Zoya Matsiy
Data Analyst

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Tableau Public

PROFESSIONAL SUMMARY

Motivated and team-work-oriented analyst with 10+ years of experience in the Wholesale Trade, Tourism and Real Estate Sector. Specialising in transforming raw data into valuable information in the form of the art **reports and presentations** to support **data-driven decision making.**

GOALS

Obtain a higher degree of professional excellence in statistical modelling, become a data analyst leader.

SKILLS

- **Business Analytics**
- **Excel** ninja
- Data visualization with **Tableau**
- **PostgreSQL**
- **Python** libraries and dashboards
- Statistical and predictive analysis
- Data modeling and forecasting

COMPETENCES

- Self-starter
- Accuracy and attention to detail
- Critical and creative thinking
- **Presentation skills**
- **Stakeholder comunication**
- Constant learner with steep learning curve
- **Gross Mining**

PROFESSIONAL EXPERIENCE

Data Analyst | MC immobiliare di Carrus
Novembre 2016 – Present

Achievement: The **increase in customer retention by 27%** through the analysis and forecasting of investment profitability.

- Using **statistical models** for predicting real estate sales
- Automating the reporting process with **Tableau Server**
- Recognising customers' needs and creating new analytical products
- Conducting profitability analysis and **presenting findings the investors** and stakeholders

Data Analyst | Uvet American Express
Novembre 2014 – March 2016

Achievement: Providing **the data analysis of touristic market encreased for 5% the booking** of group tours for Expo 2015

- Increasing comprehension of regular reporting
- Conducting analysis of bookong prices and creating dynamic discount system.
- The increase in hotel occupancy through statistical analysis of bookings and the creation of competitive time offers.

EDUCATIONAL BACKGROUND

Bachelor's in Statistical Science
Career Foundry, Berlin
2024

Master of Tourism Sales Management
Bicocca University , Milan
2014

MBA- Business Analytics
Otto von Guerike University, Magdeburg
2000