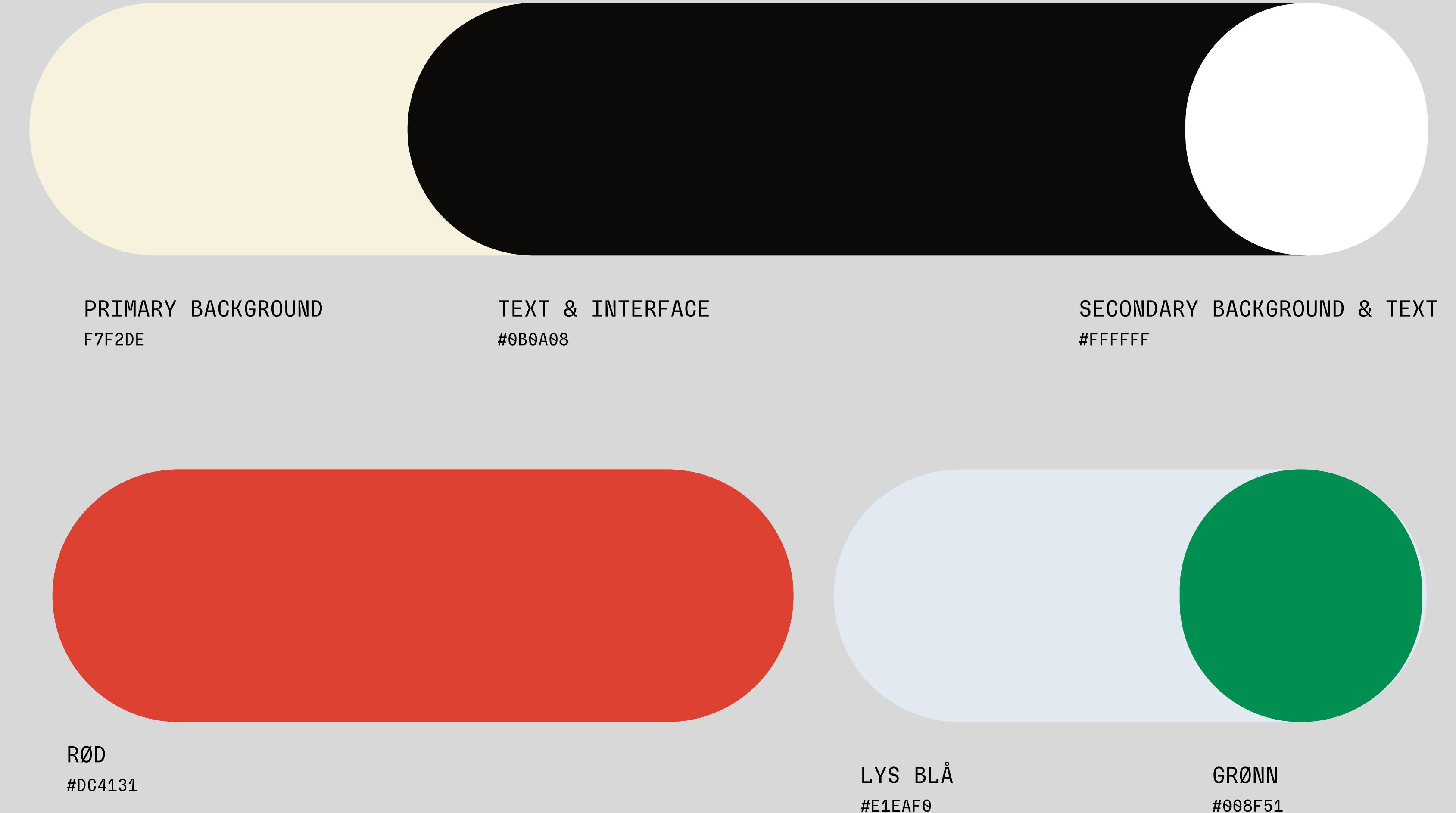


AI Integrated Web Development Essentials

PROJECT EXAM

AUTUMN 2024

Colours



Text Styles

FONTS USED:

Frank Ruhl Libre, Light
Arimo

		MOBILE	DESKTOP
LOGO	FRAM	Frank Ruhl Libre, Light, 75px	FRAM
HEADER	THIS IS HOW IT WORKS	Arimo, 24 px, uppercase	THIS IS HOW IT WORKS
SUB-HEADER	ORDER GROCERIES	Arimo, 18 px, uppercase	ORDER GROCERIES
ACCENT TEXT	Updated every week	Frank Ruhl Libre, Light, 16px	Updated every week
BODY	Fram is a circular service that ensures your kitchen is always stocked....	Arimo, 16px,	Fram is a circular service that ensures your kitchen is always stocked....
LARGE BODY	A descriptive text outlining something about the products being sold...	Arimo, 18px,	A descriptive text outlining something about the products being sold...

