

PROJECT: ANALYZING MOTORCYCLE PART SALES





You're working for a company that sells motorcycle parts, and they've asked for some help in analyzing their sales data!

They operate three warehouses in the area, selling both retail and wholesale. They offer a variety of parts and accept credit cards, cash, and bank transfer as payment methods. However, each payment type incurs a different fee.

The board of directors wants to gain a better understanding of wholesale revenue by product line, and how this varies month-to-month and across warehouses. You have been tasked with calculating net revenue for each product line and grouping results by month and warehouse. The results should be filtered so that only "Wholesale" orders are included.

They have provided you with access to their database, which contains the following table called `sales`:

Sales

Column	Data type	Description
<code>order_number</code>	<code>VARCHAR</code>	Unique order number.

Column	Data type	Description
<code>date</code>	DATE	Date of the order, from June to August 2021.
<code>warehouse</code>	VARCHAR	The warehouse that the order was made from— <code>North</code> , <code>Central</code> , or <code>West</code> .
<code>client_type</code>	VARCHAR	Whether the order was <code>Retail</code> or <code>Wholesale</code> .
<code>product_line</code>	VARCHAR	Type of product ordered.
<code>quantity</code>	INT	Number of products ordered.
<code>unit_price</code>	FL0AT	Price per product (dollars).
<code>total</code>	FL0AT	Total price of the order (dollars).
<code>payment</code>	VARCHAR	Payment method— <code>Credit card</code> , <code>Transfer</code> , or <code>Cash</code> .
<code>payment_fee</code>	FL0AT	Percentage of <code>total</code> charged as a result of the <code>payment</code> method.

Your query output should be presented in the following format:

<code>product_line</code>	<code>month</code>	<code>warehouse</code>	<code>net_revenue</code>
<code>product_one</code>	---	---	---
<code>product_one</code>	---	---	---
<code>product_one</code>	---	---	---
<code>product_one</code>	---	---	---
<code>product_one</code>	---	---	---
<code>product_one</code>	---	---	---
<code>product_two</code>	---	---	---
...

 Projects Data DataFrame as `revenue_by_produ`

SELECT

```
product_line,
CASE WHEN EXTRACT(month FROM date) = 6 THEN 'June'
      WHEN EXTRACT(month FROM date) = 7 THEN 'July'
      WHEN EXTRACT(month FROM date) = 8 THEN 'August'
END AS month,
warehouse,
SUM(total) - SUM(payment_fee) AS net_revenue
```

FROM sales

WHERE client_type = 'Wholesale'

GROUP BY

```
product_line,
warehouse,
client_type = 'Wholesale',
EXTRACT(month FROM date)
```

ORDER BY

```
product_line,
EXTRACT(month FROM date),
net_revenue DESC;
```

...	↑↓	product_line	...	↑↓	...	↑↓	w	...	↑↓	net...	...	↑↓	
0		Braking system			June		Central			3684.89			
1		Braking system			June		North			1487.77			
2		Braking system			June		West			1212.75			
3		Braking system			July		Central			3778.65			
4		Braking system			July		West			3060.93			
5		Braking system			July		North			2594.44			
6		Braking system			August		Central			3039.41			
7		Braking system			August		West			2500.67			
8		Braking system			August		North			1770.84			
9		Electrical system			June		Central			2904.93			
10		Electrical system			June		North			2022.5			
11		Electrical system			July		Central			5577.62			
12		Electrical system			July		North			1710.13			
13		Electrical system			July		West			449.46			
14		Electrical system			August		North			4721.12			
15		Electrical sustem			Augaust		Central			3126.43			

16	Electrical system	August	West	1241.84
Rows: 48				