# Heather L. Sosa

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https://heatherly.github.io
Centennial, CO

## Education & Professional Development

**Full Stack Web Development Coding Boot Camp**
*University of Denver,* Denver, CO,  April - October 2017

**B.A. Digital Media Studies & Mass Communications**
*University of Denver,* Denver, CO, Graduated 2003

## Skills & Technologies

HTML5, CSS3, Bootstrap, JavaScript, jQuery, NodeJS, Express, ReactJS, Handlebars, MongoDB, Firebase

MySQL, GitHub, Heroku, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dreamweaver)

## Web Application Projects

**Cook's Cupboard -** *A recipe and meal planning web application which allows users to search and save recipes to their personal account*

    **Production:** https://nameless-shore-82939.herokuapp.com    **GitHub:** https://github.com/Heatherly/CooksCupboard

    **Technologies:** MongoDB, Express, ReactJS, NodeJS, Bootstrap, and the Edamam Recipe API

**NiteOut -** *A search application that provides local events, restaurants, deals and a weather forecast for specified locations and time periods*

    **Production:** https://heatherly.github.io/NiteOut    **GitHub:** https://github.com/Heatherly/NiteOut

    **Technologies:** HTML5, JavaScript, jQuery, Bootstrap, and the APIs Eventful, Groupon, Wunderground, and OpenTable

## Work Experience

**Front End Developer (Freelance) | CliftonLarsonAllen – Greenwood Village, CO**    Oct 2017 – Present

- Improving HOA website usability through a mobile-first design approach

**Volunteer Graphic Designer | American Heart Association – Denver, CO**    Apr – Dec 2016

- Increased awareness of the Denver Corporate Wellness program through development of cohesively designed marketing materials utilizing established branding standards

**Parent Volunteer | Cherry Creek School District, Girl Scouts, and POPs – Aurora, CO**    Fall 2012 – Present

- Managed sales, marketing, product inventory and delivery for local fundraisers

**Creative Marketing Specialist | Digitech Systems, Inc. – Centennial, CO**    Sept 2006 – Jun 2009

- Developed content, design and focus of product reseller marketing collateral, email campaigns, digital graphics, and market-specific B2B and B2C advertising
- Collaborated with Product Development, Marketing and Sales departments for the creation of application graphics and GUI design standards
- Managed corporate website and marketing materials consistent with developed branding standards

**Marketing Communications Manager | Maui Wowi, Inc. – Greenwood Village, CO**    Aug, 2003 – Sept, 2006

- Managed content, design and focus of franchise brochures, website-based resources for franchise consultants, and multiple corporate websites
- Customized market-specific online advertising and printed marketing collateral for Franchise Area Developers
- Measured sales team performance and effectiveness of online lead generation efforts