Created On: 05-Jan-22 9:29:50 PM

Created By: HEIDER

Modified On: 03-Jul-21 12:36:39 PM

Modified By: HEIDER

Size: 526 KB

Startup Failure Post-Mortems 2018 Third Update (11/14/2018)

12: Theranos

93: Title: Theranos is shutting down

94: Title Link:

https://www.nytimes.com/2018/09/05/health/theranos-shutting-down.html?login=smartlock&auth=login-smartlock

¶5: Product: Theranos

96: Product Link: https://www.cbinsights.com/company/theranos

¶7: The New York Times wrote about the blood testing company and its plans to shutter operations:

'We are now out of time,' David Taylor, the company's chief executive and general counsel, informed investors in an email first reported on Tuesday by The Wall Street Journal, whose in-depth investigation unraveled the company's claims. Mr. Taylor declined to comment further, saying the letter spoke for itself.

_{¶9:} Theranos

¶10: HEALTHCARE | Medical Devices & Equipment / Patient Monitoring

¶11: theranos.com

Founded Year

¶13: 2004

¶14: Stage

¶15: Dead | Dead

116: Total Raised

¶17: \$500M

118: About Theranos

nie: Theranos is a biomedical device company working on the field of Theranostics, the integration of technology with medical therapies to deliver the RIGHT drug, in the RIGHT dose, to the RIGHT patient at the RIGHT time. Theranos aims to provide clinical decision-support systems that enable pharmaceutical companies to develop safer, more efficacious drugs for individualized patient treatment.

1120: Theranos Headquarter Location

¶21: 1701 Page Mill Road

922: Palo Alto, California, 94304,

¶23: United States

¶24: 650-838-9292

1125: Theranos Is Shutting Down

926: Title Link:

https://www.nytimes.com/2018/09/05/health/theranos-shutting-down.html?login=smartlock&auth=login-smartlock

¶27: The Silicon Valley startup is expected to shutter its operations after it failed to deliver revolutionary lab-testing amid allegations of fraud.

¶28:



Image: A blood-testing machine developed by Theranos in Palo Alto.JIM WILSON/THE NEW YORK TIMES/RE, source link: https://www.wired.com/2016/10/theranos-blew-didnt-ruin-biotech-startups-everyone/