

Machine Learning 4771

Instructor: Tony Jebara

Topic 8

- Discrete Probability Models
- Independence
- Bernoulli Distribution
- Text: Naïve Bayes
- Categorical / Multinomial Distribution
- Text: Bag of Words



Bernoulli Probability Models

- Bernoulli: recall binary (coin flip) probability, just 1x2 table

$$p(x) = \alpha^x (1 - \alpha)^{1-x} \quad \alpha \in [0,1] \quad x \in \{0,1\}$$

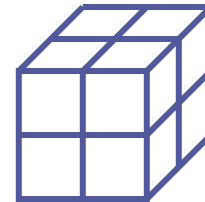
x=0	x=1
0.73	0.27

- Multidimensional Bernoulli: multiple binary events

$$p(x_1, x_2)$$

	x ₂ =0	x ₂ =1
x ₁ =0	0.4	0.1
x ₁ =1	0.3	0.2

$$p(x_1, x_2, x_3)$$



- Why do we write these as an equations instead of tables?



Bernoulli Probability Models

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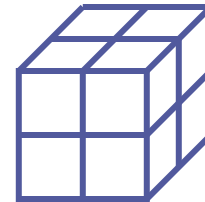
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- Why do we write these as an equations instead of tables?

- To do things like... maximum likelihood...
- Fill in the table so that it matches real data...
- Example: coin flips H,H,T,T,T,H,T,H,H,H ???

x=T	x=H



Bernoulli Probability Models

- Bernoulli: recall binary (coin flip) probability, just 1x2 table

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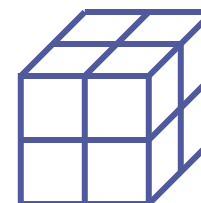
x=0	x=1
0.73	0.27

- Multidimensional Probability Table: multiple binary events

$$p(x_1, x_2)$$

	x ₂ =0	x ₂ =1
x ₁ =0	0.4	0.1
x ₁ =1	0.3	0.2

$$p(x_1, x_2, x_3)$$



- Why do we write these as an equations instead of tables?
- To do things like... maximum likelihood...
- Fill in the table so that it matches real data...
- Example: coin flips H,H,T,T,T,H,T,H,H,H
- Why is this correct?

x=T	x=H
0.4	0.6

Bernoulli Maximum Likelihood

- Bernoulli:

$$p(x) = \alpha^x (1 - \alpha)^{1-x} \quad \alpha \in [0, 1] \quad x \in \{0, 1\}$$

- Log-Likelihood (IID): $\sum_{i=1}^N \log p(x_i | \alpha) = \sum_{i=1}^N \log \alpha^{x_i} (1 - \alpha)^{1-x_i}$

- Gradient=0:

$$\frac{\partial}{\partial \alpha} \sum_{i=1}^N \log \alpha^{x_i} (1 - \alpha)^{1-x_i} = 0$$

$$\frac{\partial}{\partial \alpha} \sum_{i=1}^N x_i \log \alpha + (1 - x_i) \log (1 - \alpha) = 0$$

$$\frac{\partial}{\partial \alpha} \sum_{i \in \text{class1}} \log \alpha + \sum_{i \in \text{class0}} \log (1 - \alpha) = 0$$

$$\sum_{i \in \text{class1}} \frac{1}{\alpha} - \sum_{i \in \text{class0}} \frac{1}{1 - \alpha} = 0$$

$$N_1 = \text{num}(i \in \text{class1}) \quad N_1 \frac{1}{\alpha} - N_0 \frac{1}{1 - \alpha} = 0$$

$$N_2 = \text{num}(i \in \text{class2}) \quad N_1 (1 - \alpha) - N_0 \alpha = 0$$

