

From: [REDACTED] <[REDACTED]>
To: Epstein Jeffrey <jeevacation@gmail.com>
Subject: Fwd: Breakdown of progress
Date: Wed, 30 Jan 2013 18:50:21 +0000
Attachments: Jeffrey_Epstein_-_Progress_Images.xlsx
Inline-Images: image001.jpg; image002.jpg; image003.jpg; image004.jpg

Begin forwarded message:

From: Philippe Han <[REDACTED]>
Subject: FW: Breakdown of progress
Date: January 29, 2013 11:33:06 AM EST
To: " [REDACTED] ([REDACTED])" <[REDACTED]>

From: Philippe Han
Sent: Friday, January 25, 2013 11:45 AM
To: [REDACTED]
Cc: Cliff Stein
Subject: Breakdown of progress

Hi [REDACTED],

Thank you very much for setting up the call today. I've put together in the excel file (attached) screenshots that with notes that will explain and show the successes that we ARE seeing with this campaign.

There are 3 tabs to reference. The first is the image from the action plan. This was what the results looked like from a national perspective.

The second tab shows the page 1 and page 2 results from a national perspective. This is now how Jeffrey is currently viewed on Google whether it be from major city centers like Chicago, LA, Miami, or even smaller towns ranging from Toledo to Palm Beach.

The third tab shows what Jeffrey's results look like from a localized search (New York City). What you'll notice is that the assets we've been working to strengthen on the national level are also the correct ones from a local level. What this shows, is that the NY search results are more relevant and stronger in relation to the negative listings.

Please let me know if you have any questions and about a call time for Monday.

Respectfully,

EFTA00692883



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Philippe Han
Senior Client Account Manager

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Website: www.ReputationChanger.com

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