



Ba'yen

Meet Black Belt Pirates members



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Agenda

- Problem statement
- Research results
- Competitive Analysis
- Establishing (Bay'en application)
- Moodboards and Style Tiles.
- High Fidelity Screens.
- Team testing result.
- Our journey.



Problem statement

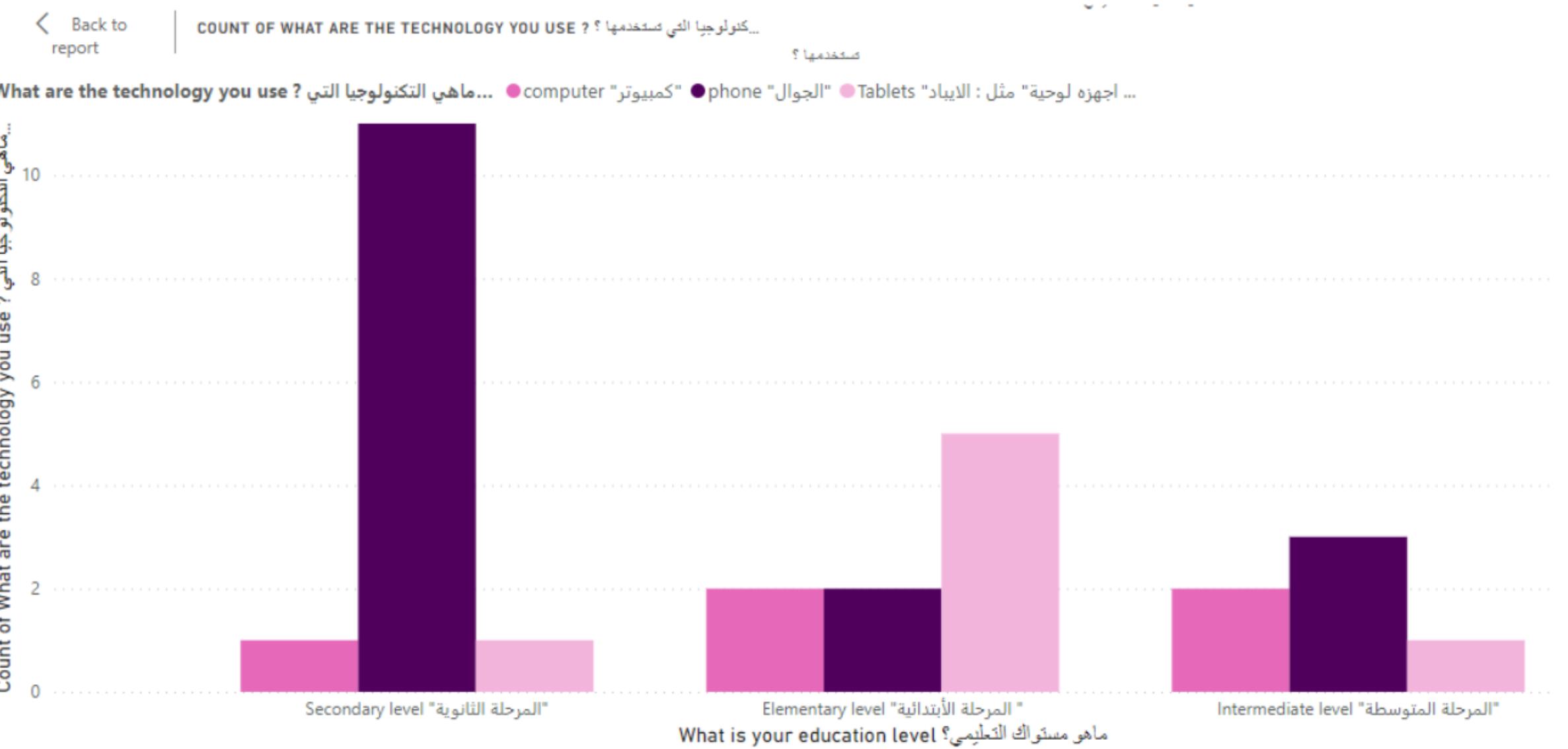
We have noticed a large number of students complaining about the inability to reach private tutors.