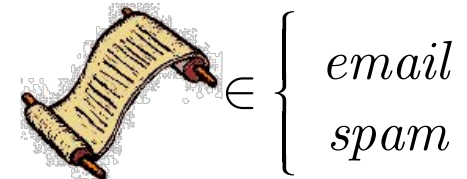
$$N_1 - (N_1 + N_0) \alpha = 0$$

$$\alpha = \frac{N_1}{N_1 + N_0}$$

x=0	x=1
$\frac{N_0}{N_0 + N_1}$	$\frac{N_1}{N_0 + N_1}$

Text Modeling via Naïve Bayes

- Naïve Bayes: the simplest model of text



- There are about 50,000 words in English
- Each document is $D=50,000$ dimensional binary vector \vec{x}_i
- Each dimension is a word, set to 1 if word in the document

Dim1: "the" = 1

Dim2: "hello" = 0

Dim3: "and" = 1

Dim4: "happy" = 1

⇒ Do or Do not appear

Not consider multi-appearance situation

...

- Naïve Bayes: assumes each word is independent

$$p(\vec{x}) = p(\vec{x}(1), \dots, \vec{x}(D)) = \prod_{d=1}^D p(\vec{x}(d))$$

$$= \prod_{d=1}^D \bar{\alpha}(d)^{\vec{x}(d)} (1 - \bar{\alpha}(d))^{(1-\vec{x}(d))}$$

- Each 1 dimensional $\alpha(d)$ is a Bernoulli parameter
- The whole α vector is multivariate Bernoulli

Text Modeling via Naïve Bayes

- Maximum likelihood: assume we have several (IID vectors)
- Have N documents, each a 50,000 dimension binary vector
- Each dimension is a word, set to 1 if word in the document

	\vec{x}_1	\vec{x}_2	\vec{x}_3	\vec{x}_4
Dim1: "the" =	1	0	1	1
Dim2: "hello" =	0	1	0	1
Dim3: "and" =	1	1	0	1
Dim4: "happy" =	1	0	0	1

• Likelihood = $\prod_{i=1}^N p(\vec{x}_i | \vec{\alpha}) = \prod_{i=1}^N \prod_{d=1}^{50000} \vec{\alpha}(d)^{\vec{x}_i(d)} (1 - \vec{\alpha}(d))^{(1 - \vec{x}_i(d))}$

- Max likelihood solution: for each word d count number of documents it appears in divided by total N documents
- $$\vec{\alpha}(d) = \frac{N_d}{N}$$

$N_+ = 3$
 $N_- = 5$
 in 3 documents,
 the word appears.
 Total number of doc. in class 1
 is 3.

- To classify a new document \vec{x} , build two models α_{+1} α_{-1} & compare

prediction = $\arg \max_{y \in \{\pm 1\}} p(\vec{x} | \vec{\alpha}_y)$

provide $\vec{x}_i(d)$

Assume $\left\{ \prod_{i=1}^N p(\vec{x}_i | \alpha_+) / \prod_{i=1}^N p(\vec{x}_i | \alpha_-) \right\}$

Categorical Probability Models



- **Categorical**: a distribution over a single multi-category event

$$p(x) = \prod_{m=1}^M \vec{\alpha}(m)^{\vec{x}(m)} \quad \sum_m \vec{\alpha}(m) = 1 \quad \vec{x} \in \mathbb{B}^M ; \sum_m \vec{x}(m) = 1$$

- Encode events as binary indicator vectors

$$\begin{bmatrix} \vec{x}(1) & \vec{x}(2) & \vec{x}(3) & \vec{x}(4) & \vec{x}(5) & \vec{x}(6) \end{bmatrix}$$

- Related to the more general *multinomial* distribution
- Find α using Maximum Likelihood (with IID assumption):

$$\sum_{i=1}^N \log p(\vec{x}_i | \vec{\alpha}) = \sum_{i=1}^N \log \prod_{m=1}^M \vec{\alpha}(m)^{\vec{x}_i(m)} = \sum_{i=1}^N \sum_{m=1}^M \vec{x}_i(m) \log(\vec{\alpha}(m))$$

- Can't just take gradient over α , use sum=1 constraint:

