Project Design Phase-I Proposed Solution Template

Date	19 September 2022	
Team ID	PNT2022TMID22186	
Project Name	Project - News Tracker Application	
Maximum Marks	2 Marks	

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The problem is that people find it difficult to maintain the track of their data information's and to avoid the Fake NEWS.
2.	Idea / Solution description	It offers the application that you just need to sign up and sign in once and the user can set preferences as per their needs, user can choose the content category. Everything depends on how many users you have and how many people read your news on every day.
3.	Novelty / Uniqueness	The NEWS tracker application helps the user not only in collecting and informing; it also provides the updating of data through the analysis. The user also gets notified if the news is updated.
4.	Social Impact / Customer Satisfaction	Reading news on mobile devices has become increasingly prevalent and Benefiting of the mobile Internet, mobile news apps have become one of the major media for Internet users to access news online as they allow users to have Internet access anywhere and anytime and meanwhile they are capable of being seamlessly connected to all social media.
5.	Business Model (Revenue Model)	The application may have a free and premium version, with the user having the option to upgrade to the premium version to gain access to additional features. Furthermore, the premium version may be ad-free FM-broadcast, Television channels.
6.	Scalability of the Solution	This application is not only for personal use, but it can also be used to acknowledge the current affair, awareness of day to day news around us and to Extend business organizations.