**1. Executive Summary:**

BookWorm is a software that enables our customers to log and save every physical book that they own by providing for them their own personal book data base. Customers simply scan the ISBN on the back of the book and it instantly uploaded into their database

Our target clients are book clubs, engineers, doctors, and the normal reading enthusiast. All such clients are going to be accessing different books on a regular basis, and with BookWorm, it could not be any easier.

Although eBooks and online resources are becoming more and more popular, many people still love the genuine feel and smell of an old fashion book. The more books you have, the harder it is to keep up with them all. When you want to know what your friends are reading, just simply login online and check out your friends’ reading lists.

[talk about our competition]

[talk about customer pain points]

[final conclusion]