

KISAAN TO CONSUMER

INTRODUCTION

My motive is to multilingual platform, a web portal which provides a platform for farmers as well as consumers for more profitable deals between them. No inclusion of middlemen in the process reduces the cost rose due to profit gained by the middlemen previously.

The main motive of the platform is to provide an online marketplace for farmers and consumers to directly interact rather than going through various middlemen draining unnecessary amount. This reduces the cost and prevent farmers to sell their crops or products to middlemen in very much lower costs.

Also most of the farmers do not have knowledge about current market rates or minimum support price provided by the Government. This platform provides farmers with information about pricing of each product or crop.

The platform provides Aadhar enabled payments and other payment options for better and convenient payments.

Show Stopper

🕒 It's a multilingual application which helps farmer and consumer for easy to use. 🕒 Farmer remains updated about government provided rates for crops .

🕒 As farmer upload the image of particular crop then our application provide automatic generated rating out of 10 which helps him to built his strategies based on cost, offer to sell his crop .

🕒 Sort no. of farmers to the consumer for particular crop based on:-

1. Ratings:-arrange farmer in ascending and descending acc to rating.
2. Popularity:- arrange farmer in ascending and descending acc to farmer whose produce is sold max.
3. Fare:- arrange farmer in ascending and descending acc to rates per quintal of particular crop.
4. Distance:- arrange farmer in ascending and descending acc to distance between farmer and consumer.