Hover states

DEFAULT

HOVER

BUTTON

Browse our selection

#DC4131

Browse our selection

#AE2E21

TEXT-BUTTON

PRODUCTS

Regular

PRODUCTS

Under line

ICON-BUTTON



100% opacity



40% opacity

Landing Page



HEADER IMAGE

Photo by [Markus Spiske](#) on [Unsplash](#)



GO TO CHAT

Photo by [Rebecca Ritchie](#) on [Unsplash](#)



SHOP SELECTION

Photo by [Nina Luong](#) on [Unsplash](#)

Product Page



OATS

Photo by [Łukasz Rawa on Unsplash](#)



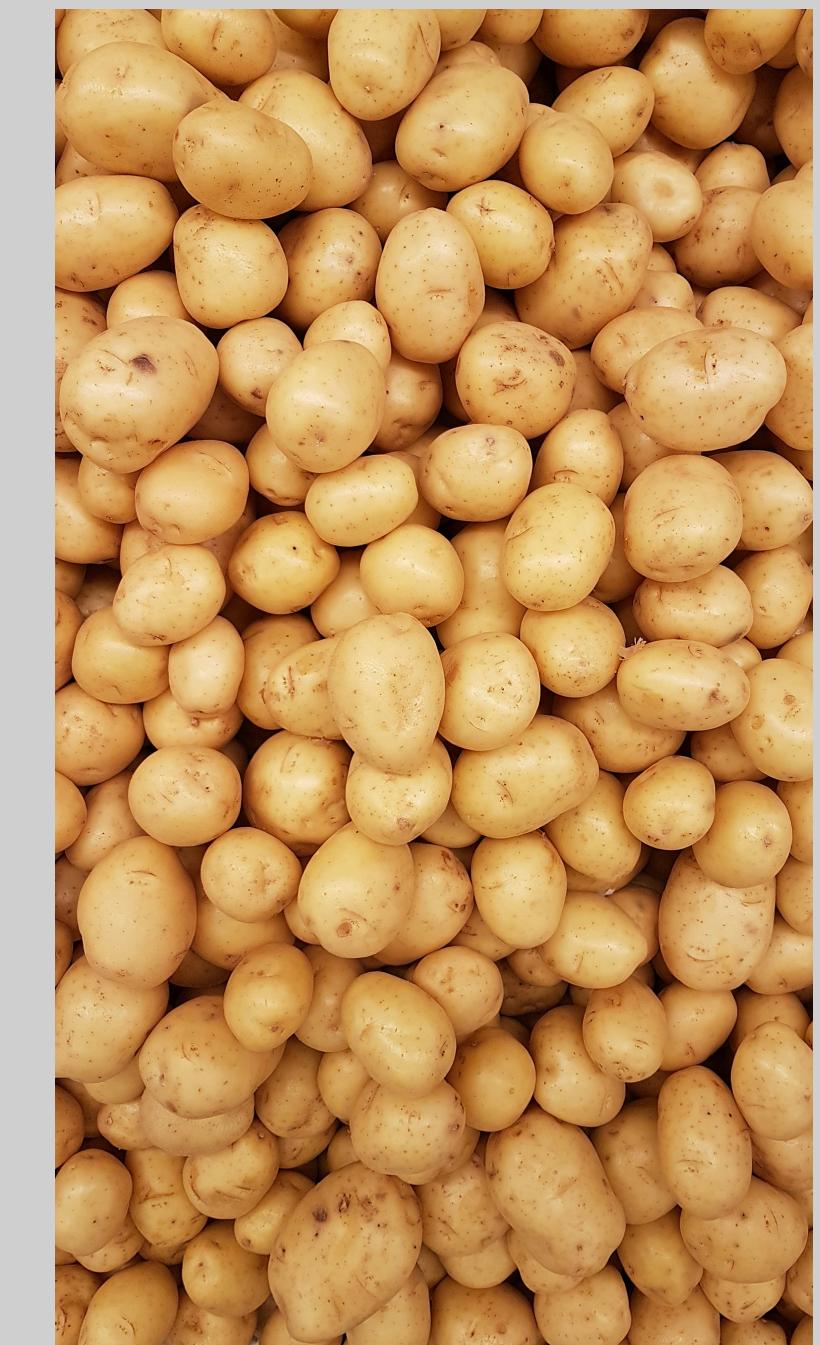
CARROTS

Photo by [Goh Rhy Yan on Unsplash](#)



GARLIC

Photo by [Matthew Pilachowski on Unsplash](#)



POTATOES

Photo by [Rodrigo dos Reis on Unsplash](#)

