

WEBSITE REPORT

OVERVIEW:

The following group project is a CSS based project which we have created on an eminent women clothing brand 'ZARA'. Visual studio code has been used in the following assignment.

OUTLOOK OF WEBSITE:

- **INTERFACE:** On the first look on the website, the visuals of dominance of women at the background are depicted. The theme of purple color indicates the luxury of the brand. Title of 'Zara Women's Clothing' comes with an animation which emphasize the website professionalism. At the topmost row, one can access home, about, products, contact us including search option.
- **HOME:** Home page shows all the details of products; price, discount offers, about are some to cite, which are on sale currently. A privilege of addition to cart is provided to ease the consumers with one click approach to desired clothing item even if they delay the purchase.
- **ABOUT:** The episodes of historical indispensability are mentioned in storyline of the company. Credibility and authenticity will be ensured to website visitors from this column.
- **PRODUCTS:** A close look to any product is demand of a buyer. To solidify this aspect, high quality images of all the available dresses have been provided followed by their characteristics and price tags.

- **CONTACT US:** Communicating with the company professionals has now made fast and reliable by contact us option. One can be able to convey their feedback and concerning message as soon as few personal details are filled.

ADDITIONAL INFORMATION:

We have used the wireframe, persona, color theory, typography, media files, multicolumn, multiple backgrounds , and many more concepts.

ABOUT ASSIGNEES

The whole project was equally completed by all the four members with full determination and devotion.

- **Khushdeep Chilotra:** Home page is fully planned and executed by her.
- **Heavenpreet Kaur:** Subsection of Products was developed by her.
- **Jaspreet Kaur:** She is responsible to create about section of the website.
- **Khushbeer Kaur:** Took responsibility to handle contact us part.