

Logo Versions



Threadni



Primary

Wordmark Only

Icon

Colours



Primary

Hex #dede50

RGB rgb(222,222,80)

CMYK 0 0 64 13

Pantone 13-0645



Secondary

Hex #dede50

RGB rgb(222,222,80)

CMYK 0 0 64 13

Pantone 13-0645



Accent

Hex #dede50

RGB rgb(222,222,80)

CMYK 0 0 64 13

Pantone 13-0645



Background

Hex #754cbe

RGB rgb(117,76,190)

CMYK 38 60 0 25

Pantone 18-3737

Typography

Primary **Asap** Aa Bb Cc