

**To:** jeevacation@gmail.com[jeevacation@gmail.com]; Jeevacation[jeevacation@gmail.com]  
**From:** Al seckel  
**Sent:** Fri 12/17/2010 9:58:32 PM  
**Subject:** Re: MINDSHIFT

I have talked at length to all the speakers. Trying to avoid the following: That they come out and bring out their "standard" wares and talks, and nothing new. That's dull. Rather, I would like them to stimulate conversation and discussion amongst the group with new ideas and thoughts that would be interesting to the assembled group. I have asked for no key note or powerpoint presentations, and no bullet points (for step throughs). Visuals can only be used if deemed absolutely necessary. Although I have set a time limit of 15 minutes, speakers have been admonished that they are to speak as little as possible, and set out the idea simply and quickly. The quickest wins... The focus is on dynamic discussions and letting the conversation flow. I hope that this will avoid the trap of the standard conference format. I have also helped with suggestions for possible topics, which will be interesting to you personally, as well as the rest of group. No doubt some sparks will fly.

It would be nice to take some hikes and and explore the island. In the afternoon evenings along with spouses and partners, so that they all don't feel so shut out. Fun activities in the evening, such as Catherine doing a science barbeque, etc. I think people would also like to relax on the beach, look at the stars, take in the scenery, and just have fun loose conversations. Nothing formal, no formal wear, suits are not allowed, strictly casual.

Does this work for you? Are we in alignment?

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**From:** Jeevacation <jeevacation@gmail.com>  
**To:** Cecile de Jongh [REDACTED]  
**Cc:** Al seckel [REDACTED]  
**Sent:** Fri, December 17, 2010 1:03:55 PM  
**Subject:** Re: MINDSHIFT

Talks each and lunch on sat On the island

Sorry for all the typos .Sent from my iPhone

On Dec 17, 2010, at 3:48 PM, Cecile de Jongh [REDACTED] wrote:

Is there anything I can do to help get this moving?

With warm regards,  
Cecile

Sent from my iPhone

Begin forwarded message:

**From:** Al seckel [REDACTED]  
**Date:** December 17, 2010 4:33:44 PM AST  
**To:** Cecile de Jongh [REDACTED]  
**Subject:** Re: Fwd: MINDSHIFT

Hi,

I would love to provide details, but Jeff and I are scheduled to talk this weekend. I really hope to have them to you by Monday. i have sent him innumerable messages.

He has his own ideas, and i need to mesh them with mine.

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**From:** Cecile de Jongh [REDACTED]  
**To:** Al seckel [REDACTED]  
**Sent:** Fri, December 17, 2010 12:18:55 PM  
**Subject:** Fwd: MINDSHIFT

Al,

Do you have details? We need ASAP.

With warm regards,  
Cecile

Sent from my iPhone

Begin forwarded message:

**From:** "Judi Nagelberg" [REDACTED]  
**Date:** December 17, 2010 3:44:49 PM AST  
**To:** "'Cecile de Jongh'" [REDACTED]  
**Subject:** MINDSHIFT

Hi Cecile:

FYI, I did not hear back from Al Seckel. The hotel is asking me for details and we also need to have an agenda.

Do you think you can get some info from Jeffrey when he is here? We are down to the wire.....three weeks away from their arrivals.....

Many thanks!

Warm regards,

Judi

Judi Nagelberg

President  
Island Meetings & Incentives, Inc.