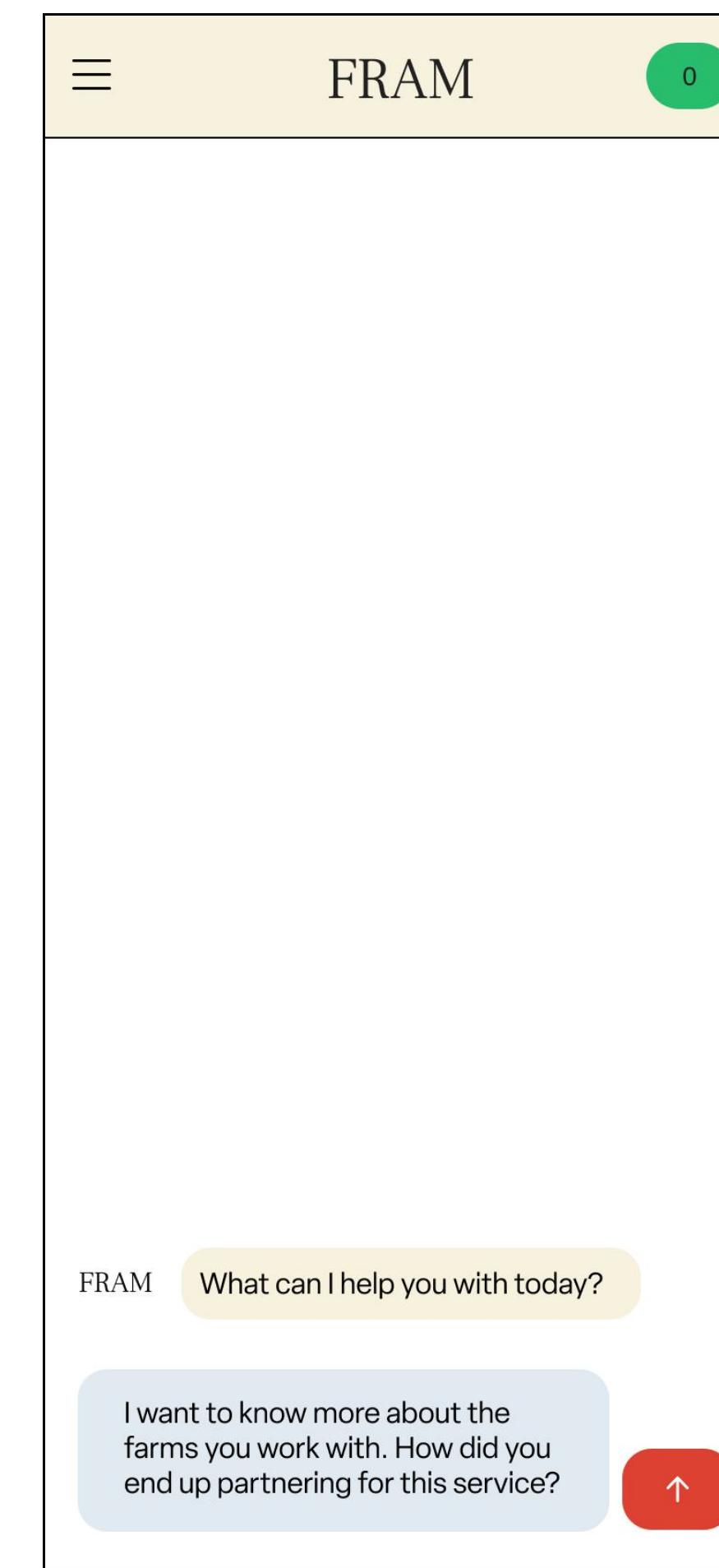


RED ONIONS

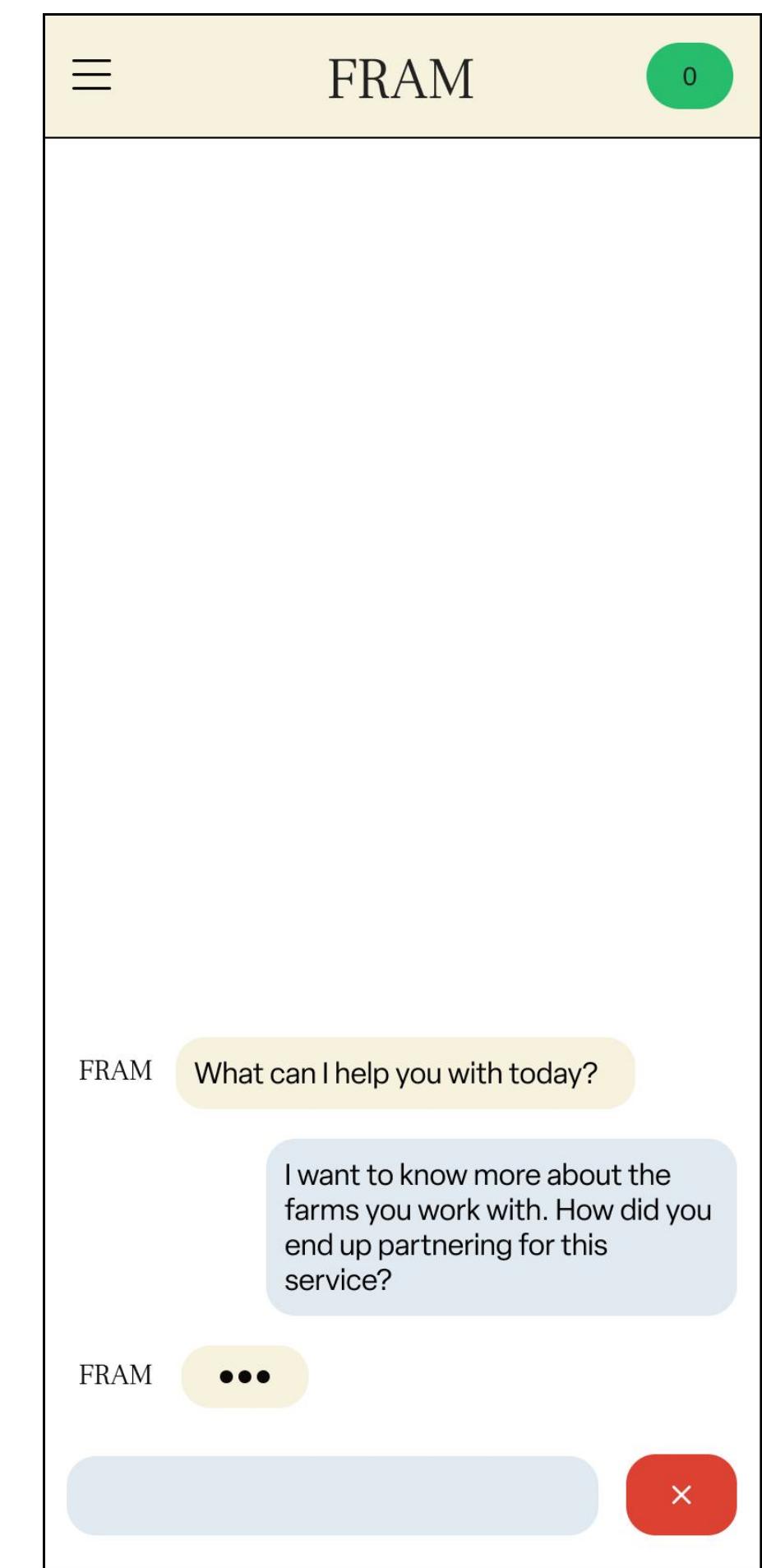
Photo by [Goh Rhy Yan on Unsplash](#)

