

Design Principles

**HEAVY DIVISION**

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# TYPOGRAPHY

## NASALIZATION

Stylized titles, livery font,  
poster titles

36 **Λ quart jar of oil mixed**  
regular **with zinc**

24 **Λ quart jar of oil mixed with zinc**  
regular

## Noto Sans

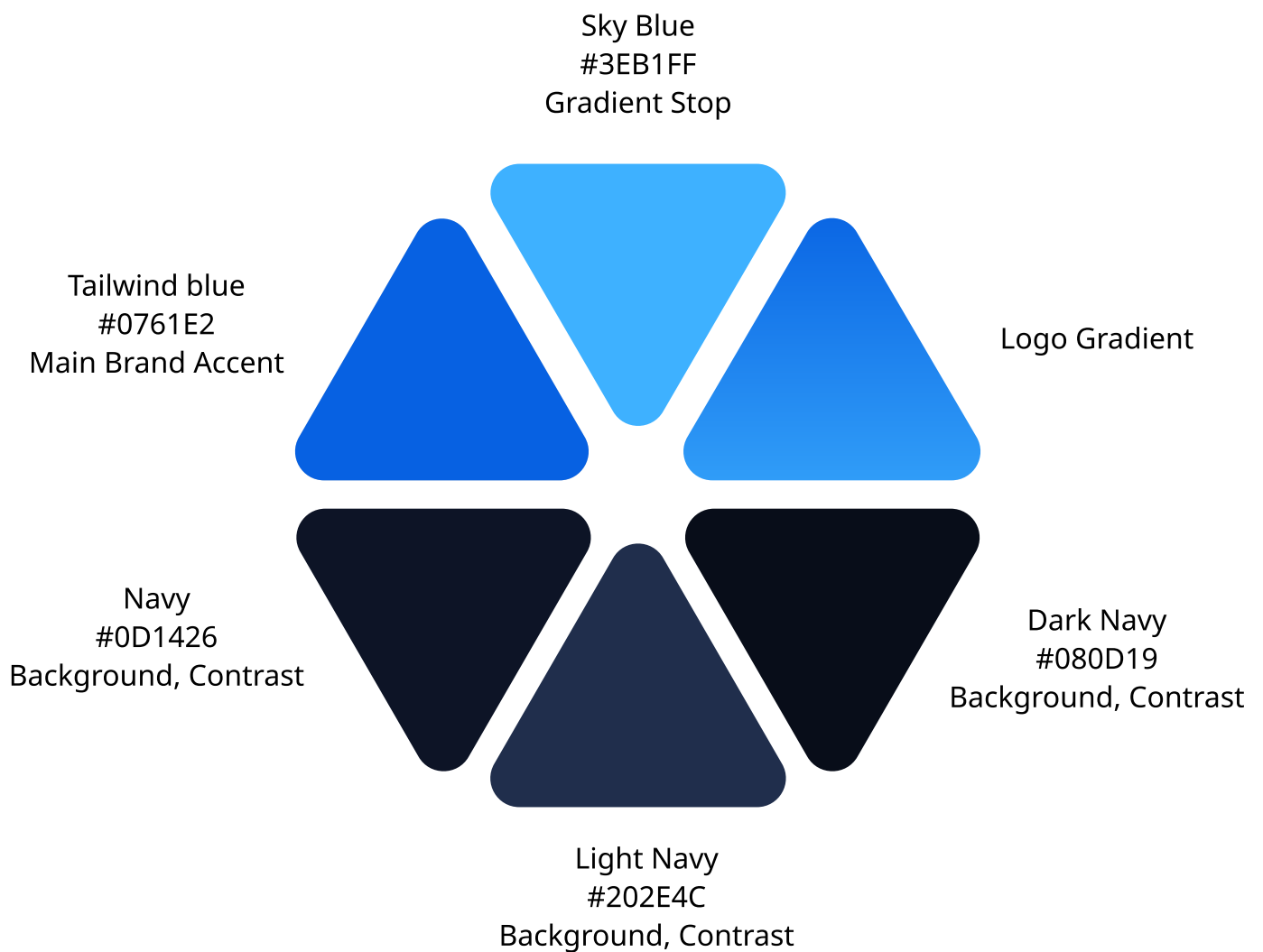
Website text, posters

36 **A quart jar of oil mixed**  
regular **with zinc**

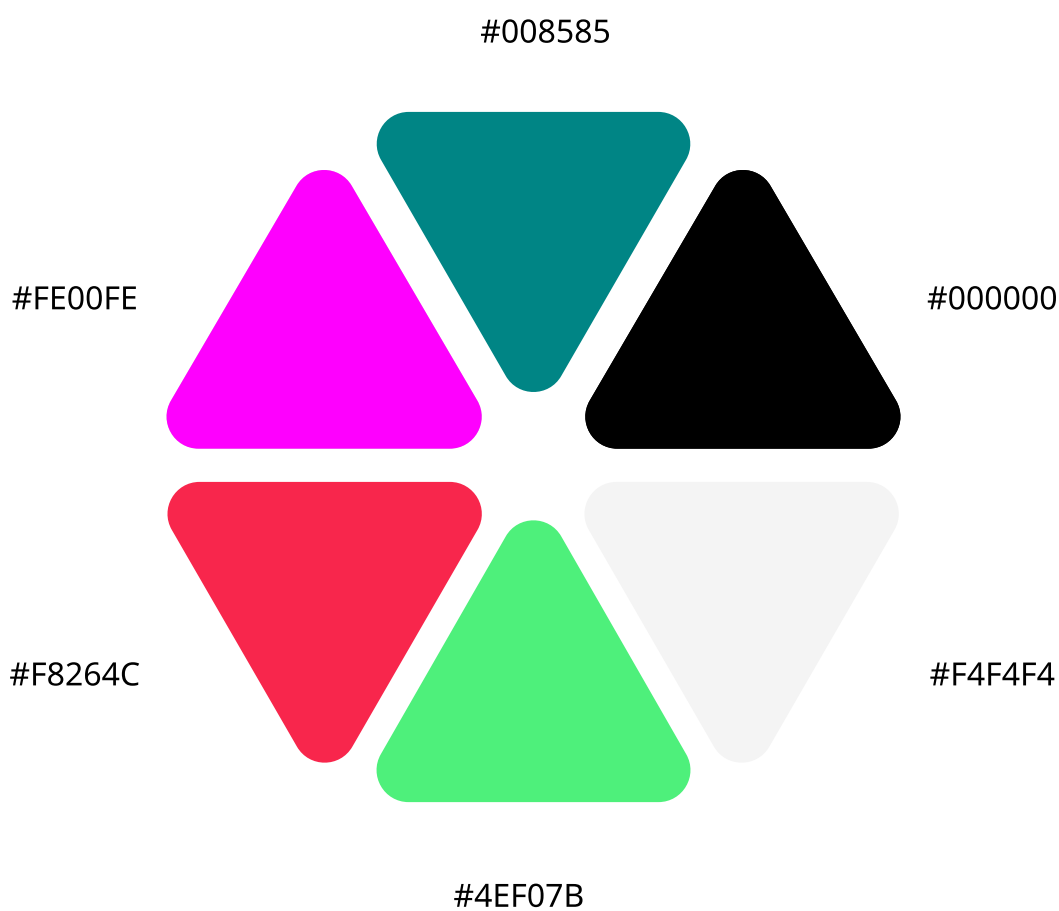
24 **A quart jar of oil mixed with zinc**  
regular

