Helen Bezverhaia

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EDUCATION

2012 - 2013
Fraser International College

University Transfer Program in Business Administration

2014 - 2016
Simon Fraser University

Business Administration, BBA

2016 - 2018
Simon Fraser University

Interactive Arts & Technology
+
Business Administration
(joint major, BBA)

WORK EXPERIENCE

may 2016 - aug 2017

DESIGN ASSISTANT

SFU Public Square, Department of External Relations at SFU Harbour Centre

- designed visuals for social media, website, and newsletters
- assisted with the design of print materials
- coded html email newsletters, implemented email campaigns
- managed website content using a content management system
- applied custom css/javascript to the website content as needed
- analyzed and visualized data for reports and statistics
- assisted with event planning and logistics
- contributed 120+ hours as an office/event volunteer in 2015 - 2016

INVOLVEMENT

jan 2018 - present

GRAPHIC DESIGNER

Art!Vancouver

- design of print materials
- design of advertisements (digital and print)

feb 2017 - jan 2018

GRAPHIC DESIGNER

TEDxSFU

- designed all print and digital media (excluding social media imagery)
- developed event's identity in collaboration with the visual designer
- took part in redesigning TEDxSFU 2017 website
- tech support backstage - managed the slide deck/clicker/projection brightness at the day of and during rehearsals
- designed social media visuals for the 2018 recruitment

| jun 2016 -
sep 2016 | **DIRECTOR OF
VOLUNTEERS**

*Frosh, School of
Interactive Arts &
Technology at SFU* | ▪ managed recruitment and training of a total of 50 volunteers
  and Frosh leaders

▪ took part in event planning, promotion, and fundraising

▪ designed a volunteer manual package to help volunteers receive
  and retain important information regarding their responsibilities |

ACCOMPLISHMENTS

| nov 2016 | **1ST PLACE WINNER**

*Design Charrette,
Seattle WA* | Was part of the winning team in a 48-hour spatial design/architecture case competition. My team had to create an urban intervention proposal for the city of Eindhoven in the Netherlands while applying architectural concepts observed in Seattle. The competition was a part of Spatial Design course. |
| 2016
2017
2018 | **OUTSTANDING
STUDENT VOLUNTEER**

Simon Fraser University | For three consecutive years I have been recognized as one of the 300 outstanding student volunteers who made exceptional contributions to the SFU community. |

SKILLS

Adobe Illustrator	●●●●◑	JavaScript/jQuery	●●○○○	+ Hootsuite
Adobe Photoshop	●●●◑○	Adobe After Effects	●●◑○○	Axure RP
Adobe InDesign	●●●◑○	Adobe Premiere Pro	●●◑○○	Atomic
HTML5/CSS3	●●●○○	Blender 3D	●●○○○	Google Analytics Google SketchUp Campaigner

HOBBIES

road cycling   horses

GENERAL VOLUNTEER

Horse Protection Society of BC
jun 2017 - present

Almost every weekend I volunteer at the barn in Langley taking care of rescue horses and the property.