Chatbot

Mobile



SEND MESSAGE



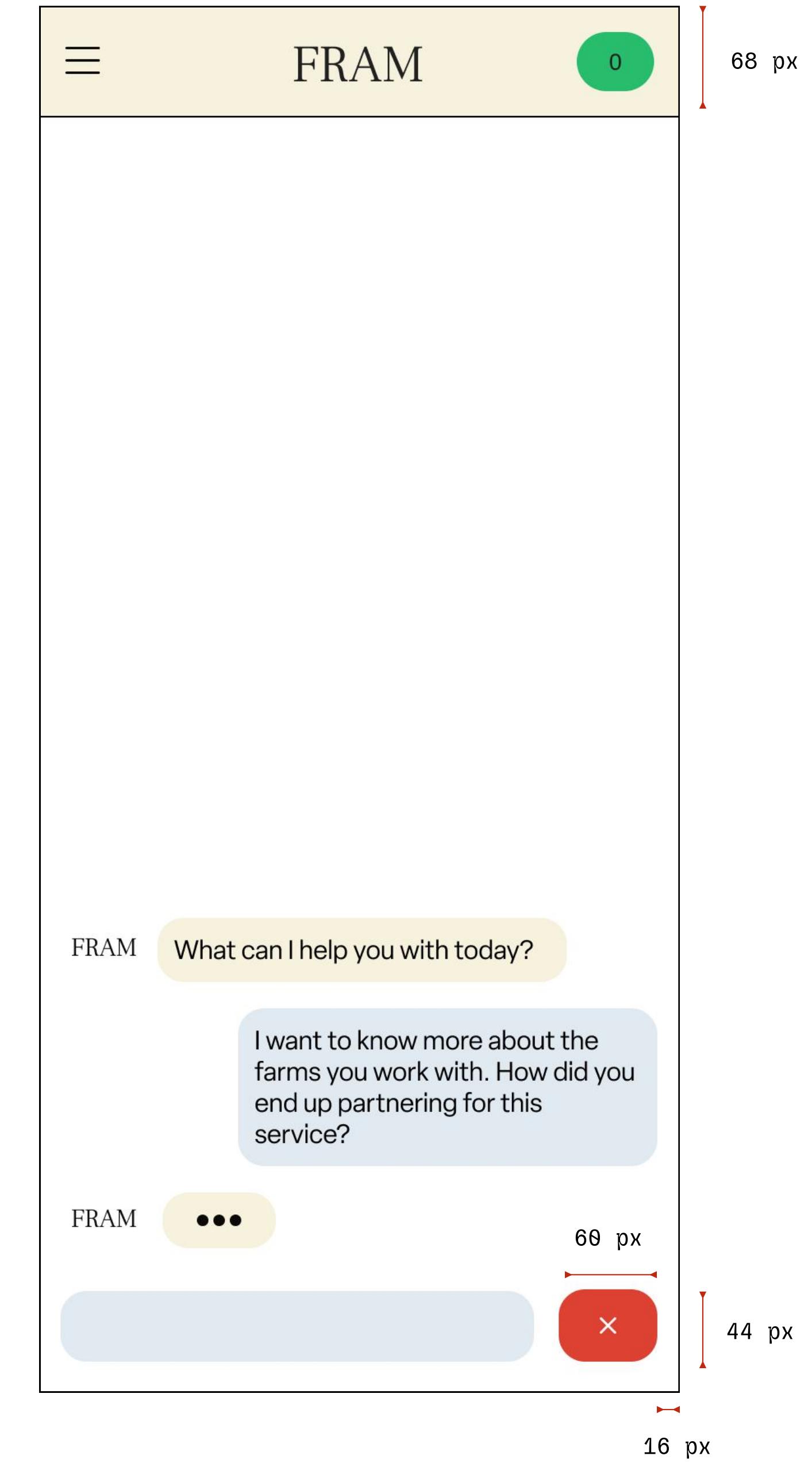
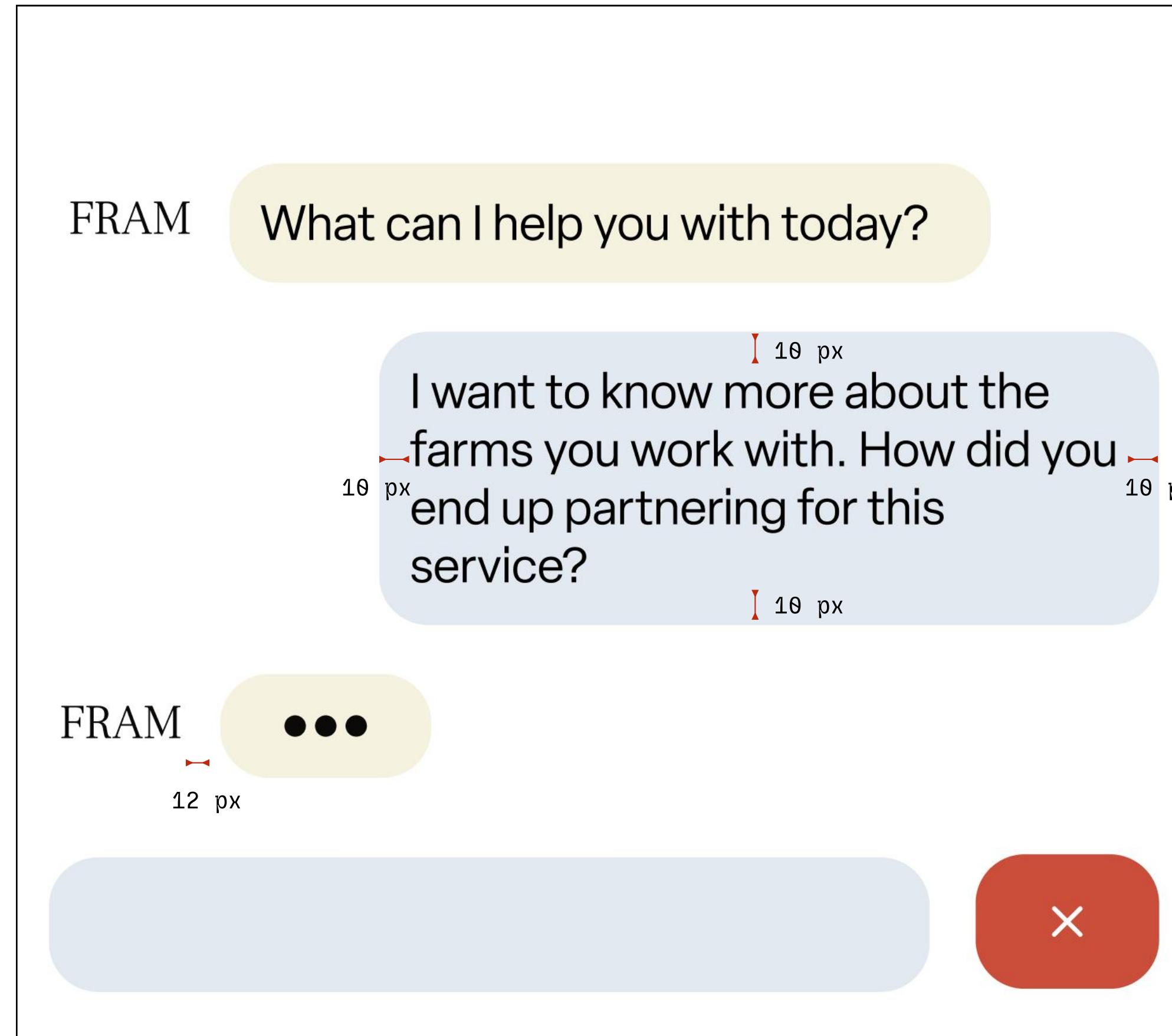
LOADING



