



HEIDI KESKITALO

PROFILE

I have born 10.2.1980. I'm married and I have 3 teenage kids, a dog and a cat.
I am open and eager to learn new things. I can work both in a group and independently. I am self-directed and flexible at work. I inspire others in the group.

CONTACT INFORMATION

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HOBBIES

Model working

yoga

gym

reading

photography

AWARDS

Miss Northern Finland Beauty Inheritance prinsess 2020

Miss Kokkola Inheritance prinsess 2019

Young entrepreneur of the year 2017

"Kartat kiertoon" competition professional series 2014

Find more from: heidikeskitalo2020.github.io/CV-Website/

WORK EXPERIENCE

15.3.2021 -> Customer Service Manager at **Atk Lillhonga Oy** also known as refox.

1.6.2012 - 18.11.2020 Entrepreneur at **Risako**. Risako manufactured charming purses and bags from recycled lace on 2012 - 2019. Risako had more than 30 resellers in Finland and also one in Germany, Sweden and Japan. I designed and fabricated of all the products, and of course sell then to my resellers and direct to customers. I also did all the marketing myself: instagram, Facebook, newspaper ads, and other brochures and posters. I also did subcontract work as a designer and manufacturer for other companies. **Later Risako** has works in the beauty industry on a part-time basis, doing color and style analyzes. Right now Risako is closed.

2013 - 2019 **Jakobstads nejdens Företagare** cashier.

2006 - 2012 **Posti Oyj**, various jobs: mail delivery, sorting, supervisor jobs.

2011 - 2012 **Bloomit Oy** seller

2011 **TOP-TOY A/S** filial i Finland seller

2003 - 2005 Entrepreneur at **Noolan Ay**

2002 - 2005 **Turkistuottajat OYJ** auction assistant

TRAINING

Centria University of Applied Sciences, Online training: [Sisällöntuottaminen tietoverkkoon](#) 4/2021

Udemy.com: [Become a WordPress Developer](#) 5/2021

Centria University of Applied Sciences, Jakobstad: [Roar To Software Engineering](#), 12/2020

Style Academy: **Style Analysis Consultant** 7/2020

Style Academy: **Color Analysis Consultant** 11/2019

Suomen Yrittäjäopisto, Karleby: **Specialist Qualification in Business Management** (SQBM) 11/2016

Central Ostrobothnia University of Applied Sciences, Jakobstad: **Vestonomi, Degree in culture** 5/2003

student exchange in China: Shanghai University. Spring 2001

Kalajokilaakso vocational school, Nivala: **Artesian, clothing** 5/1999

student exchange in Hungary: Várpalota vocational high school. Autumn 1997

Primary school, Haapavesi 5/1996

SKILLS

Finnish

Swedish

English

refox

GitHub