



InterviewBit

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About the Product - InterviewBit

- InterviewBit is a free mock-Interview site for aspiring SDE (Software) engineers .
- It connects 2 users looking for a mock interview randomly, for 1 hour 30 minutes. The user is required to first act as interviewer or interviewee and then after 45 minutes (or a button press) the roles are reversed.
- The 2 users can interact via voice as well as camera . Question is visible to both however the interviewer can also see the answer.
- **Having been friend with frequent users of interviewbit, I decided to improve this product.**



https://www.interviewbit.com/peer-mock-interview/

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Your Rating

Interviewee Rating [!] ☆☆☆☆☆☆☆☆☆☆ Interviewer Rating [!] ☆☆☆☆☆☆☆☆☆☆ No-shows 0 Cancellations 0

* To respect your peers' time, 2 No-shows or 2 Cancellations will result in your ban from mock interviews for a month.

[Get An Interview Now >](#)

OR

[Get An Interview Later](#)

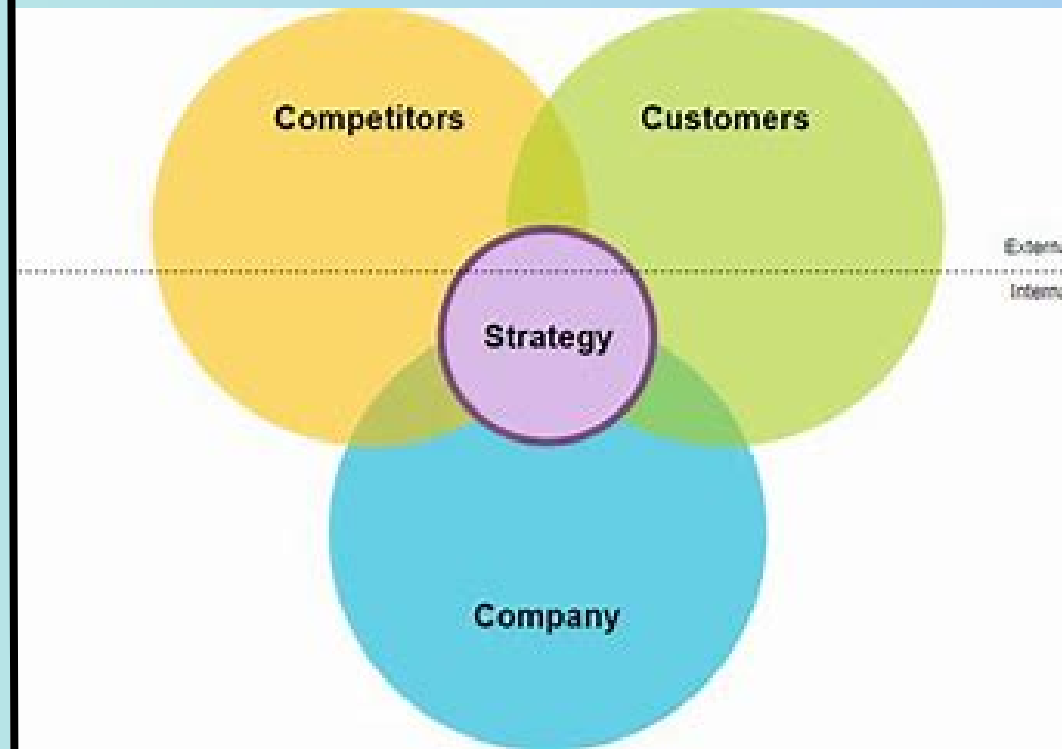
Past Mock Interviews

Topic	Interview On	Problem Asked	
Programming	Tuesday, 19/07/2022 at 02:57 PM	Unique Paths in a Grid	View Feedback
Programming	Thursday, 14/07/2022 at 11:02 PM	Ways to form Max Heap	Write Feedback View Feedback
Programming	Monday, 11/07/2022 at 11:11 PM	Diffk II	View Feedback
Programming	Monday, 11/07/2022 at 11:09 PM	Stairs	[!] Your peer did not turn up.
Programming	Sunday, 10/07/2022 at 10:10 PM	3 Sum	View Feedback
Programming	Thursday, 07/07/2022 at 10:58 PM	Maximum Unsorted Subarray	View Feedback

