

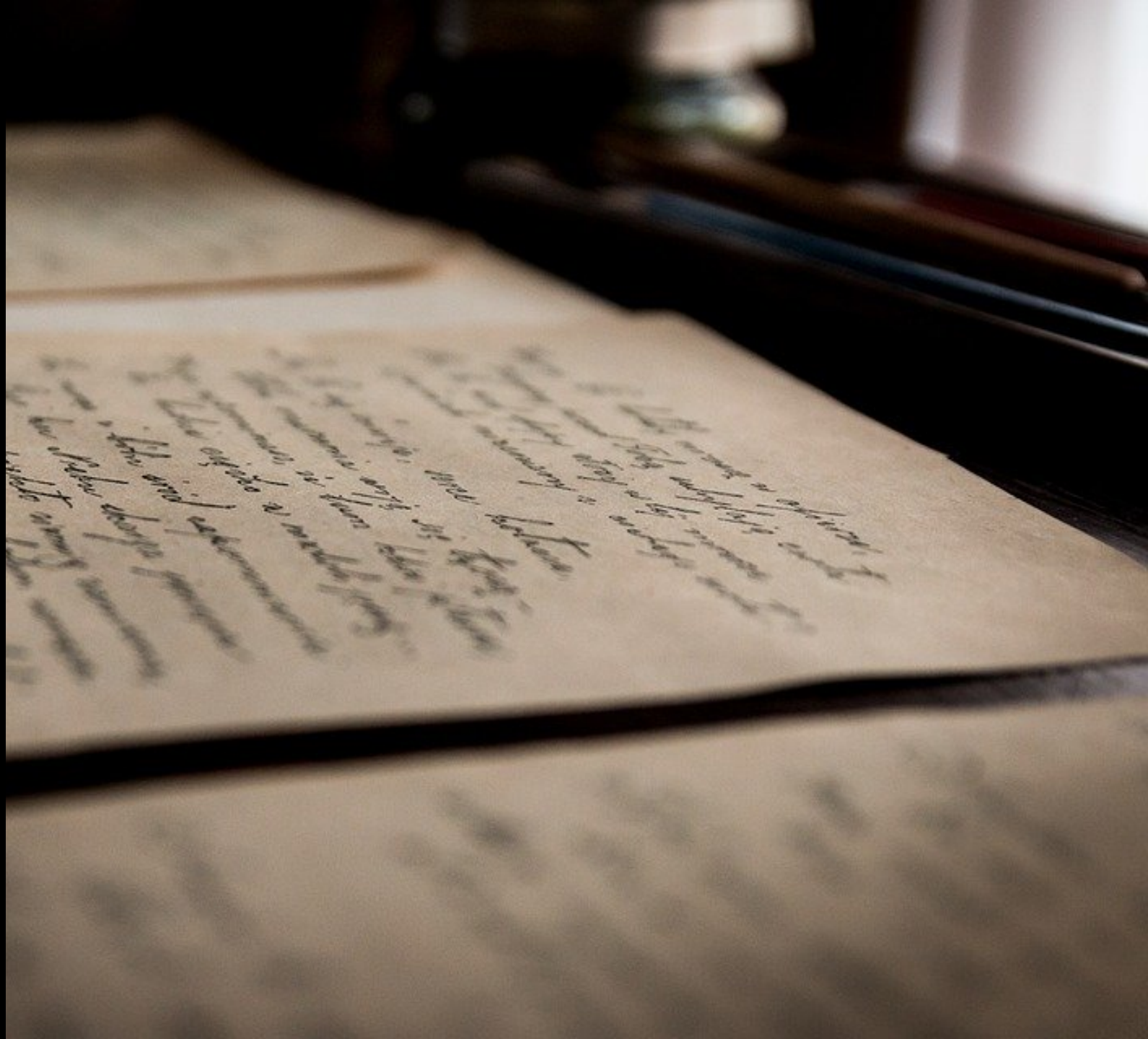
# **Cursive & Recursive:**

## **Generating Transcriptions of Archival Documents Using Machine Learning**

Week 5

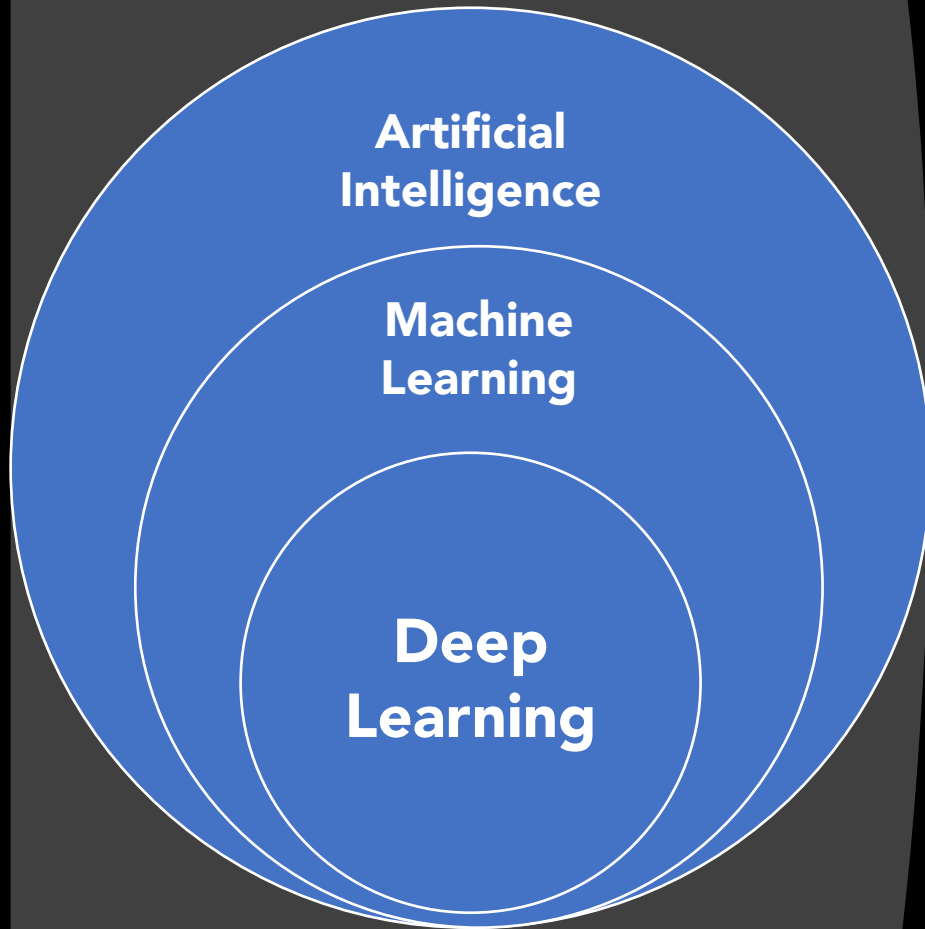
Buchanan Fellowship, Spring 2020

Vanderbilt University Library



# Machine Learning

What do we really mean?



**Artificial Intelligence:** any technique that enables computers to mimic human intelligence – to sense, reason, act and adapt



