

Logo Versions



Primary

Threadni

Wordmark Only



Icon

Colours



Primary

Hex #dede50 RGB rgb(222,222,80)

CMYK 0 0 64 13

Pantone 13-0645



Secondary

Hex #dede50

RGB rgb(222,222,80)

CMYK 0 0 64 13

Pantone 13-0645



Accent

Hex #dede50

RGB rgb(222,222,80)

CMYK 0 0 64 13

Pantone 13-0645



Background

Hex #b10dc9

RGB rgb(177,13,201)

CMYK 12 94 0 21

Pantone 18-3331

Typography

Primary

Asap

Aa Bb Cc