18 **A quart jar of oil mixed with zinc**  
regular

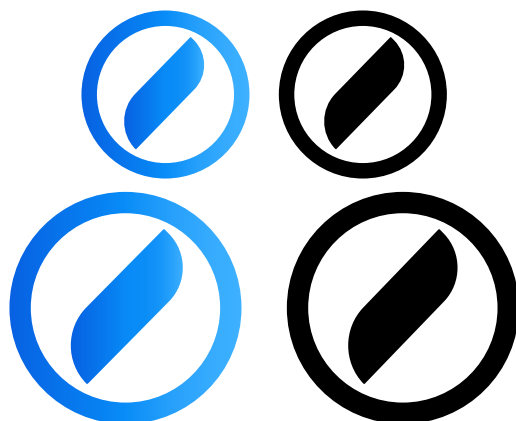
# COLOR STANDARDS

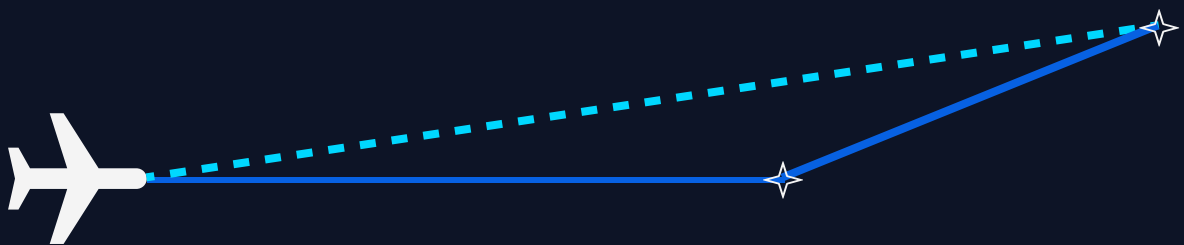


# HEAVY DIVISION UI

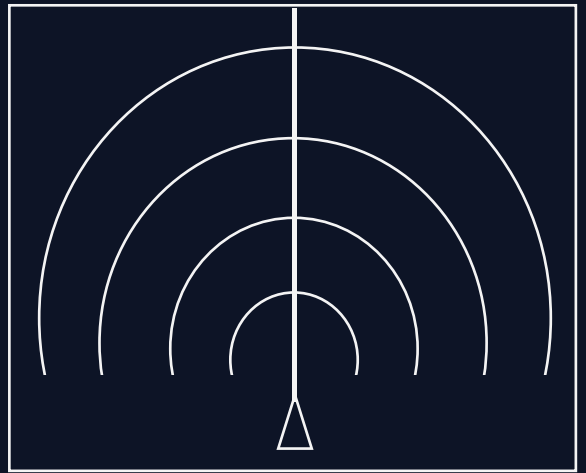
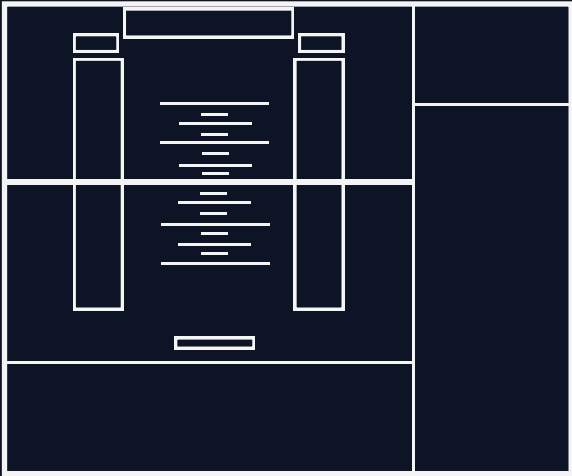
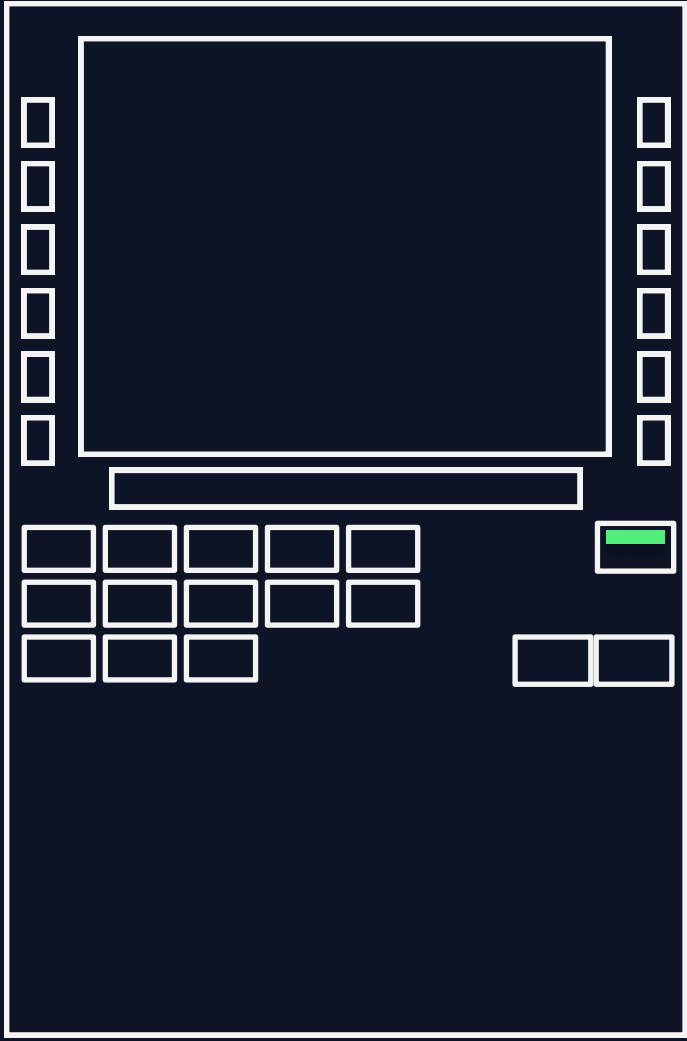


# LOGO









B78XH



# ROLE ICONS

