly to the PI page from the intro section

INDESIGN LAYERS

- VEEVA NAV
  - INSTRUCTIONS
  - References & PI icons ONLY
  - REFERENCES ONLY
  - POP UPS ONLY
  - copy
  - Backgrounds
- INSTRUCTIONS: turn on/off for functionality instructions for healthy digital
- REFERENCES & PI ICONS ONLY: turn on/off to show the icons only for the references, Information and PI buttons at the bottom of each page
- REFERENCES ONLY: turn on/off to show the reference pop up information for relevant pages
- POPS UPS ONLY: turn on/off to show the "I" button Pop up information for relevant pages
- COPY: All primary page graphics and copy
- BACKGROUND: All primary background graphics

For consistency I think predominately for the breast idetail to close a reference or pop up, we have set it up that the user just presses on the screen away from the pop up and it automatically closes.

If this can't happen for this idetail lets use a swipe down action or button indicated by the arrow shown to the right (white on blue background) in the top right corner of the pop up boxes