**Machine Learning:** AI technique whose performance improves as exposed to more data



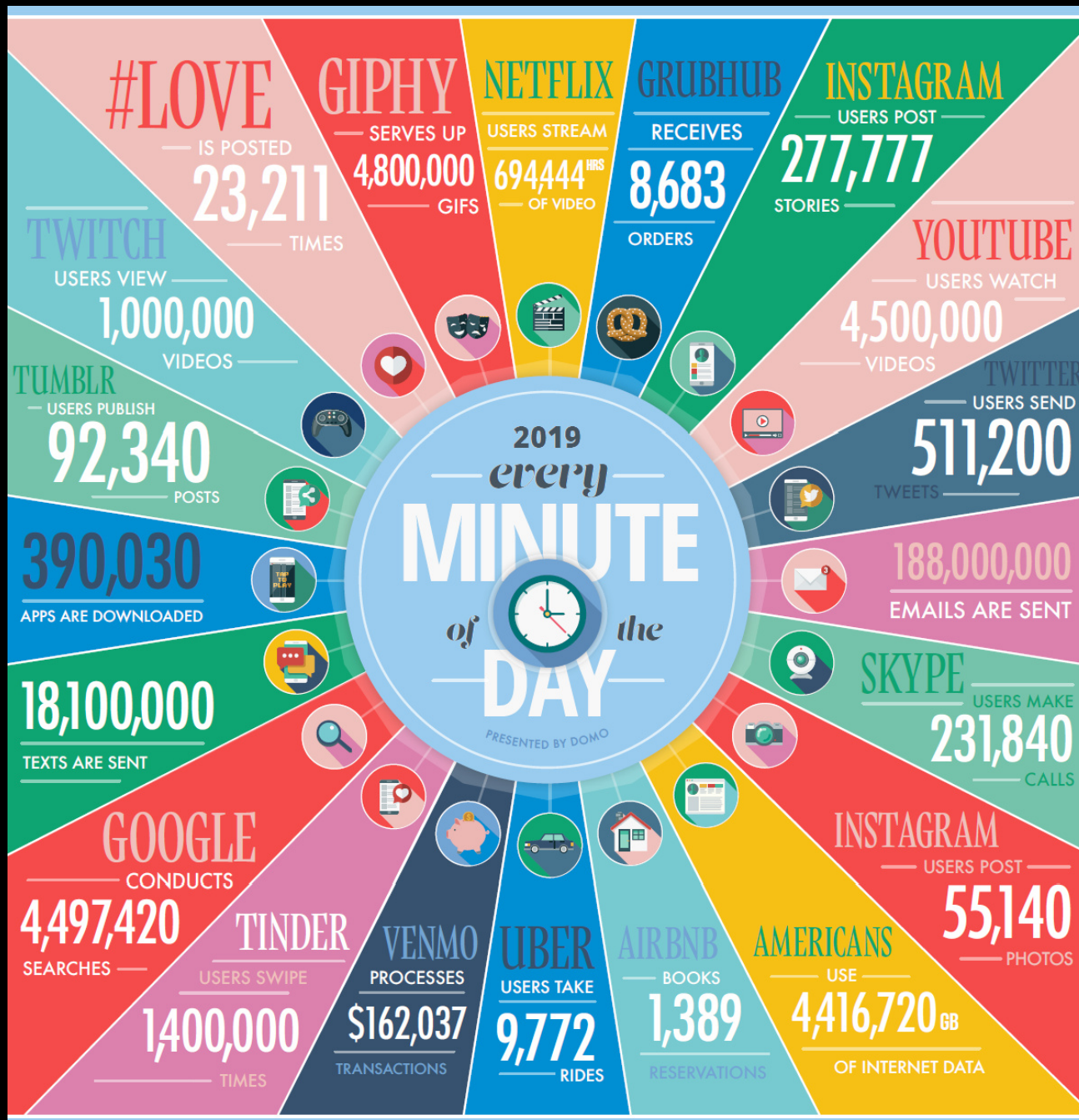
**Deep Learning:** ML technique based on multilayered neural networks reliant on vast amounts of data

# Weak and Strong AI

- Weak AI – built for a specific purpose
  - Spam Detection
  - Text extraction for depositing checks
  - Reading handwriting of a specific person
- Strong AI – generalizable
  - Reading any handwriting
  - Still mostly science fiction

# Recent Explosion

- Improved parallel processing makes computing faster and cheaper
- Minimal storage costs makes it easy to store vast amounts of data
- Big Data accumulation – text, transactions, location data, images
- Internet of Things (IoT) and sensors everywhere sometimes mean data accumulated just for the sake of accumulating
- 2012 breakthrough with neural networks



# Machine Learning Basics

- Machine learning needs data, deep learning needs even more
- Give the computer lots of data, identify patterns, then predict outcomes based on previously learned patterns
- It's about statistics not rules

# Supervised vs. Unsupervised Learning

## Supervised

- Classification algorithm
- Needs a training set (human labelers)
- Classifies new data according to the predetermined labels by finding patterns

## Unsupervised

- Clustering algorithm
- No training set, machine 'learns' on its own
- Clusters data according to features it finds
- May uncover hidden relationships



# Different Machine Learning Models

- K-Nearest Neighbors
- Linear Models
- Naïve Bayes Classifier
- Principle Components Analysis
- Decision Trees
- Random Forests
- Gradient Boosting Decision Trees
- Support Vector Machines
- Neural Networks

# Which model?

- What size is your data?
- What type of data do you have?
- What do you want to do with it?
- How long do you have to train?
- How explainable / trustworthy does the model need to be?

# Neural Networks Explained

- [https://www.youtube.com/playlist?list=PLZHQObOWTQDNU6R1\\_67000Dx\\_ZCJB-3pi](https://www.youtube.com/playlist?list=PLZHQObOWTQDNU6R1_67000Dx_ZCJB-3pi)
- Don't worry about the match, focus on the big picture

# Alternative Intro to ML

- Visual intro to modeling housing prices

<http://www.r2d3.us/visual-intro-to-machine-learning-part-1/>

<http://www.r2d3.us/visual-intro-to-machine-learning-part-2/>

- If you want more math:

<http://neuralnetworksanddeeplearning.com/index.html>