

What Do They...

## THINK AND FEEL?

cloud storage is one of the greatest benefits of cloud computing.

cloud computing has several advantages for both, the customers and the offering company.

I think the majority of young business owners, have already embraced it, as it is perfect solution for them.

Cloud computing has been credited with increasing competitiveness through cost savings, greater flexibility, elasticity.

What DO They...

## SEE?

I look at cloud computing, hosting and on-premise as architectures suiting different needs.

Once the data is stored in the cloud, it is easier to get backup and restore that data using the cloud

Cloud computing reduces the hardware and software maintenance costs for organizations. Low Maintenance Cost

MOBILITY: cloud computing allows us to easily access all cloud data via mobile.

What Do They...

## HEAR?

A fundamental concept behind cloud applications is that the location of the service, the hardware or operating system on which it is running, largely irrelevant to the user.

Data security is one of the biggest vision of cloud computing. It offers and ensures the security and data is securely handled.

Many cloud-based storage solutions offer integrated cloud analytics for a bird's eye view of your data stored in cloud.

Cloud-based applications automatically refresh and update themselves, instead of forcing an IT department to perform a manual Organization wide update.

What Do They... Say And Do?

cloud application is a server farm with thin layer of management software.

Cloud computing is the delivery of computing services-including servers, storage, networking over the Internet.

Cloud application is software that runs its processing logic and data storage between 2 different systems: client-side and server-side.

Cloud Applications  
1. Software-as-a-Service(SaaS)  
2. Platform-as-a-Service(PaaS)  
3. Infrastructure-as-a-Service(IaaS)

## PAIN

Remote Workers

Growth Management

Budget Management

## GAIN

Mobility

Scalability

Data Security