

# 10 reasons why startups fail

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## 10 reasons why startups fail !

**1** Stay away from market needs.

(You must balance between being on the safe side and presenting a need for which it has competitors, and between accepting the risk and being a pioneer in your field)

**2** The founders' interest in the financial return only. (Must believe in the idea and not rush profits) 📉

**3** Weakness of the founding team.

(The entrepreneur must have self-confidence and patience in order to be able to face difficulties)

**4** Inability to market your project. (Marketing is a major pillar of the project and a translation of the effort made in the company, without it, there is no project) 🚫

**5** The fierceness of the competition.

(Strong and honest competition will make you a stronger person, but beware of vile competition)

**6** Lack of interest from investors.

(This is due to the small size of the market in which your project competes, and the way you present your product)

**7** Legal obstacles. (There are challenges and legal obstacles that may arise when your startup begins to expand and enter new markets) ⚖️

**8** Do not take advantage of your relationships to find investors.

(Many of your current colleagues may already be aware of an investment opportunity your company can rely on)

**9** idleness.

(This happens to the founders due to the lack of balance between work and life)

**10** The stubbornness and arrogance of the founders.

(The founder's failure to acknowledge his mistake, this may be a high cost to the company and frustrating for employees and consumers)