So, we were questioning,

WHY?



Research results



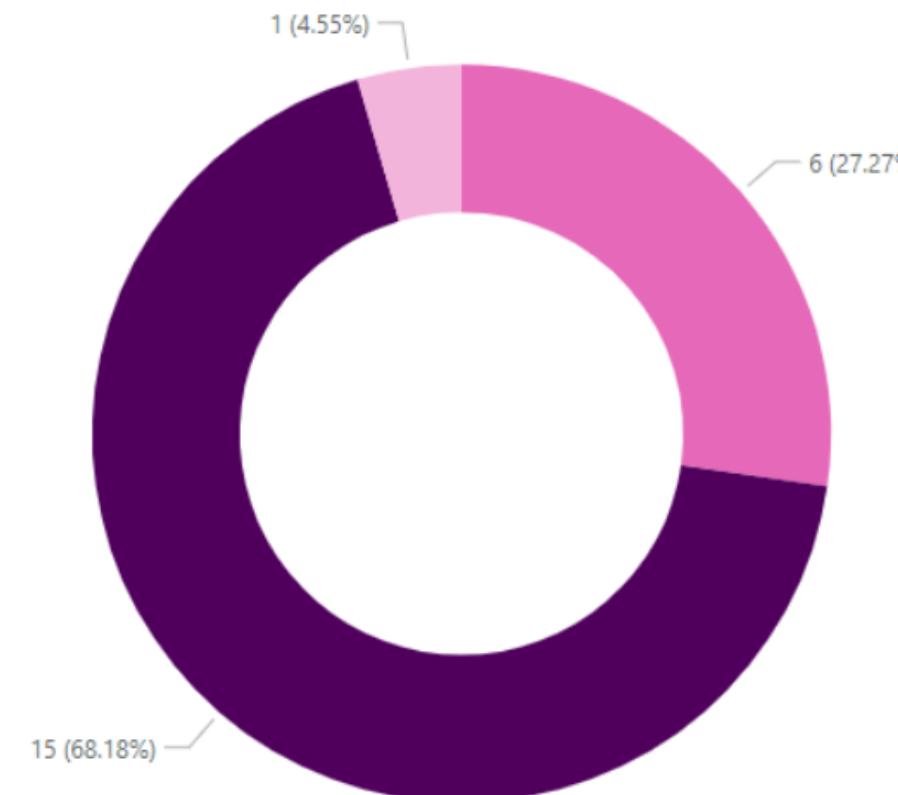
Research results



Back to report

COUNT OF IN CASE OF "NO", CLARIFY HOW DID YOU FIND THE SUITABLE TEACHER? ..مناسب؟

كيف عثرت على المعلم المناسب؟



In case of "No", clarify how did you find the suitable teacher?

● Education platform "منصة تعليمية"

● From relative "عن طريق معارف"