About the Product - InterviewBit

3 C Analysis :

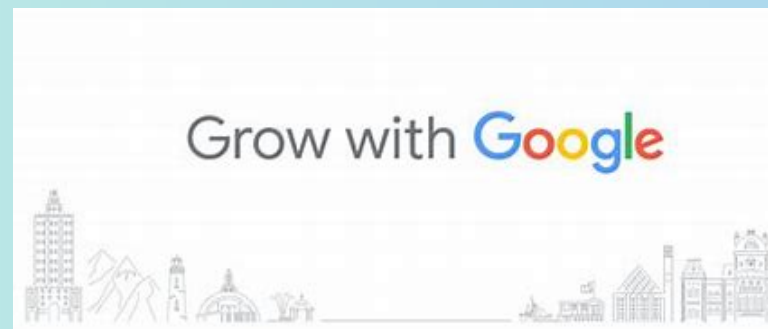
Industry = Career Counselling



Company InterviewBit

- Company Offerings : Online Coding questions, Masterclasses , Bootcamps, and mock interviews.
- Unique Selling Point (USP) =
- Free Mock Interviews

Competitors



Customers

Young Professionals
Seeking Career Change
OR
Students stepping into
job market



Understanding the User Perspective - User Personas

P1



Name - Aditya

Age - 22

“I am able to solve the questions min less than 45 minutes thus session getting over early.

Actual Interviews have more than 1 question asked, hence I feel that these mock interviews do not resemble actual interviews much ”

P2



Name - Ramesh

Age - 25

“I meet a lot of skilled coders during these mock interviews and would like to connect with them professionally, if they consent, after the interview, however there seems to be no option for this. ”

P3



Name - Sarah

Age - 21

“I love using this application for DSA interview practice, however actual interviews would have questions related to my projects and resume too, however with the current features on this website asking questions on other person’s resume isn’t possible ”

Defining Problems, Building Solutions ---->



Root

Problem:

Needs more Questions per interview,
number of q should be flexible

Solution :

Feature to ask for another question
during interview by interviewer



Cause

Problem:

Needs options to connect with other
coder after the interview

Solution :

Feature to make your LinkedIn ID
available to other user

Analysis

(RCA)



Problem:

Needs other person to be able to
see her resume

Solution :

Feature to make your resume
available to other user

Feature Design

Question Swap



Allows users to ask for extra questions during interview by clicking a button

LinkedIn Connect



Allows user to access other interviewer linkedin account if the other user authorises sharing linkedin profile

Resume Share



Allows users to upload resume which can be seen by the other interviewer

Metrics to measure our success !!

Monthly Average Users compared to last year (MAUCOY)

Since usage of a mock interview platform depends on month of the year , it is better to compare MAU (Month Average Users) to the same month in the last year .



Average Click Throught Rate (CTR)

Percentage of Users clicking our new features would be an indicator of whether the users like out features or not



User Surveys

Asking users to give the new features rating on a scale of 1 to 5 stars

Feature Prioritization - RICE Framework



	<u>Question Swap</u>	<u>LinkedIn Connect</u>	<u>Resume Share</u>
<u>R - Reach (Out of 100).</u>	60	50	80
<u>I - Impact (Out of 10).</u>	5	4	9
<u>C - Confidence (%)</u>	70	50	80
<u>E - Effort</u>	2	3	5
<u>RICE Score = (R*I*C)/E</u>	105	34	115
<u>Feature Prioritization</u>	2nd	3rd	1st

Possible Pitfalls

1) Will increase server memory usage since we would be required to store resumes pdf of users . Hence this is a costly solution to implement.

Solution - Allow users to only upload resumes temporarily during interview . But this might compensate for User Experience (UX)

2) Some users may keep skipping hard questions which would affect their interview preparation .

Solution - We can implement a functionality so that the user can ask for new question only after trying for 7 minutes .

Any reviews ??

Just like how a product improves through constant feedback from its users ,
I improve from the feedback received via you 😊🙏