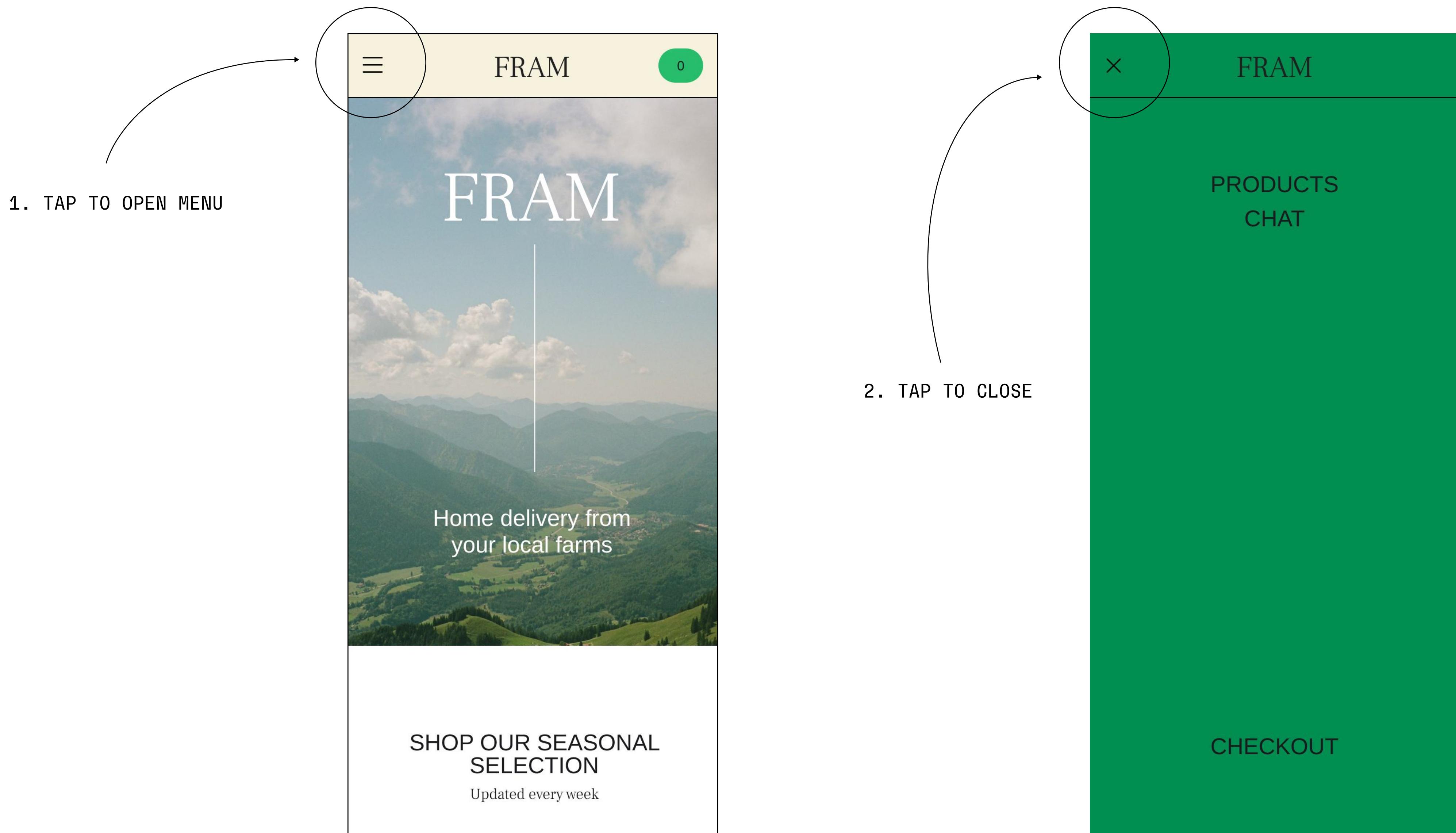
DISCONNECT

Chatbot

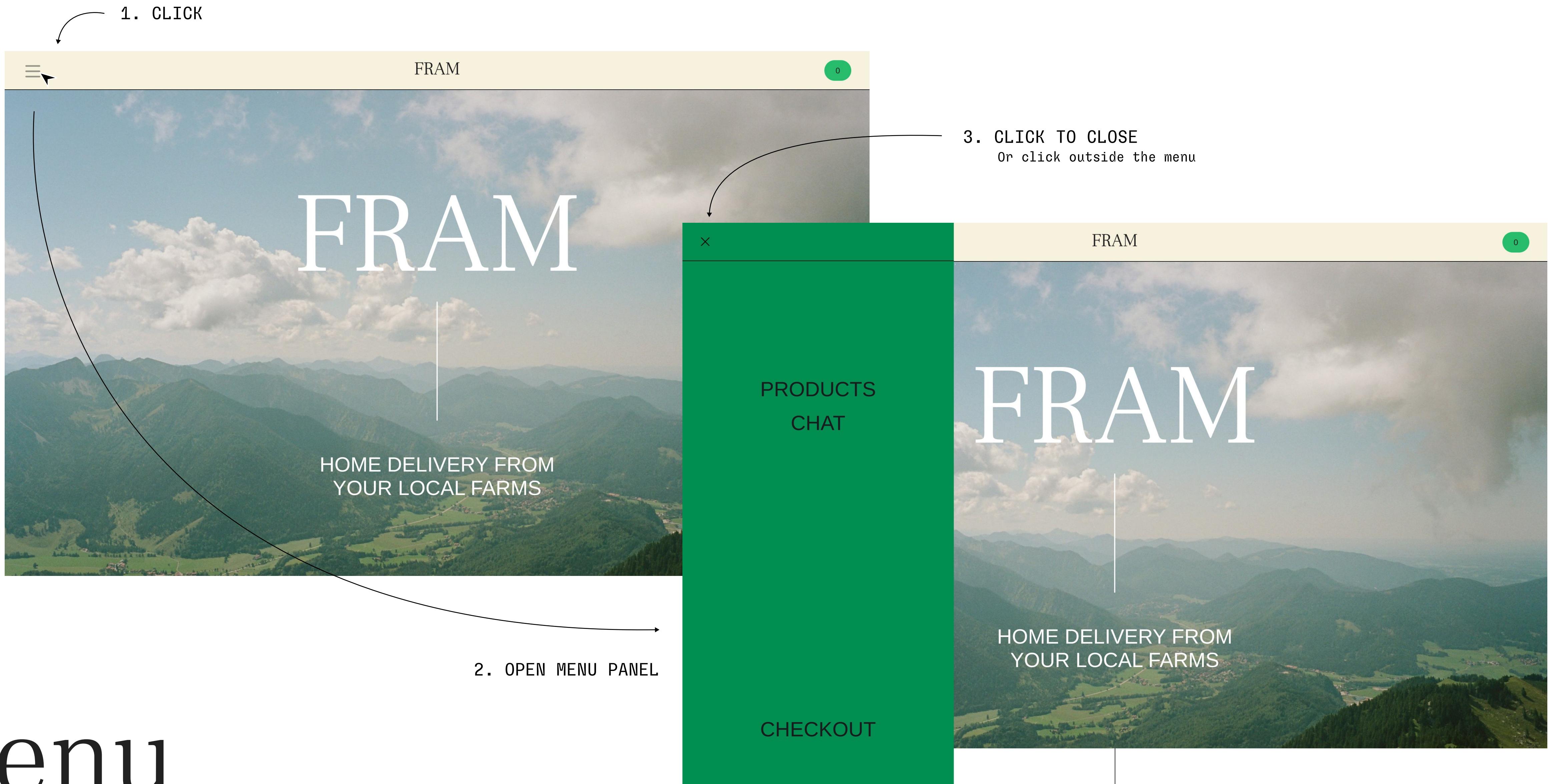
Mobile



Menu



Menu



your local farms



SHOP OUR SEASONAL SELECTION

Updated every week



New produce is added continuously as time goes by and the seasons change.

[Browse our selection](#)

THIS IS HOW IT WORKS

ORDER GROCERIES

Fram is a circular service that ensures your kitchen is always stocked with the essentials you need. Browse our seasonal selection, choose your items, and place your order online.

[See our stock here](#)

STOCK UP

Once your order arrives, unpack the produce and store it however it works best for you. Hold onto the containers—they're yours to keep until your next order.

SCAN & REORDER

Ready for a refill? Grab the containers from your last order and scan the QR

SHOP OUR SEASONAL SELECTION

Updated every week



448 px

327 px

New produce is added continuously as time goes by and the seasons change.

Browse our selection

320 px

45 px

ASK US ABOUT ANYTHING

All your questions answered

45 px

8 px



45 px

New produce is added continuously as time goes by and the seasons change.

Go to chat

90 px

Browse our selection

Go to chat

THIS IS HOW IT WORKS

785 px

90 px → ORDER GROCERIES

Fram is a circular service that ensures your kitchen is always stocked with the essentials you need. Browse our seasonal selection, choose your items, and place your order online.

