

Design Principles

HEAVY DIVISION

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TYPOGRAPHY

NASALIZATION

Stylized titles, livery font,
poster titles

36 **Λ quart jar of oil mixed**
regular **with zinc**

24 **Λ quart jar of oil mixed with zinc**
regular

Noto Sans

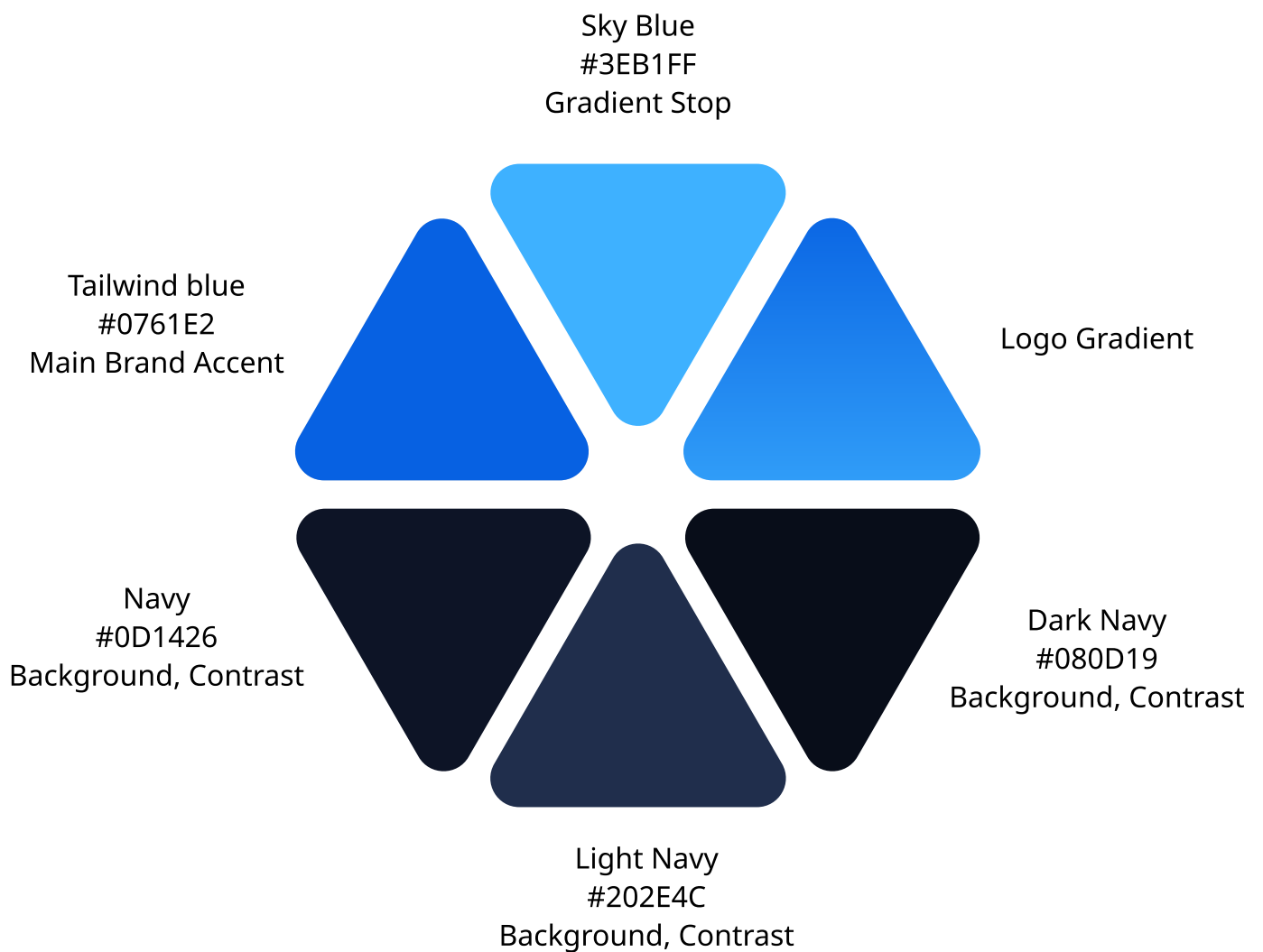
Website text, posters

36 **A quart jar of oil mixed**
regular **with zinc**

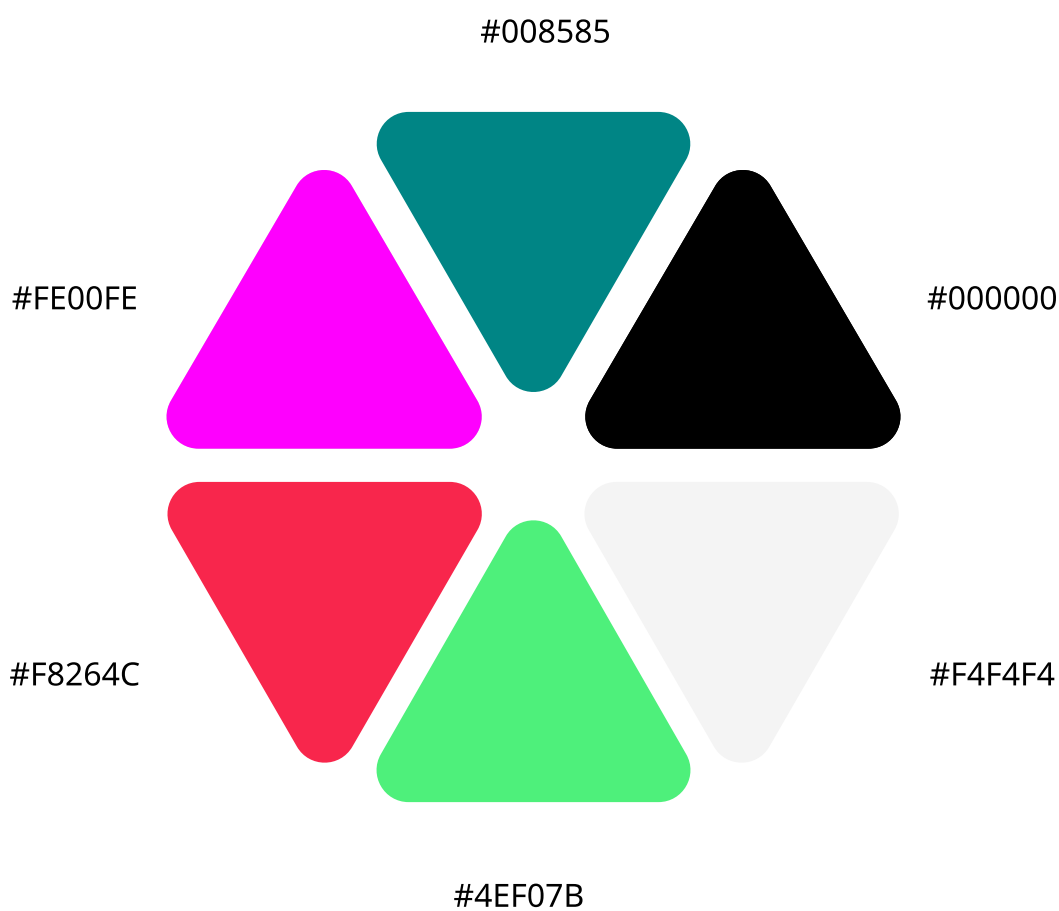
24 **A quart jar of oil mixed with zinc**
regular