- Insert constraint using Lagrange multipliers

$$\frac{\partial}{\partial \alpha_q} \left(\sum_{i=1}^N \sum_{m=1}^M \vec{x}_i(m) \log(\vec{\alpha}(m)) - \lambda \left(\sum_{m=1}^M \vec{\alpha}(m) - 1 \right) \right) = 0$$

$$\sum_{i=1}^N \left(\vec{x}_i(q) \frac{1}{\vec{\alpha}(q)} \right) - \lambda = 0 \quad \Rightarrow \quad \vec{\alpha}(q) = \frac{1}{\lambda} \sum_{i=1}^N \vec{x}_i(q)$$

Categorical Maximum Likelihood

- Taking the gradient with Lagrangian gives this formula for each q :

$$\vec{\alpha}(q) = \frac{1}{\lambda} \sum_{i=1}^N \vec{x}_i(q)$$

- Recall the constraint: $\sum_m \vec{\alpha}(m) - 1 = 0$

- Plug in α 's solution: $\sum_m \frac{1}{\lambda} \sum_{i=1}^N \vec{x}_i(m) - 1 = 0$

- Gives the lambda: $\lambda = \sum_m \sum_{i=1}^N \vec{x}_i(m)$

- Final answer:
$$\vec{\alpha}(q) = \frac{\sum_{i=1}^N \vec{x}_i(q)}{\sum_m \sum_{i=1}^N \vec{x}_i(m)} = \frac{N_q}{N}$$

- Example: Rolling dice

1,6,2,6,3,6,4,6,5,6

x=1	x=2	x=3	x=4	x=5	x=6
0.1	0.1	0.1	0.1	0.1	0.5

Handwritten notes and data for the example:

Class

1 6 2 6 3 6 4 6 5 6

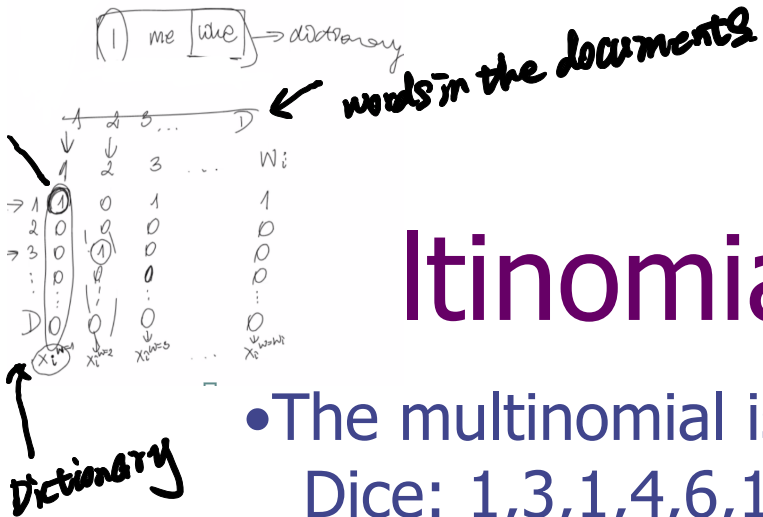
$\mathcal{L}(1) = \sum_{i=1}^N \vec{x}_i(1)$

$\mathcal{L}(q) = \frac{\sum_{i=1}^N \vec{x}_i(q)}{\sum_{m=1}^6 \sum_{i=1}^N \vec{x}_i(m)} = \frac{N_q}{N} = \frac{1}{10}$

$q=1,2,3,4,5,6$

	1	6	2	6	3	6	4	6	5	6
1	1	0	0	0	0	0	0	0	0	0
2	0	0	1	0	0	0	0	0	0	0
3	0	0	0	0	1	0	0	0	0	0
4	0	0	0	0	0	0	1	0	0	0
5	0	0	0	0	0	0	0	0	1	0
6	0	1	0	1	0	6	0	1	0	1

① For each word w_i , Search for the Dictionary with D words.
 ② $\vec{x}_i^w(d)$: i th document, with word d Dictionary 6/9/13
 ③