[See our stock here](#)

278 px → STOCK UP

Once your order arrives, unpack the produce and store it however it works best for you. Hold onto the containers—they're yours to keep until your next order.

SCAN & REORDER

Ready for a refill? Grab the containers from your last order and scan the QR code with our app or your phone's camera. This instantly adds the items back to your cart, making reordering a breeze.

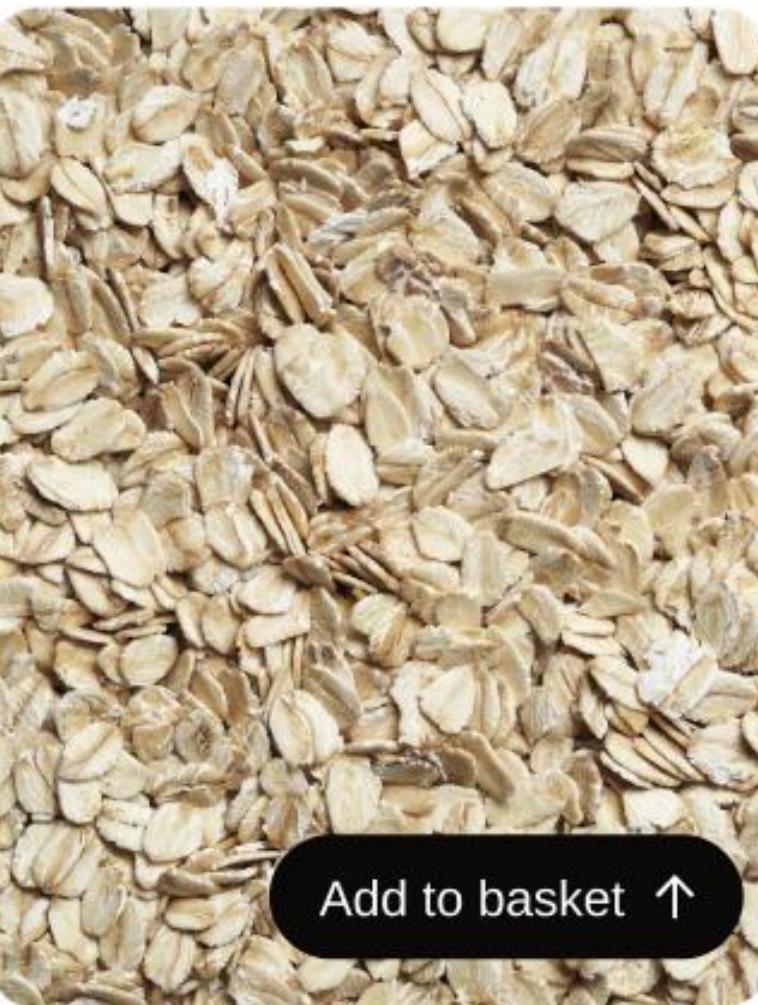
SWAP & REUSE

When we deliver your new order, simply leave your empty containers outside. We'll pick them up, clean them thoroughly, and reuse them for future deliveries.

197 px

When we deliver your new order, simply leave your empty containers outside. We'll pick them up, clean them thoroughly, and reuse them for future deliveries.

POPULAR PRODUCE



Add to basket ↑

Oats

1 kg

48 kr / kg

Red On

1 kg



Add to basket ↑

Oats

1 kg

48 kr / kg

Red On

1 kg

FRAM

STAY UPDATED

Sign up for our newsletter to be the first
to know about new produce or other
exciting news!

First name

12 px

E-mail address

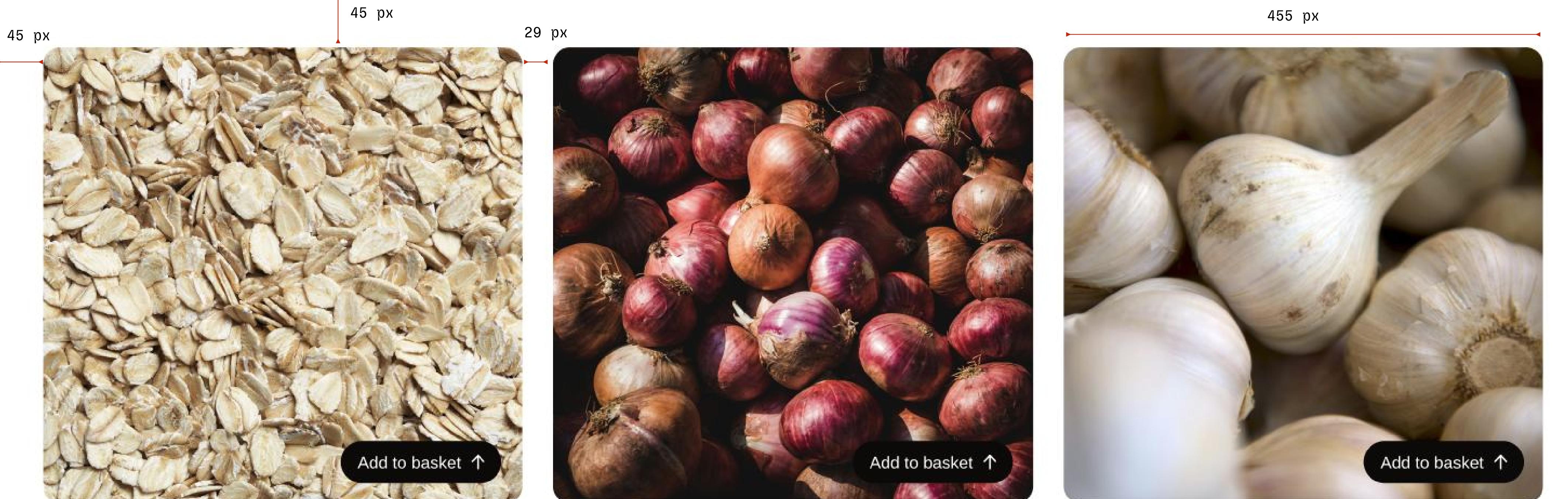
24 px

Send

FRAM

When we deliver your new order, simply leave your empty containers outside. We'll pick them up, clean them thoroughly, and reuse them for future deliveries.

