

# Parra Ismael **UI/UX Developer** & Desginer



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## **Industry Knowledge**

- User Interface
- User Experience
- Web Development
- Interaction Design
- Design Research
- Web Design
- Banking Core
- Digital Marketing
- Responsive Design
- E-commerce

### Languages

Spanish ••••

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English

### **EXPERIENCE**

### Carbolsas S.A.S

### **UX/UI** Developer & Designer

Jan 2019 - Apr 2019 - 3 months, Bucaramanga, Santander Designed and implemented user-friendly product catalog using HTML5 and PHP for Carbolsas. Streamlined access to a diverse range of products, enhancing user experience in product identification and selection.

### Safero

### **UX/UI** Developer & Designer

Jun 2019 - October 2019 - 4 months, Bucaramanga, Santander Developed HTML5 and PHP-powered e-commerce platform for Safero. Ensured secure online transactions, safeguarding user financial information. Delivered an exceptional user experience with easy navigation on the official website.

# Ready4IoT

## **UX/UI** Developer & Designer

Aug 2020 - May 2021 - 9 months, Bucaramanga, Santander

Built the company's official website, blog, and survey system using HTML5 and PHP with Laravel. The site serves as a central hub for company information and hosts a survey section, powering a DSS system for Colombian tech SMEs

## Softwow

## **UX/UI** Developer & Designer

Jun 2020 - Dec 2021 - 2 years, Remote

Executed UX/UI design and FrontEnd development for internal projects in a development-focused company. Specialized in CSS, HTML, JavaScript, and TypeScript within the Angular framework.

## Infodec S.A

## UX/UI Developer & Designer

Dec 2021 - Feb 2023 - 1 year & 1 month, Remote

Worked on case resolutions, FrontEnd, and Backend development using HTML, CSS, JavaScript, TypeScript, and PHP in frameworks like Angular and Slim at a digital solutions company. Conducted meetings with Spanish-speaking clients for project presentations and issue resolutions.

## Softwow

## Frontend Team Lead

Dec 2021 - Feb 2023 - 1 year & 1 month, Remote

Worked on case resolutions, FrontEnd, and Backend development using HTML, CSS, JavaScript, TypeScript, and PHP in frameworks like Angular and Slim at a digital solutions company. Conducted meetings with Spanish-speaking clients for project presentations and issue resolutions.

## **Sophos Solutions**

## Solution Consultant III

Feb 2023 - Nov 2023 - 9 months, Remote

At a Colombian company specializing in core banking solutions, outsourcing, and software factory, I served as a Front-end Developer and designer. Worked on assigned projects using technologies such as Angular, HTML, CSS, Bootstrap, etc

## Softwow

Chief Technology Officer Feb 2023 - Now - Remote

As CTO at SOFTWOW, led technology strategy, oversaw software development, and managed IT operations. Provided technical leadership, fostered innovation, and led a high-performing team. Proficient in UI/UX design, Front-End development, and the Angular framework. Successfully delivered projects, ensuring compliance with industry standards

### **MY SKILLS**









**Javascript** 



**Typescript** 



**Angular** 



**Project** Management





React





**NodeJs** 





Php

### **OTHER SKILLS**



Bootstrap







Adobe Xd



Adobe illustrator

### **EDUCATION**

## Systems Engineering

Universidad Autónoma de Bucaramanga

## The Fundamentals of Digital Marketing

Google Digital Garage

## HTML, CSS, and Javascript for Web **Developers**

Johns Hopkins University

### Foundations of User Experience (UX) Design

Google 2022, Remote

**Angular Web Applications** Fundación Universitaria Comfenalco Santander

## **Ionic Hybrid Mobile Apps**

Fundación Universitaria Comfenalco Santander 2022, Remote

## Foundations of JavaScript & React

Fundación Universitaria Comfenalco Santander 2022, Remote

## Foundations of NodeJs (Backend)

Fundación Universitaria Comfenalco Santander

### Start the UX Design Process: Empathize, Define, and Ideate

Google

2023, Remote

### CMMI Applied to projects SP Academy

### Communication focused on CX SP Academy

**Design Thinking** 

## SP Academy

Secure development

SP Academy

Git basics