

Heather L. Sosa

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<https://heatherly.github.io>
Centennial, CO

Education & Professional Development

Full Stack Web Development Coding Boot Camp
University of Denver, Denver, CO, April - October 2017

B.A. Digital Media Studies & Mass Communications
University of Denver, Denver, CO, Graduated 2003

Skills & Technologies

HTML5, CSS3, Bootstrap, JavaScript, ES6, jQuery, AJAX, NodeJS, Express, ReactJS, Handlebars, MongoDB, Firebase, MySQL, GitHub, Heroku, Axure RP

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dreamweaver), Microsoft Office Suite

Web Application Projects

Cook's Cupboard - A recipe and meal planning web application which allows users to search and save recipes to their personal account

Production: <https://nameless-shore-82939.herokuapp.com> **GitHub:** <https://github.com/Heatherly/CooksCupboard>

Technologies: MongoDB, Express, ReactJS, NodeJS, Bootstrap, and the Edamam Recipe API

NiteOut - A search application that provides local events, restaurants, deals and a weather forecast for specified locations and time periods

Production: <https://heatherly.github.io/NiteOut>

GitHub: <https://github.com/Heatherly/NiteOut>

Technologies: HTML5, JavaScript, jQuery, Bootstrap, and the APIs Eventful, Groupon, Wunderground, and OpenTable

Work Experience

Front End Developer (Freelance) | CliftonLarsonAllen – Greenwood Village, CO **Oct 2017 – Present**

- Improving HOA website usability through a mobile-first design approach utilizing Bootstrap, HTML5, CSS3, and JavaScript

Volunteer Graphic Designer | American Heart Association – Denver, CO **Apr – Dec 2016**

- Updated marketing collateral for a more cohesive design utilizing established branding standards
- Increased awareness of the Denver Corporate Wellness program through development of event-specific marketing materials

Parent Volunteer | Cherry Creek School District, Girl Scouts, and POPs – Aurora, CO **Fall 2012 – Present**

- Managed sales, marketing, product inventory and delivery for local fundraisers

Creative Marketing Specialist | Digitech Systems, Inc. – Centennial, CO **Sept 2006 – Jun 2009**

- Developed content, design and focus of product reseller marketing collateral, email campaigns, digital graphics, and market-specific B2B and B2C advertising
- Collaborated with Product Development, Marketing and Sales departments for the creation of application graphics and GUI design standards
- Managed corporate website and marketing materials consistent with developed branding standards

Marketing Communications Manager | Maui Wowi, Inc. – Greenwood Village, CO **Aug, 2003 – Sept, 2006**

- Managed content, design and focus of franchise brochures, website-based resources for franchise consultants, and multiple corporate websites
- Customized market-specific online advertising and printed marketing collateral for Franchise Area Developers