18 **A quart jar of oil mixed with zinc**
regular

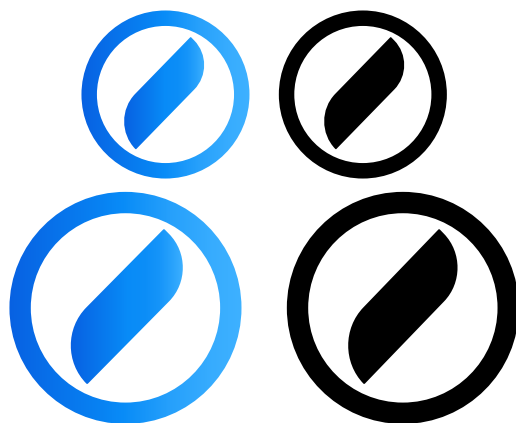
COLOR STANDARDS

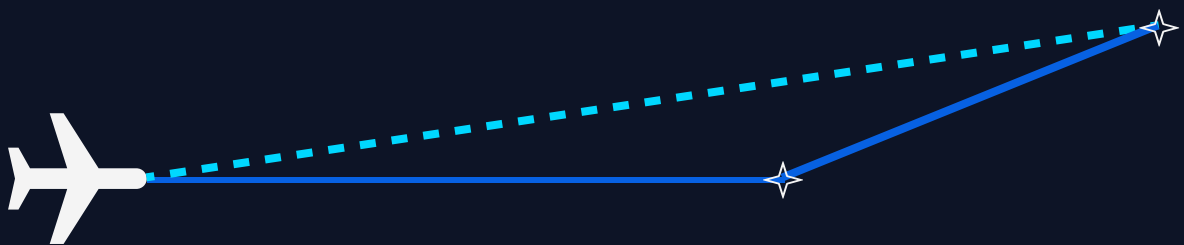


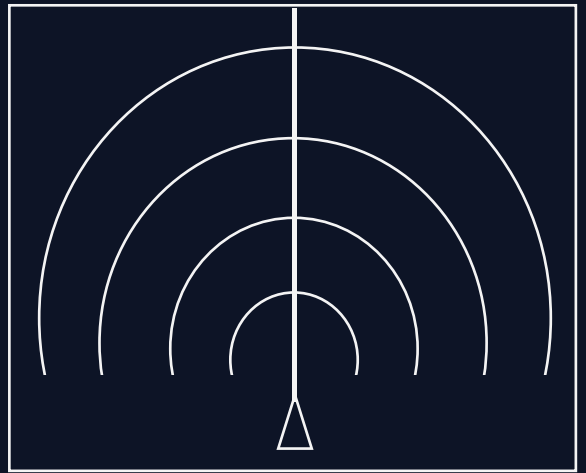
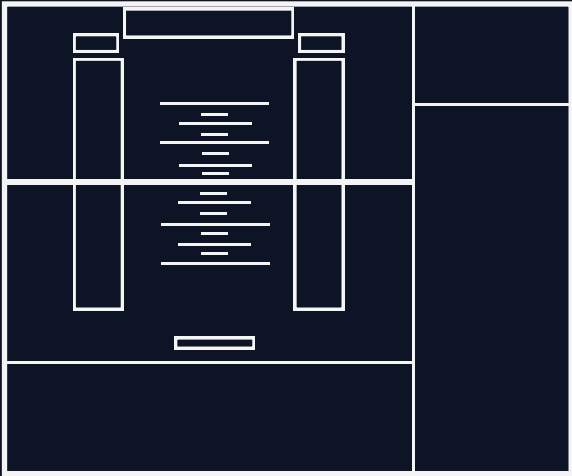
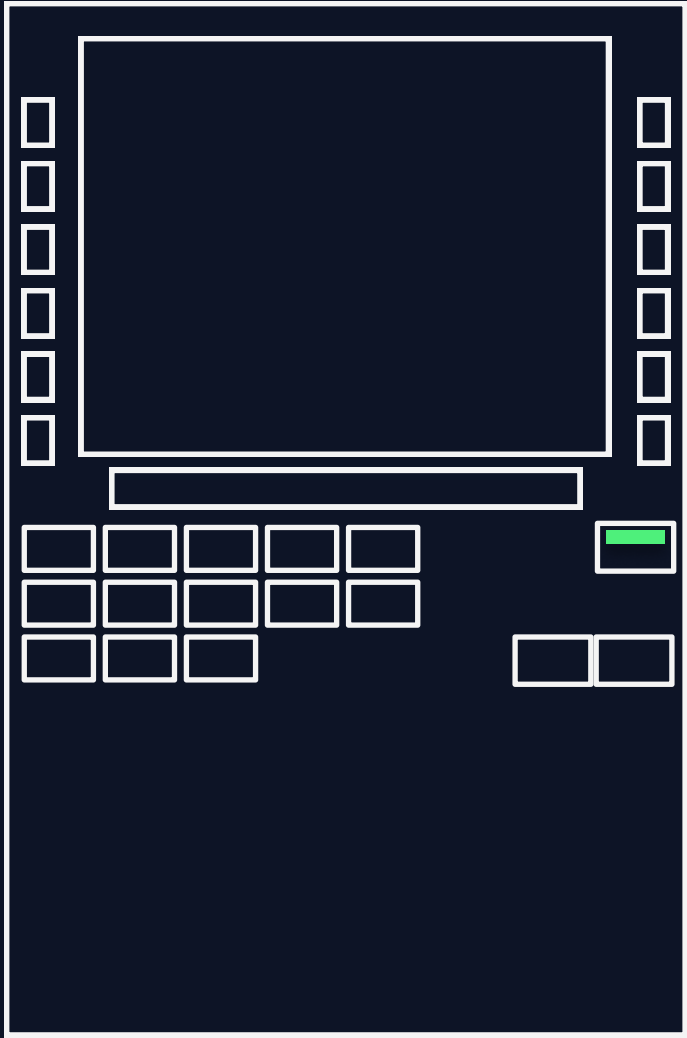
HEAVY DIVISION UI



LOGO







B78XH



ROLE ICONS

