

HEATHER WIEMELT • Developer & Designer • Elgin, IL

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Self-motivated and detail-oriented, with hands-on experience in Web Development, Marketing, and Quality Assurance. Skilled at completing tasks efficiently and independently in process-driven environments.

TECHNICAL SKILLS

HTML, CSS, Figma, WordPress, SEO, Google Analytics, Google Workspace, ADA/WCAG, Jira (Atlassian), Adobe Suite (Photoshop, Illustrator, Premiere), Drag-and-Drop Builders (Wix, Webflow, Elementor, Unbounce)

EXPERIENCE

YOUTECH, Lisle, IL | Marketing Web Designer

August 2024 – May 2025

- Built high-converting landing pages for Certified Veterinary Partners and trade industry clients
- Designed and maintained WordPress sites using page builders like Elementor, Divi, and Avada

CARS/DEALER INSPIRE, Chicago, IL | Content Web Developer

August 2020 – August 2024

- Co-Developed an average of 8 high-performing sites a month for dealers nationwide utilizing Wordpress CMS to effectively handle business initiatives that align with the Cars brand
- Fostered strong relationships with dealers alongside a production team of 18 other developers, directly contributing to an increase of annual revenue for Cars Commerce on a YOY average
- Migrating content & graphics distribution to comply with various automotive OEM standards while maintaining web accessibility standards and following best of knowledge UI/UX practices

BENEFITS MANAGEMENT GROUP INC., Oak Brook, IL | Software QA Tester

May 2019 – August 2020

- Managed ~200 data processes daily using SQL to maintain a large healthcare benefits system
- Partnered with just 2 other developers to launch new web features for local union clientele
- Undertook the role of creating essential documentation for BMGI's unique website processes

ILLINOIS STATE UNIVERSITY, College of Arts and Sciences IT | Front End Web Developer

May 2018 – December 2018

- Maintained departmental websites and ensured content was compliant with ADA standards.
- Collaborated with a small team of 10 to design, draft, & brief visual roadmaps focusing on mobile-first layouts that align with education in mind for the College of Arts and Sciences at ISU

EDUCATION

B.S. Arts Technology, Illinois State University — Normal, IL | December 2018