

Heather Sosa

Junior Front End Developer • UI Designer/Developer

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Education & Professional Development

The Advanced Web Developer Boot Camp

Udemy (Online Certificate)

Expected Completion –
December 2017

Full Stack Web Development Coding Boot Camp

University of Denver

Denver, Colorado

April – October 2017

An intensive 6 month boot camp dedicated to designing and building web applications.

B.A. Digital Media Studies & Mass Communications

University of Denver

Denver, Colorado

Graduated 2003

Skills & Technologies

HTML5, CSS3, Bootstrap, JavaScript, jQuery, NodeJS, Express, ReactJS, Handlebars, MongoDB, Firebase, MySQL, GitHub

Adobe Creative Cloud
(Photoshop, Illustrator, InDesign, Dreamweaver)

Digital Marketing, Website Design and Development

Objective

Boot camp graduate looking to put new skills to work at a great company with a supportive development team. Seeking Junior opportunities in Front End, UI/UX and Full Stack Web Development.

Web Application Projects

Cook's Cupboard

A recipe and meal planning web application which allows users to search and save recipes to their personal account.

GitHub: <https://github.com/Heatherly/CooksCupboard>

Production: <https://nameless-shore-82939.herokuapp.com>

Technologies: MongoDB, Express, ReactJS, Node and the Edamam Recipe API, Bootstrap

NiteOut

A search application that provides local events, restaurants, deals and a weather forecast for specified locations and time periods

GitHub: <https://github.com/Heatherly/NiteOut>

Production: <https://heatherly.github.io/NiteOut>

Technologies: HTML5, JavaScript, jQuery, Bootstrap and APIs from APIs such as Eventful, Groupon, Wunderground, and OpenTable

Relevant Experience

Web Developer/Designer | *Freelance*

October 2017 – Present

- Improving website usability through a mobile-first design approach

Volunteer Graphic Designer | *American Heart Association*

Denver, Colorado

April – December 2016

- Updated marketing collateral for a more cohesive design utilizing established branding standards
- Increased awareness of the Denver Corporate Wellness program through development of event-specific marketing materials

Parent Volunteer | *Local schools and organizations – Aurora, CO*

Fall 2012 – present

- Managed sales, marketing, inventory and delivery of products for local fundraisers
- Organized classroom seasonal parties and activities

Creative Marketing Specialist | *Digitech Systems, Inc. – Centennial, Colorado*

September 2006 – June 2009

- Developed content, design and focus of product reseller marketing collateral, email campaigns, digital graphics, and market-specific B2B and B2C advertising
- Collaborated with product development, marketing and sales departments for the creation of application graphics and GUI design standards
- Managed corporate website and marketing materials consistent with developed branding standards
- Collaborated with sales and marketing teams to develop and execute email campaigns for the product reseller acquisition processes

Franchise Development Marketing Communications Manager | *Maui Wowi, Inc.*

Greenwood Village, Colorado

June, 2004 – September, 2006

- Managed content, design and focus of franchise brochures, email campaigns, and multiple corporate websites
- Provided graphic design support to Area Developers for market-specific print and online advertising
- Measured sales team performance and effectiveness of online lead generation efforts

Multimedia Designer | *Maui Wowi, Inc. – Greenwood Village, Colorado*

August, 2003 – June, 2004

- Collaborated with multiple departments on new website projects, including: website redesign, development of a standard look for all operators' websites, and development of website-based resources for franchise consultants
- Developed standard and customizable marketing materials for franchise operators, including: banners, posters, coupons, POS, POP, sales slicks, to-go menus and table tents
- Designed monthly newsletters and email announcements