● Long time of searching

Competitive Analysis



Droos



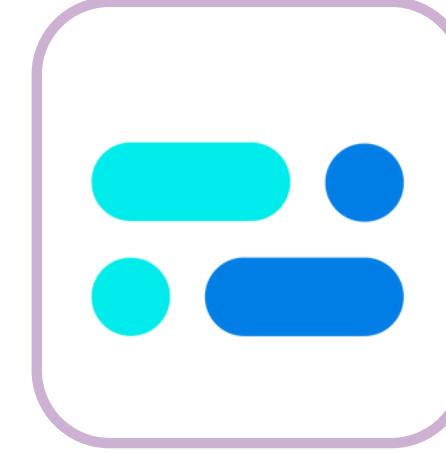
Noon Academy



Algooru



Attaa Digital



Satr platform



iEN Ethraia

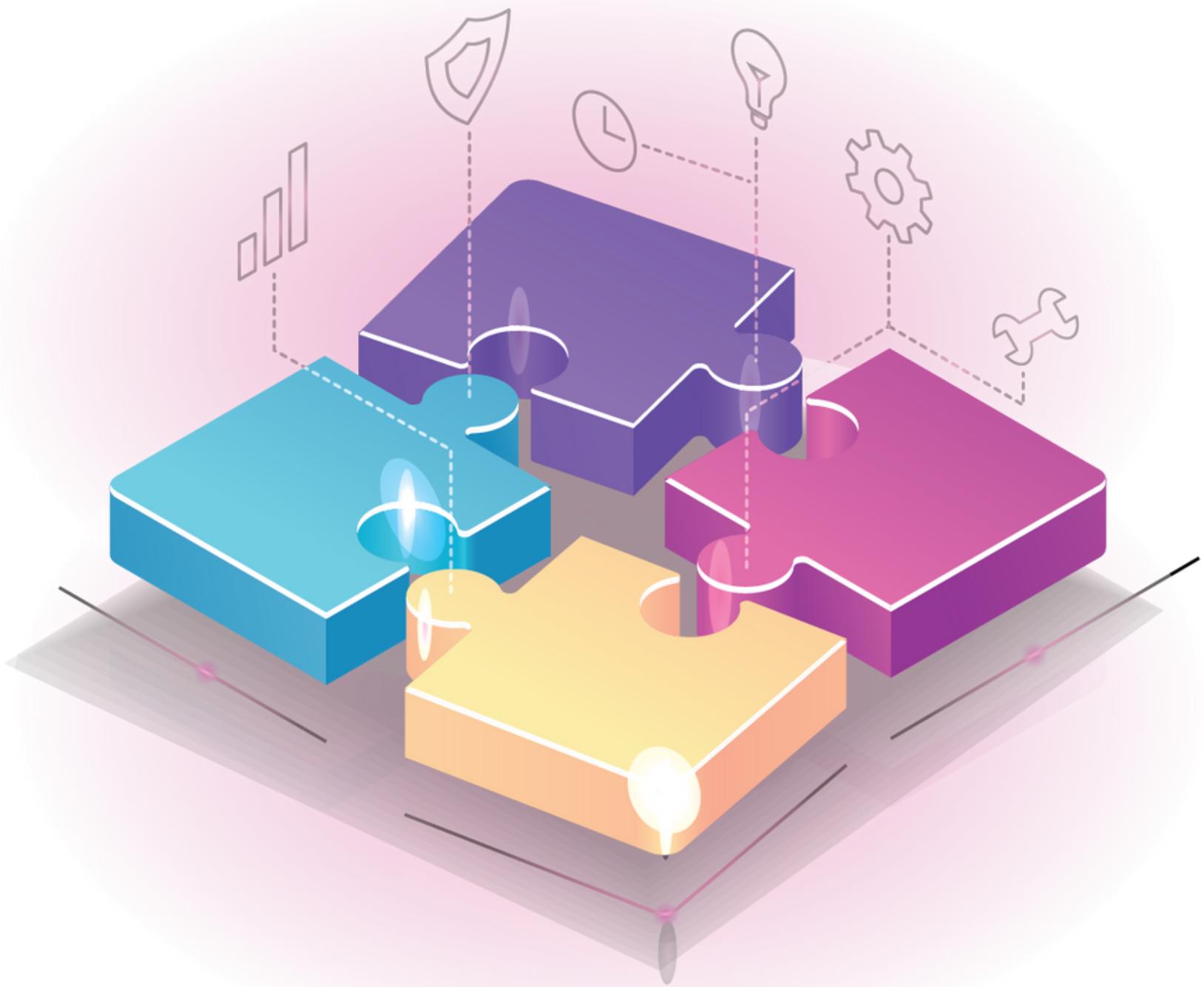


Establishing (Bay'en application)

- there will be an emergent chat feature which will be accessible on the app.
- It is permissible for parents to follow their children.
- Multiple tools are available to teachers for achieving their goals.
- multiple payment methods



