**6. The Problem:**

How many times have you wanted to read a book so badly that you felt compelled to call all of your friends to find out if they had it? While the few companies that offer software somewhat similar to ours, they all lack the feature to view your friends’ reading library. This is a huge concern if the book that you really want is not already present in your own library and is sold out at your local bookstore.

**7. The Solution:**

Our software provides the features that the others failed to consider. With our software, you can simply browse through a friend’s online library and find out if he has it without the hassle of calling every other friend in your address book. This feature is going to keep our customers from waiting for that book to get off backorder or even from having to buy it at all.

**8. We provide the Solution:**

We can provide the solution to the mentioned problem by giving you access to other reading libraries. This will save customers money by keeping them from having to buy books that their friends own. Also, if a customer ever has a problem with their software or trouble getting started, we also have a dedicated support team that is always just an email away. We feel that with the extra features and support team that our software offers will persuade the customer who is on the fence between our software and the competitors.