Itinomial Probability Model

- The multinomial is a categorical over *counts* of events
 Dice: 1,3,1,4,6,1,1 Word Dice: the, dog, jumped, the
- Say document i has $W_i=2000$ words, each an IID dice roll

$$p(doc_i) = p(\vec{x}_i^1, \vec{x}_i^2, \dots, \vec{x}_i^{W_i}) = \prod_{w=1}^{W_i} p(\vec{x}_i^w) \propto \prod_{w=1}^{W_i} \prod_{d=1}^D \vec{\alpha}(d)^{\vec{x}_i^w(d)} \quad \text{1 or 0. Binary.}$$

- Get count of each time an event occurred

$$p(doc_i) \propto \prod_{w=1}^{W_i} \prod_{d=1}^D \vec{\alpha}(d)^{\vec{x}_i^w(d)} = \prod_{d=1}^D \vec{\alpha}(d)^{\sum_{w=1}^{W_i} \vec{x}_i^w(d)} = \prod_{d=1}^D \vec{\alpha}(d)^{\vec{X}_i(d)}$$

- ~~BUT: order shouldn't matter when "counting" so multiply by # of possible choosings. Choosing $X(1), \dots, X(D)$ from N~~

$$\left[\vec{X}_i(1), \dots, \vec{X}_i(D) \right] = \frac{W_i!}{\prod_{d=1}^D \vec{X}_i(d)!} = \frac{\left(\sum_{d=1}^D \vec{X}_i(d) \right)!}{\prod_{d=1}^D \vec{X}_i(d)!}$$

- ~~Multinomial: over discrete integer vectors X summing to W~~

$$p(\vec{X}_i) = \frac{W!}{\prod_{d=1}^D \vec{X}_i(d)!} \prod_{d=1}^D \vec{\alpha}(d)^{\vec{X}_i(d)} \quad s.t. \sum_d \vec{\alpha}(d) = 1, \vec{X} \in \mathbb{Z}_+^D, \sum_{d=1}^D \vec{X}(d) = W$$

Text Modeling via Multinomial

- Also known as the bag-of-words model


 $\in \begin{cases} \text{email} \\ \text{spam} \end{cases}$

- Each document is 50,000 dimensional vector
- Each dimension is a word, set to # times word in doc

	X_1	X_2	X_3	X_4
Dim1: "the" =	9	3	1	0
Dim2: "hello" =	0	5	3	0
Dim3: "and" =	6	2	2	2
Dim4: "happy" =	2	5	1	0

$\mathcal{X}(d) = \frac{N_d}{g}$
 $X_i(d) = 0 \text{ or } 1$
 $\mathcal{X}(d) = \text{categorical}$

- Each document is a vector of multinomial counts *maximum likelihood*

$$p(\text{doc}_i) = p(\vec{X}_i) = \frac{\left(\sum_{d=1}^D \vec{X}_i(d)\right)!}{\prod_{d=1}^D \vec{X}_i(d)!} \prod_{d=1}^D \vec{\alpha}(d)^{\vec{X}_i(d)} \quad \sum_d \vec{\alpha}(d) = 1 \quad X \in \mathbb{Z}_+^D$$

- Log-likelihood:
$$l(\vec{\alpha}) = \sum_{i=1}^N \log p(\vec{X}_i) = \sum_{i=1}^N \log \frac{\left(\sum_{d=1}^D \vec{X}_i(d)\right)!}{\prod_{d=1}^D \vec{X}_i(d)!} \prod_{d=1}^D \vec{\alpha}(d)^{\vec{X}_i(d)}$$
$$= \sum_{i=1}^N \sum_{d=1}^D \vec{X}_i(d) \log \vec{\alpha}(d) + \text{const}$$

- Find α just like the multinomial maximum likelihood formula!

Text Modeling Experiments

- For text modeling (McCallum & Nigam '98)
 - Bernoulli better for small vocabulary
 - Multinomial better for large vocabulary