Moodboards and Style Tiles



High Fidelity Screens

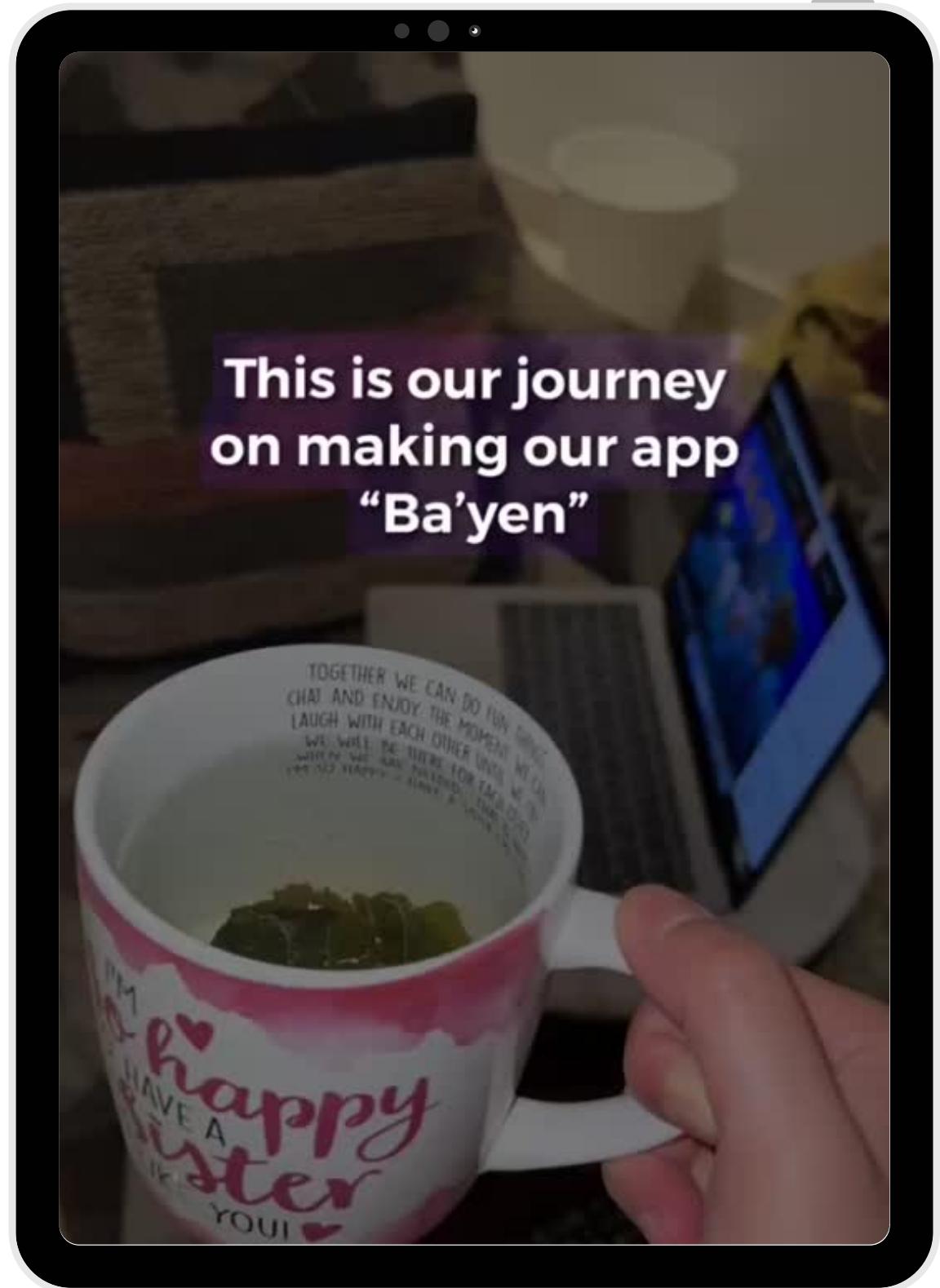


Team testing result

- Ensure that all components are in the same frame.
- Check that all font family are the same.
- Create a library to store all the color plates, and fonts on it.



Our journey





Thank you