



Helen

Bezverhaia

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in linkedin.com/in/helen-bezverhaia



www.helenbezv.com

EDUCATION

2012 - Fraser International College
2013

University Transfer Program
in Business Administration

2014 - Simon Fraser University
2016

Business Administration,
BBA

2016 - Simon Fraser University
2018

Interactive Arts & Technology
+
Business Administration
(joint major, BBA)

WORK EXPERIENCE

may 2016 -
aug 2017

DESIGN ASSISTANT

*SFU Public Square,
Department of External
Relations at SFU
Harbour Centre*

- designed visuals for social media, website, and newsletters
- assisted with the design of print materials
- coded html email newsletters, implemented email campaigns
- managed website content using a content management system
- applied custom css/javascript to the website content as needed
- analyzed and visualized data for reports and statistics
- assisted with event planning and logistics
- contributed 120+ hours as an office/event volunteer in 2015 - 2016

INVOLVEMENT

jan 2018 -
present

GRAPHIC DESIGNER

Art!Vancouver

- design of print materials
- design of newspaper ads

feb 2017 -
jan 2018

GRAPHIC DESIGNER

TEDxSFU

- designed all print and digital media (excluding social media imagery)
- developed event's identity in collaboration with the visual designer
- took part in redesigning TEDxSFU 2017 website
- tech support backstage - managed the slide deck/clicker/projection brightness at the day of and during rehearsals
- designed social media visuals for the 2018 recruitment

jun 2016 -
sep 2016

DIRECTOR OF VOLUNTEERS

*Frosh, School of
Interactive Arts &
Technology at SFU*

- managed recruitment and training of a total of 50 volunteers and Frosh leaders
- took part in event planning, promotion, and fundraising
- designed a volunteer manual package to help volunteers receive and retain important information regarding their responsibilities

ACCOMPLISHMENTS

nov 2016

1ST PLACE WINNER

*Design Charrette,
Seattle WA*

Was part of the winning team in a 48-hour spatial design/architecture case competition. My team had to create an urban intervention proposal for the city of Eindhoven in the Netherlands while applying architectural concepts observed in Seattle. The competition was a part of Spatial Design course.

2016
2017
2018

OUTSTANDING STUDENT VOLUNTEER

Simon Fraser University

For three consecutive years I have been recognized as one of the 300 outstanding student volunteers who made exceptional contributions to the SFU community.

SKILLS

Adobe Illustrator



JavaScript/jQuery



+ Hootsuite

Adobe Photoshop



Adobe After Effects



Axure RP

Adobe InDesign



Adobe Premiere Pro



Atomic

HTML5/CSS3



Blender 3D



Google Analytics

Google SketchUp

Campaigner

HOBBIES



road cycling



horses

GENERAL VOLUNTEER

Horse Protection Society of BC
jun 2017 - present

Almost every weekend I volunteer at the barn in Langley taking care of rescue horses and the property.