

# Yaroslav Kostiuikov

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## EXPERIENCE

### **DeosTech, Vancouver — Co-founder, Web Developer**

January 2018 - PRESENT

Managed customer acquisition, and since January completed 6 projects, which included UX/UI design and WordPress website development.

### **Integral International, Vancouver — Brand Ambassador**

December 2017 - January 2018

Over the period of 2 months delivered over 4,000 door-to-door elevator pitches and raised over 10,000 CAD in long term subscriptions

### **Best Quality Media, Kiev — Marketing Manager**

June 2016 - August 2017

As the marketing manager, determined target audience, created social media strategies, and developed marketing plan for a fast-food start up.

## EDUCATION

### **Langara College, Vancouver — Post-Degree Diploma** Web and Mobile Application Development, Designer stream

September 2017 - PRESENT

Applicable courses: UX design, UI and Graphic design, HTML/CSS, 3D Design and Prototyping, Audio/Video Production, Intro to Web Programming

### **City University London, London, UK — Bachelor with Honors** Management

October 2012 - July 2015

Applicable courses: New Venture Thinking, Branding and Marketing, Systems Thinking, Systems Dynamics Modelling

## PROJECTS

### **Fauna — Interactive Wildlife Locator**

Accessible at [fauna.site](http://fauna.site)

Designed and developed UX and UI aspects of the service, worked on CSS

## SKILLS

Adobe Suite

Sketch + InVision stack

User Research

UX/UI Design

Prototyping and User Testing

## HOBBIES

### **Gaming**

Particularly interested in open-world RPG games

### **eSports**

Long time fan of Dota 2 and League of Legends

### **Dungeons and Dragons**

Recently acquired hobby to express my creativity

### **Web Design**

Started as a hobby, now turned into career choice

## LANGUAGES

**Russian** - first language,

**Ukrainian** - first language,

**English** - fluent,

**French** - basic