Data collection and analysis steps

Step 1: Define and refine search keywords

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Step 2: Apply search keywords to Google search engine

Results

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Step 3: Export search results - - - - Search Results Collection A: URLs

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Step 4: Apply inclusion/exclusion criteria to Search Results Collection A - - - - Search Results Collection B: URLs

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Step 5: Identify cases from Search Results Collection B - - - - Case Collection A

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Step 6: Apply Quality Assurance criteria to Case Collection A - - - - Case Collection B

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Step 7: Integrate cases from the University of Leeds, ensuring removal of duplicates. Extract pertinent data from Case Collection B and the University of Leeds.

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Step 8: Coding the Data to Identify DT Types and Triggering Factors - - - - Result in the identification of DT Cultural Industry types and their respective (Challenges or Opportunities) triggering factors

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Step 9. Group DT Cultural Industry Types and Triggering Factors of Challenges and Triggering Factors of Opportunities