POPULAR PRODUCE



Oats
1 kg

48 kr / kg

Red Onions
0.5 kg

48 kr / kg

Garlic
0.2 kg

48 kr / kg



PRODUCE

Explore our selection of seasonal produce, sourced directly from local farms to ensure peak freshness and quality. Every item is chosen with care, supporting sustainable practices and bringing the best of the harvest to your table

45 px

45 px

30 px

[Add to basket ↑](#)

Oats

1 kg

16 kr / kg

Red Onions

1 kg

60 px



45 kr / kg

Garlic

0.2 kg

38 kr

[Add to basket ↑](#)

≡ FRAM 0

PRODUCE

Explore our selection of seasonal produce, sourced directly from local farms to ensure peak freshness and quality. Every item is chosen with care, supporting sustainable practices and bringing the best of the harvest to your table

40 px



Add to basket ↑

Oats 16 kr / kg
1 kg

38 px



Add to basket ↑

Carrots 48 kr / kg
Gård

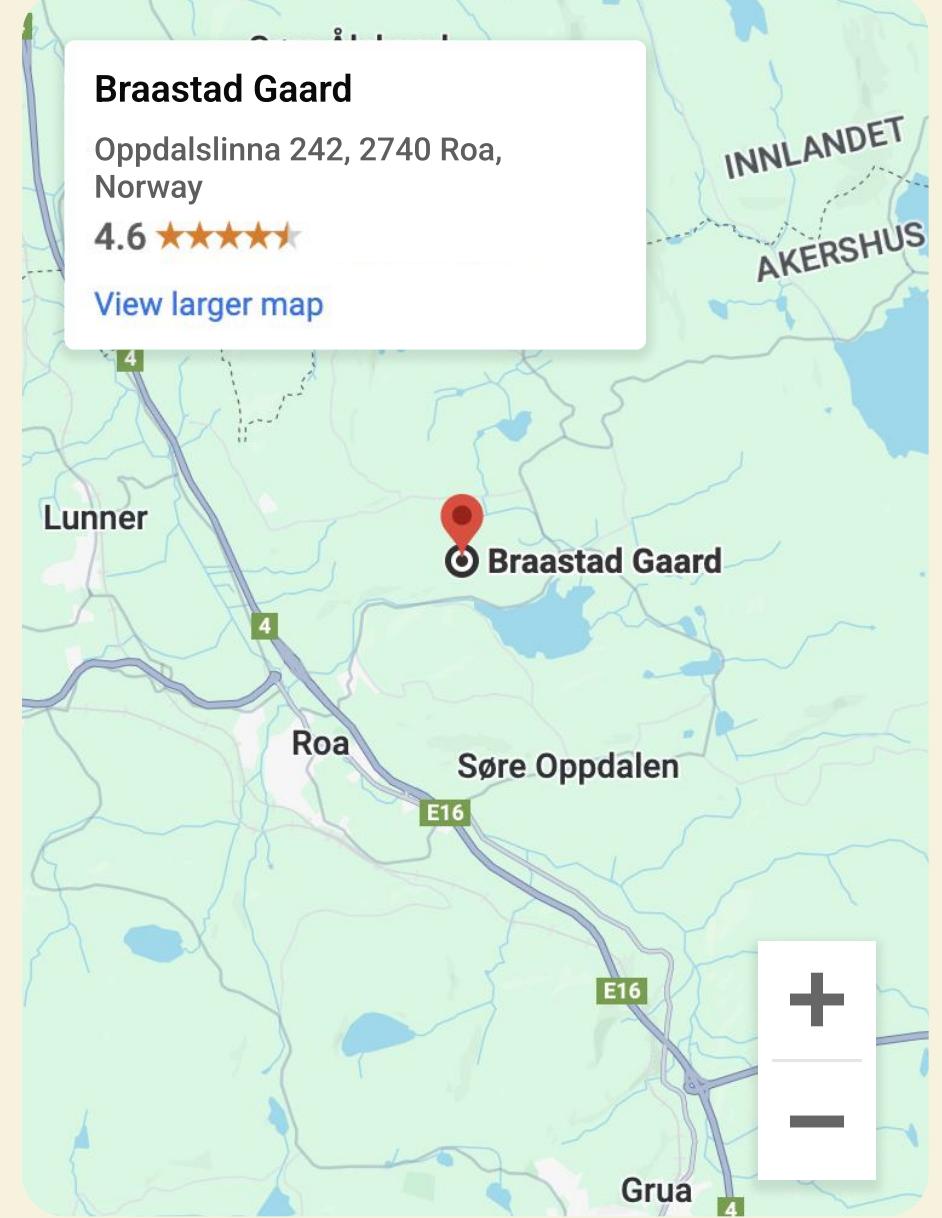
90 px

45 px

SEE OUR PARTNERING FARMS

45 px

45 px



Braastad Gaard
Oppdalslinna 242, 2740 Roa,
Norway
4.6 ★★★★
[View larger map](#)

25 px

45 px

FRAM