

# ethcon Korea

Sponsorship Book

## ethcon Korea 2019

Community-driven Conference for Ethereum Developers

10:30 - 16:00, 5. 27 - 5. 28, 2019

Grand Ballroom, Coex Seoul, Korea

https://ethcon.kr/

## **About**



#### ethcon Korea is

a non-profit conference for Ethereum developers organized by community volunteers. We do not speak for a specific organization or group's agenda and aim to ramp up the Korean open-source developer ecosystem.

Although there are a lot of Ethereum communities in Korea and South Korea has played an important role in the ecosystem, the Korean dev community has had difficulty in sharing their studies with others due to the lack of suitable outlets.

## **About**



Therefore, following the precedent of the Python community organizing Pycon Korea successfully for several years, the Korean Ethereum community kicks off the first community-driven conference for Ethereum developers to meet the community demand.

More than 500 Ethereum developers are expected to participate in this conference and a variety of open-source, blockchain projects will gather in one location at Coex.

# **Event Overview**



- +500 attendees
- 36 speaker sessions
- Conferences with talented Ethereum developers,
  community members and students in Korea
- Education programs on DApp development
- Ethereum Quiz sessions and icebreaker games
- Lightning talks
- Meeting rooms for ad hoc discussions
- Blockchain & Ethereum community networking

## **Topics**



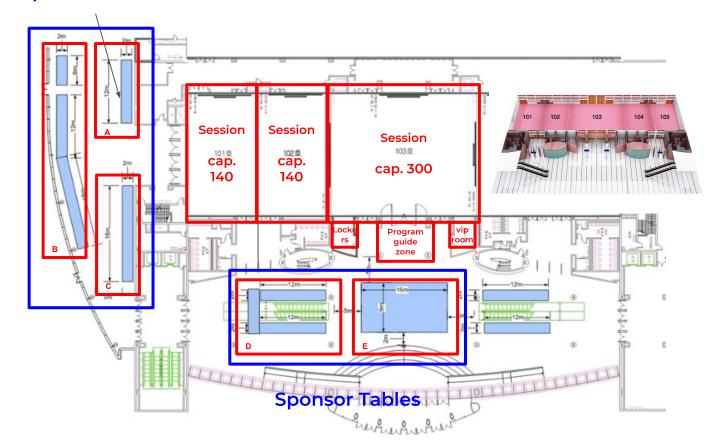
- Ethereum core and blockchain fundamentals
- Swarm & Whisper
- DApp development framework and methodologies
- Ethereum 2.0 & Layer-2 solutions
- Wallets and fintech
- UI/UX
- Ethereum enterprise solutions
- Privacy and identity
- Security
- Crypto economy
- Ethereum community

# Floor Plan



#### **Sponsor Tables**

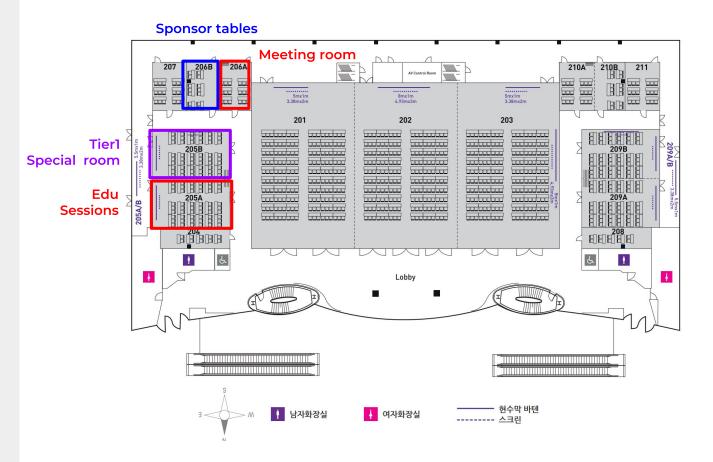
#### 1F, Grand Ballroom



#### 2F, Grand Ballroom

# Floor Plan





### **Tiers**



Tier 1: 10,000,000 KRW

(≒ 8,845 USD)

Tier 2: 5,000,000 KRW

(≒ 4,422 USD)

Tier 3: 2,000,000 KRW

(≒ 1,739 USD)

2 available

4 available

10 available

### Tier 1

₩ 10,000k (≒ \$ 8,845) 2 Available



- 4 sponsor tables
- Offer an exclusive room(205B) for private meetups
- Logo on name tags, website, banners, X-banner stands, and sponsor presentation slides(Top position)
- Tier 1's after-party will be officially promoted
- Available to hand out branded swags, brochures in welcome kits
- Thanked during opening & closing ceremony
- Social media support (ethcon Korea Facebook, Twitter)

## Tier 2

₩ 5,000k (≒ \$ 4,422) 4 Available



- 2 sponsor tables
- Logo on website, banners, X-banner stands, and sponsor presentation slides
- Available to hand out branded swags, brochures in welcome kits
- Thanked during opening & closing ceremony
- Social media support (ethcon Korea Facebook, Twitter)

## Tier 3

₩ 2,000k (= \$ 1,739) 10 Available



- 1 sponsor table
- Logo on website, banners, X-banner stands, and sponsor presentation slides
- Social media support (ethcon Korea Facebook, Twitter)

## **Tiers**



	Tier 1	Tier 2	Tier 3
Logo on website, banners, and sponsor presentation slides	0	0	0
Social media support	0	0	0
Sponsor tables	(4)	(2)	(1)
Available to hand out swags or brochures in welcome kits	0	0	
Thanked during opening & closing ceremony	0	0	
After-party promotion support	0		
Logo on name tags	0		
Exclusive meetup room	0		

## ethcon Korea

**Sponsorship Application** 

https://ethcon.kr/sponsor.html

Contact

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